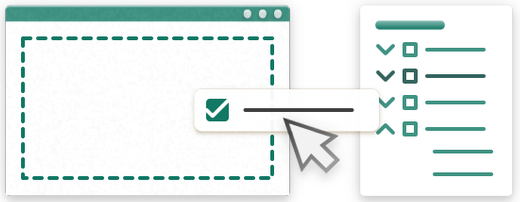
Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.



Menu | Overview | Programme Performance | Campaign Engagement | Retailer Performance | Spend Trends

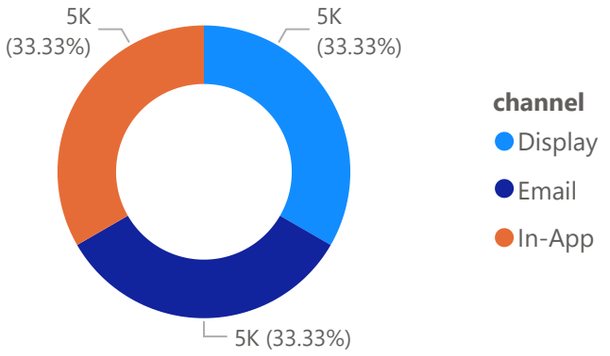
£299.47K
Total Transaction Value

5000
Total Transactions

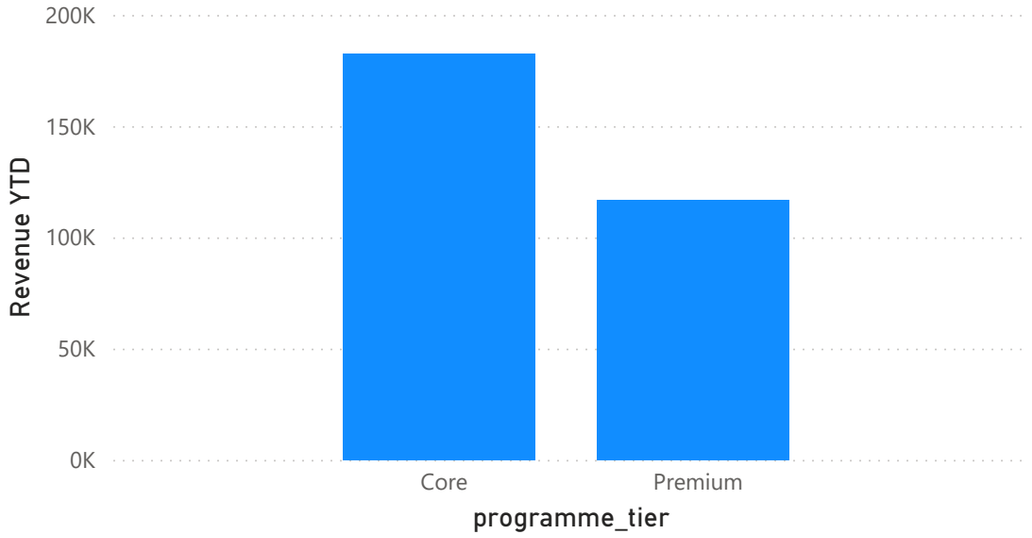
500
Total Customers

1.00
Campaign Conversion Rate

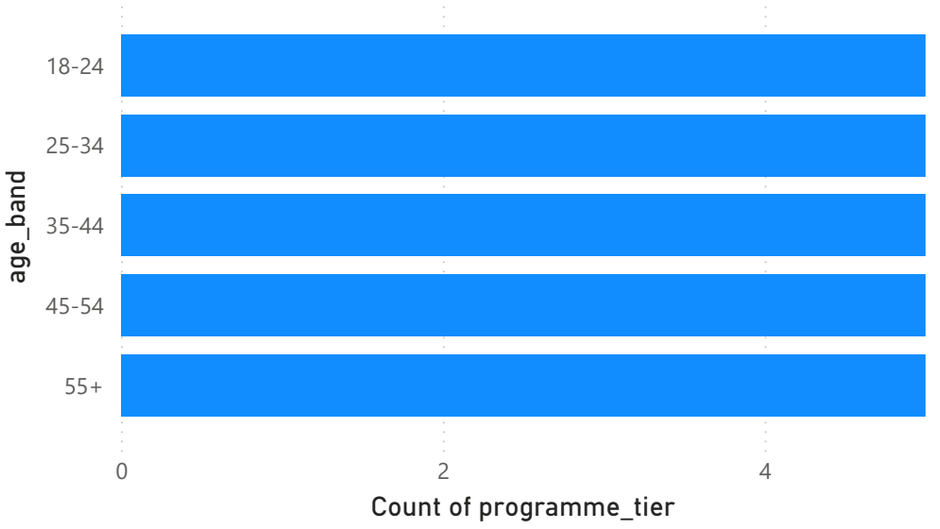
Total Transactions by channel



Revenue YTD by programme_tier



Count of programme_tier by age_band



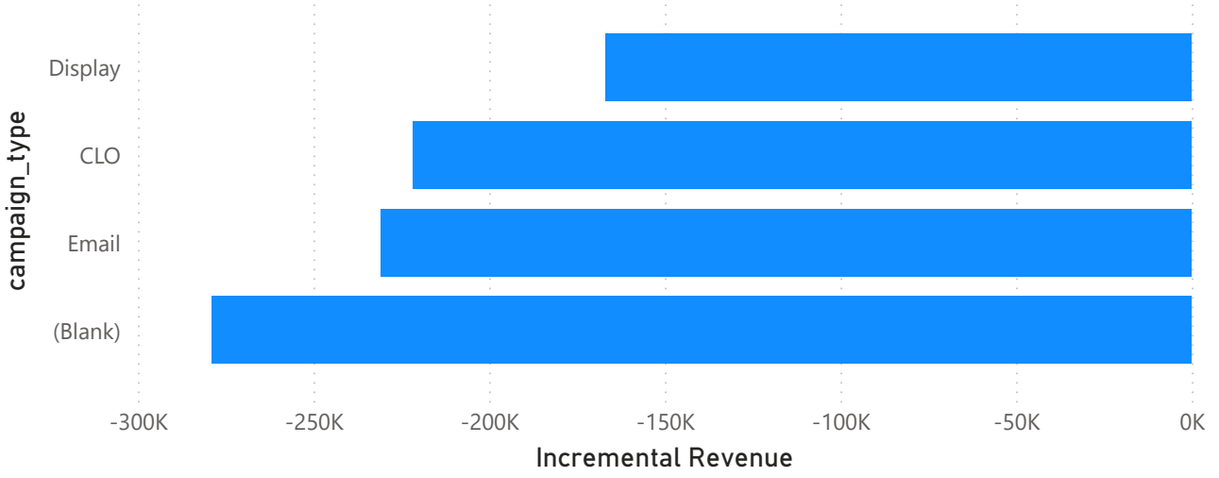
8000
Total Impressions

1.00
Campaign Conversion Rate

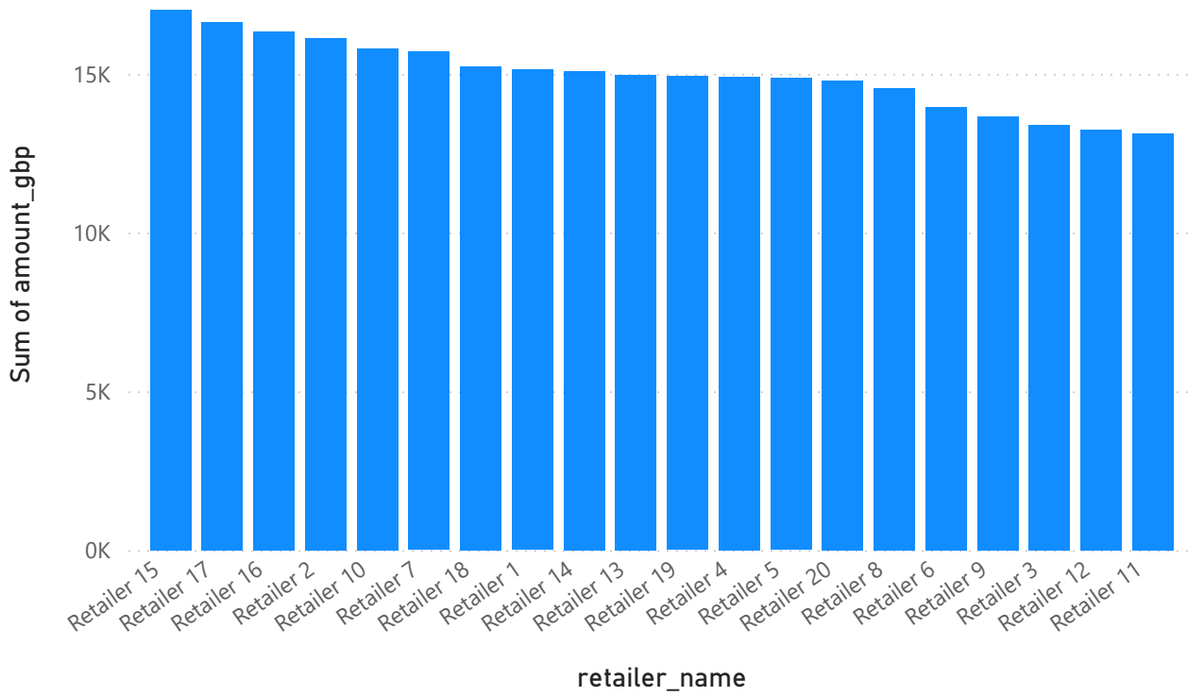
500
Customers Reached

£59.89
Average Transaction Value

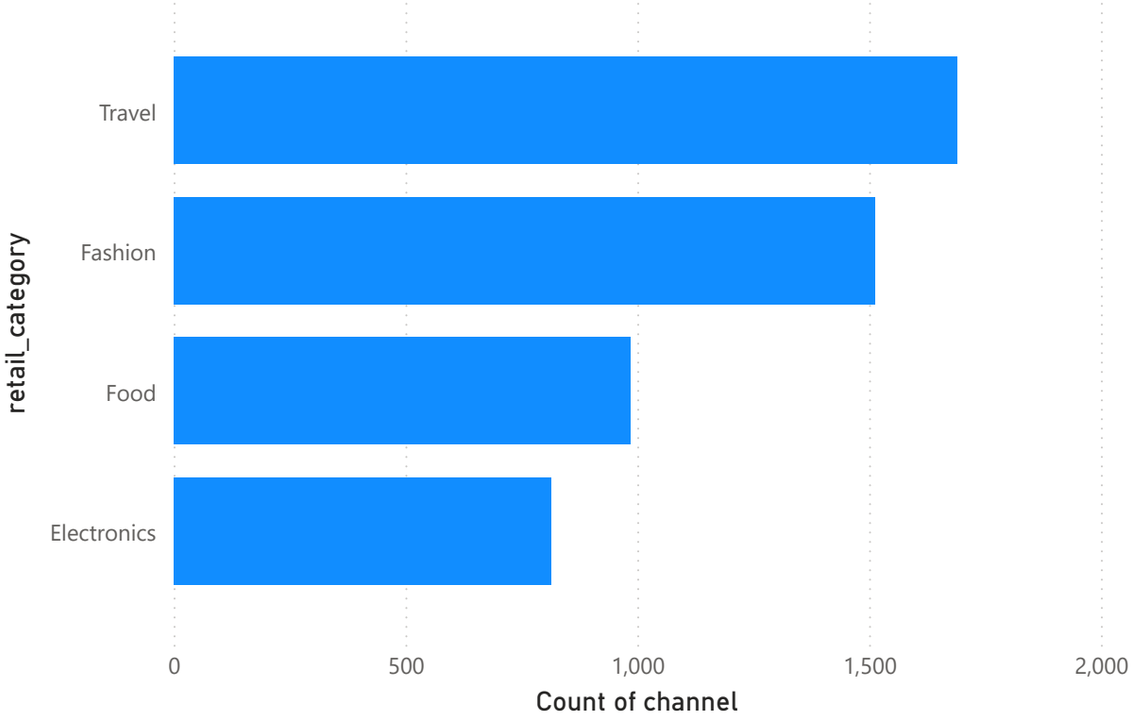
Incremental Revenue by campaign_type



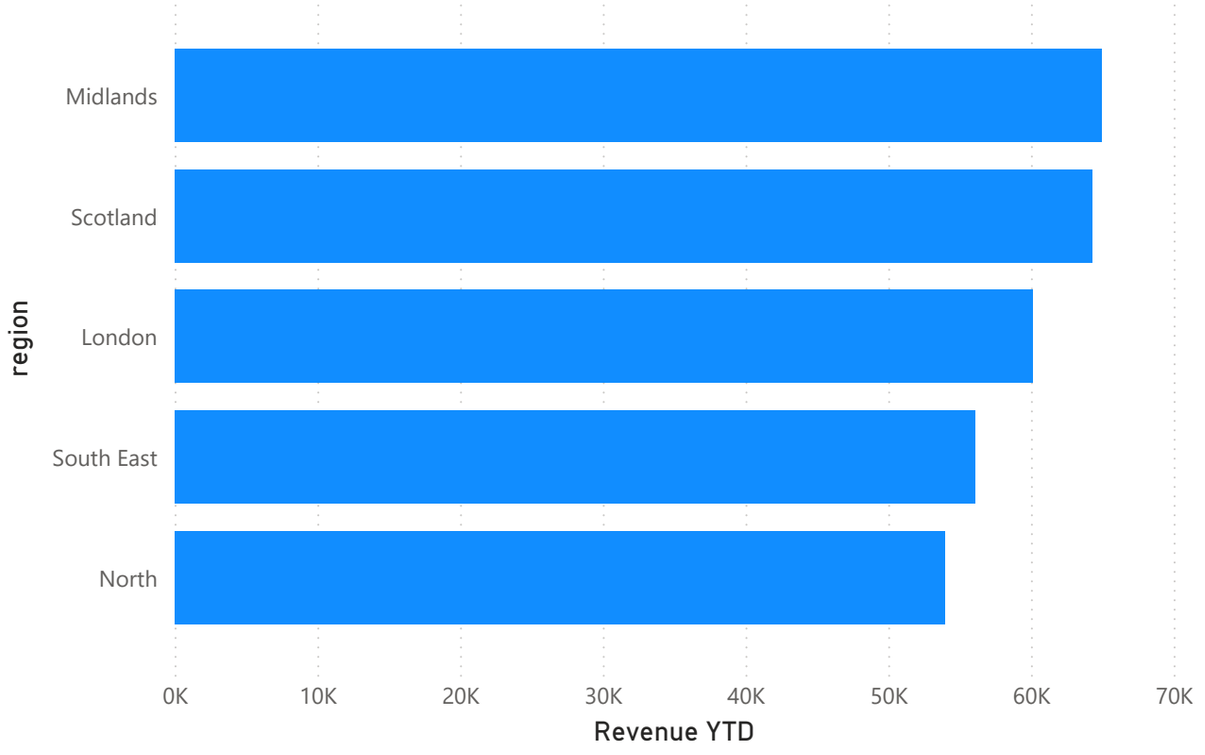
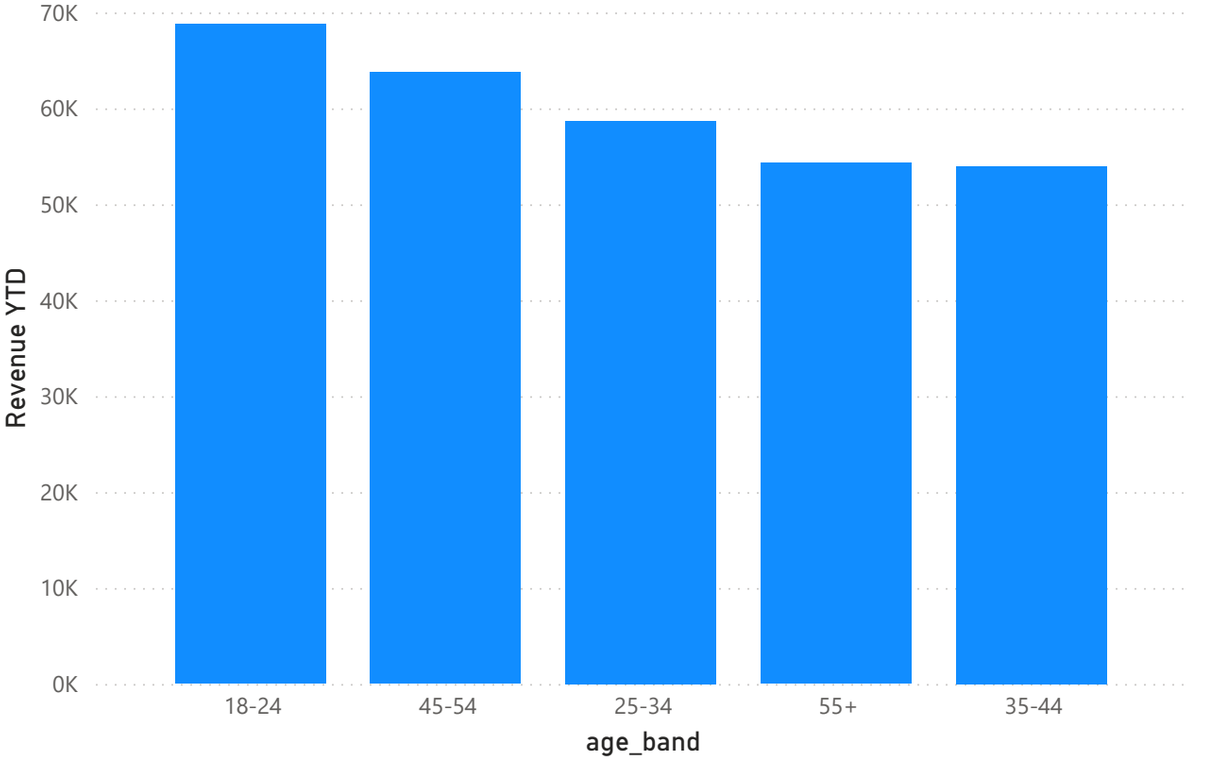
Spend by Retailer



Channel by Retail Category



Revenue YTD by region



Revenue YTD by age_band