

KPI-Completion

Avg Watch %  
5680.6%

KPI-DropOff

Drop Off Avg  
47.8%

KPI\_Re-tention

Retention Risk  
3317100.0%

KPI\_Episode

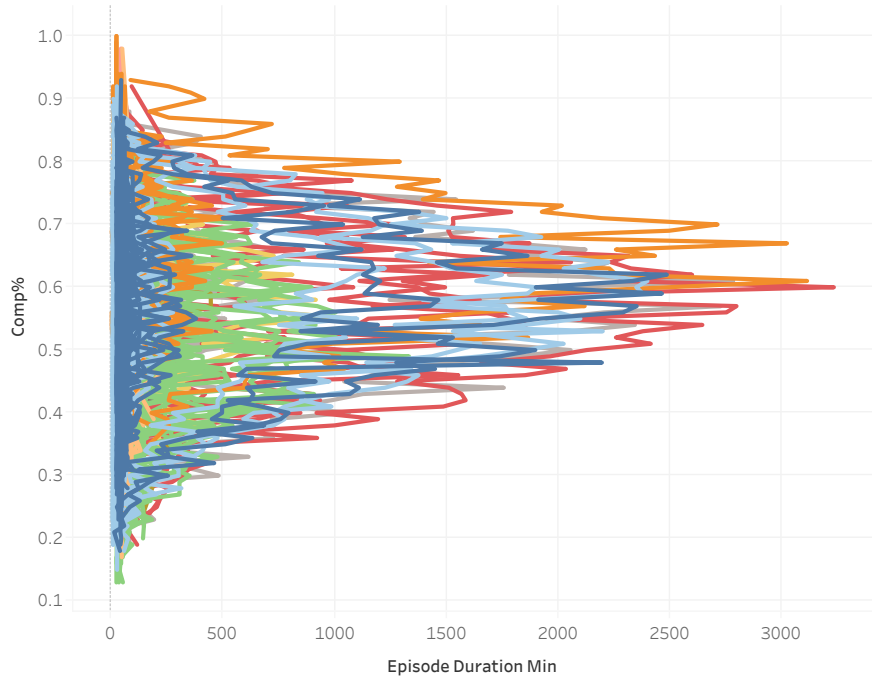
Ep Duration Avg (Mins)  
3766.1%

KPI\_Pacing

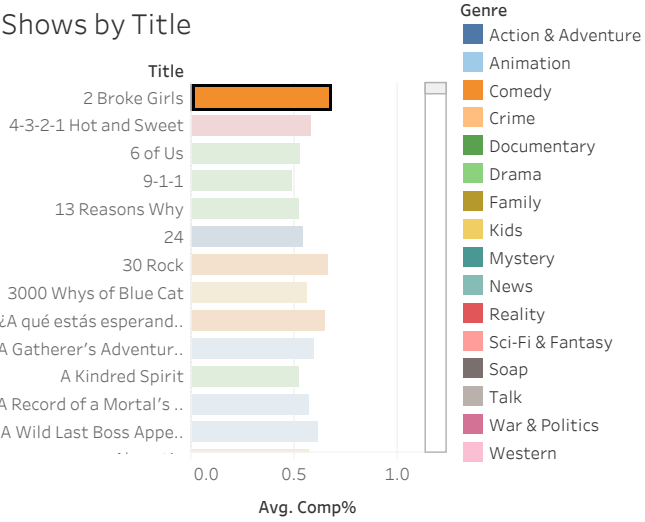
Pacing Score Avg  
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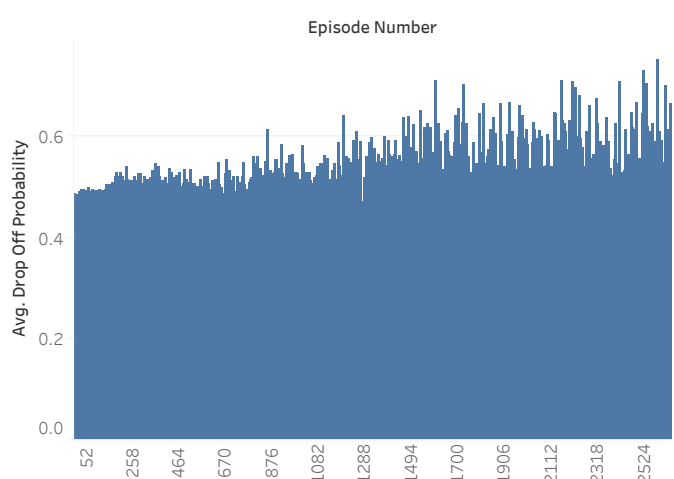
Duration vs Completion



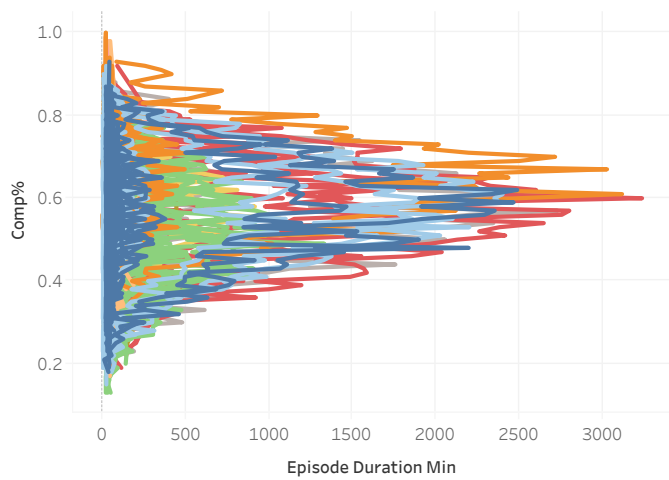
Shows by Title



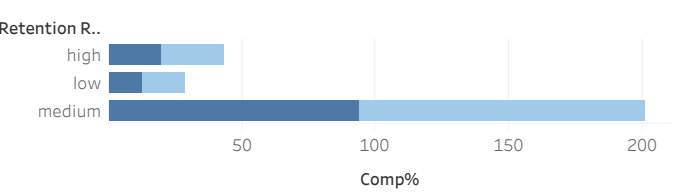
Dropp\_Off by Episode



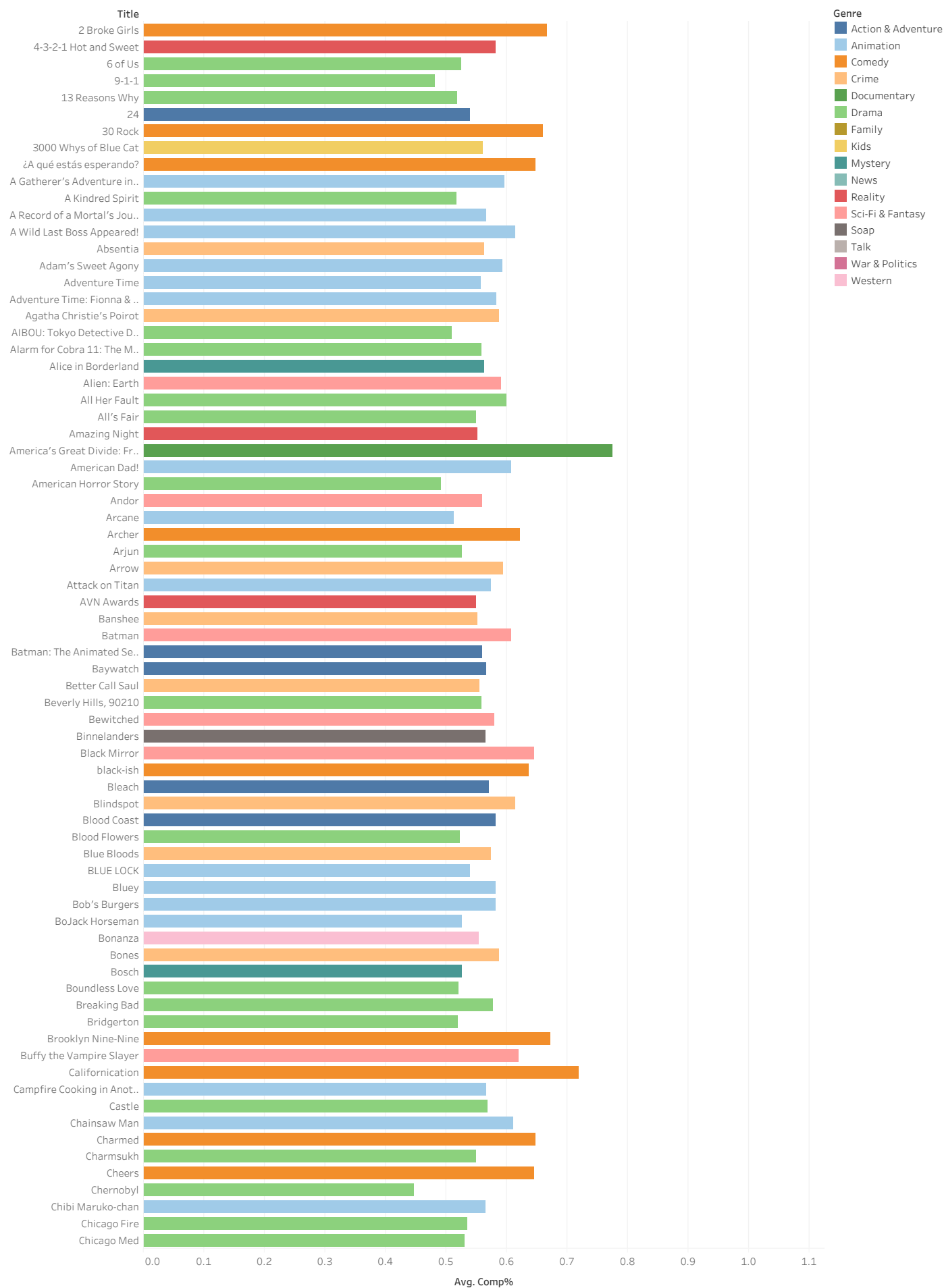
Duration vs Completion



Retention vs Completion

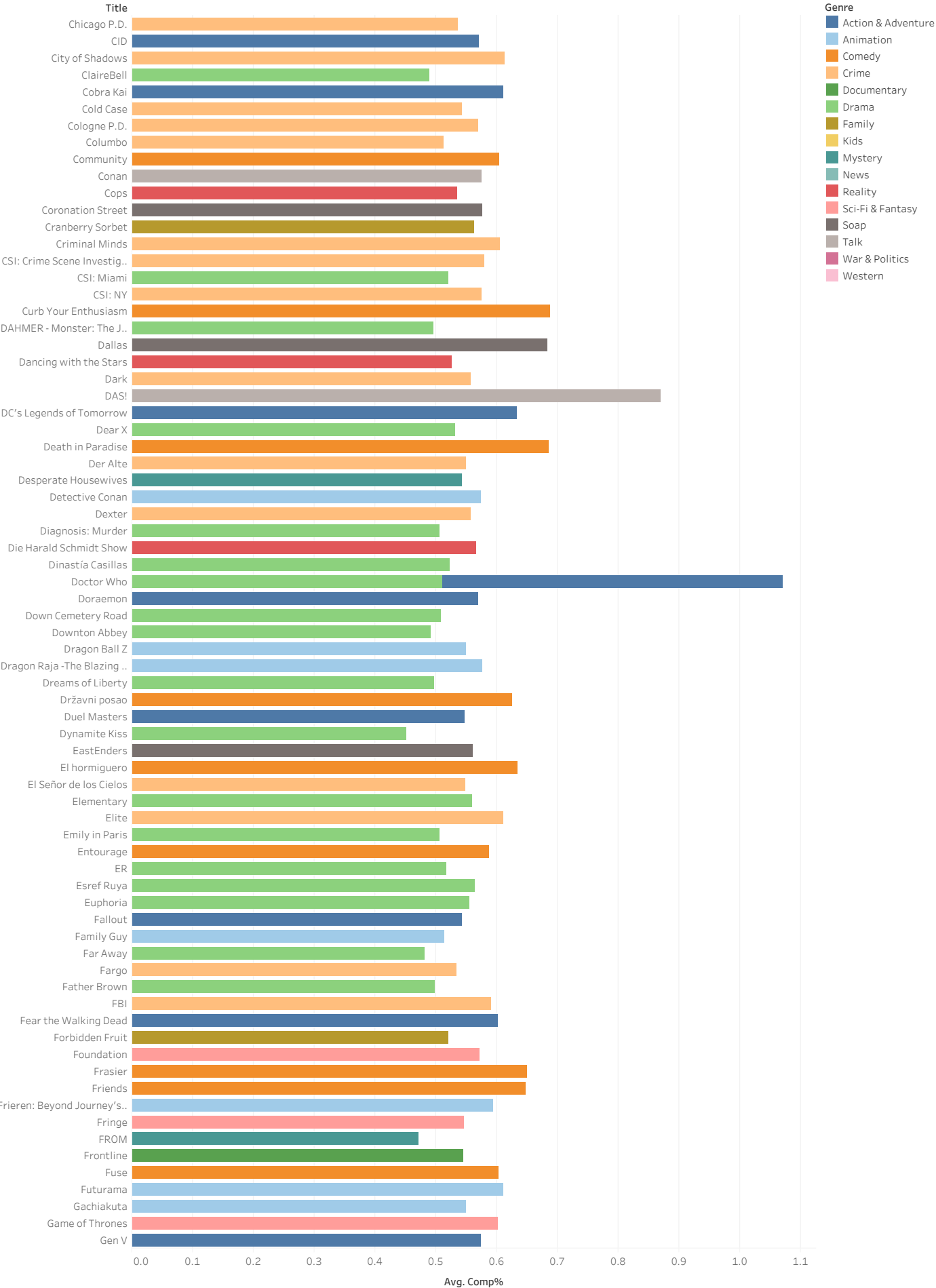


Shows by Title



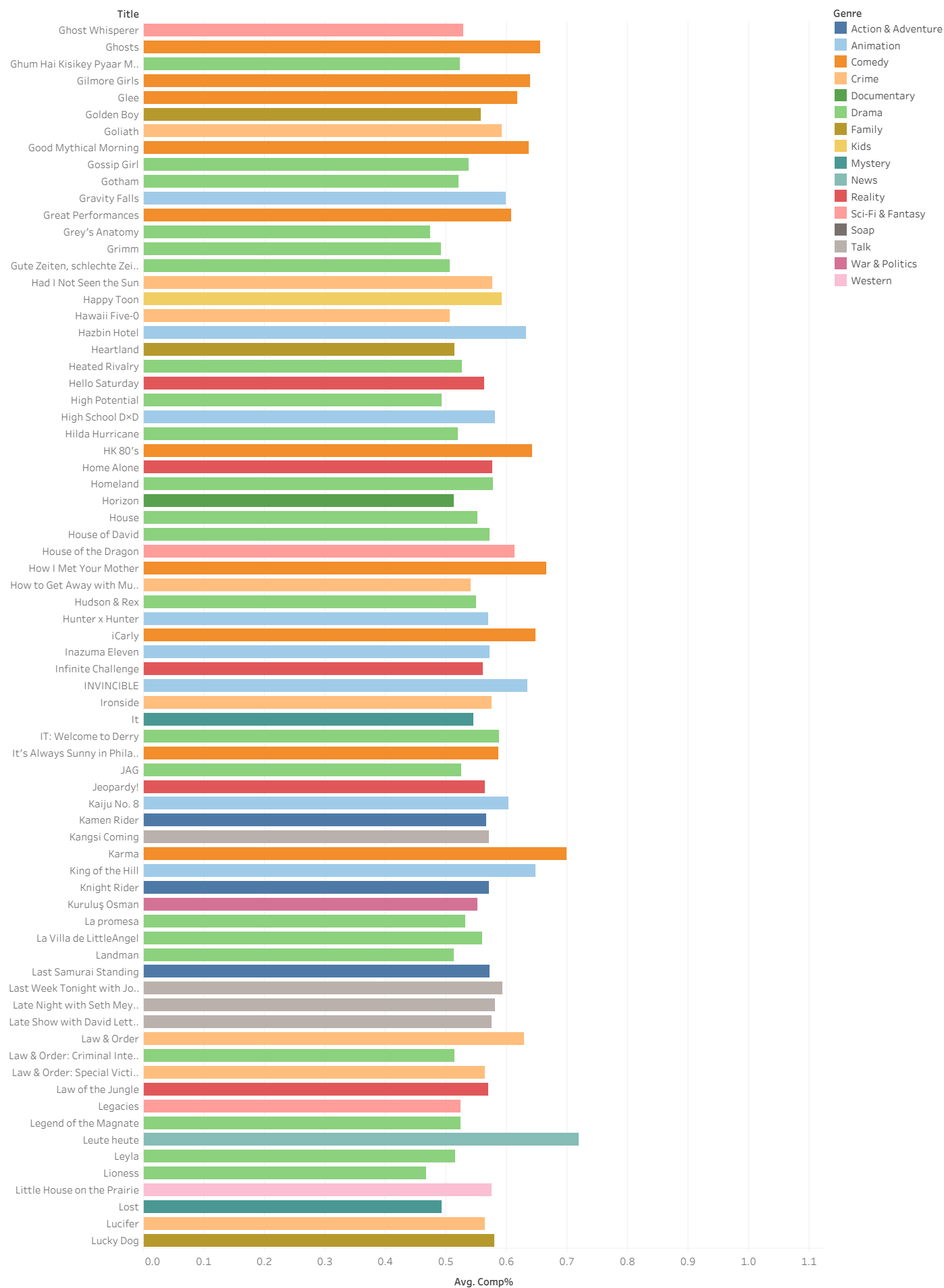
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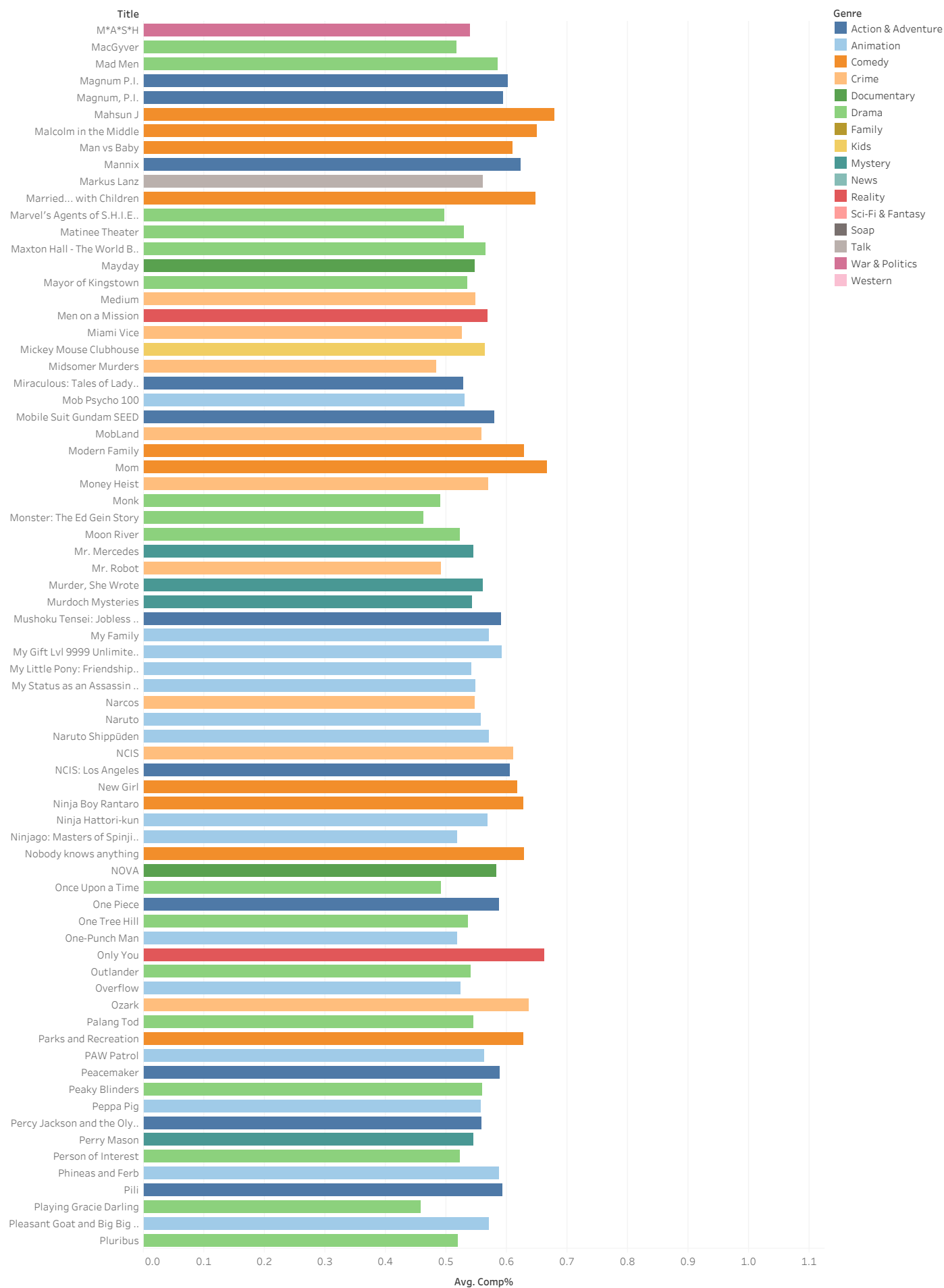
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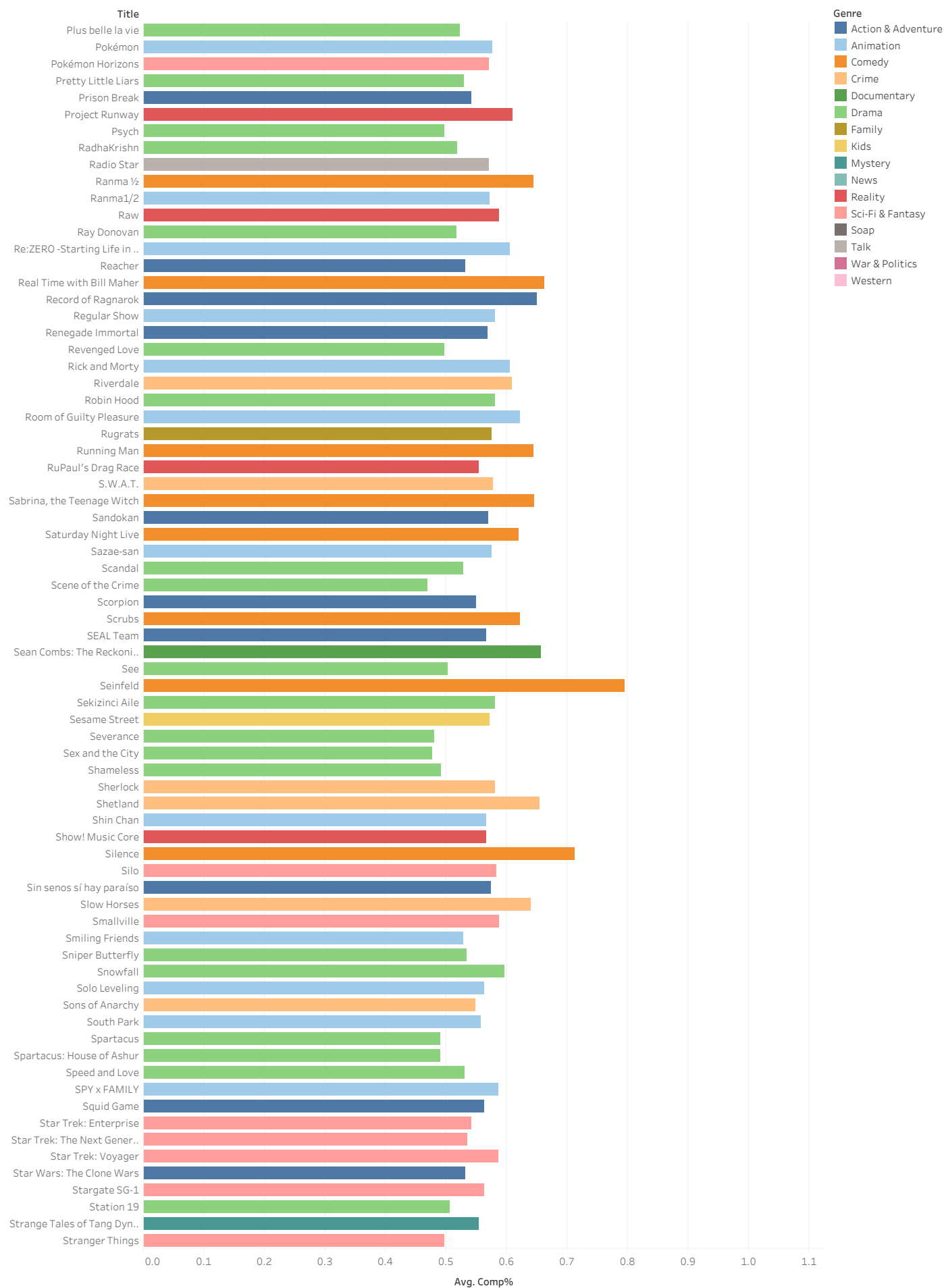
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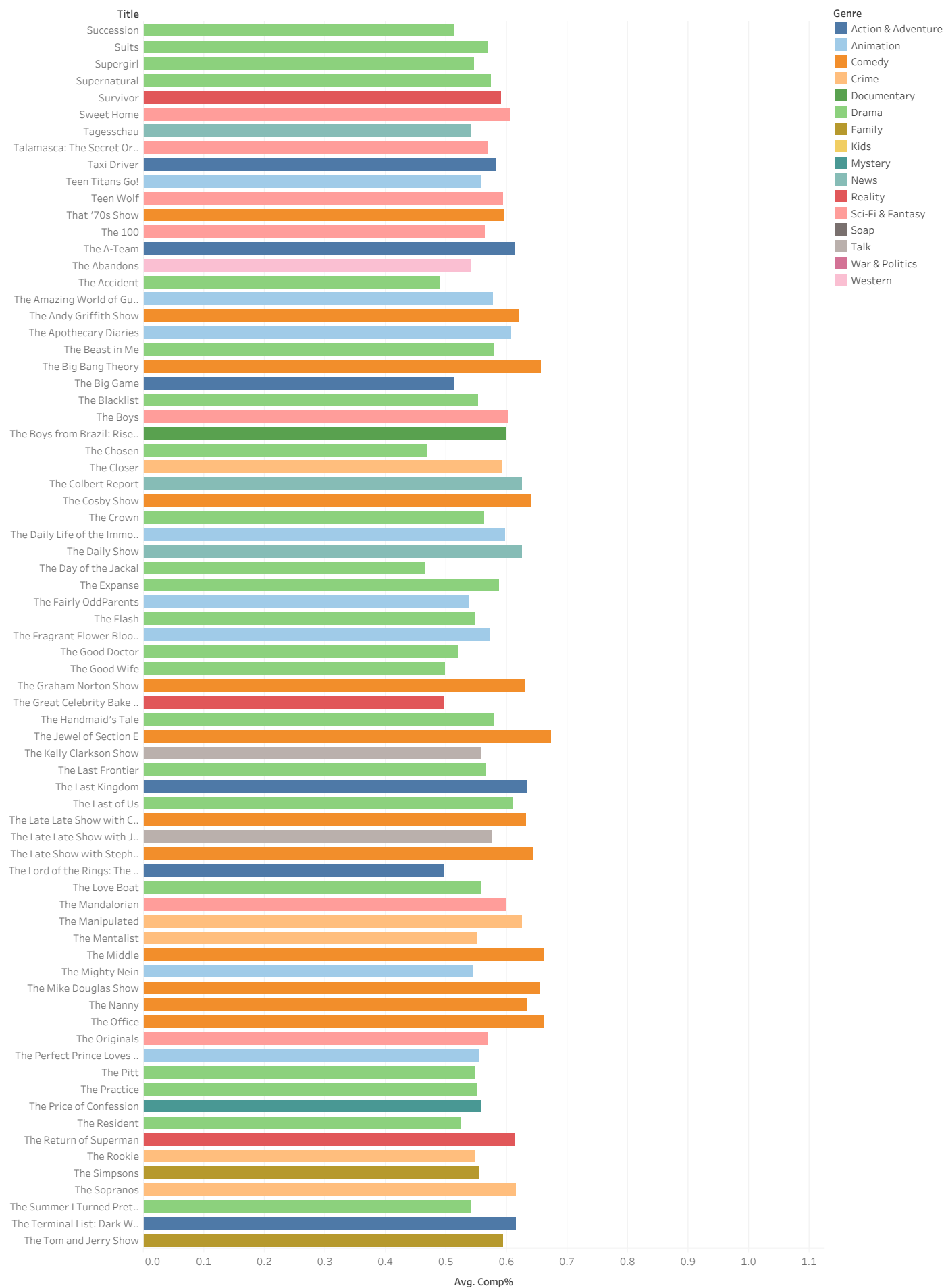
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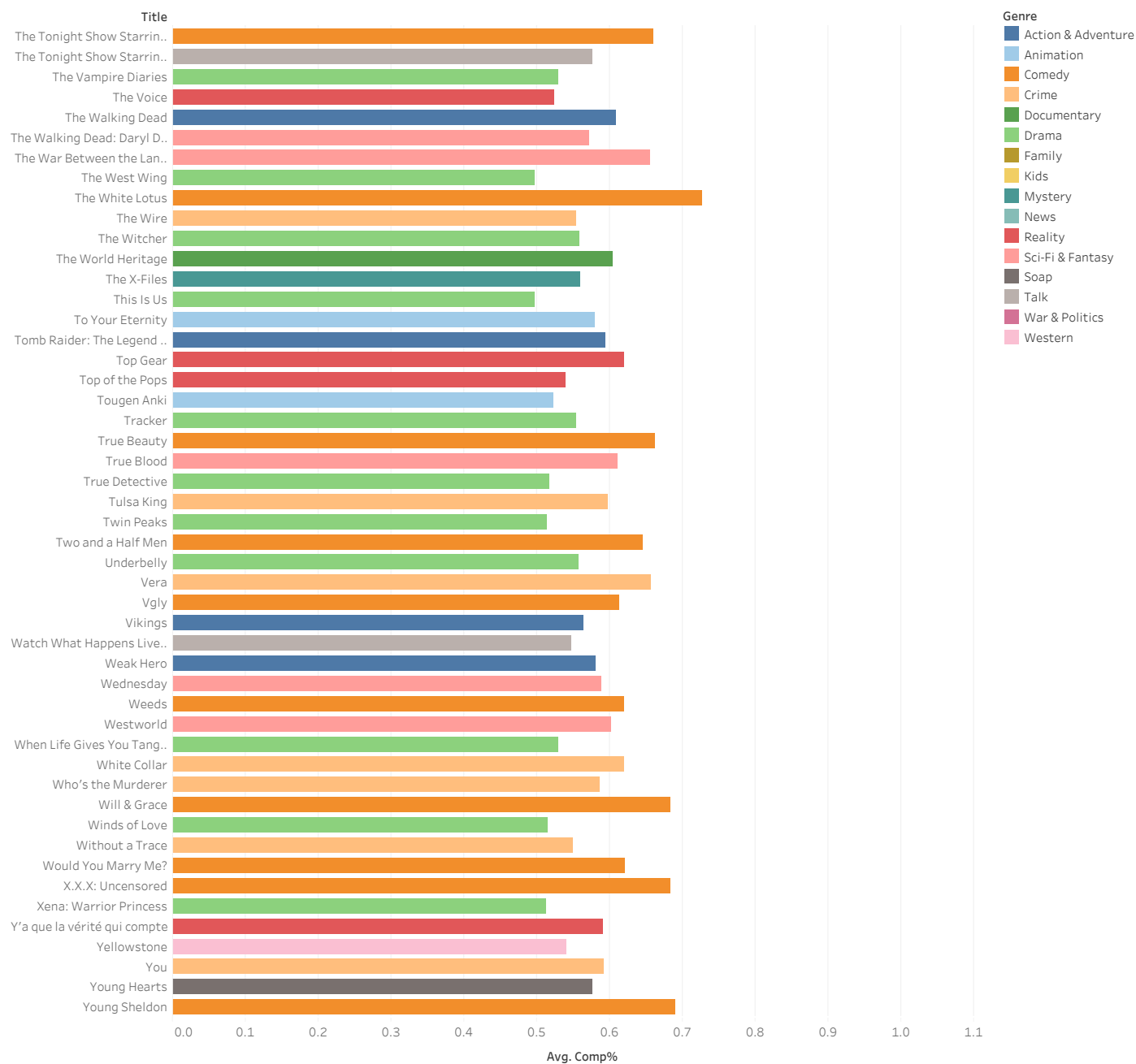
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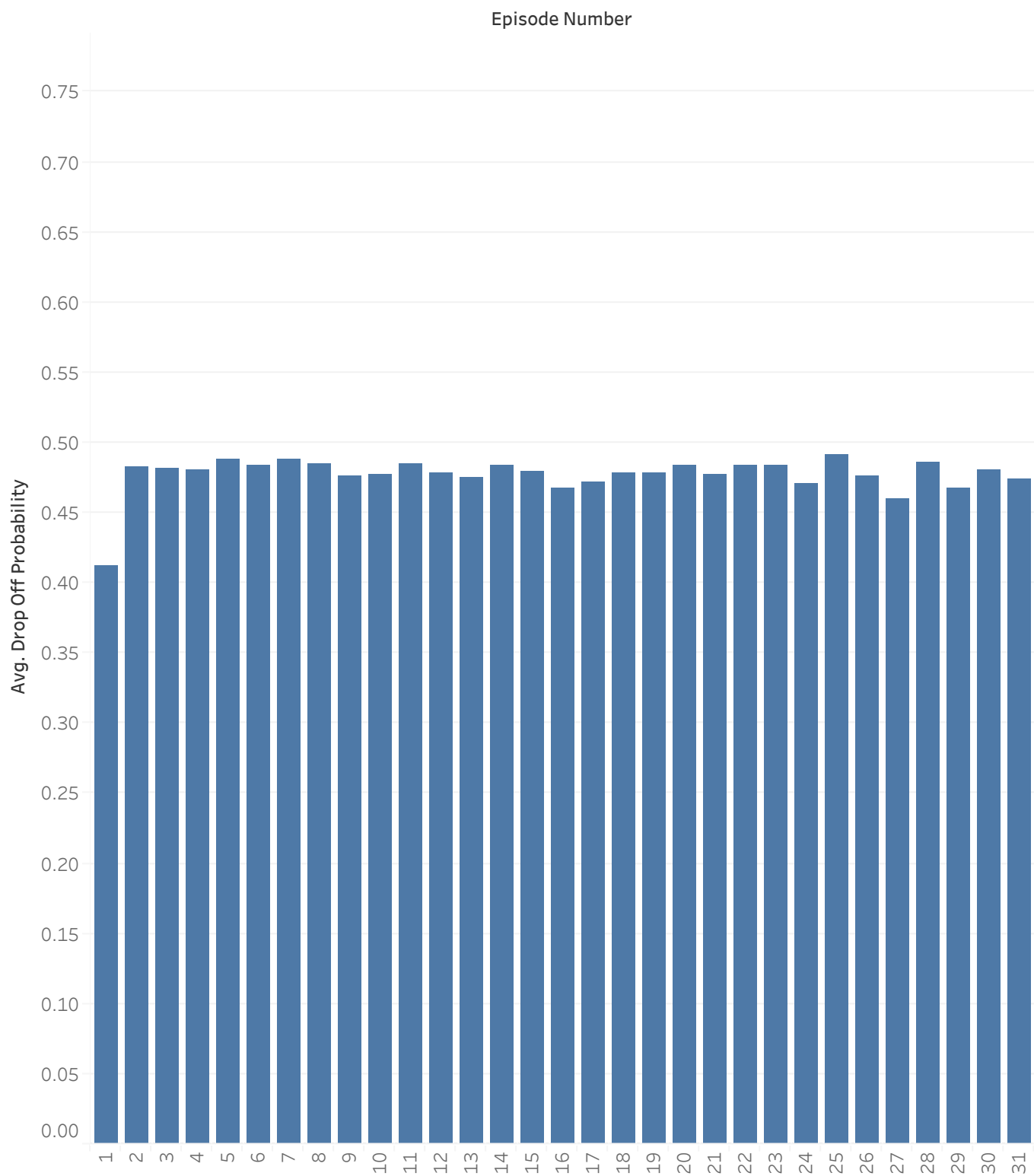


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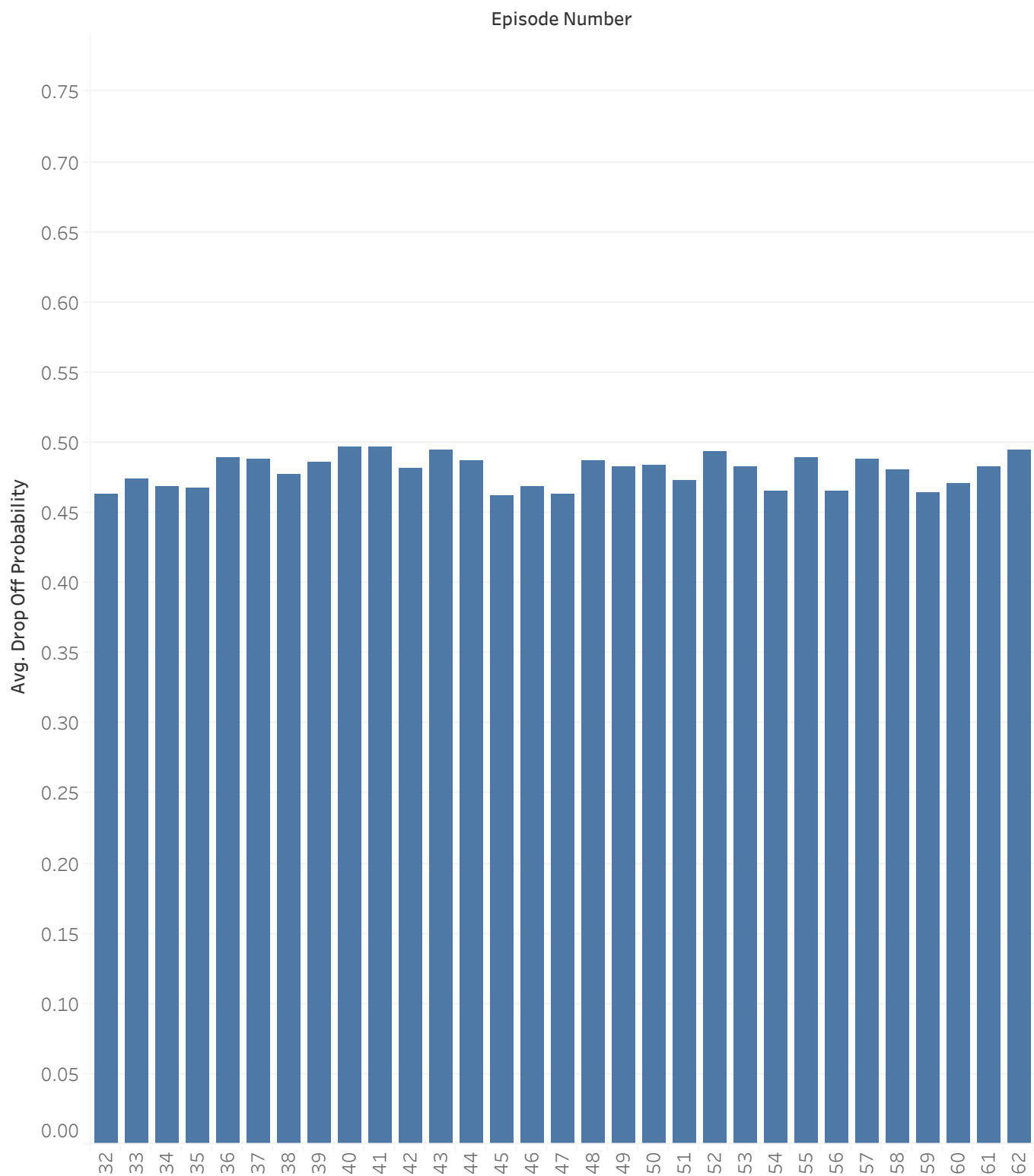
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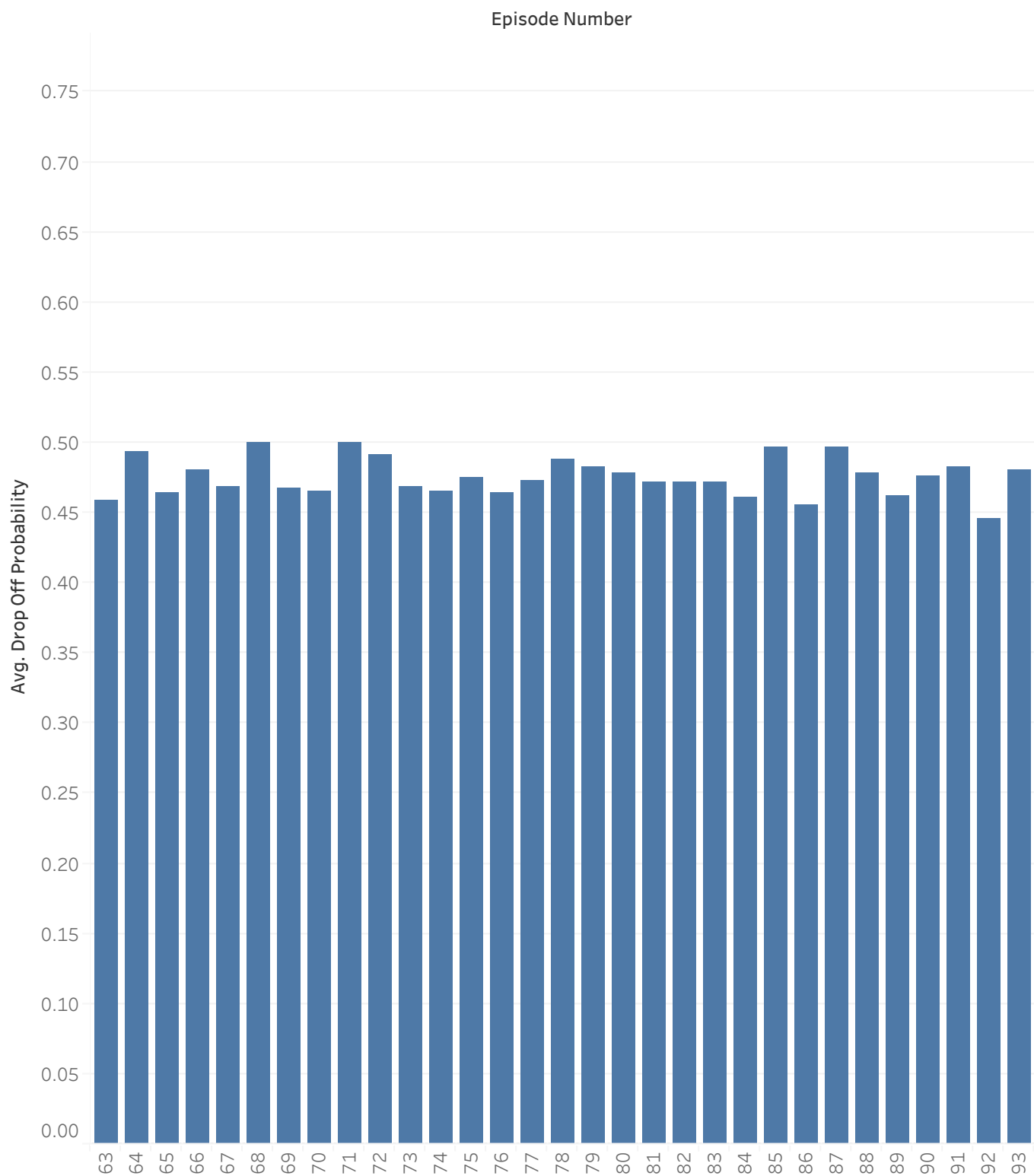
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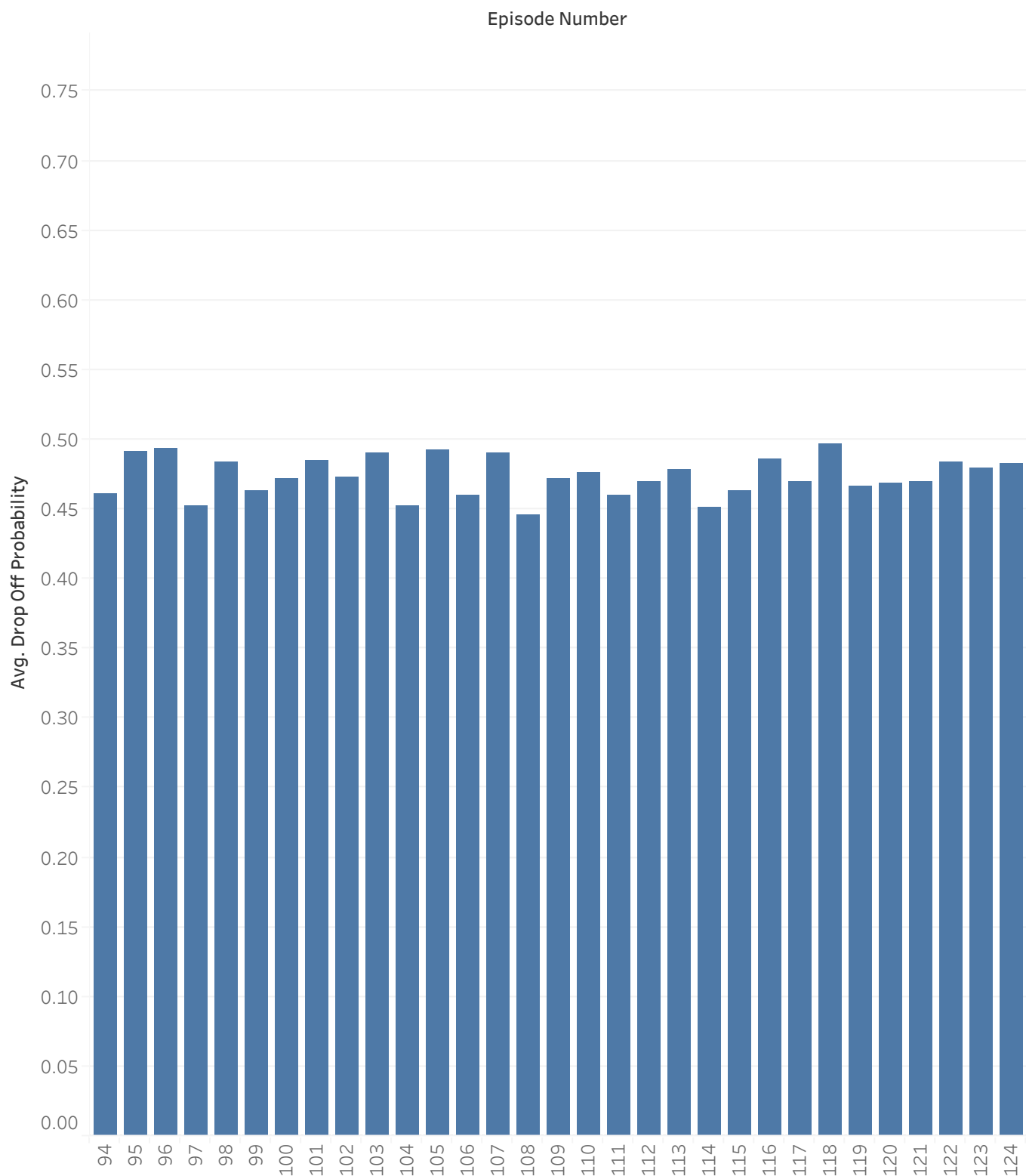
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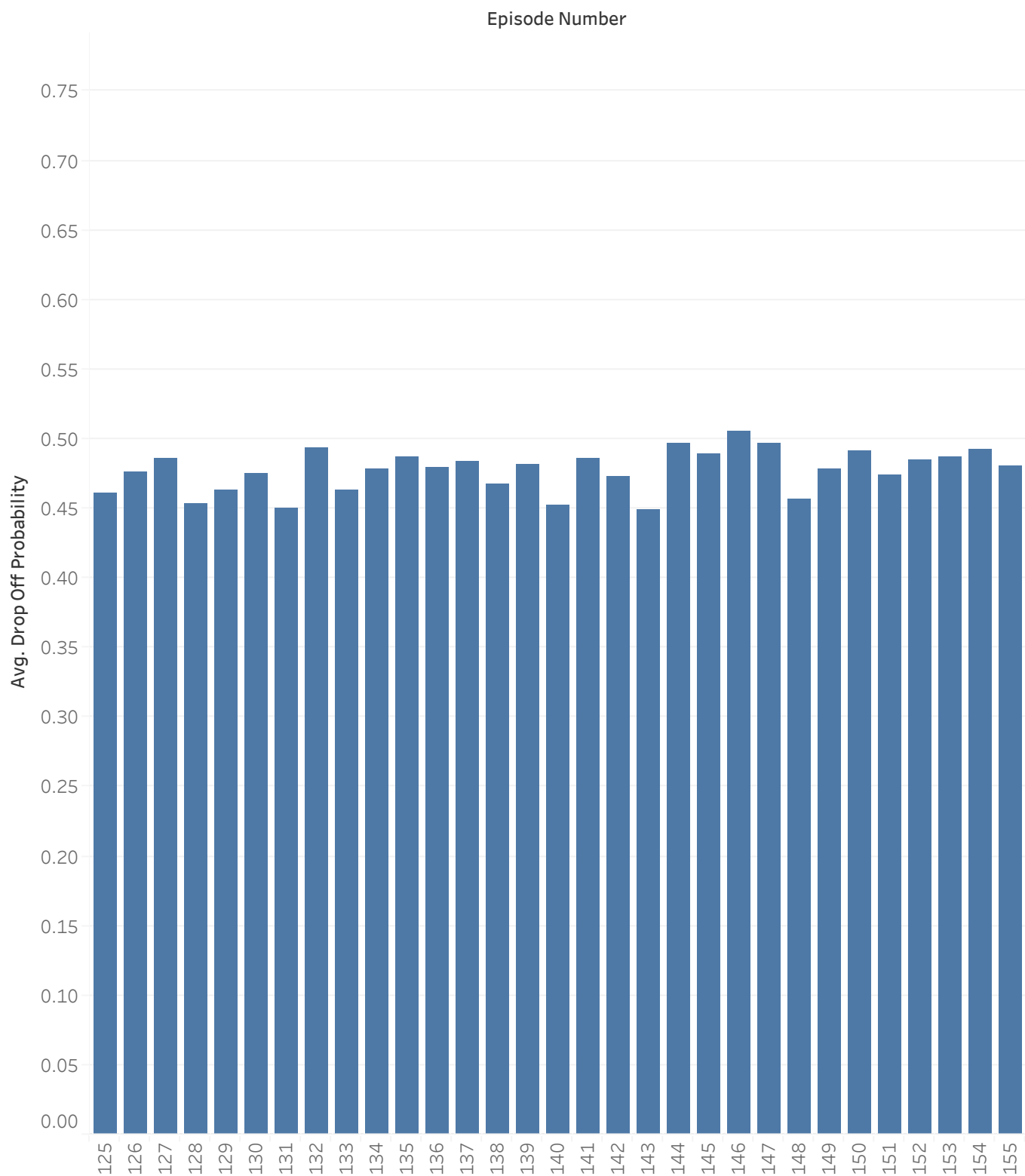
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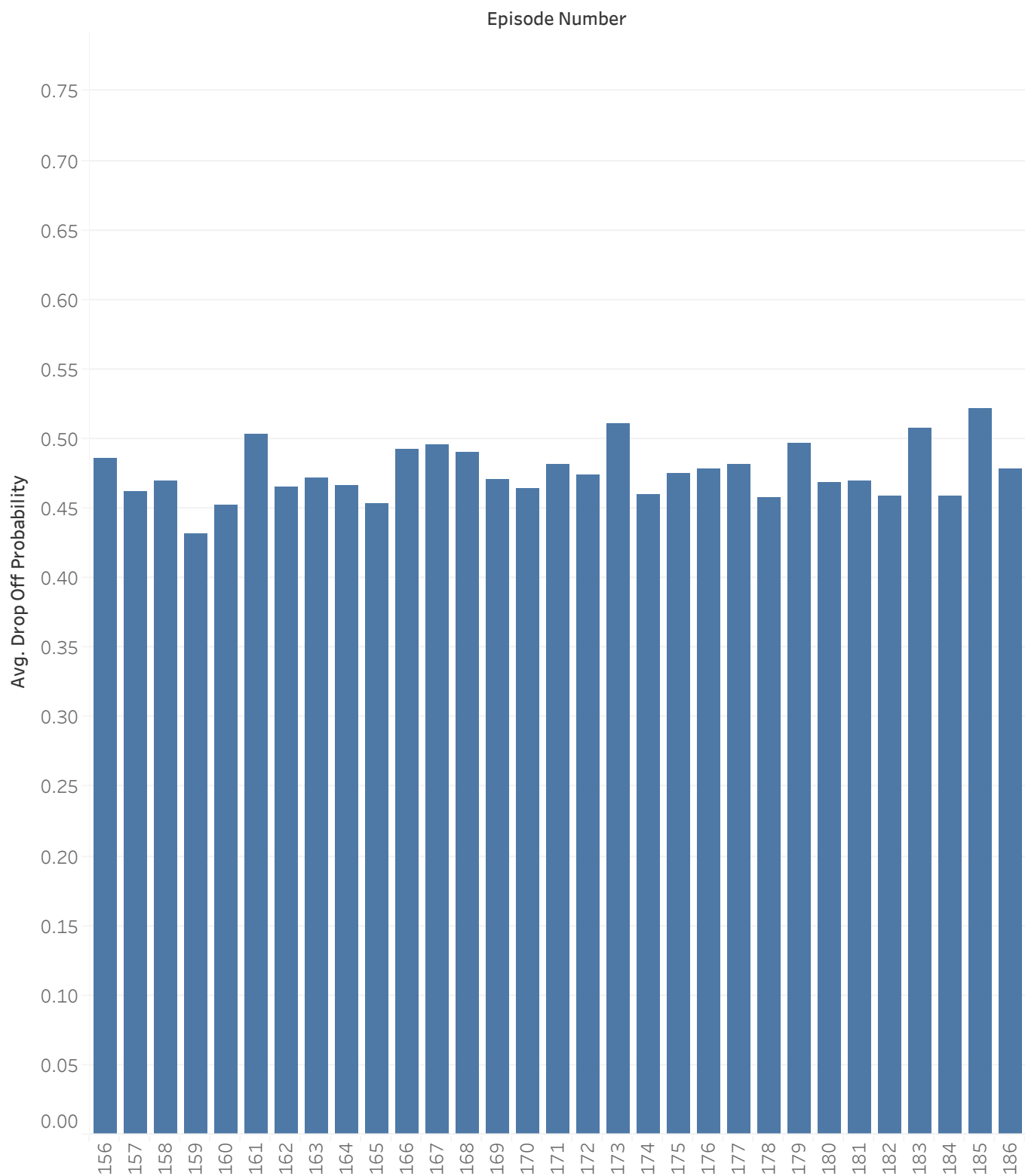
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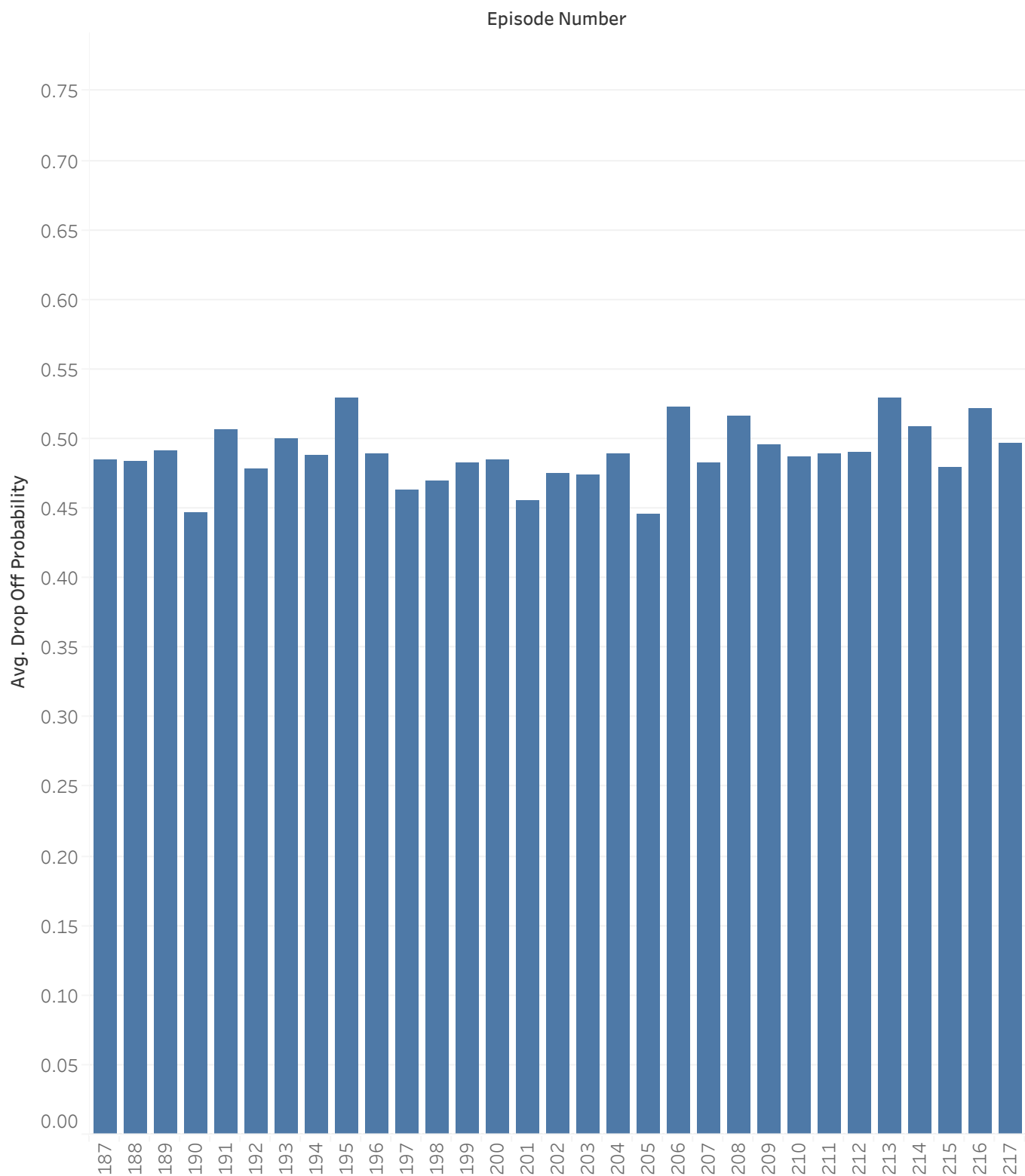
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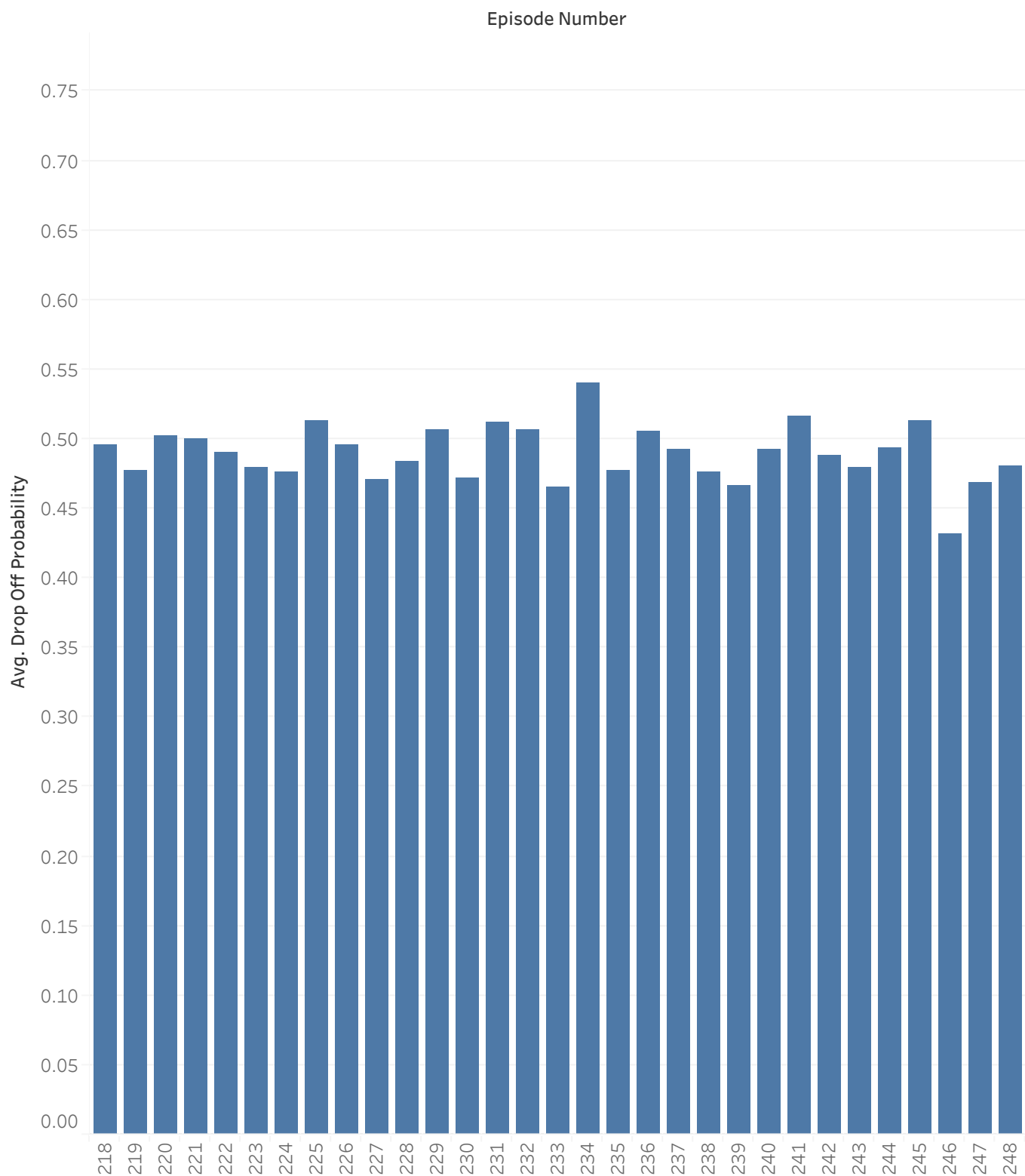
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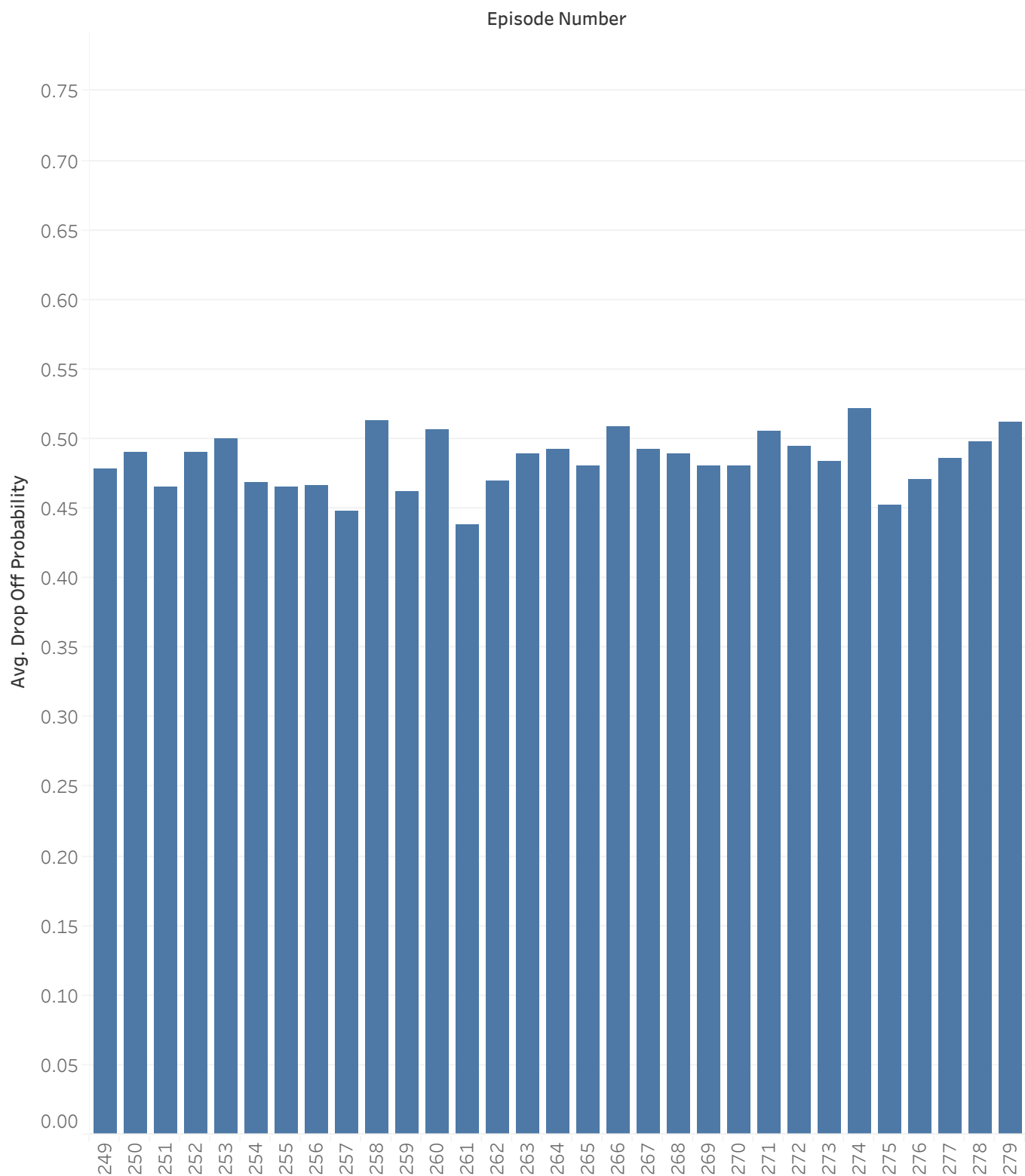


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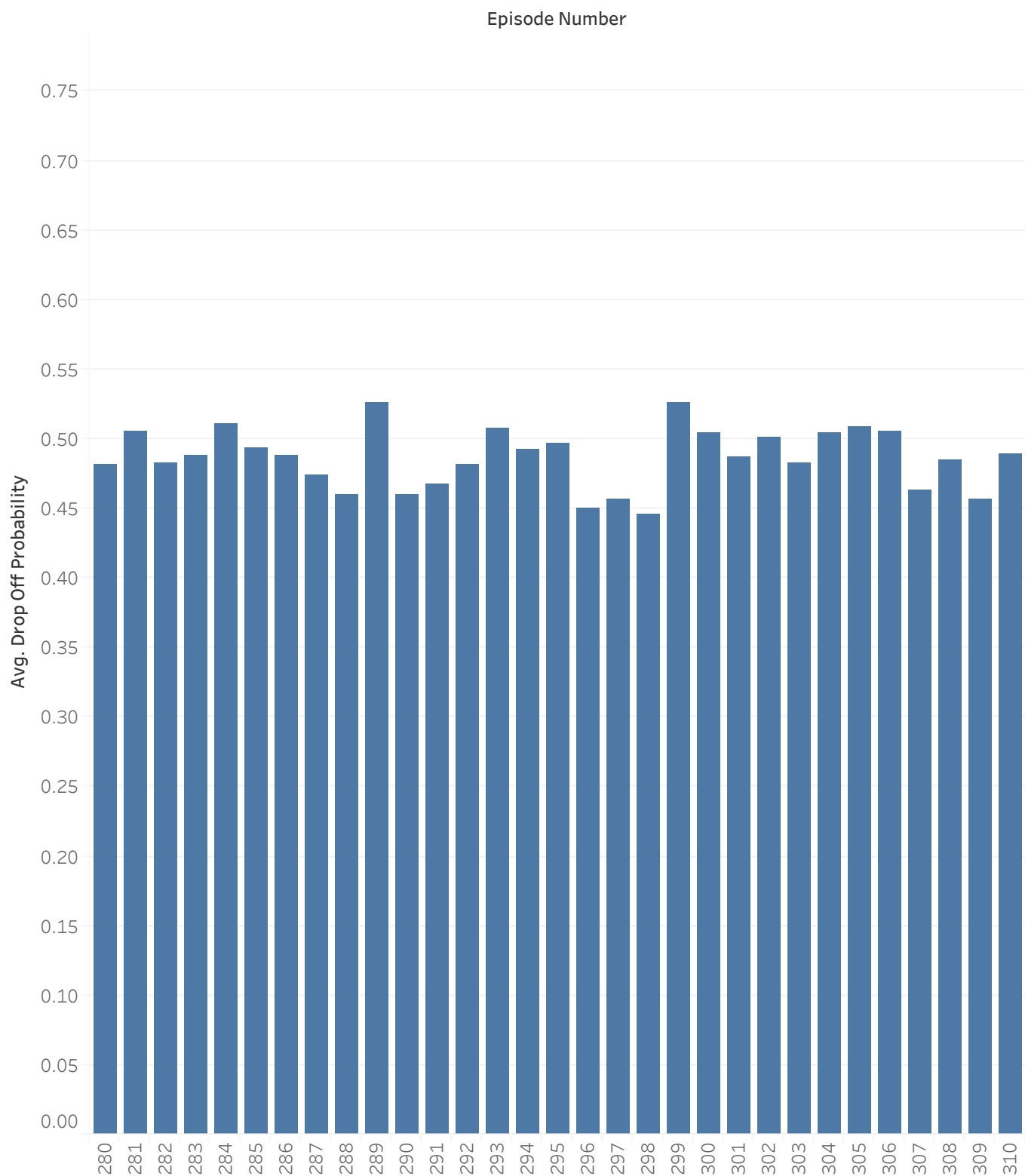
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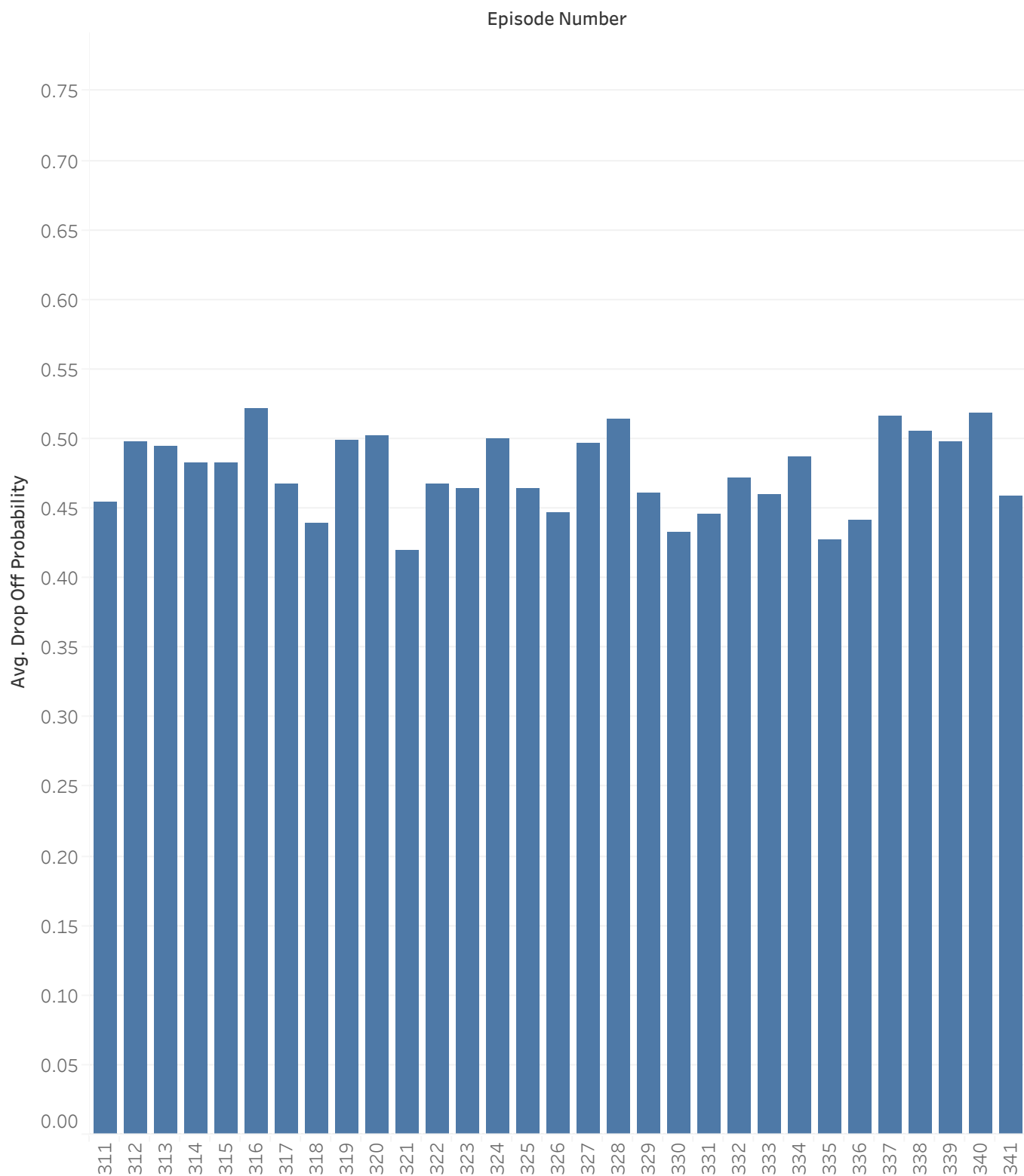
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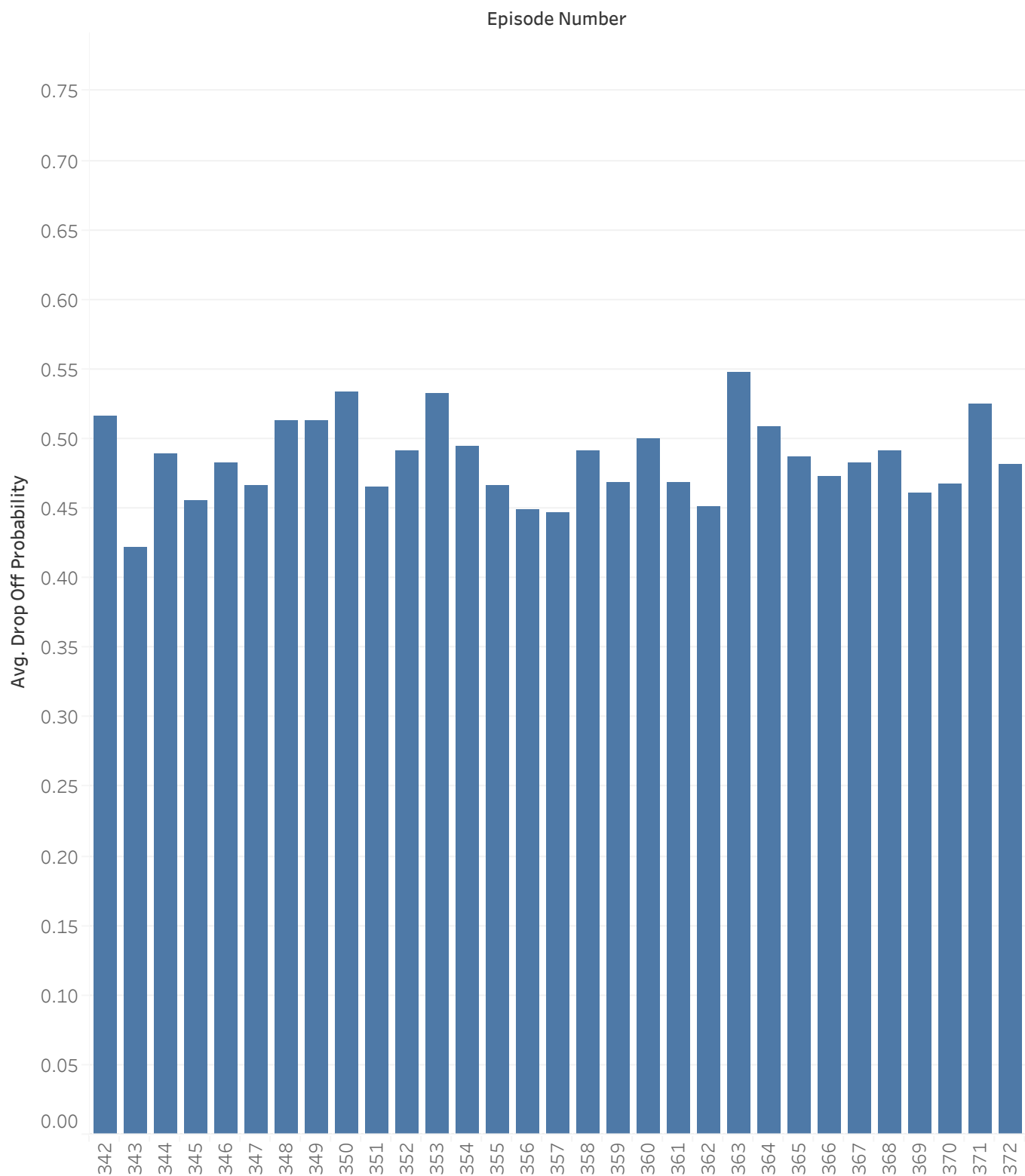
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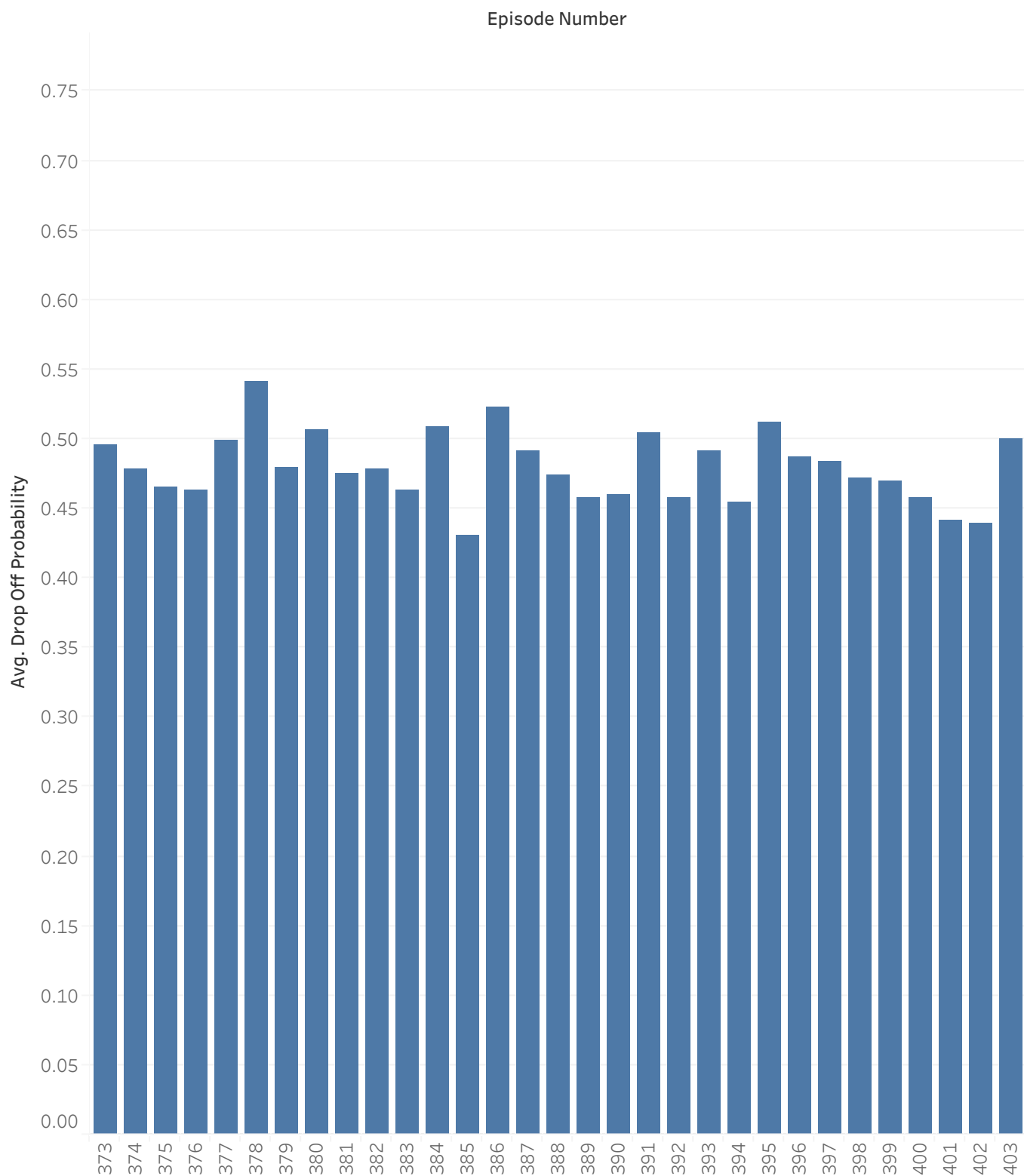
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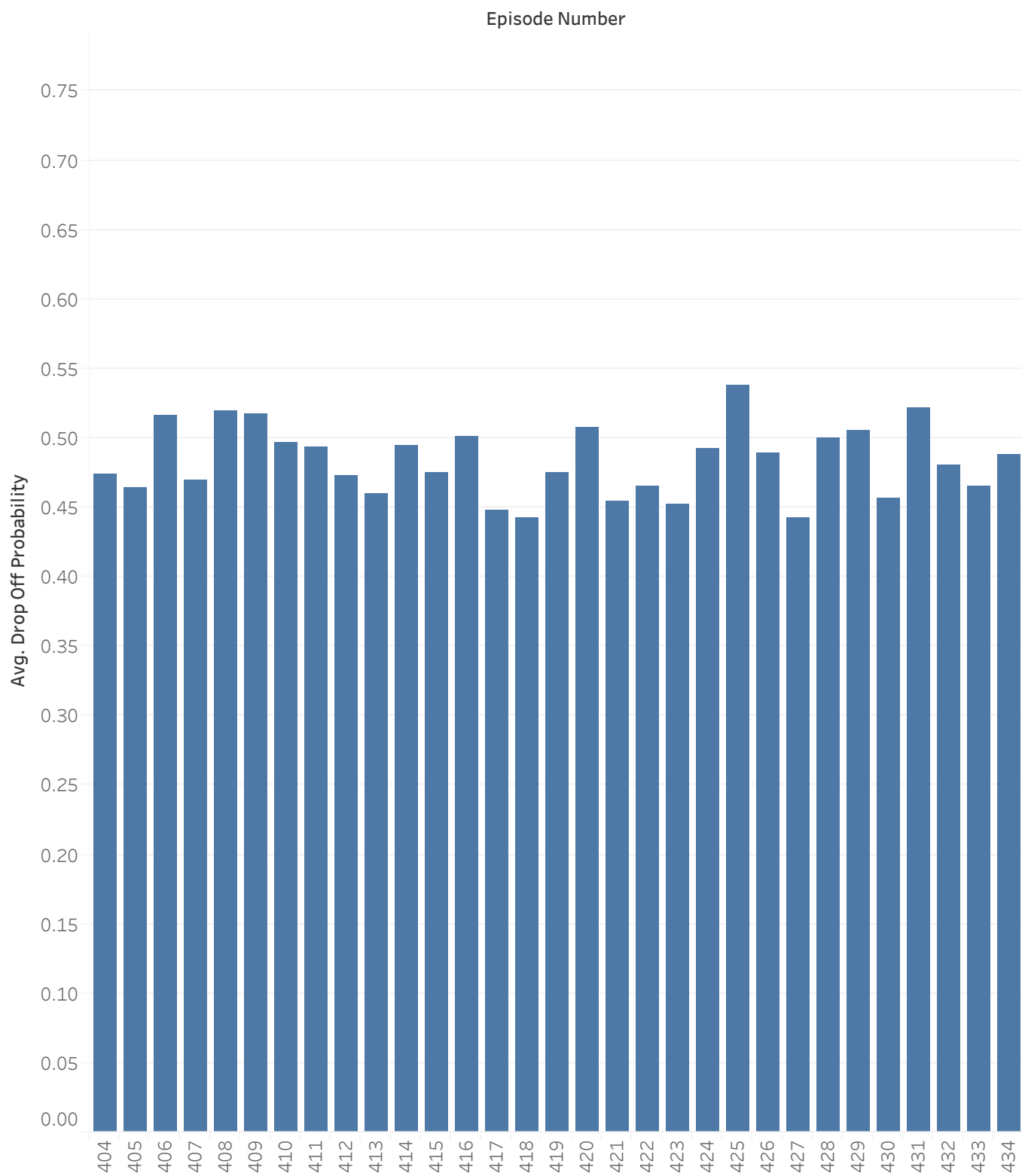
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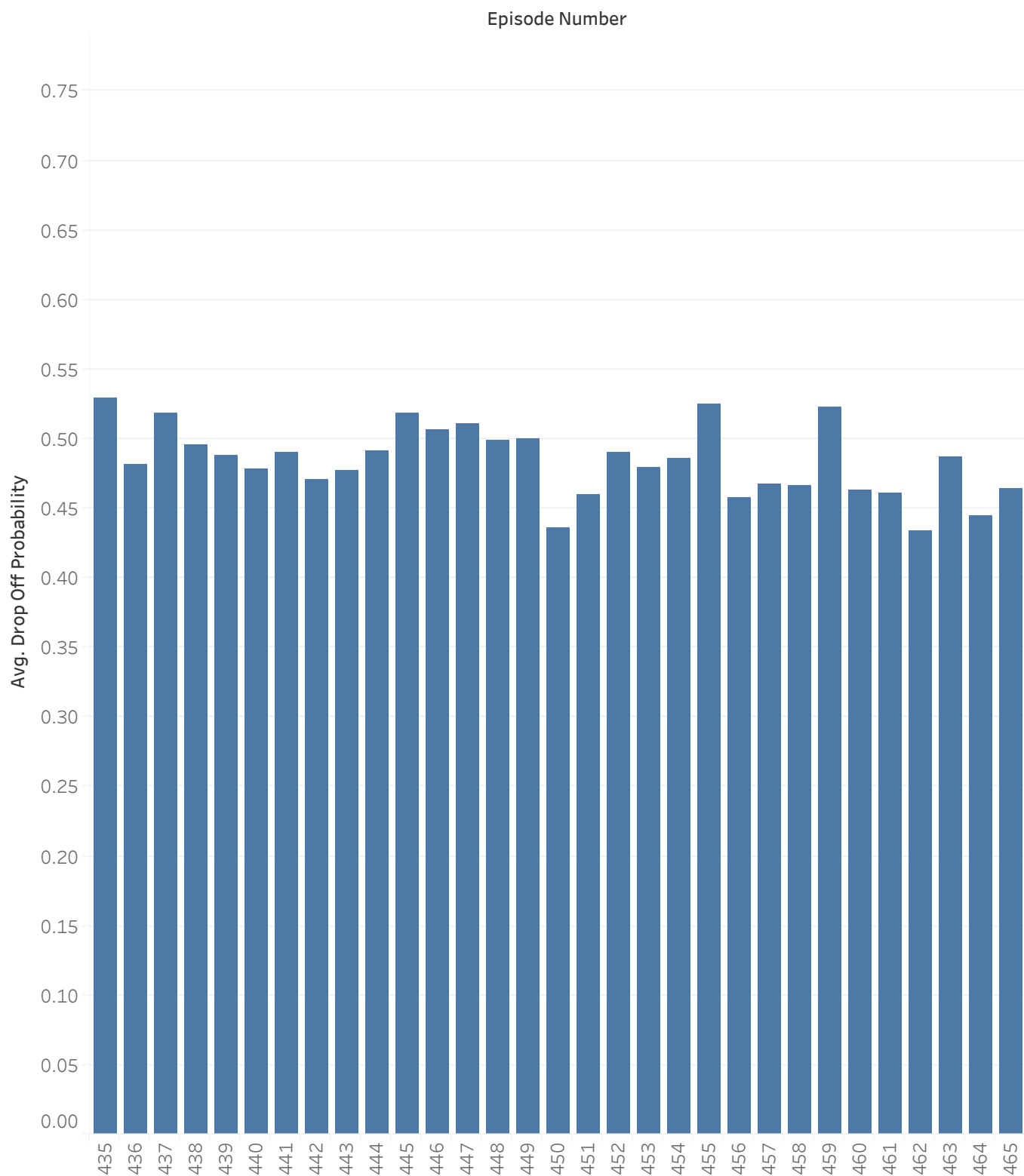
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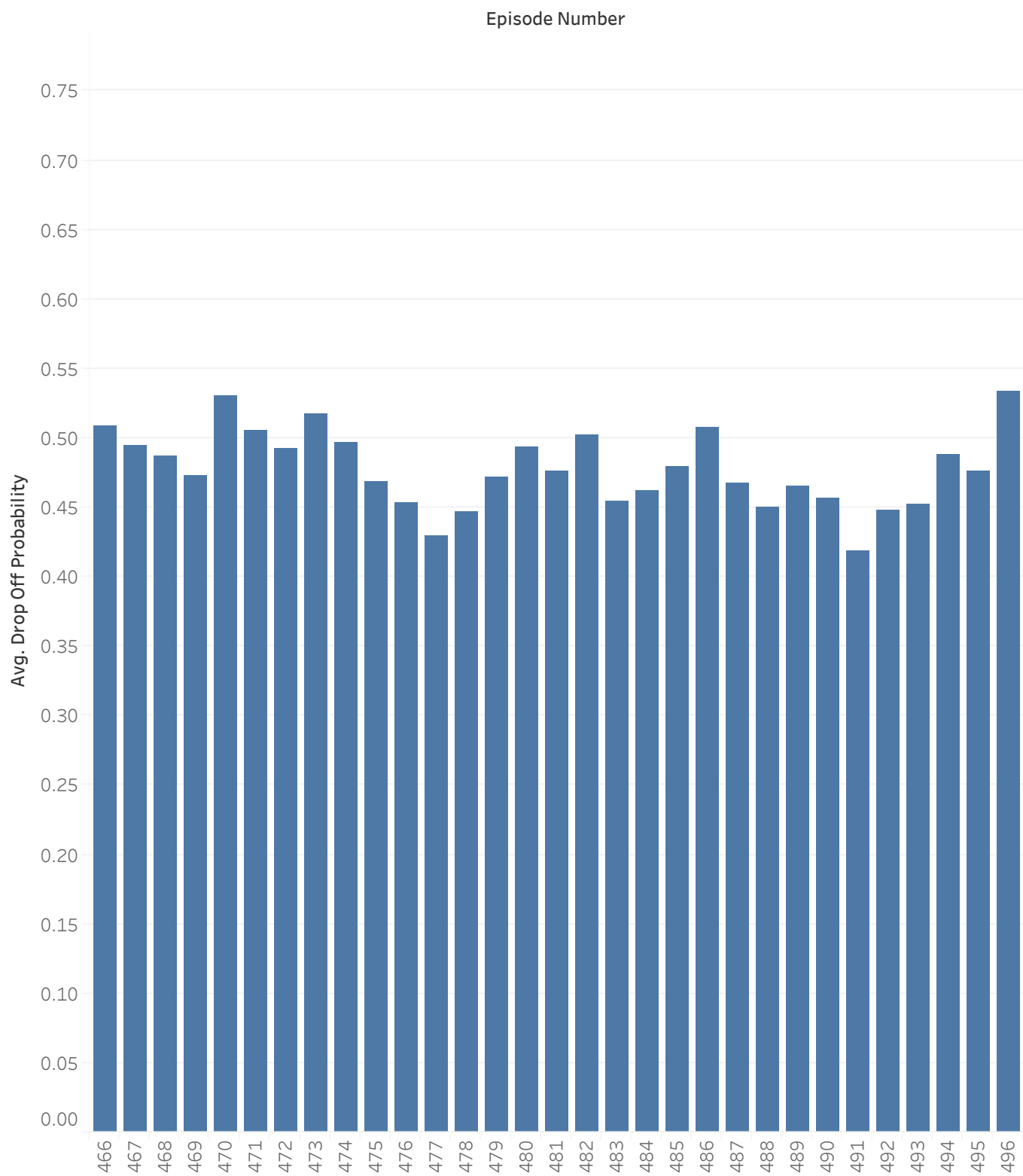
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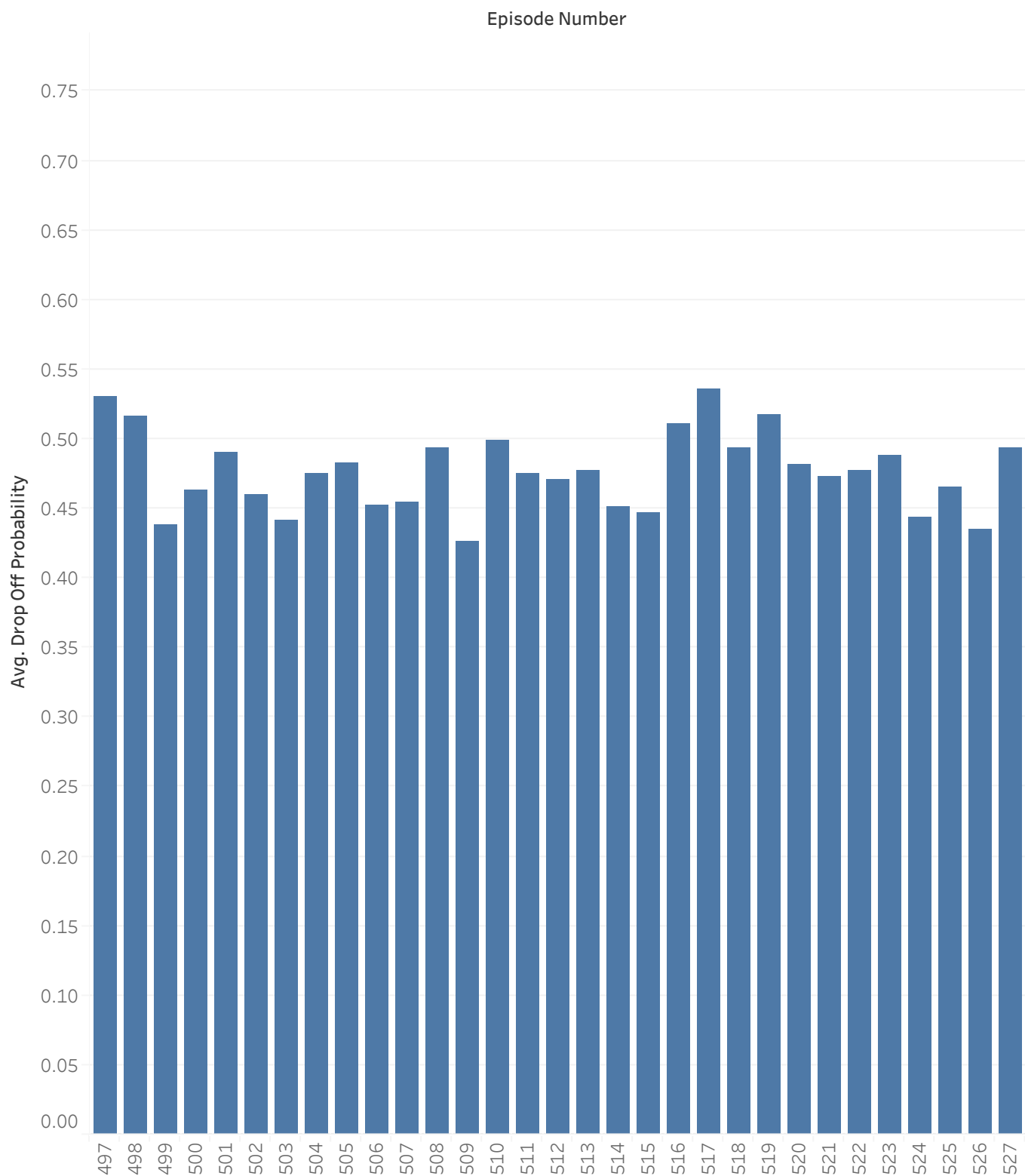


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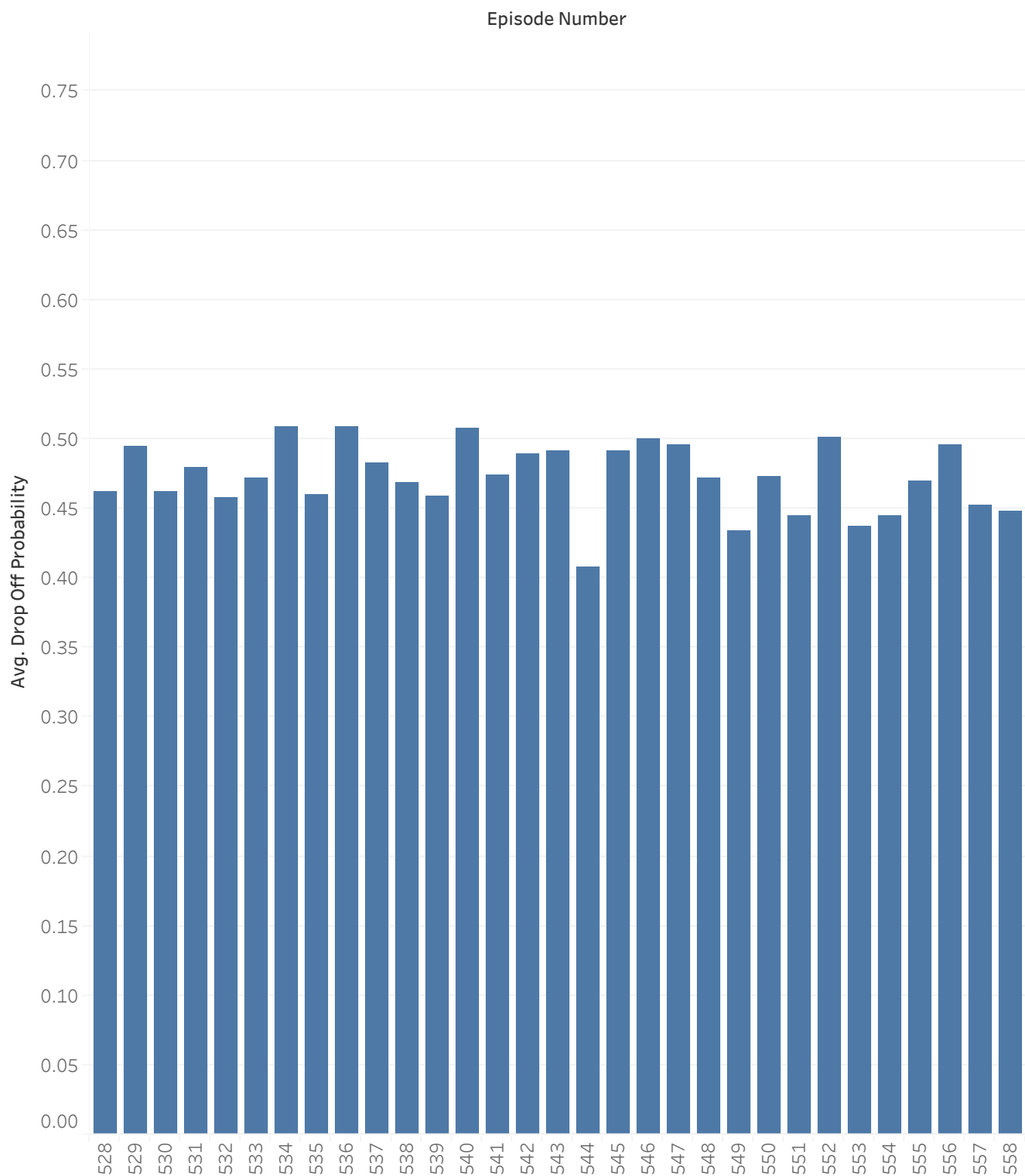
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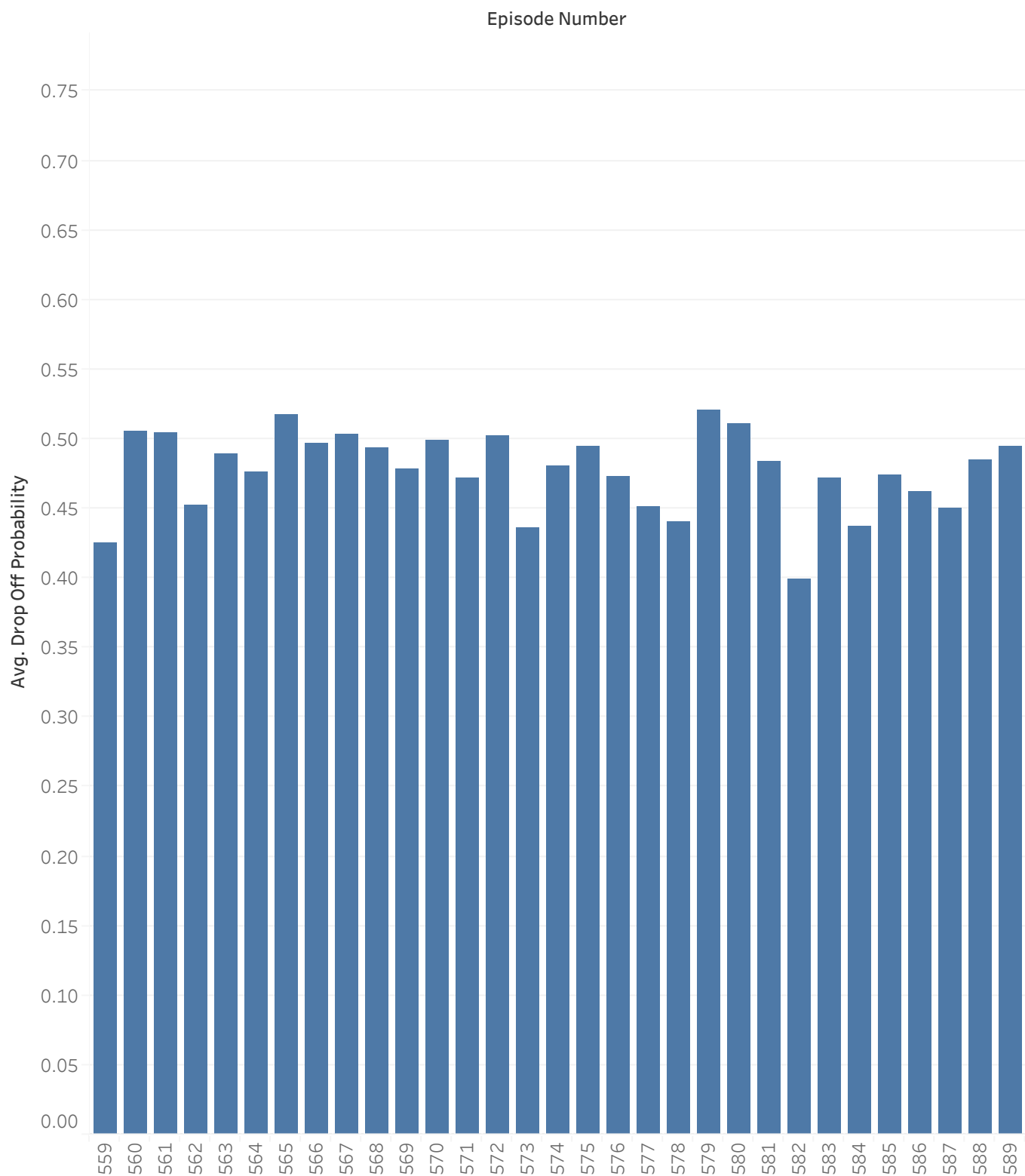
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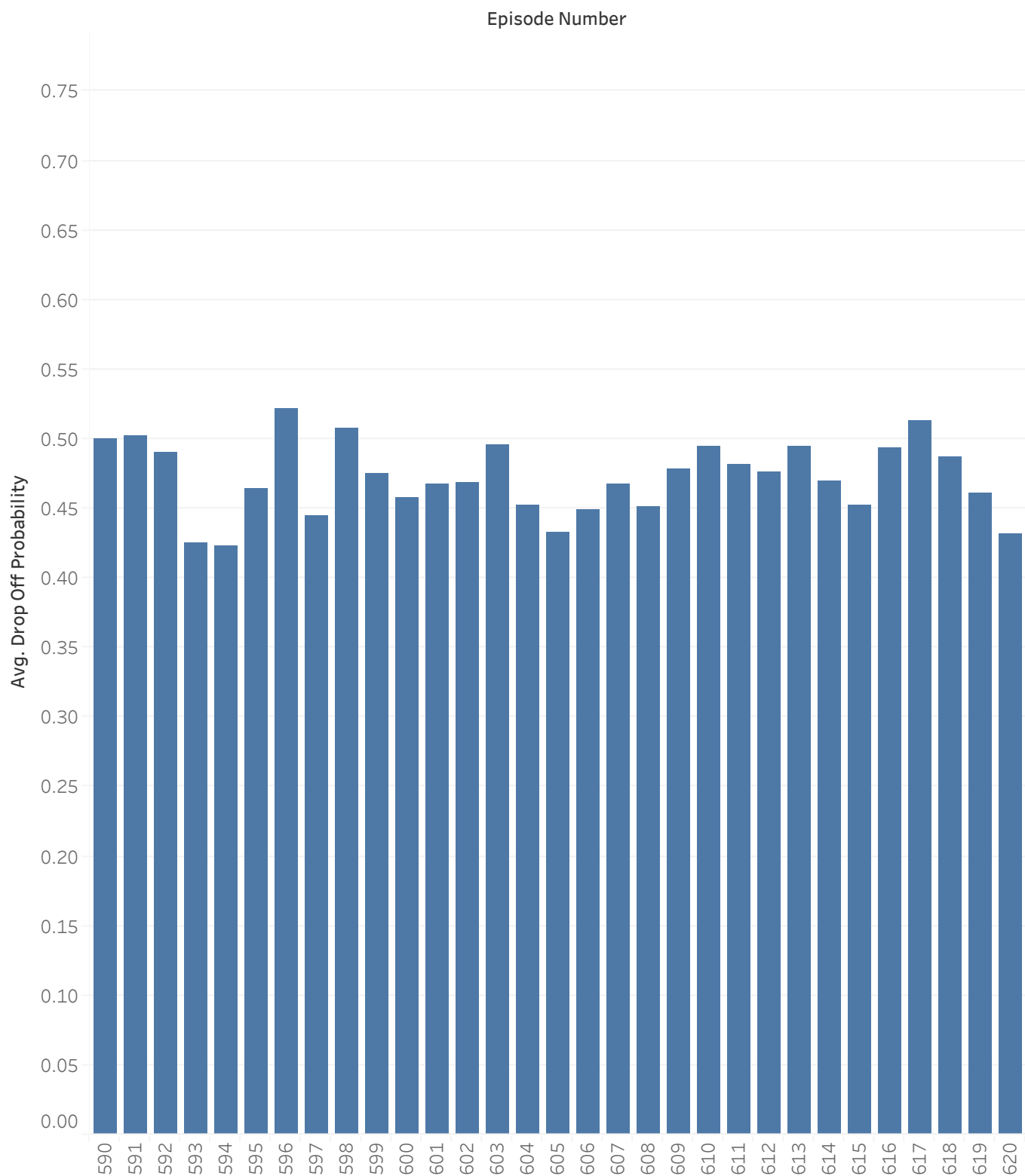
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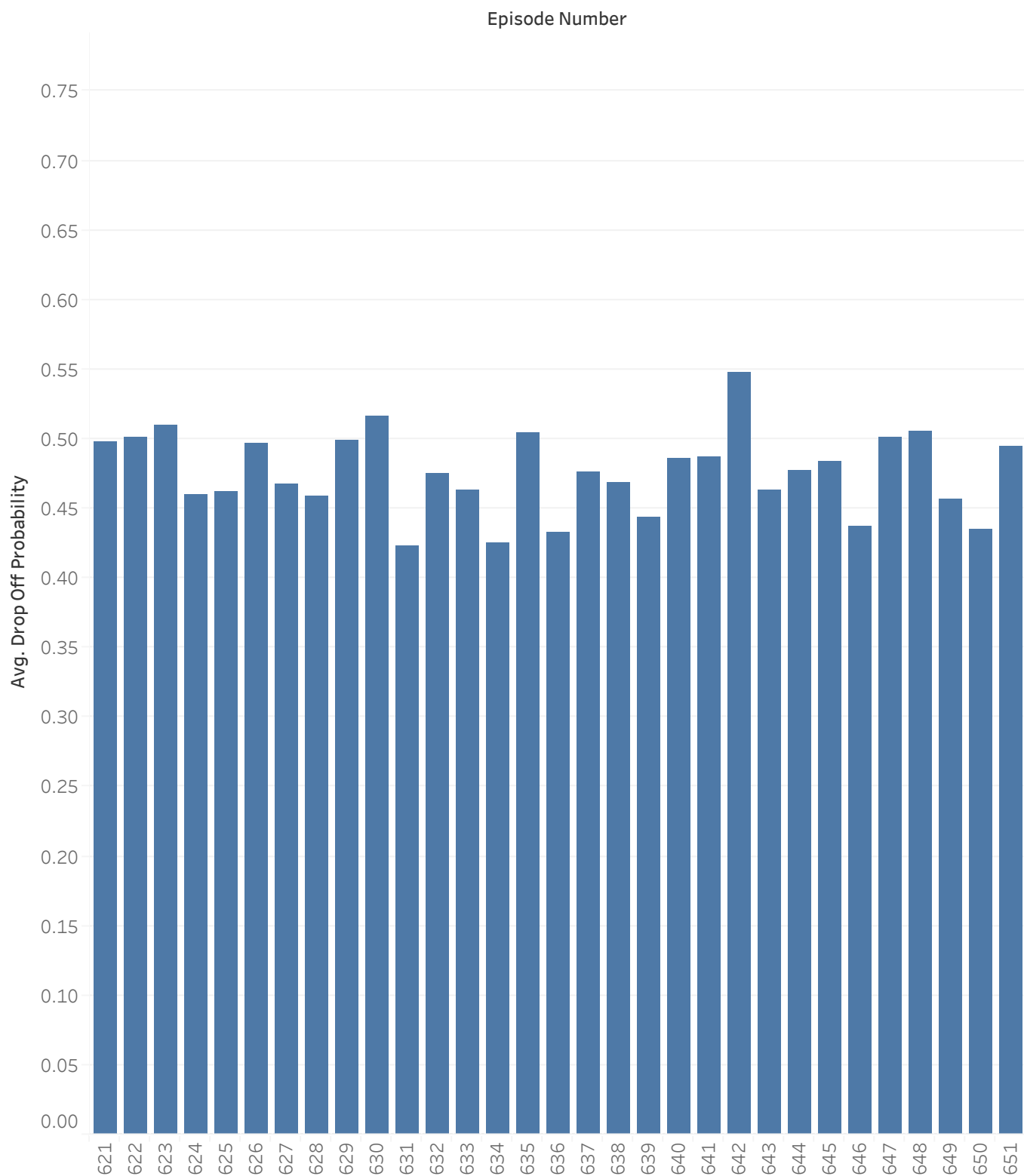
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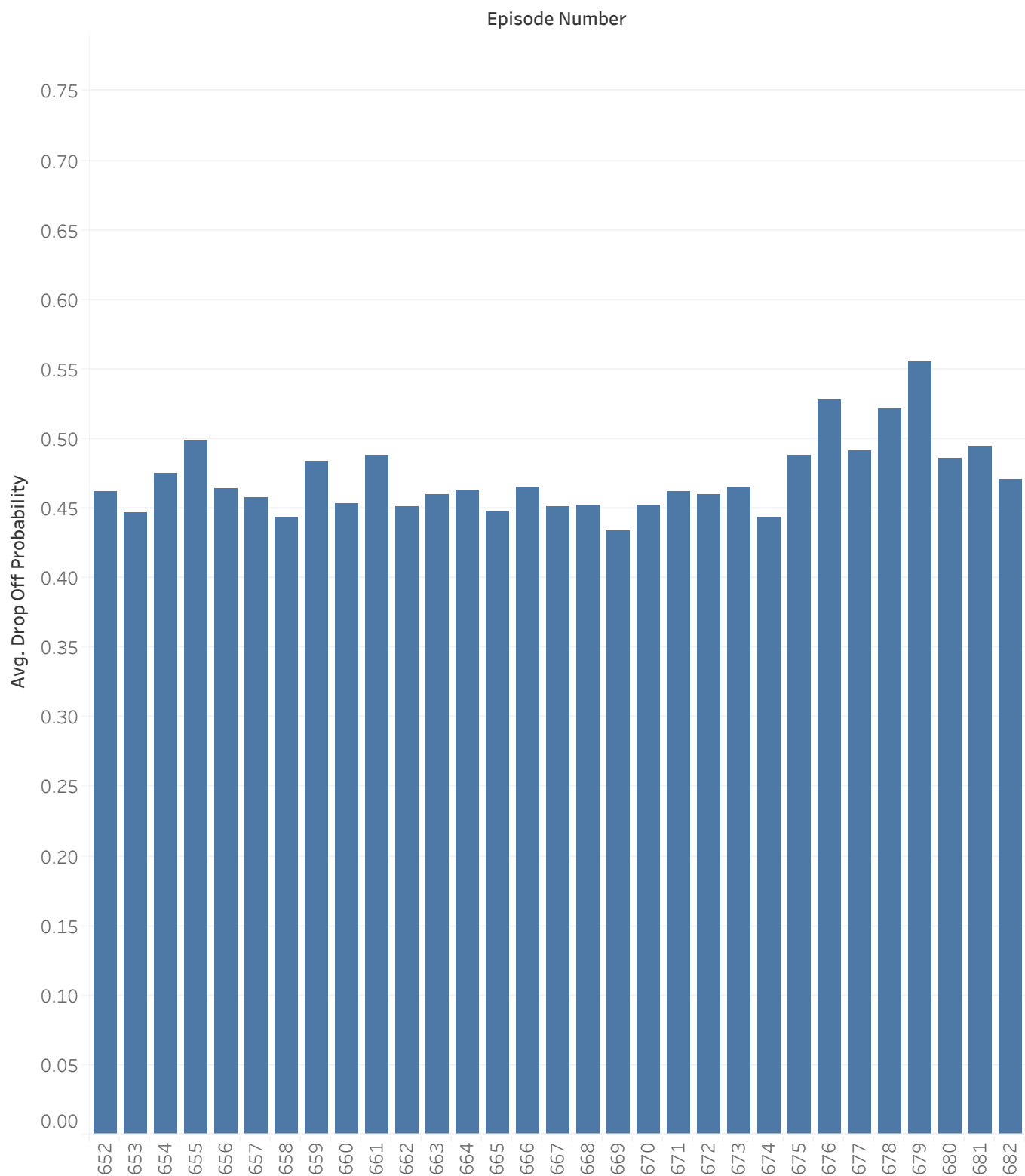
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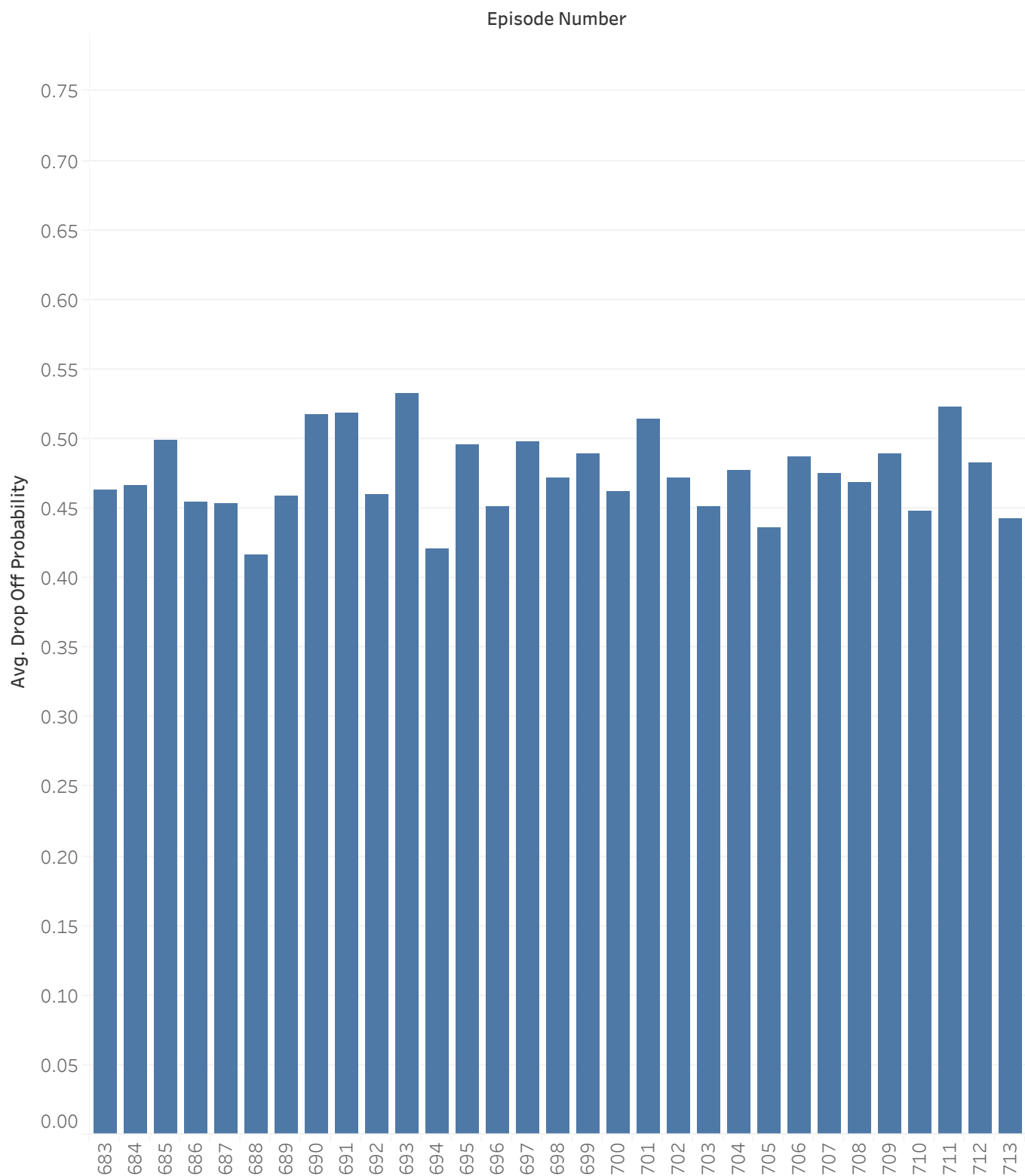
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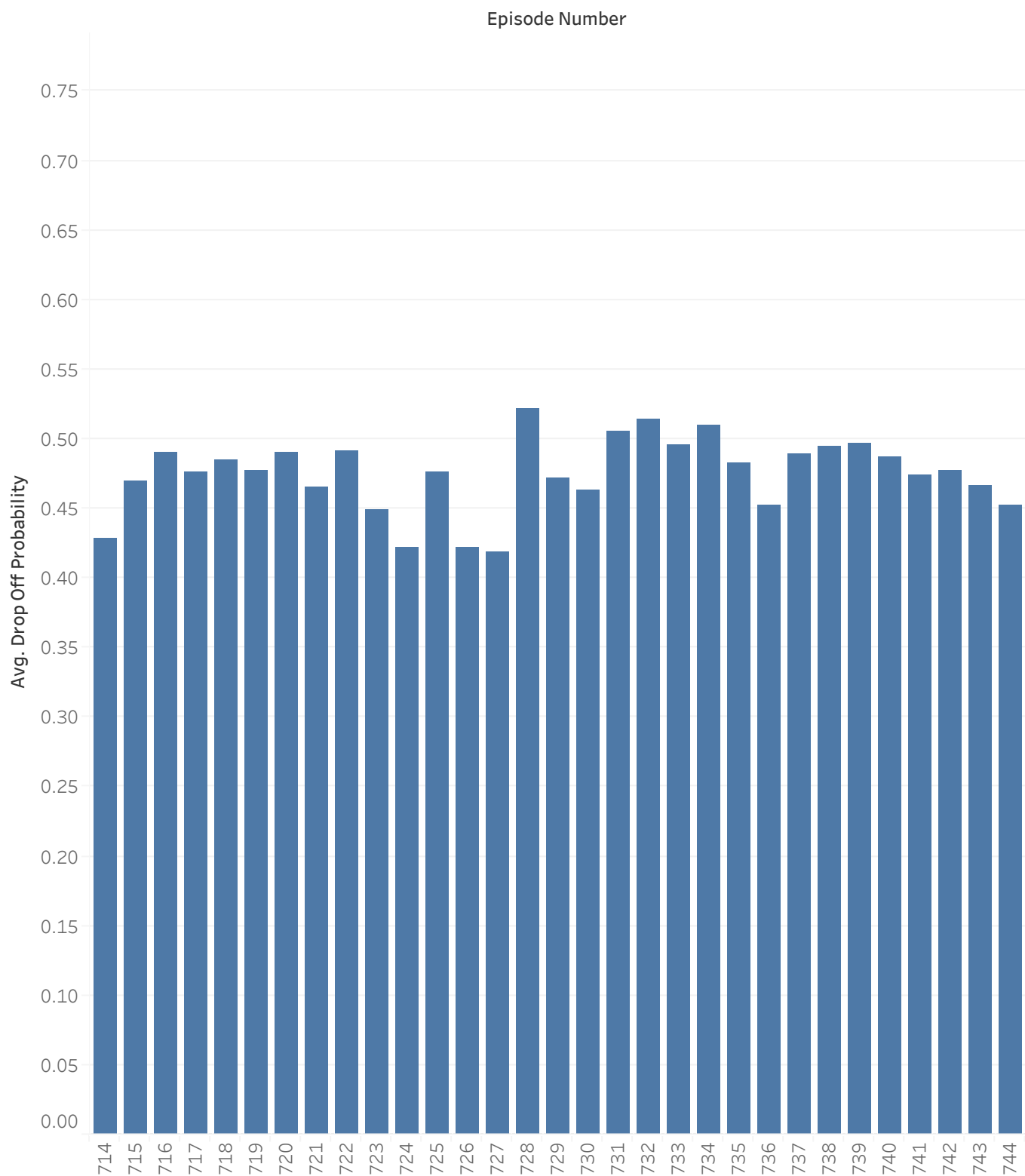
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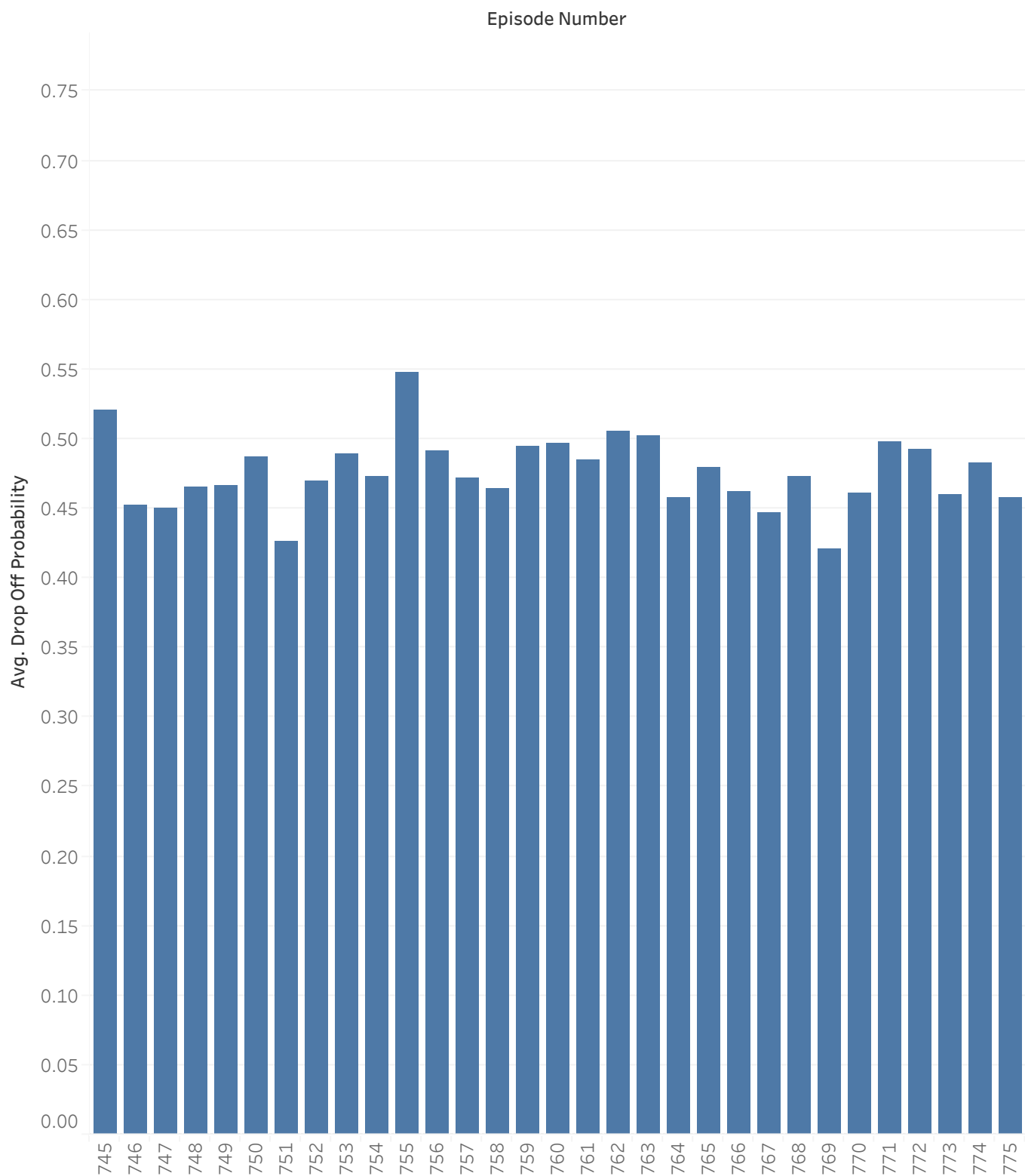


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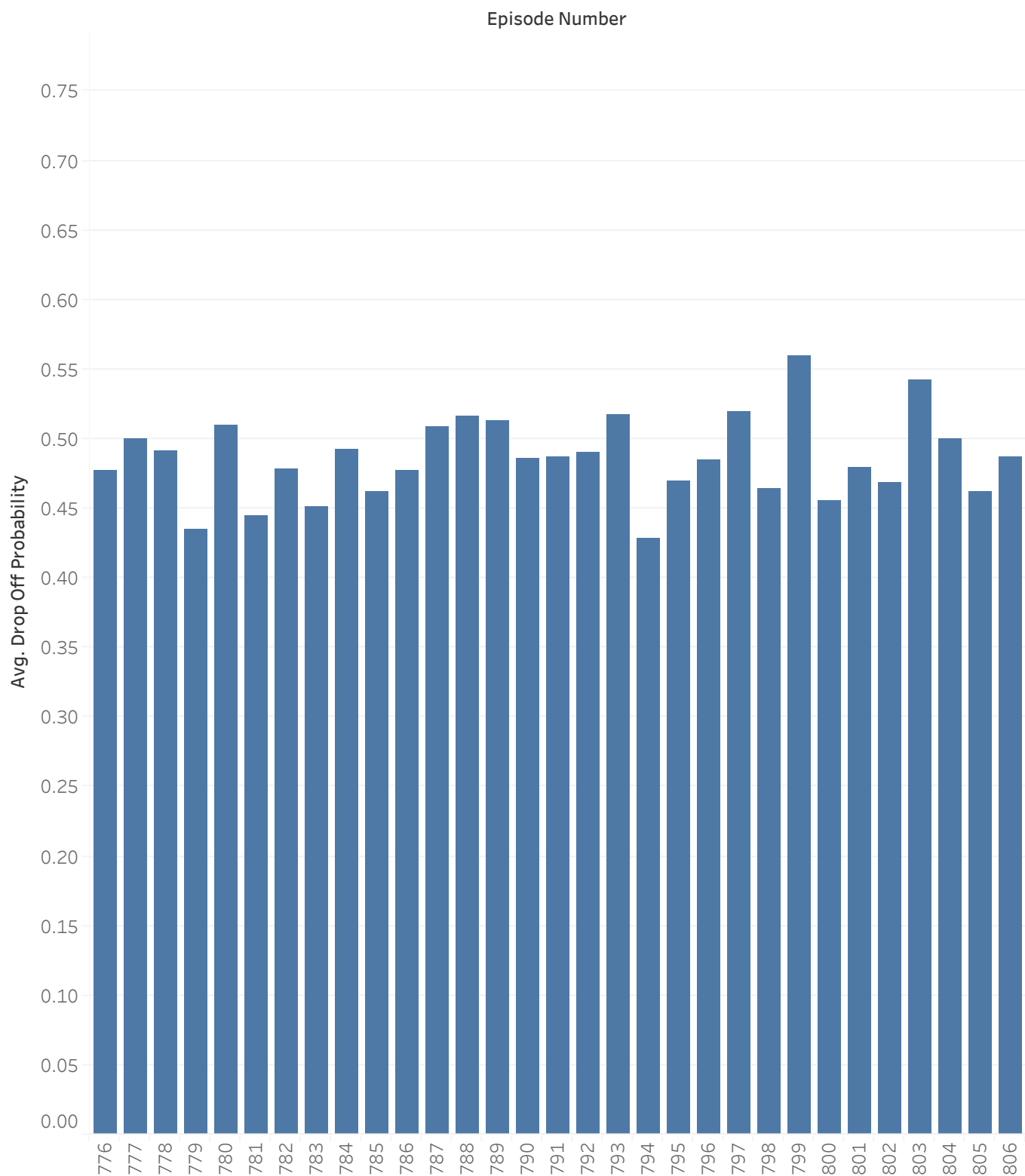
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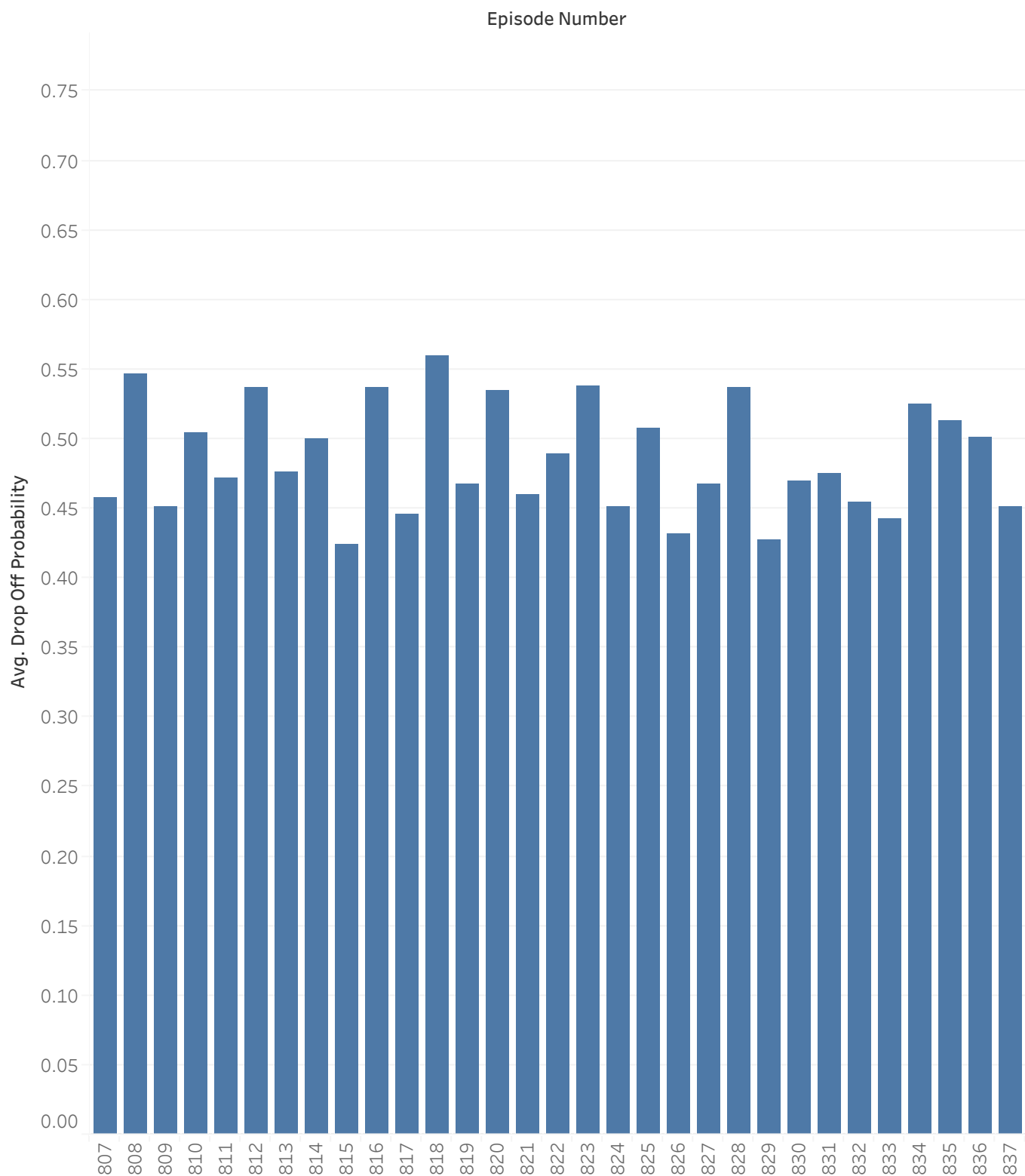
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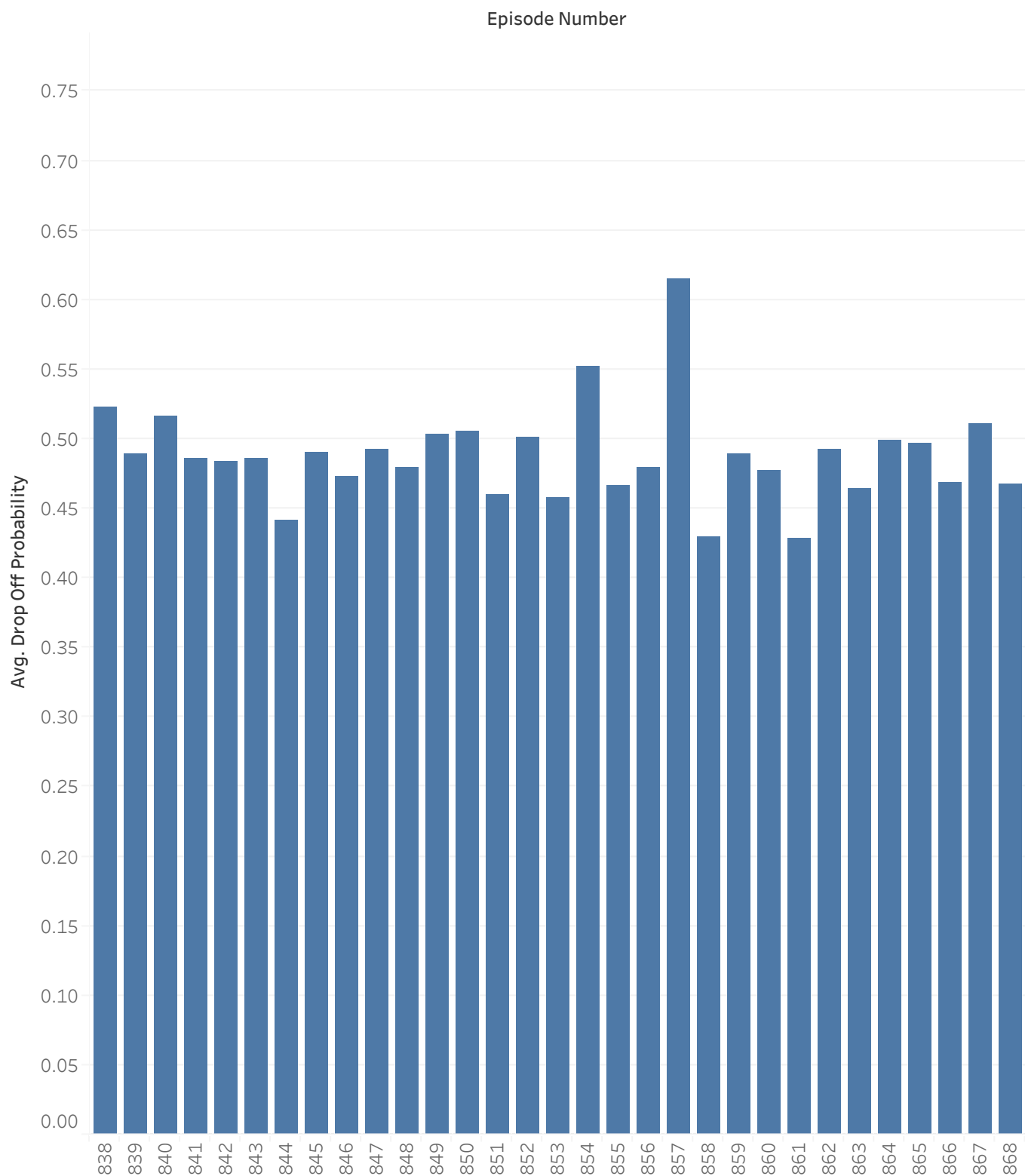
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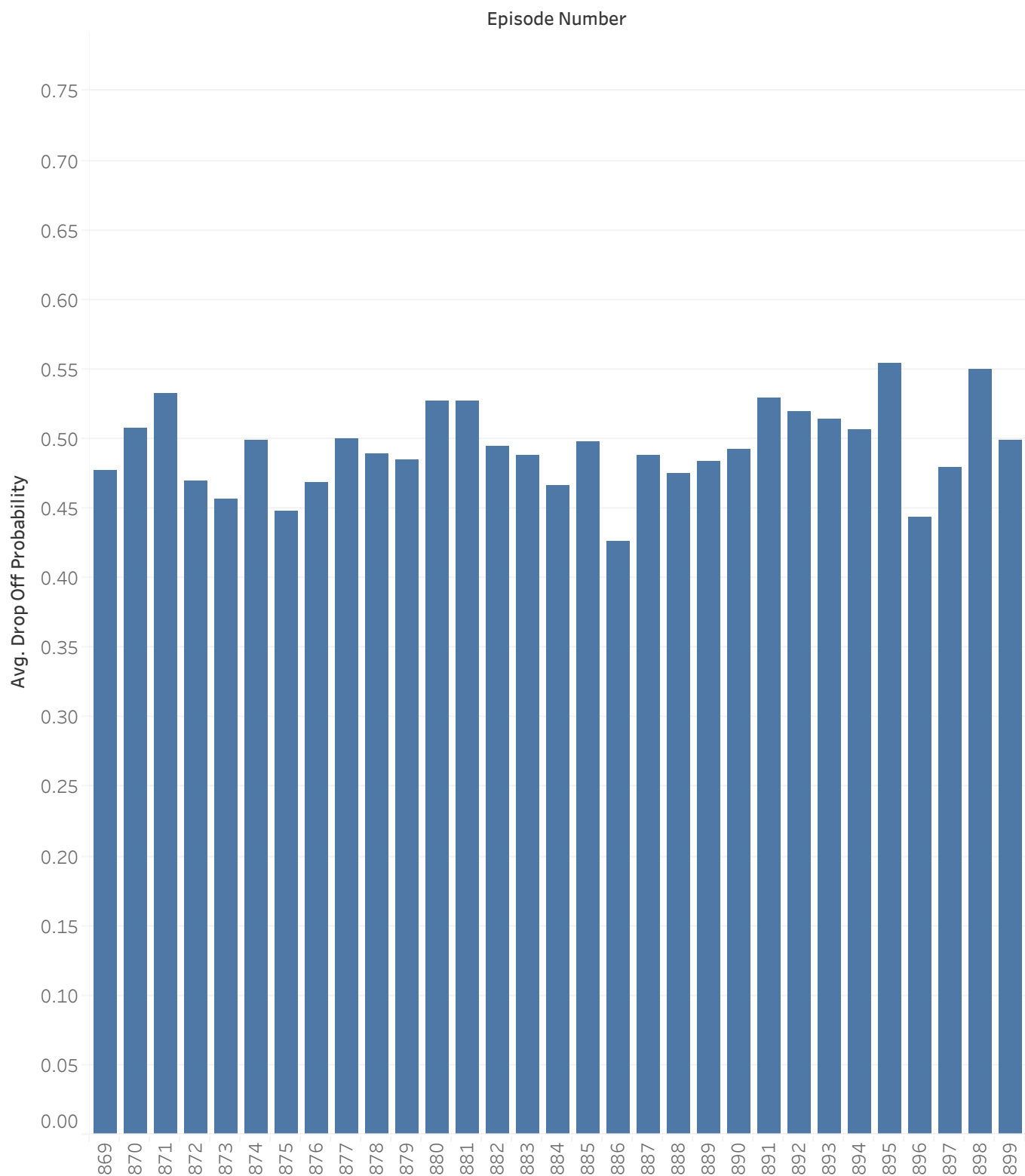
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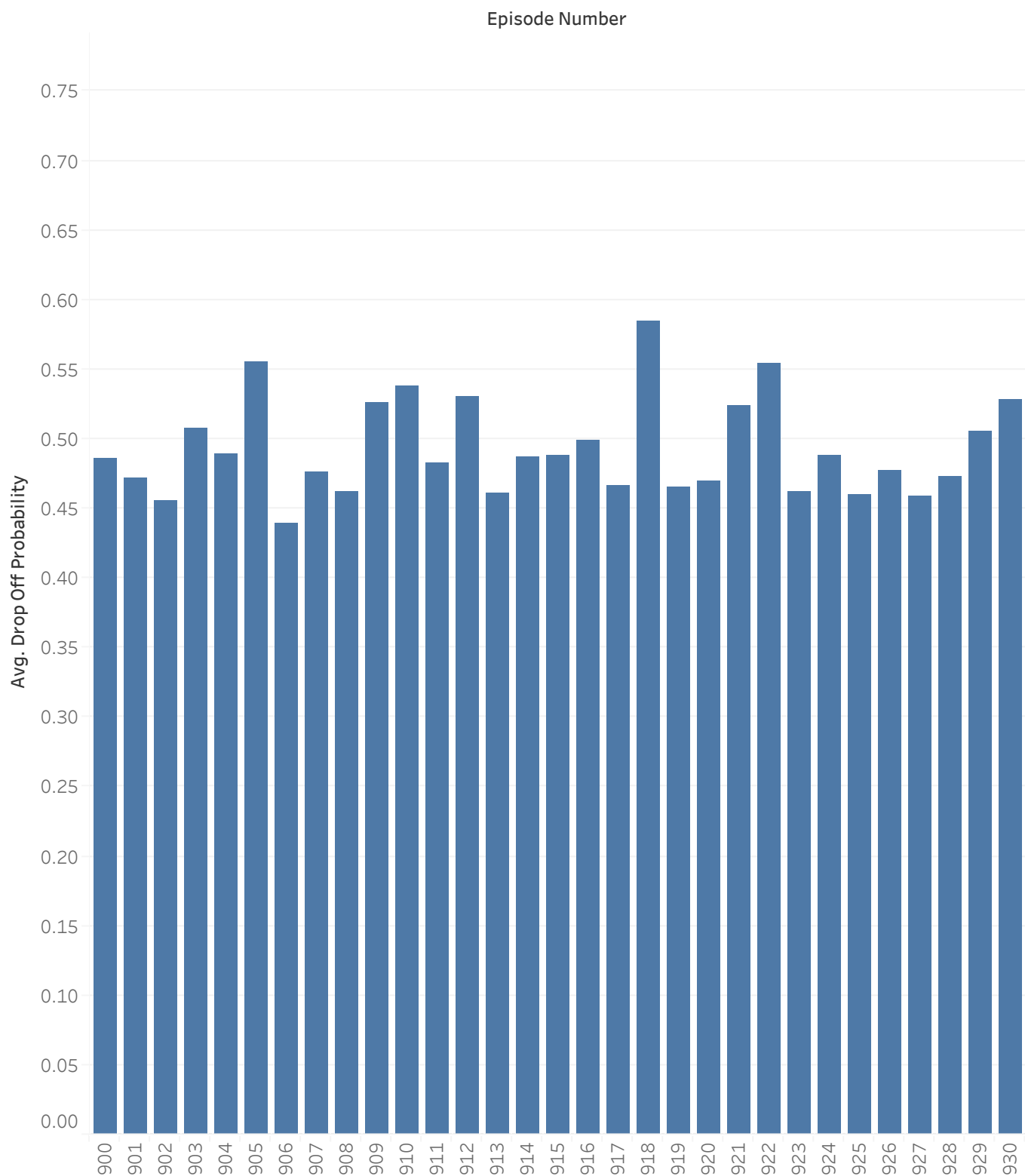
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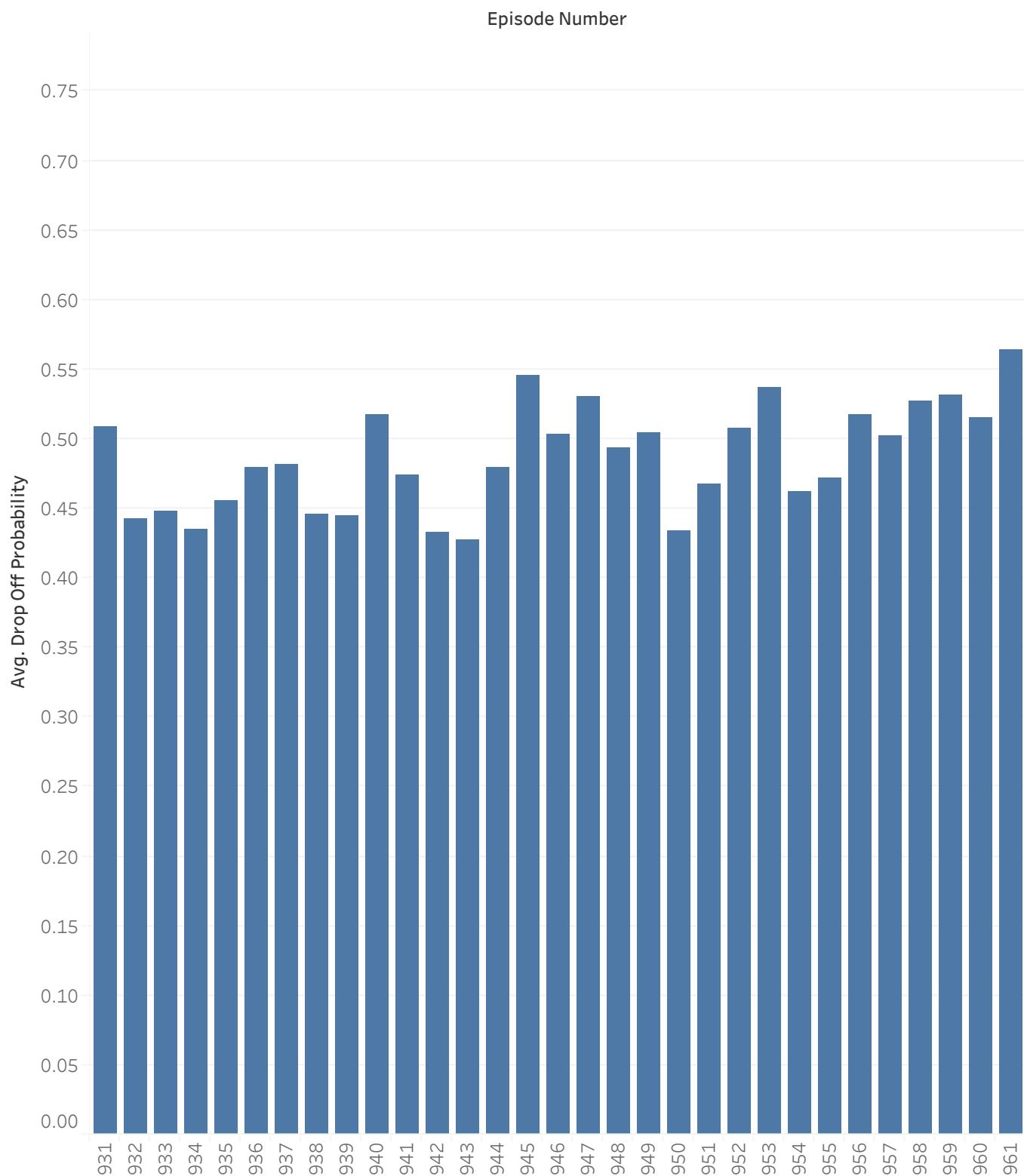
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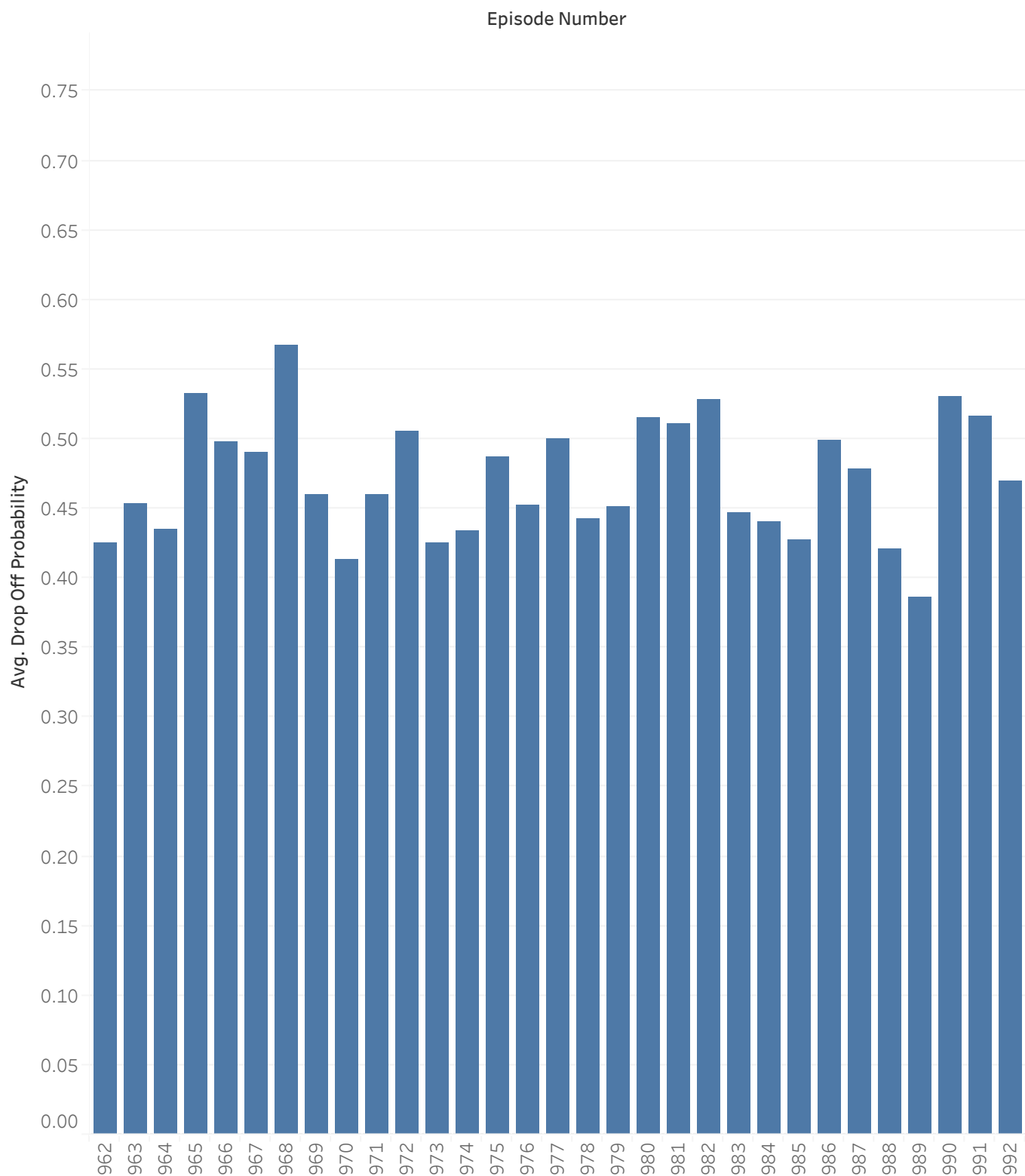
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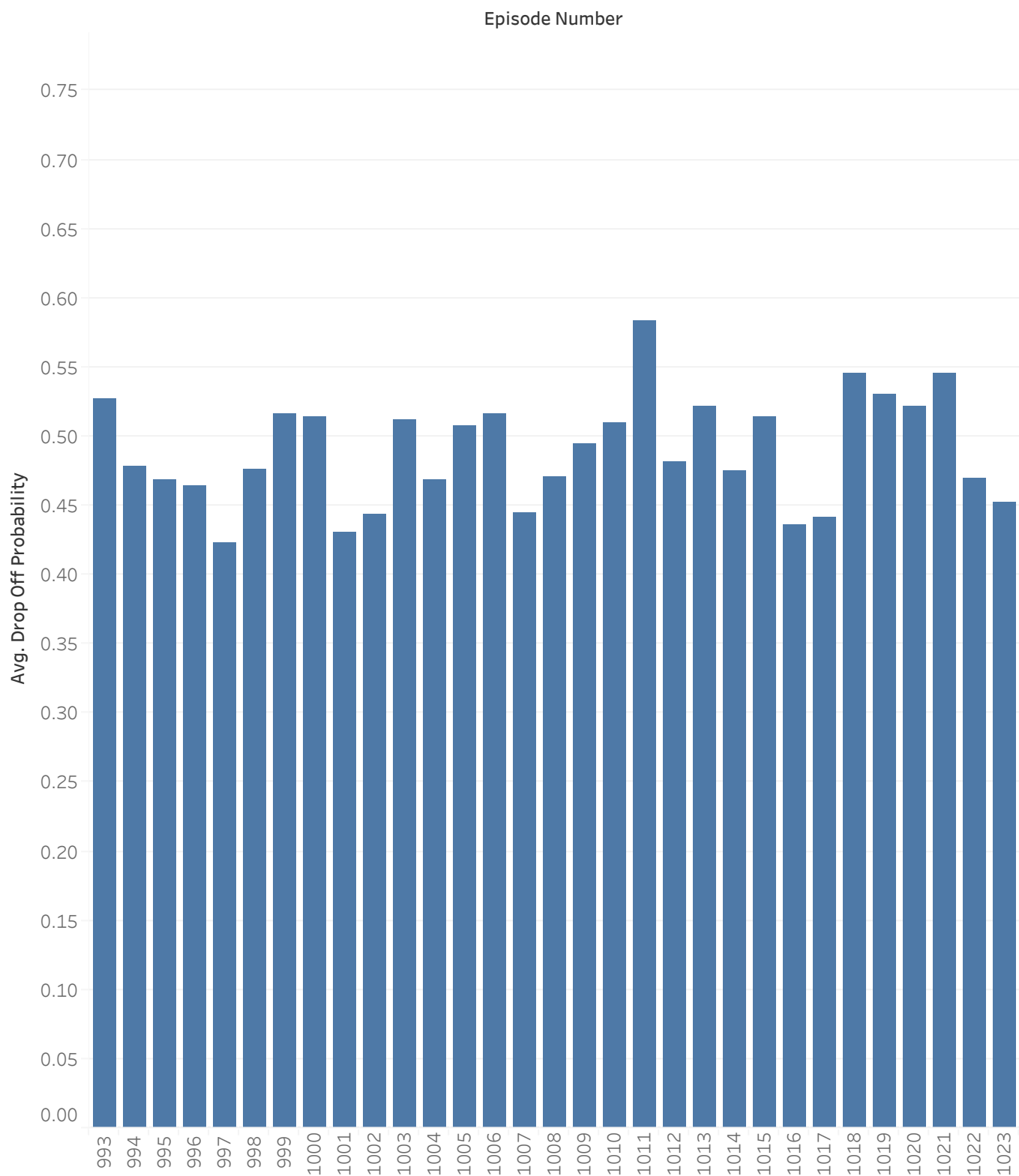


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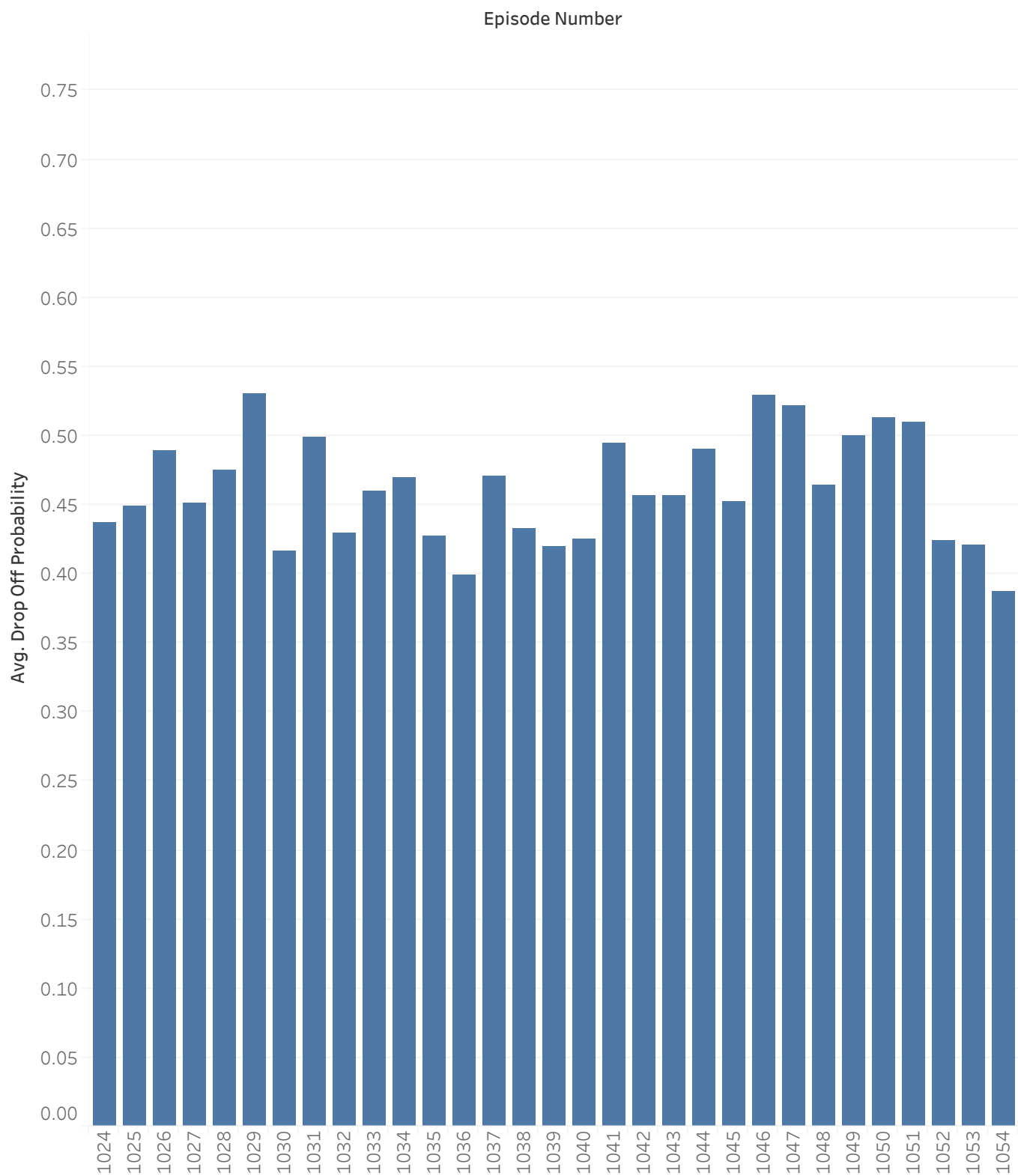
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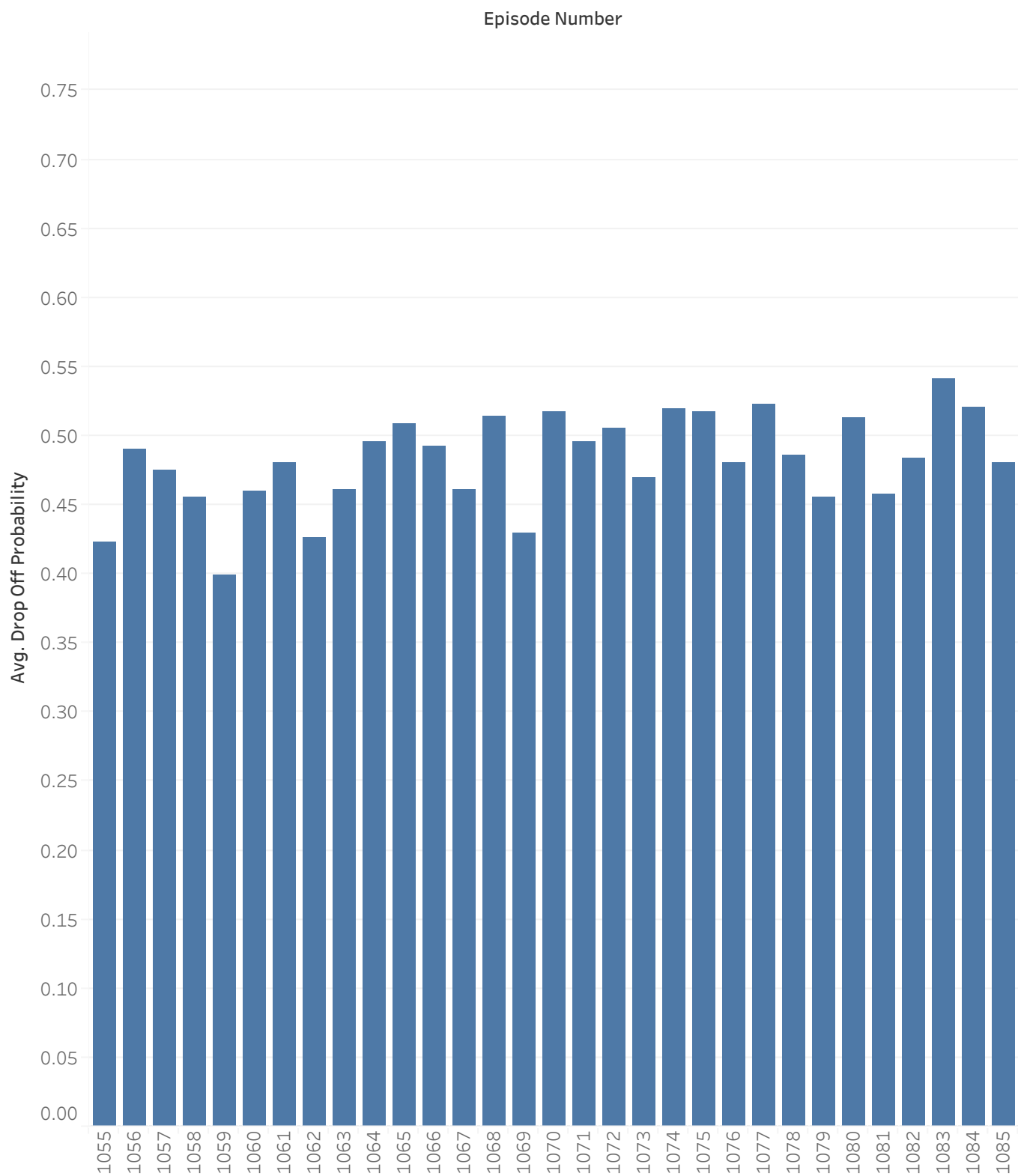
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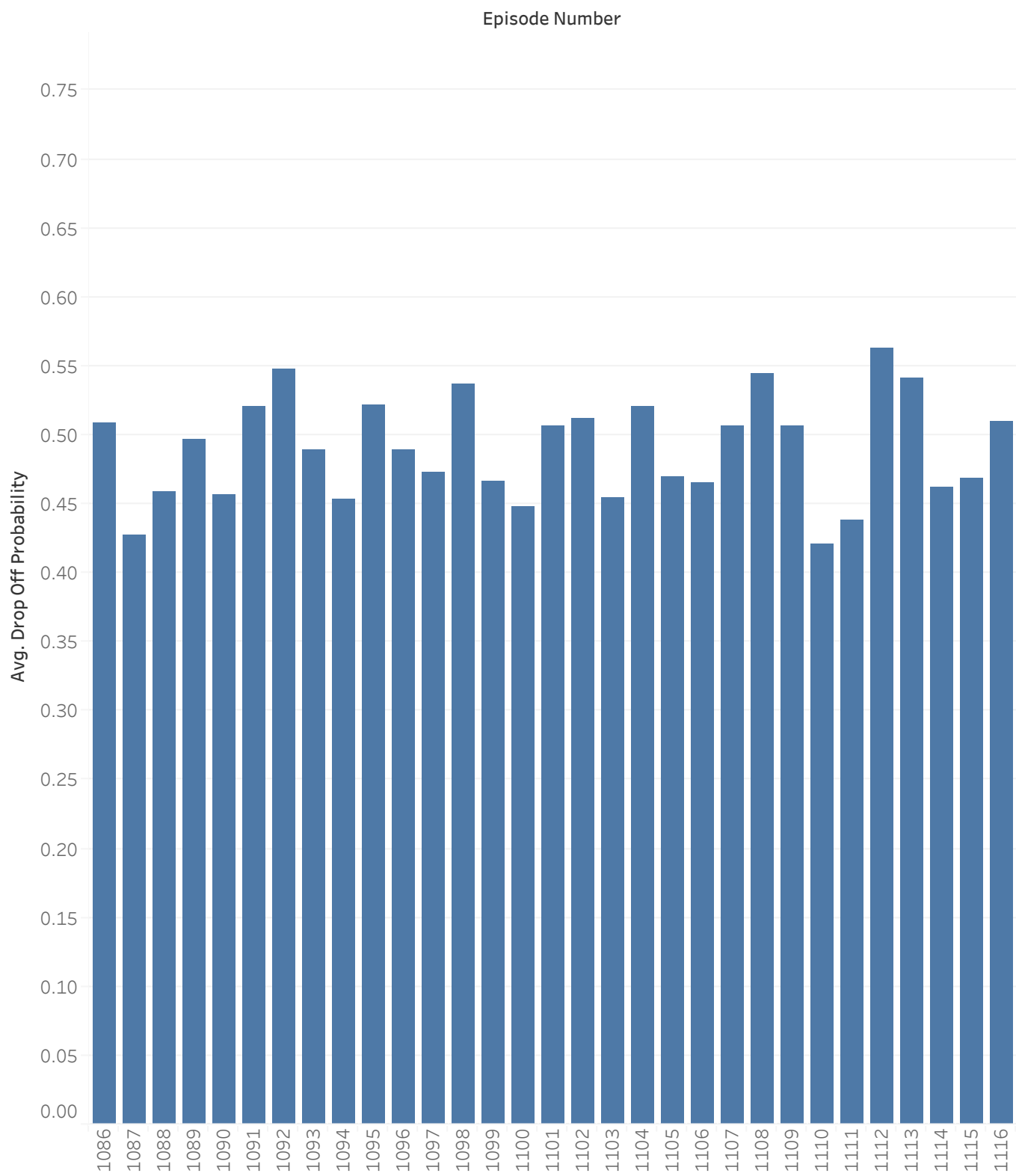
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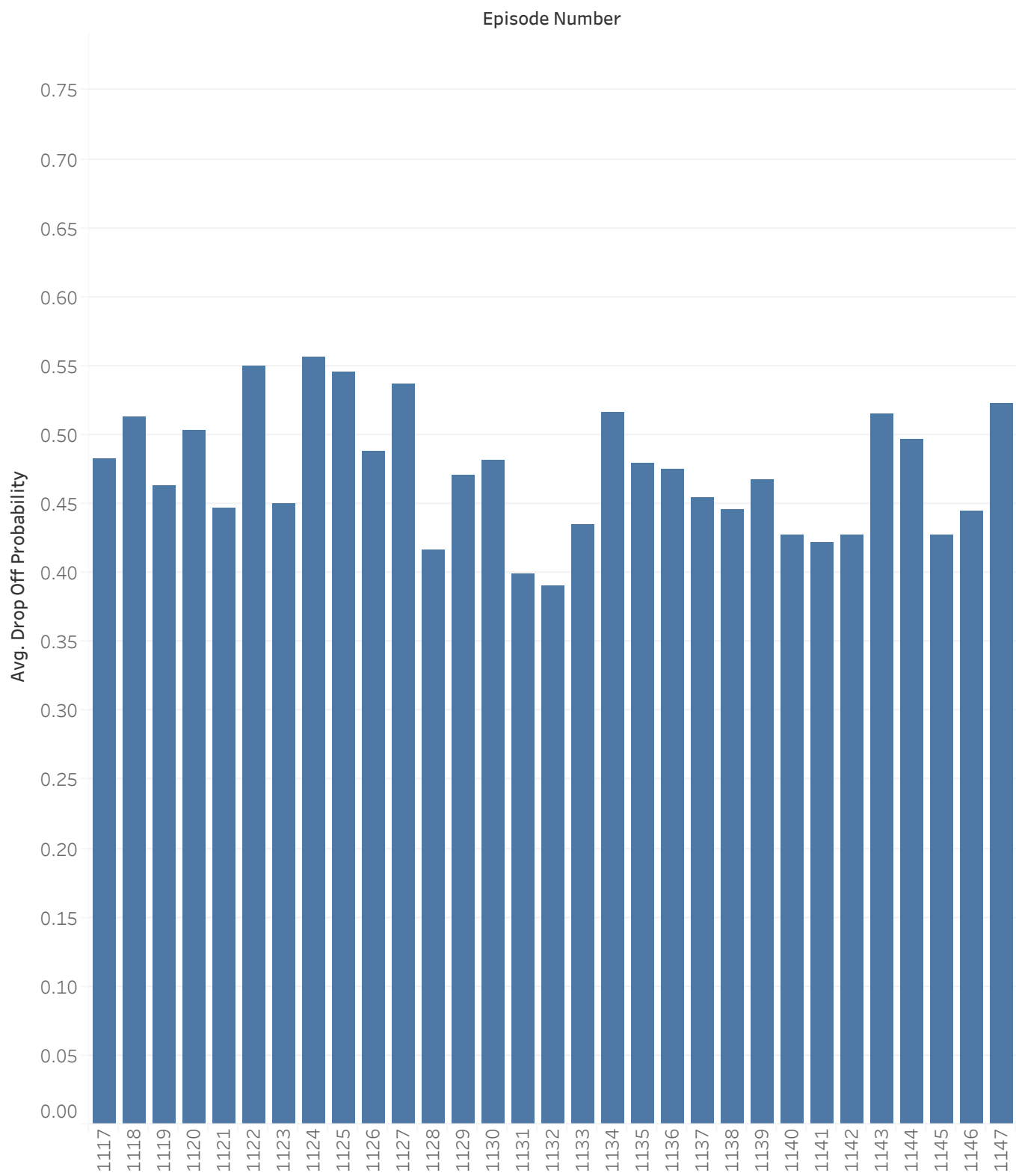
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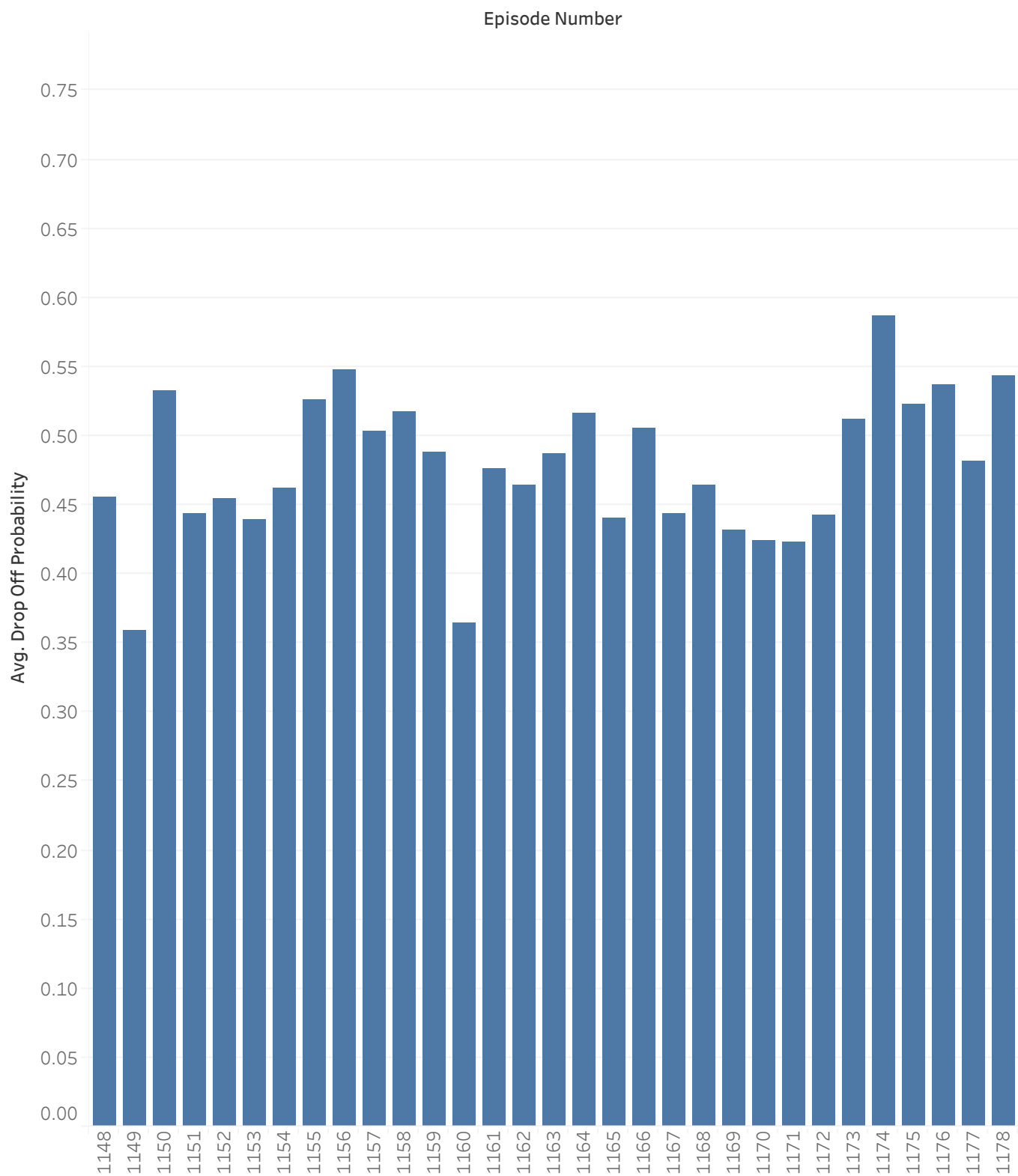
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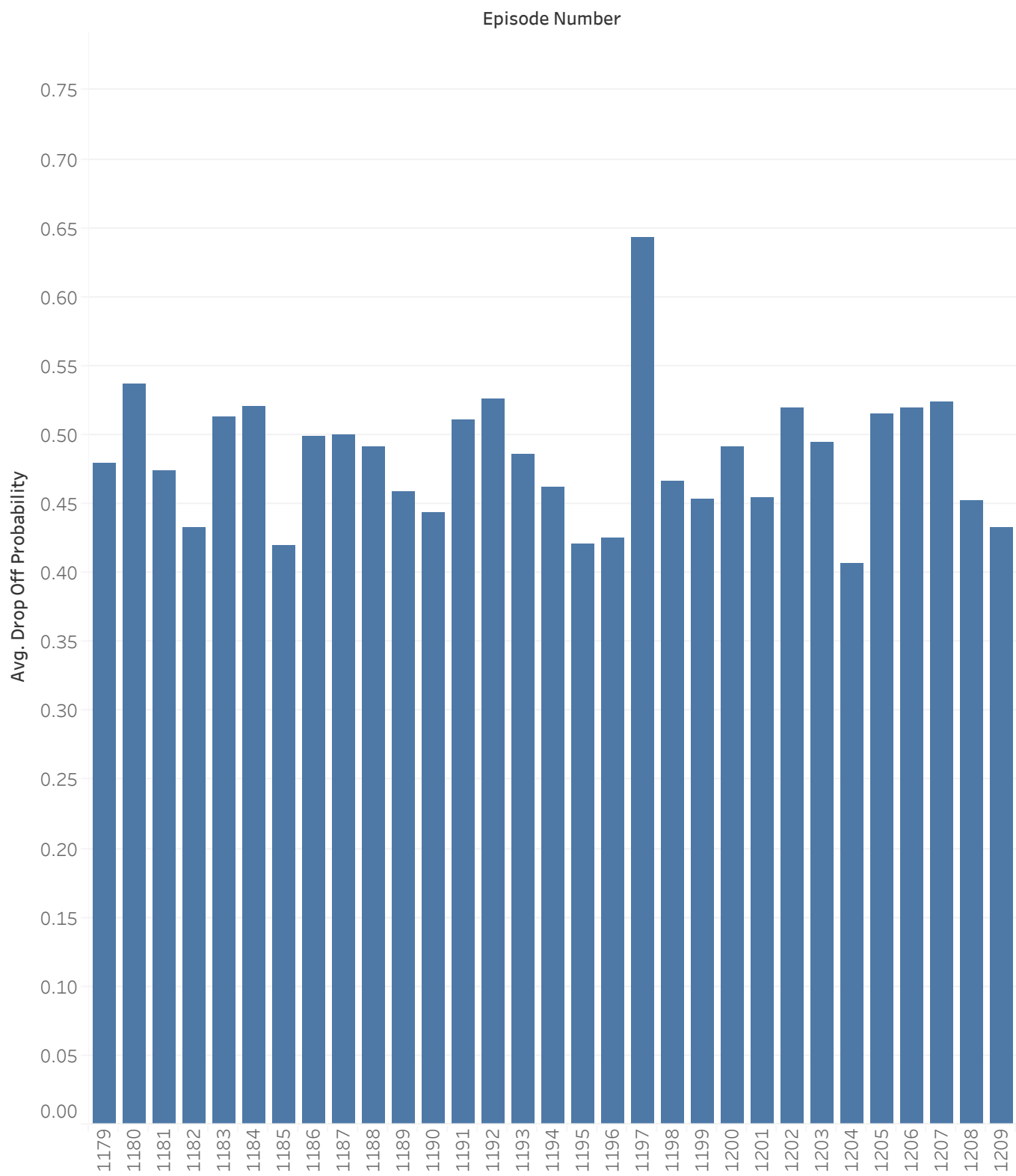
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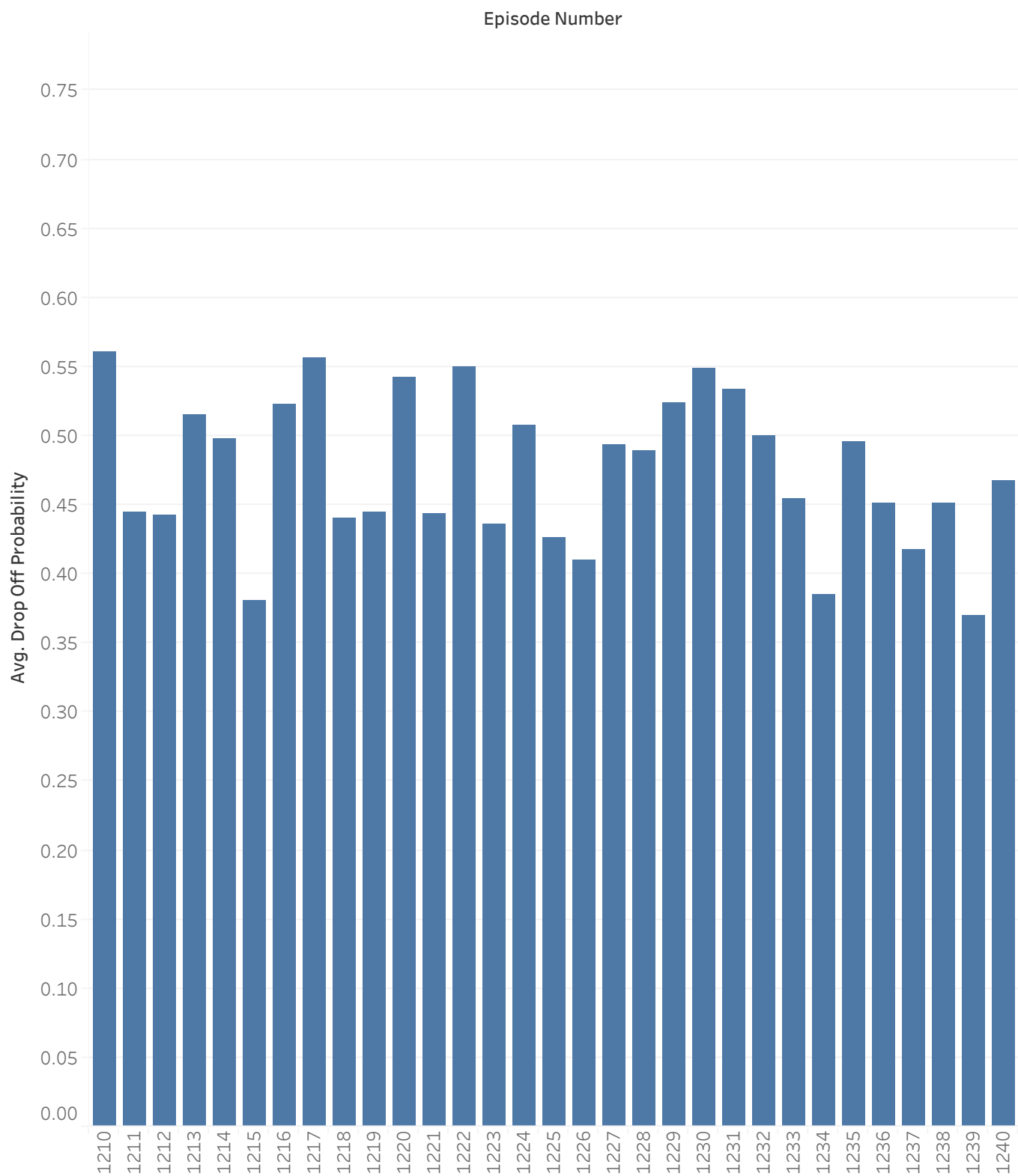
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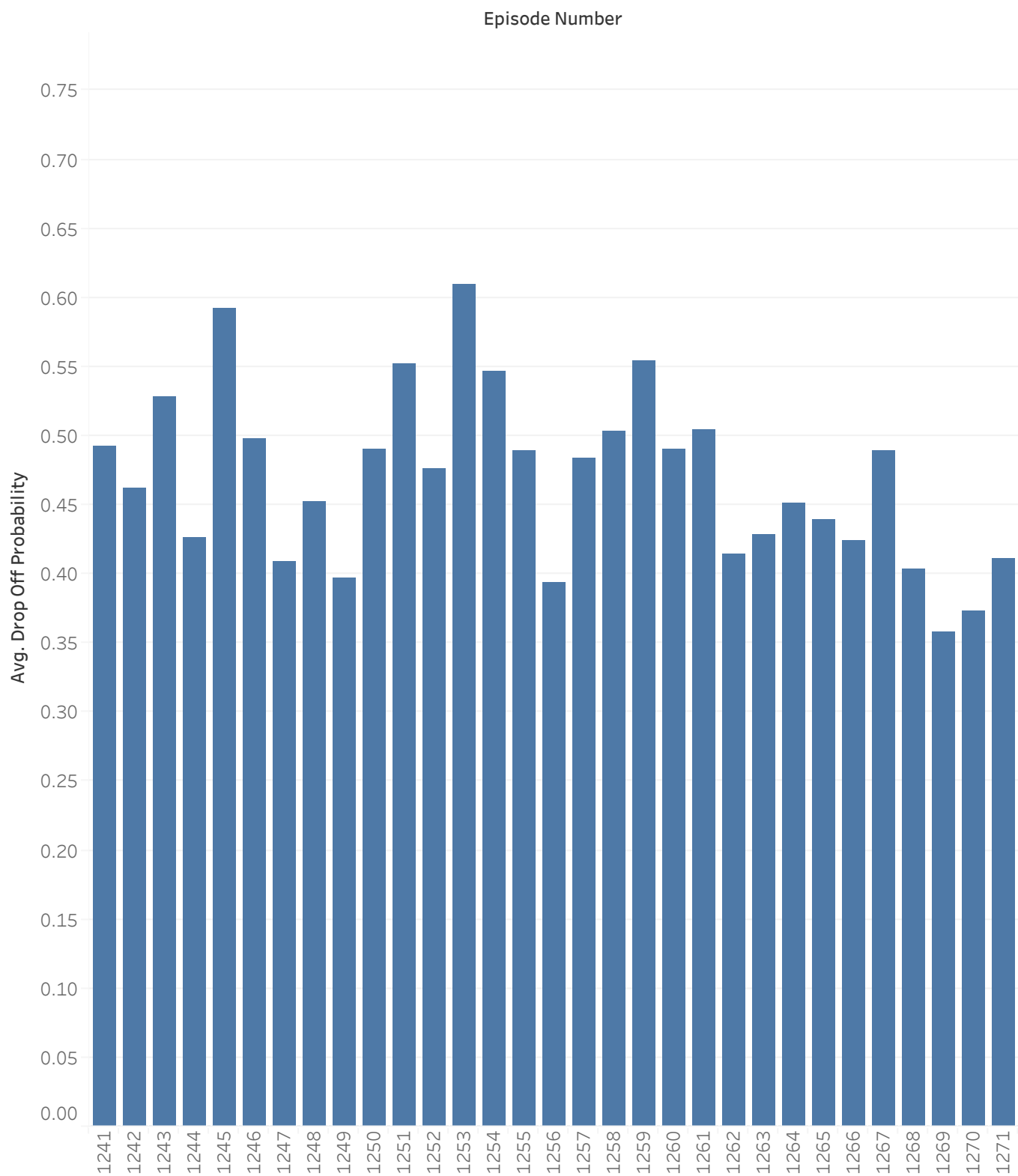


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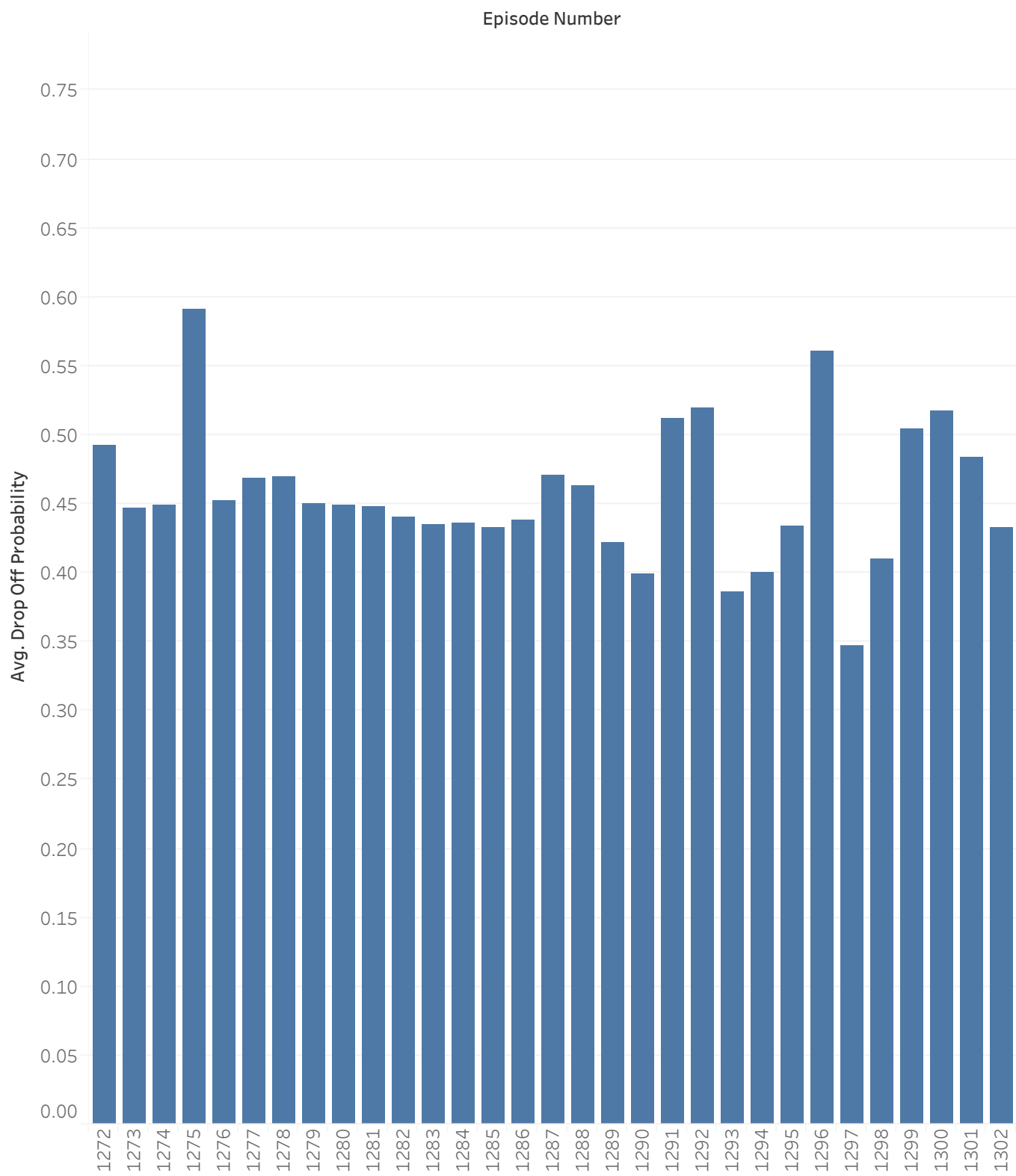
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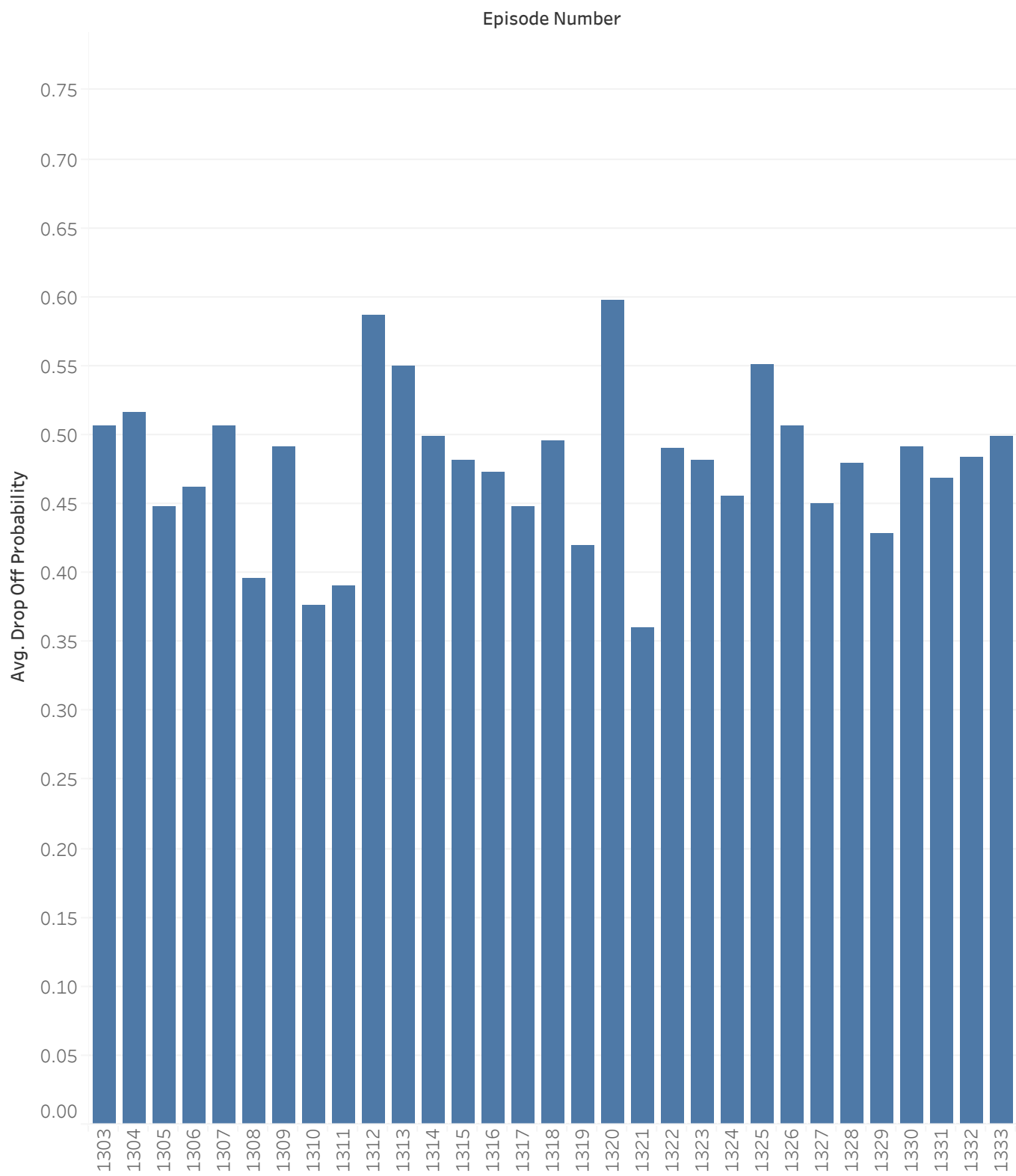
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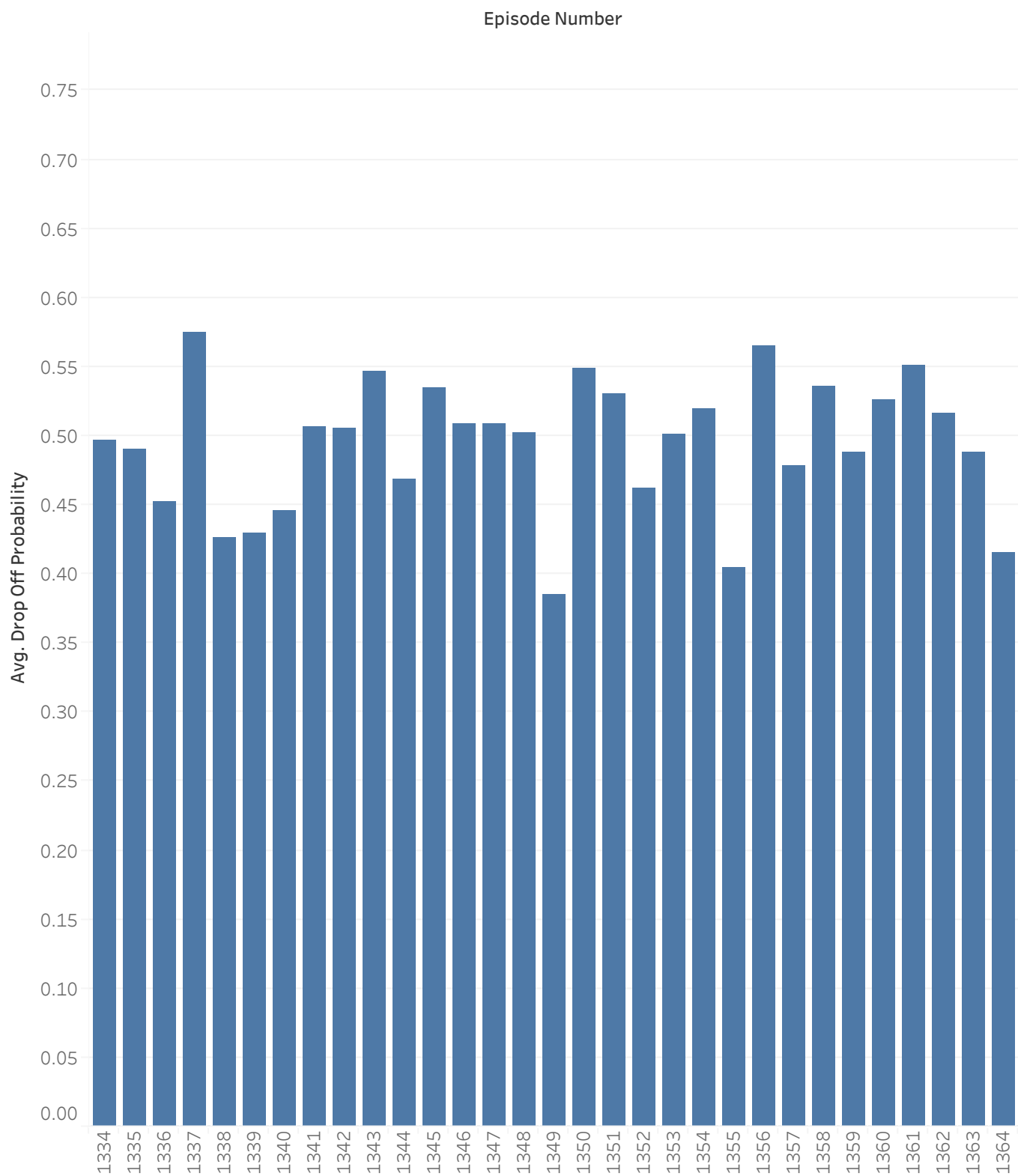
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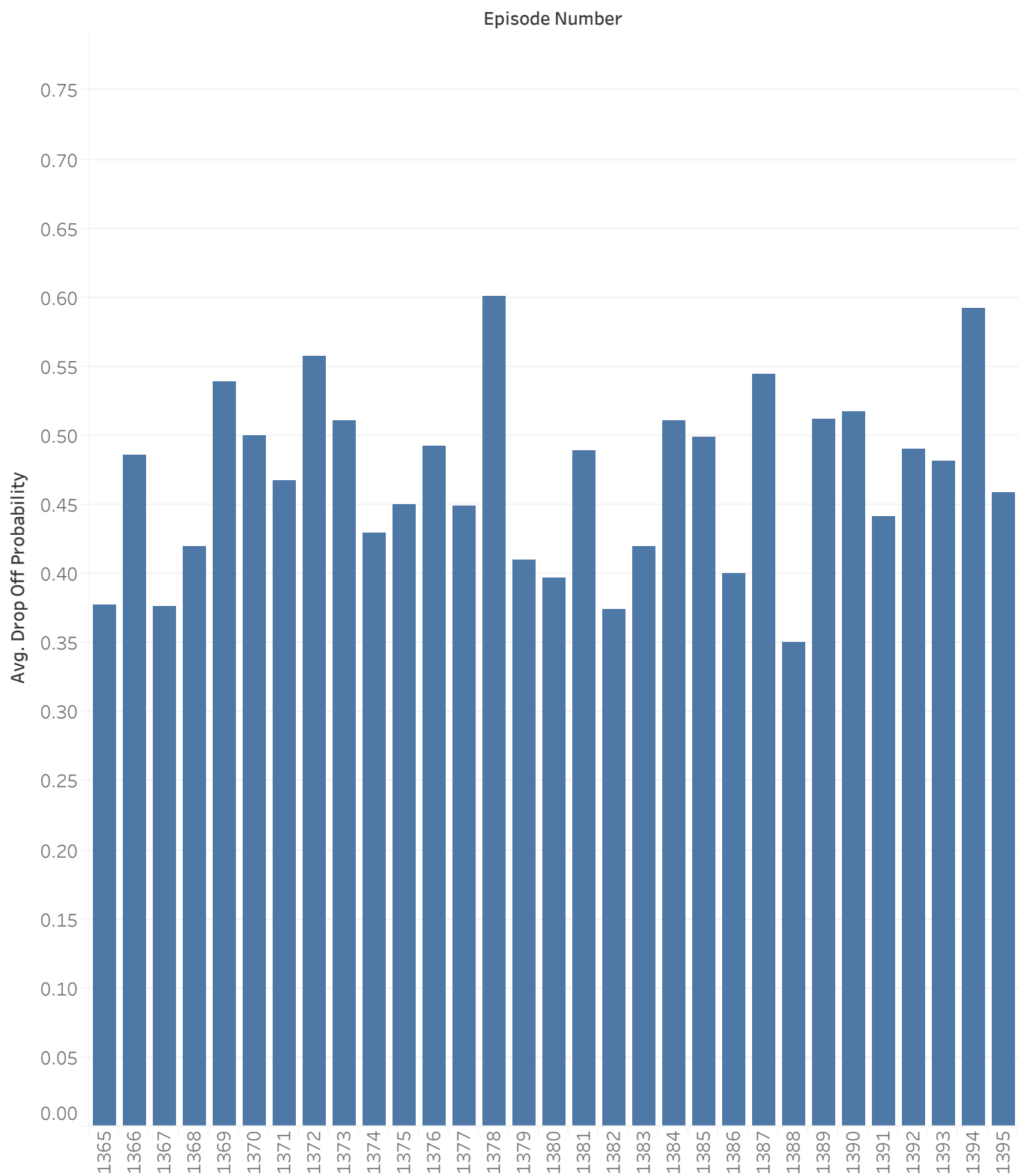
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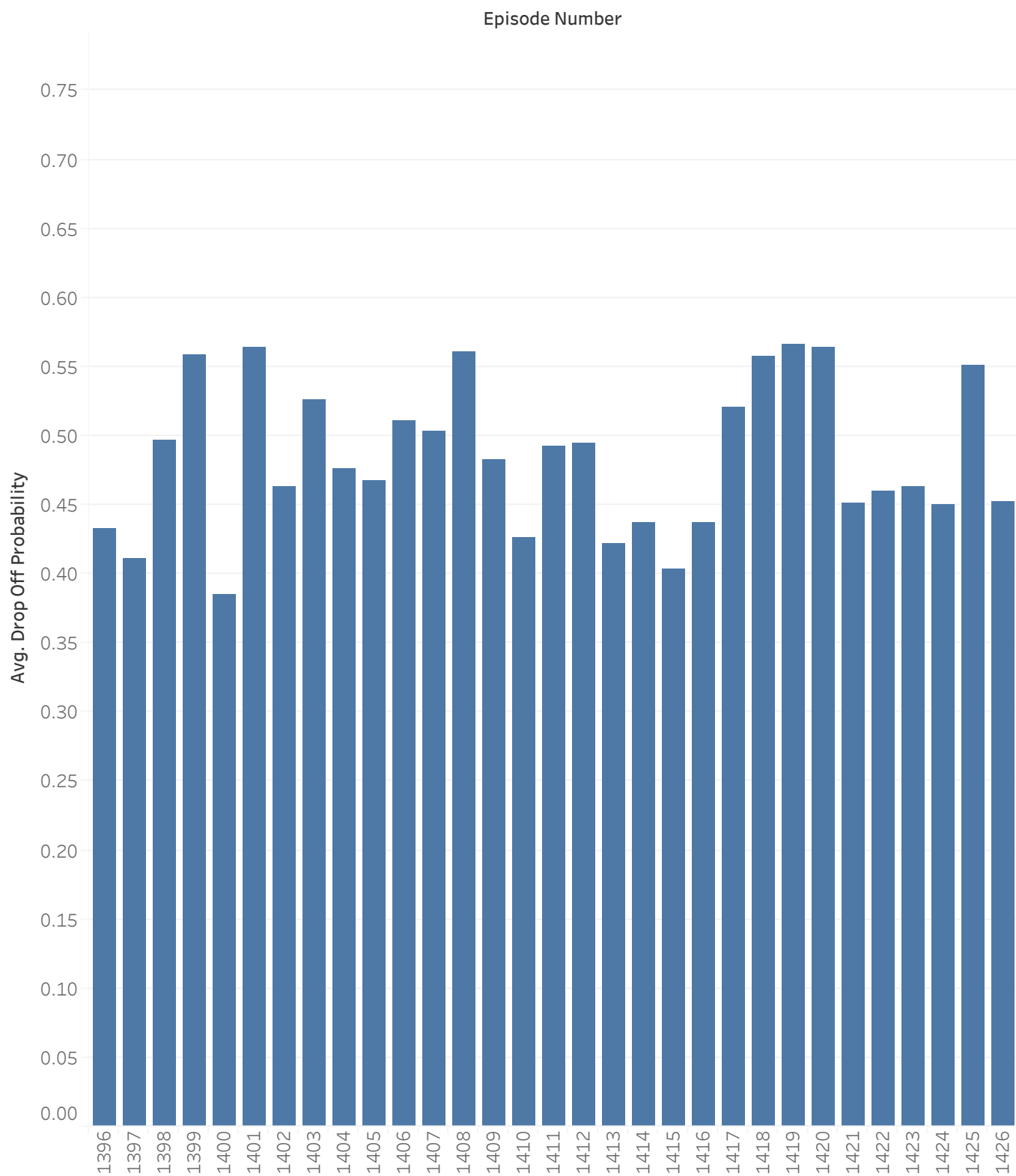
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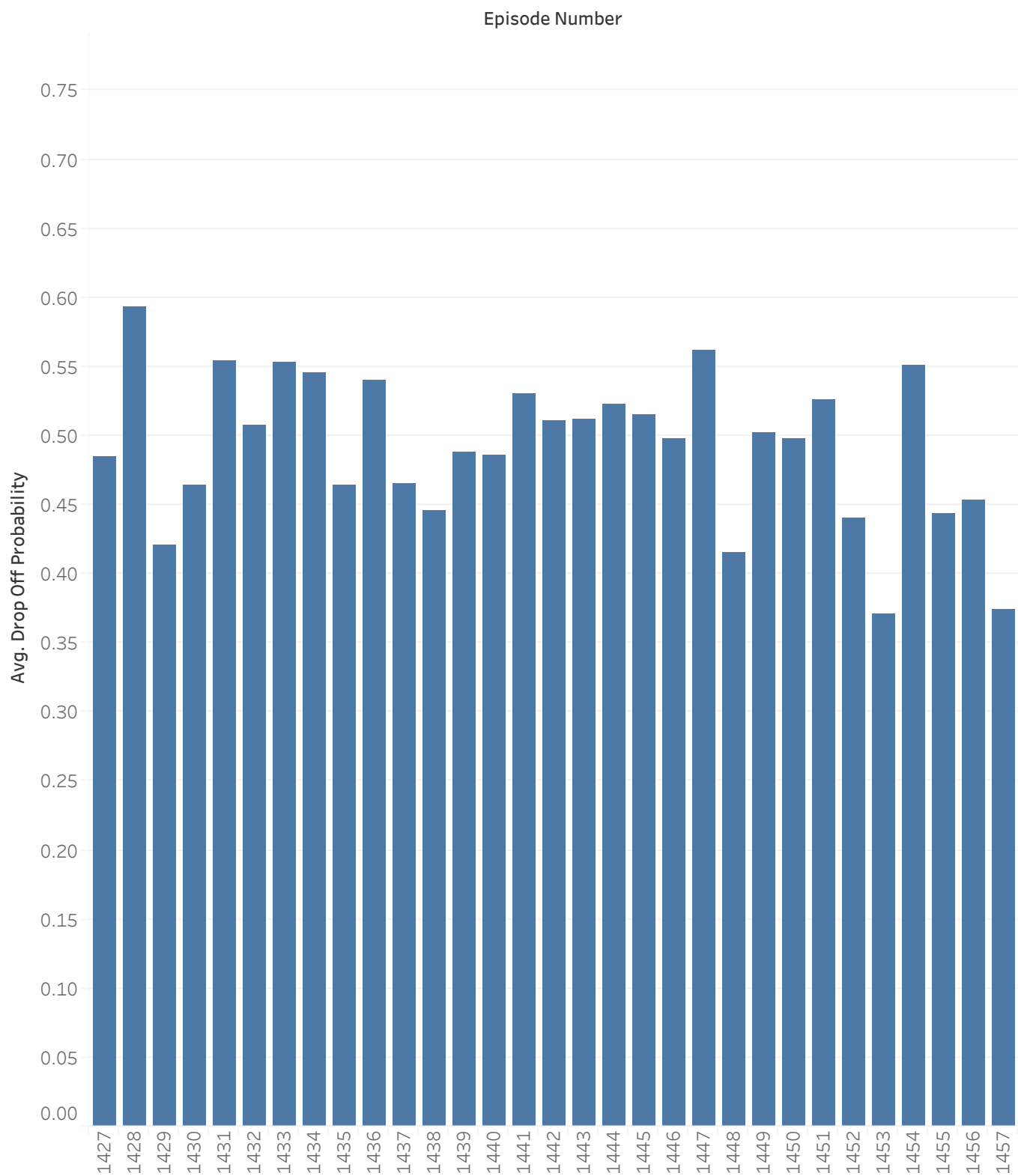
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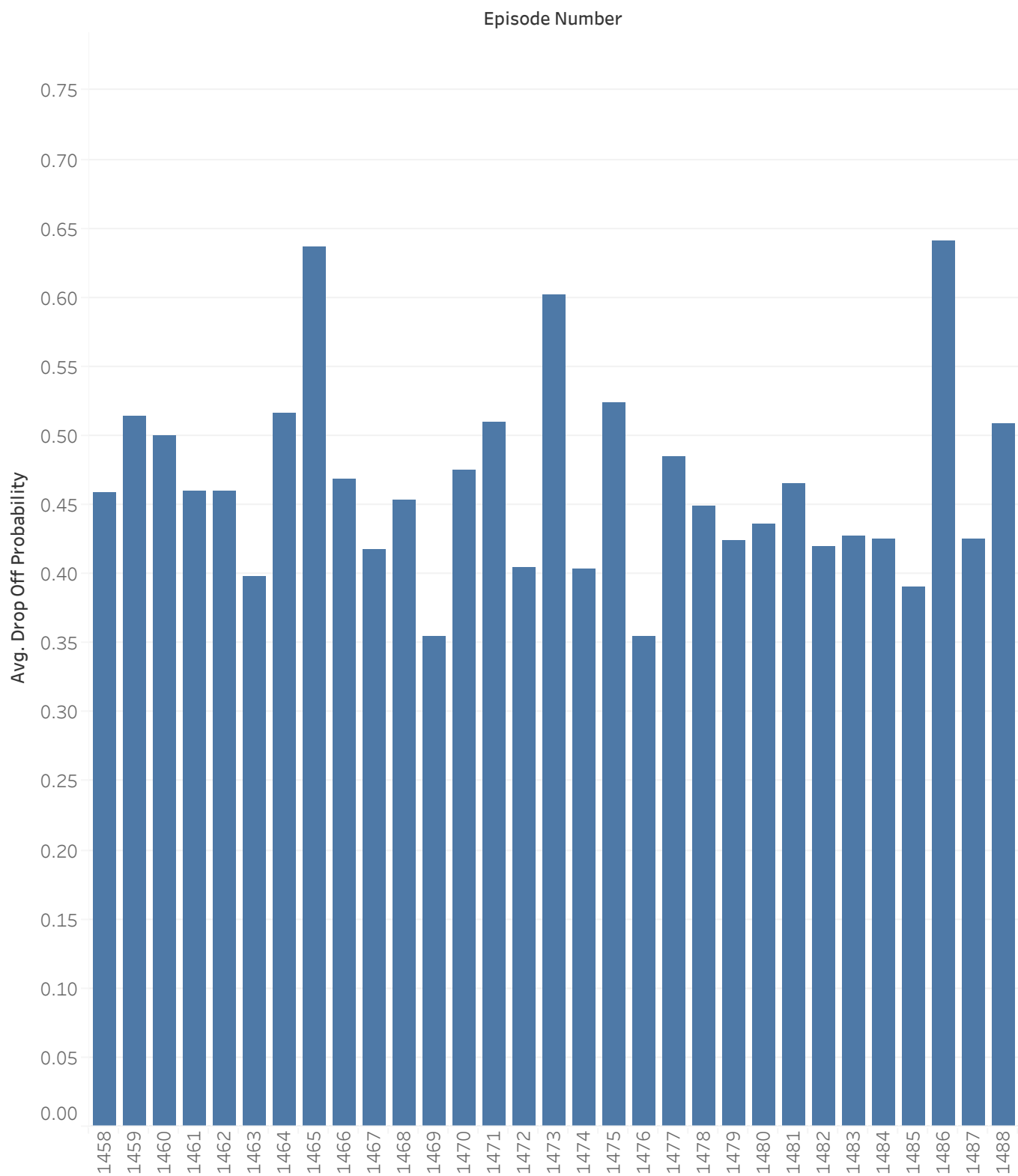
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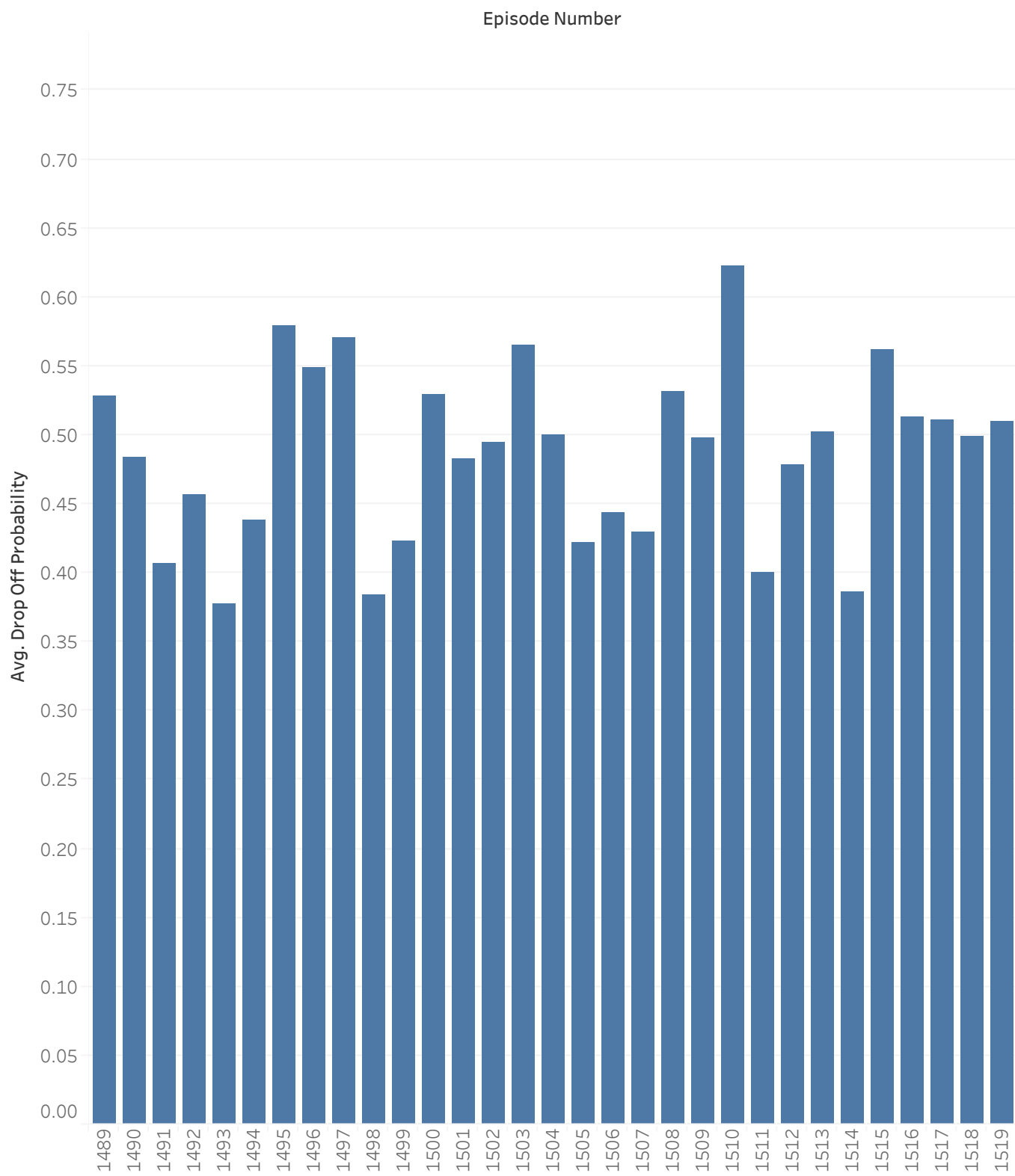


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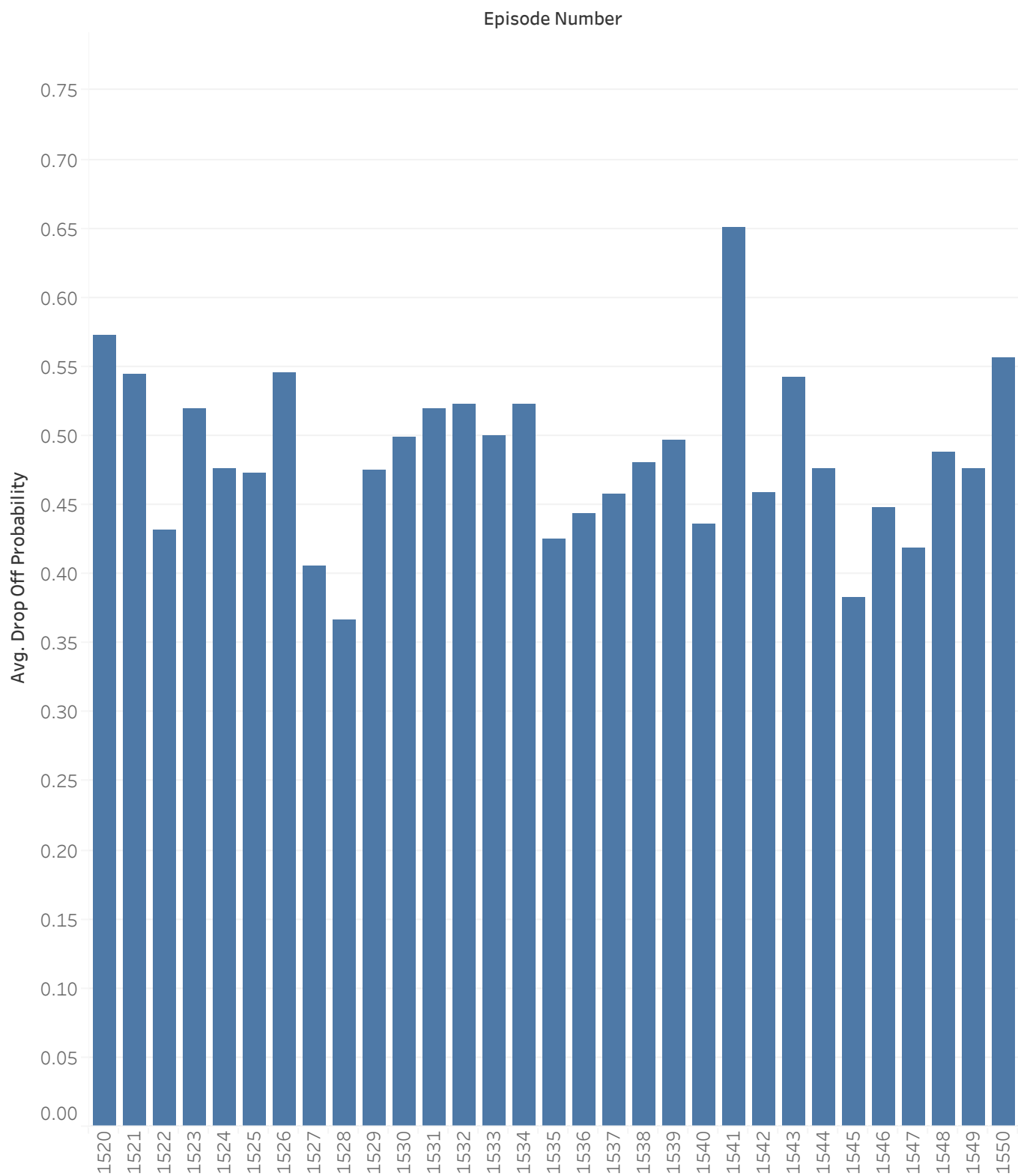
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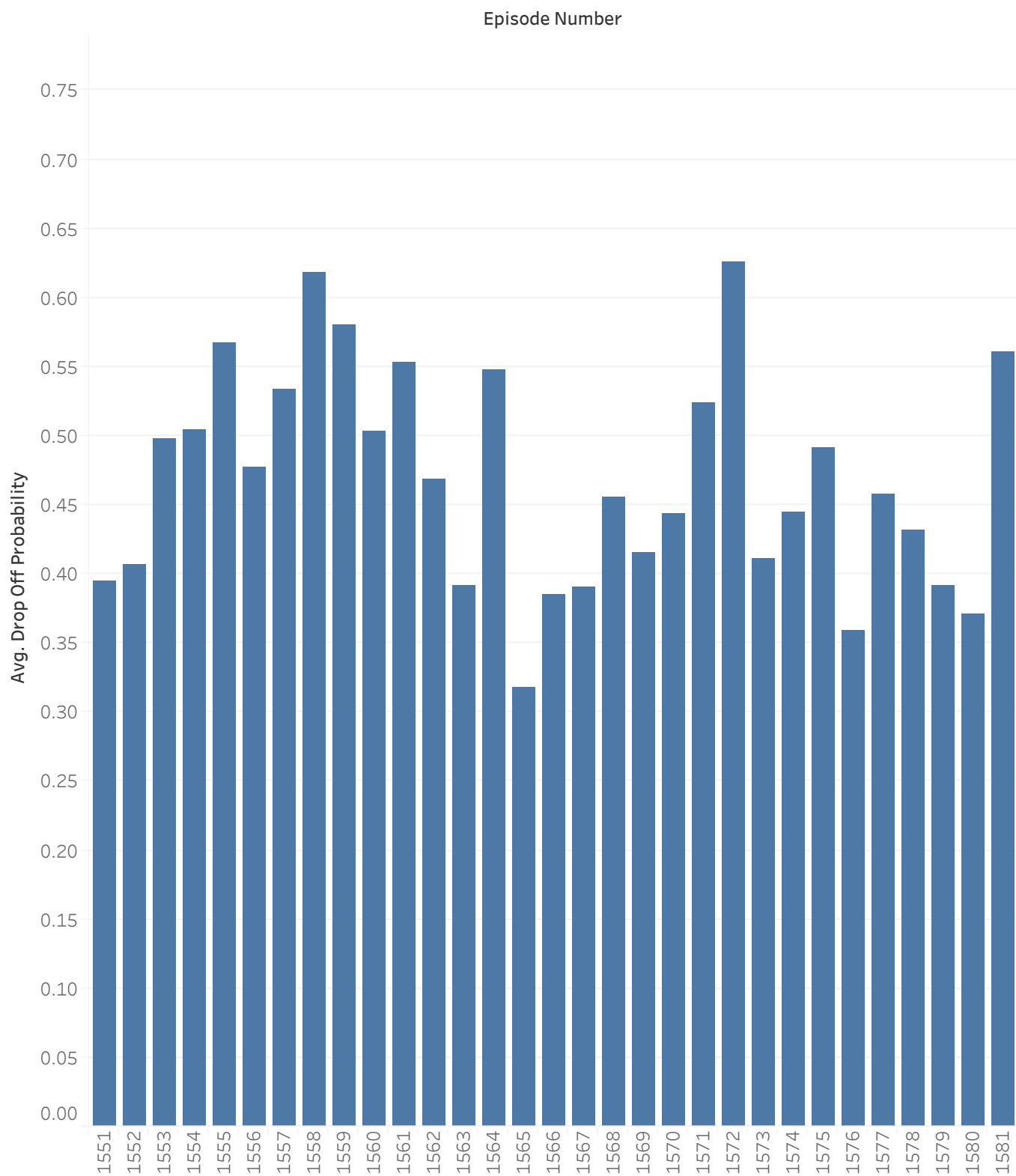
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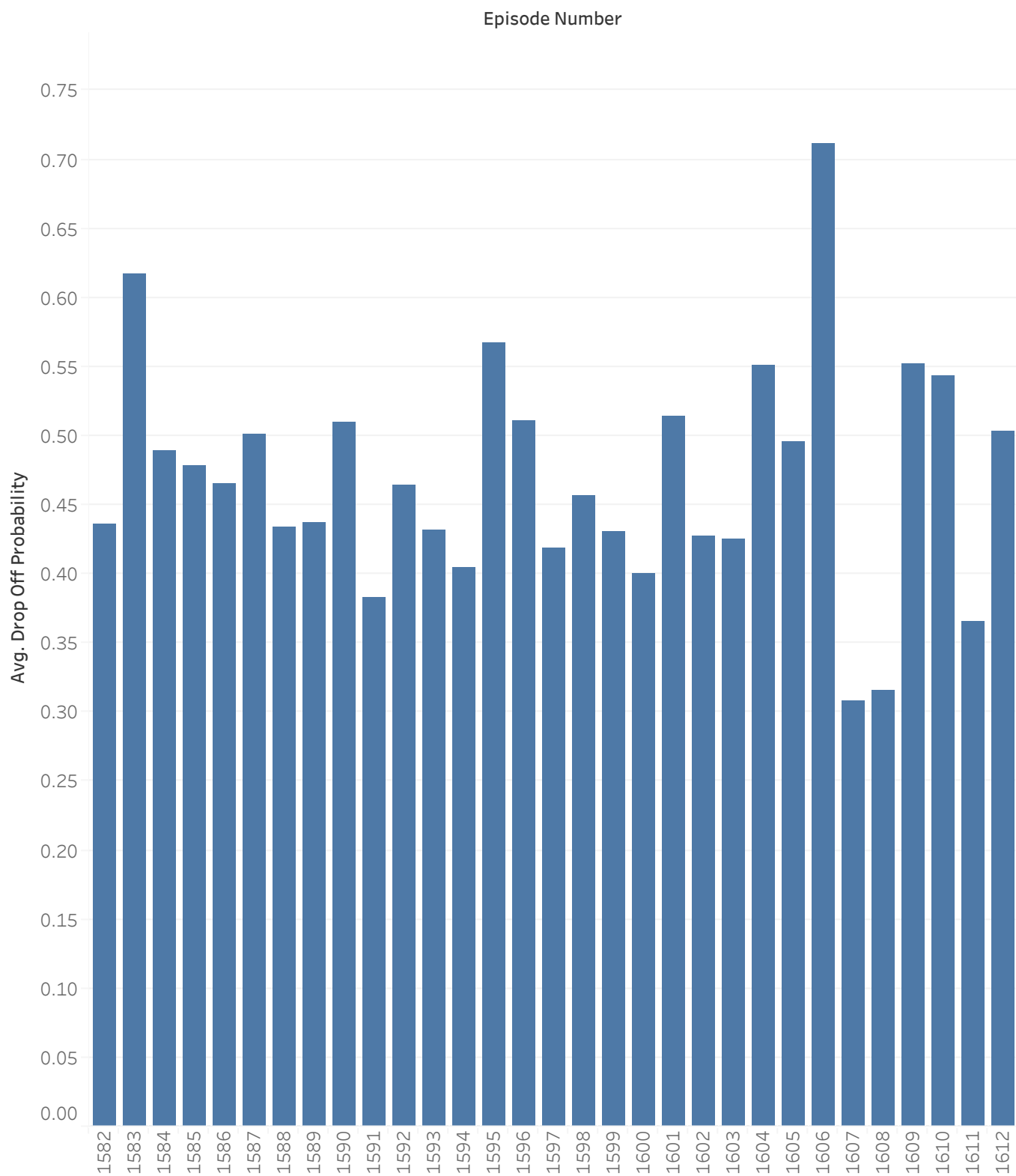
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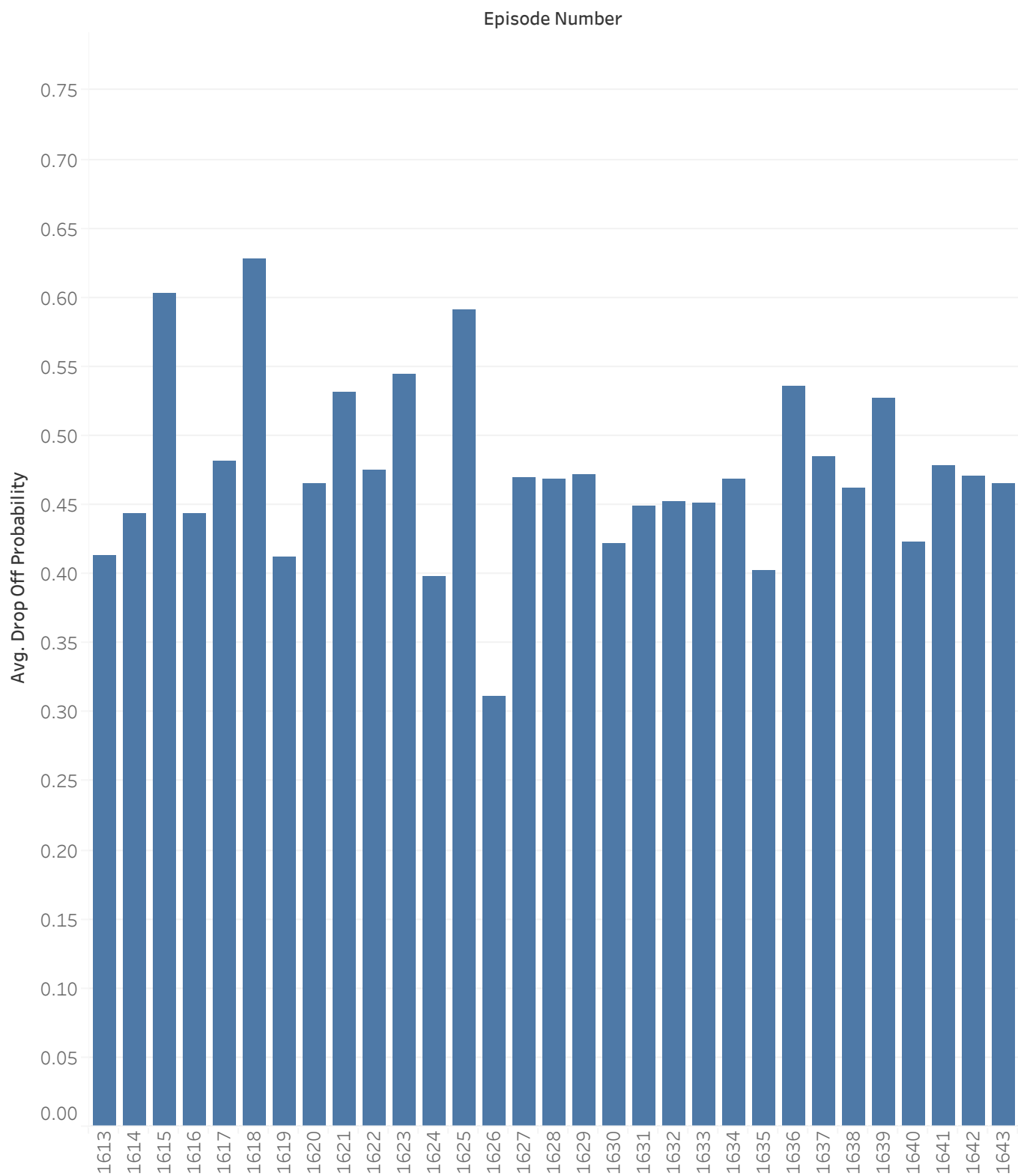
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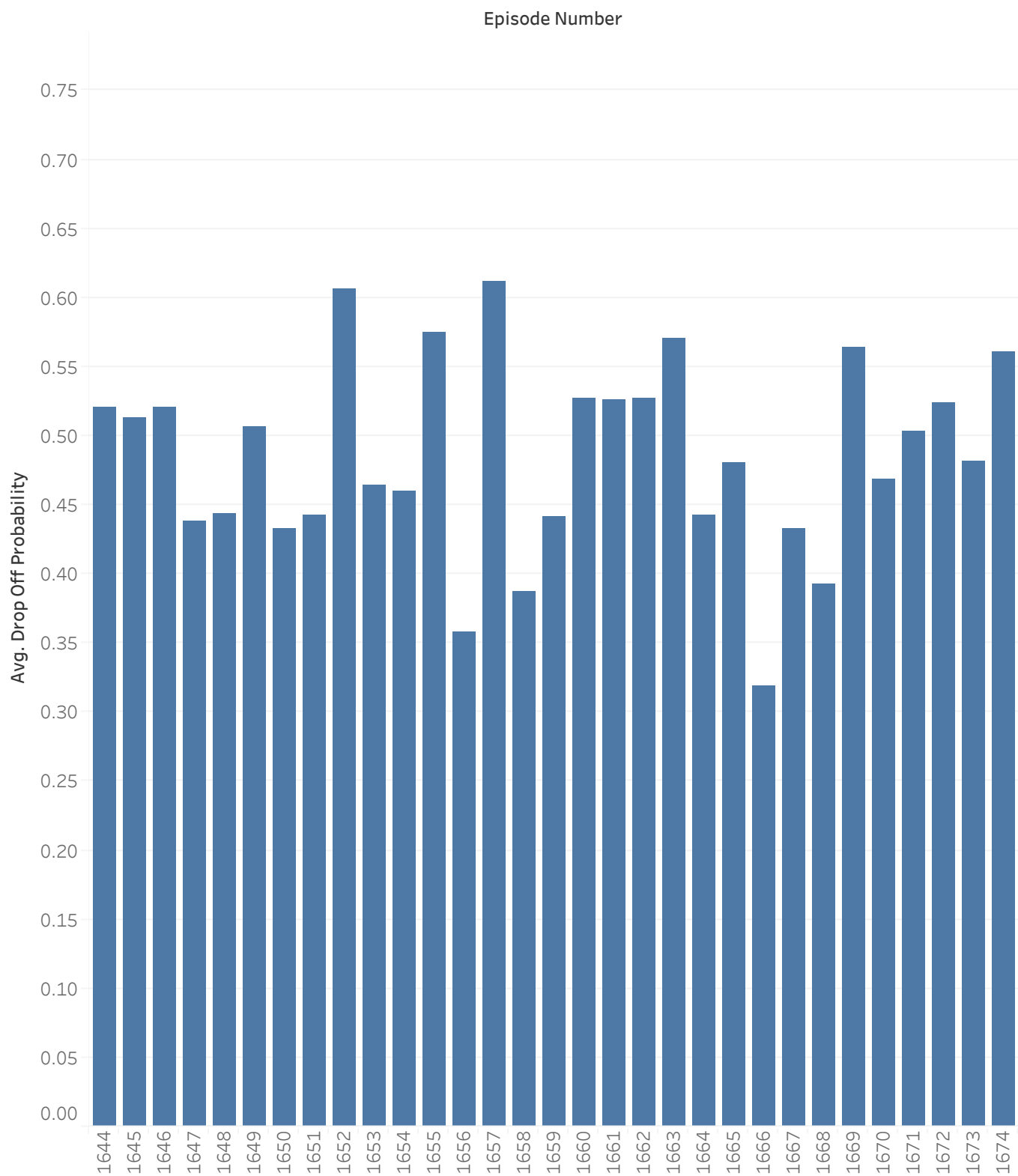
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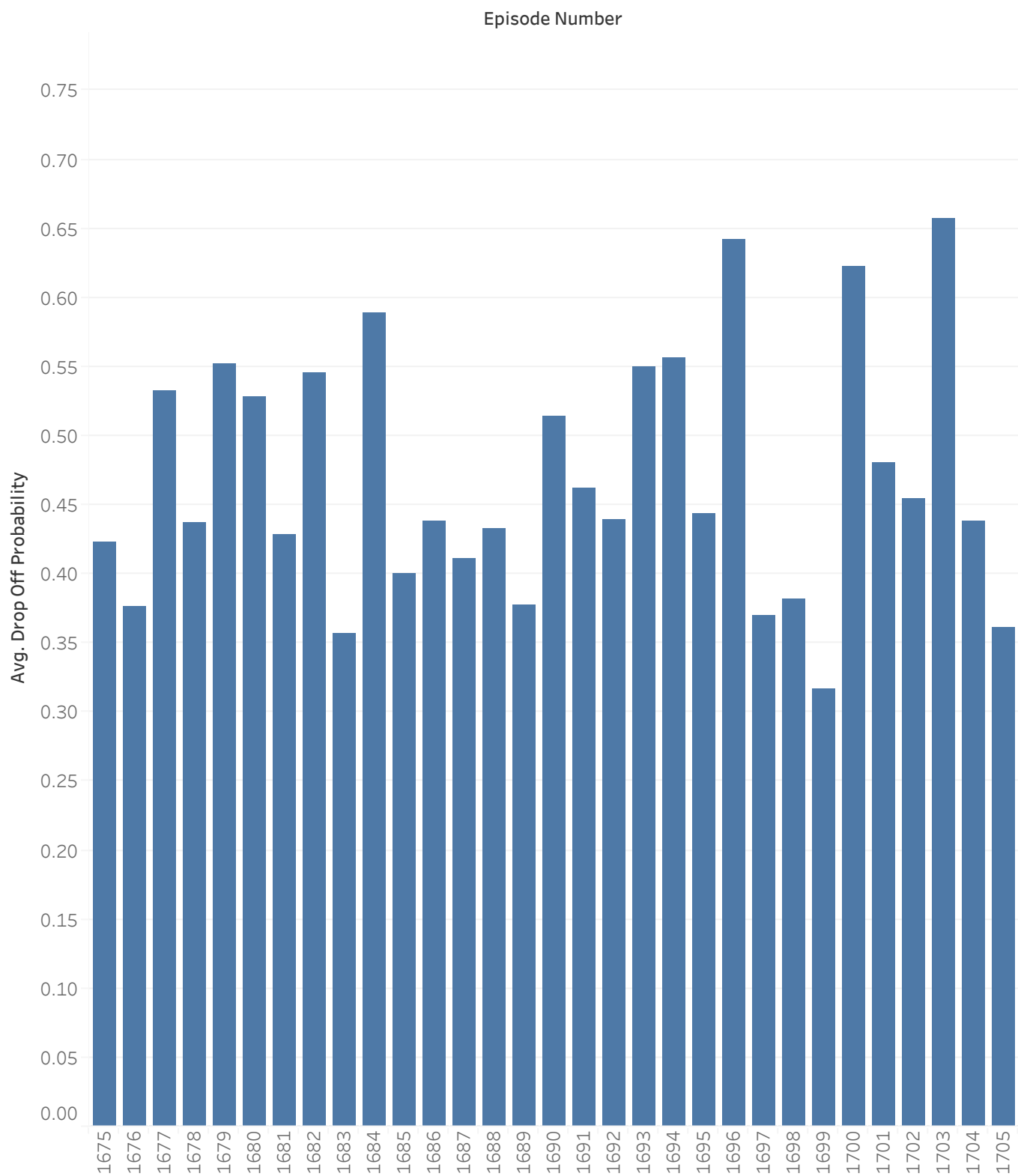
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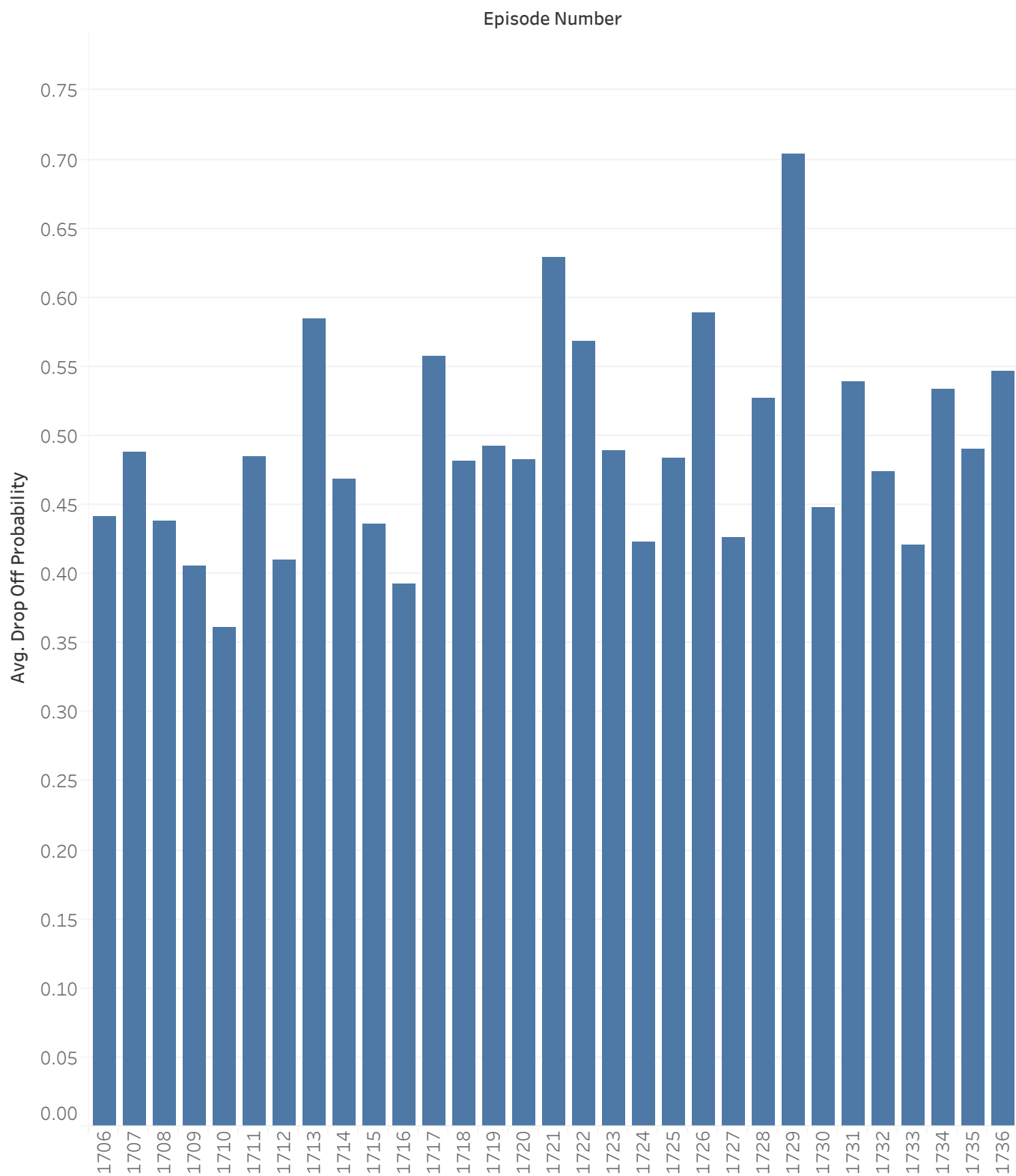
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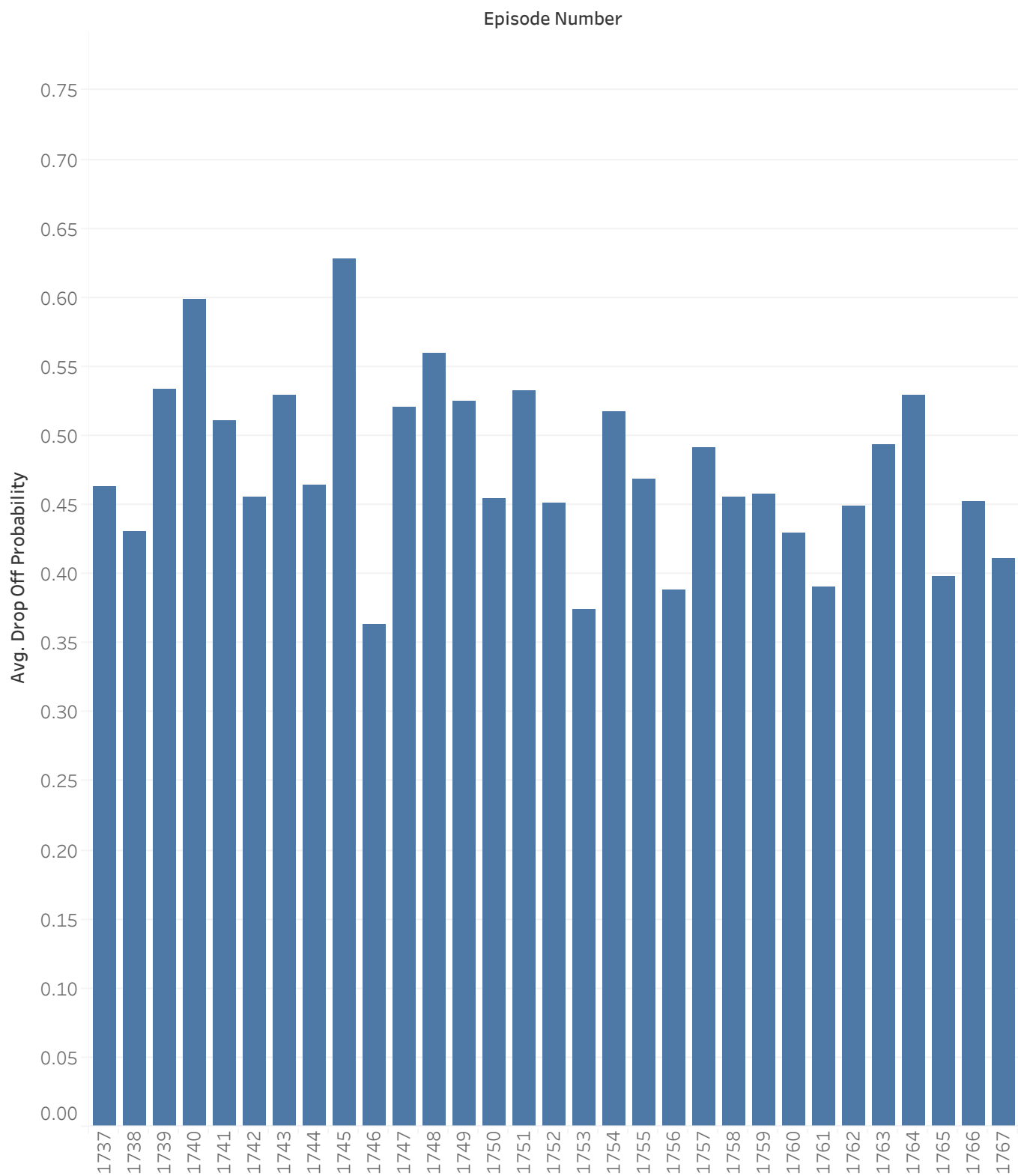


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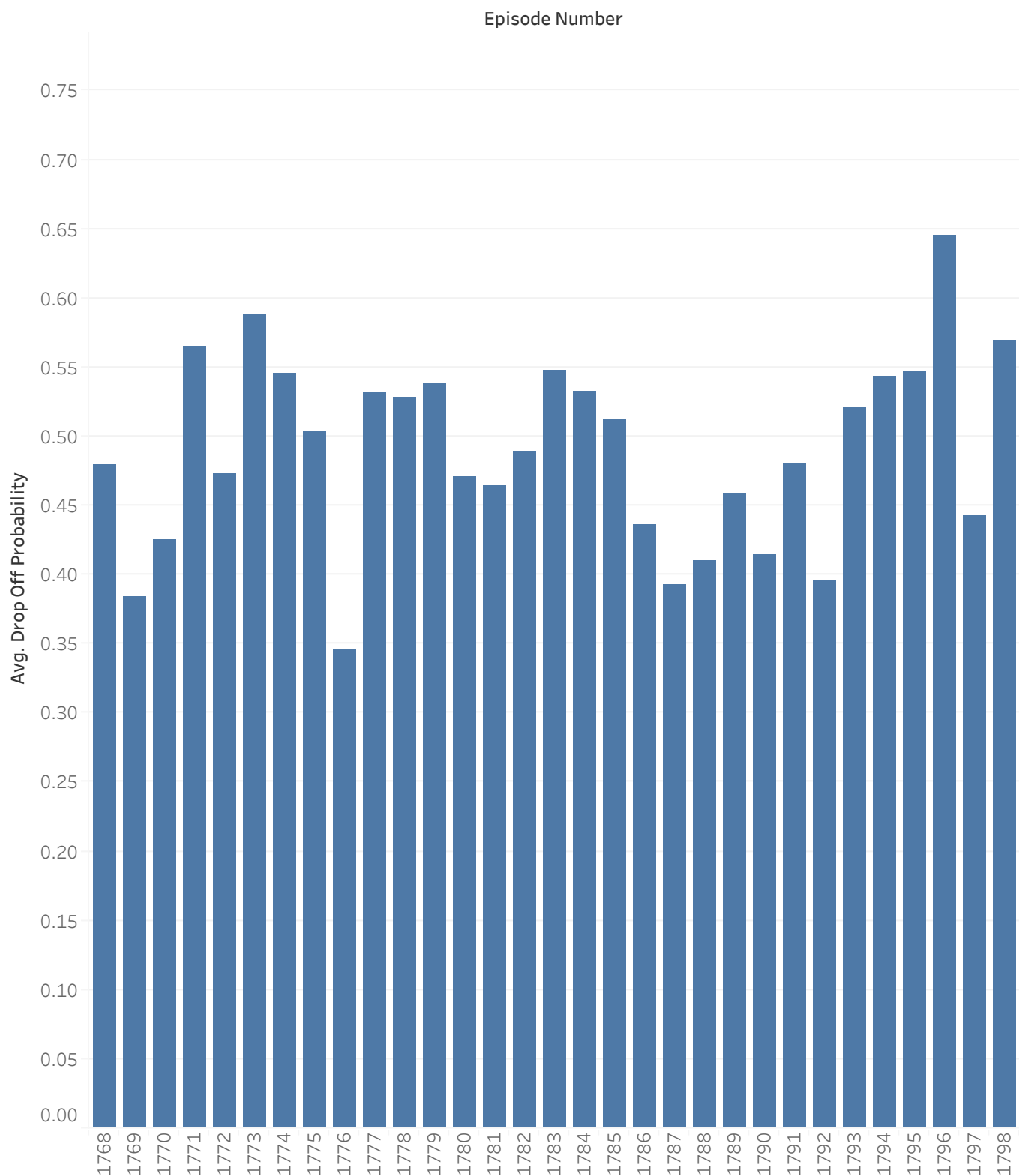
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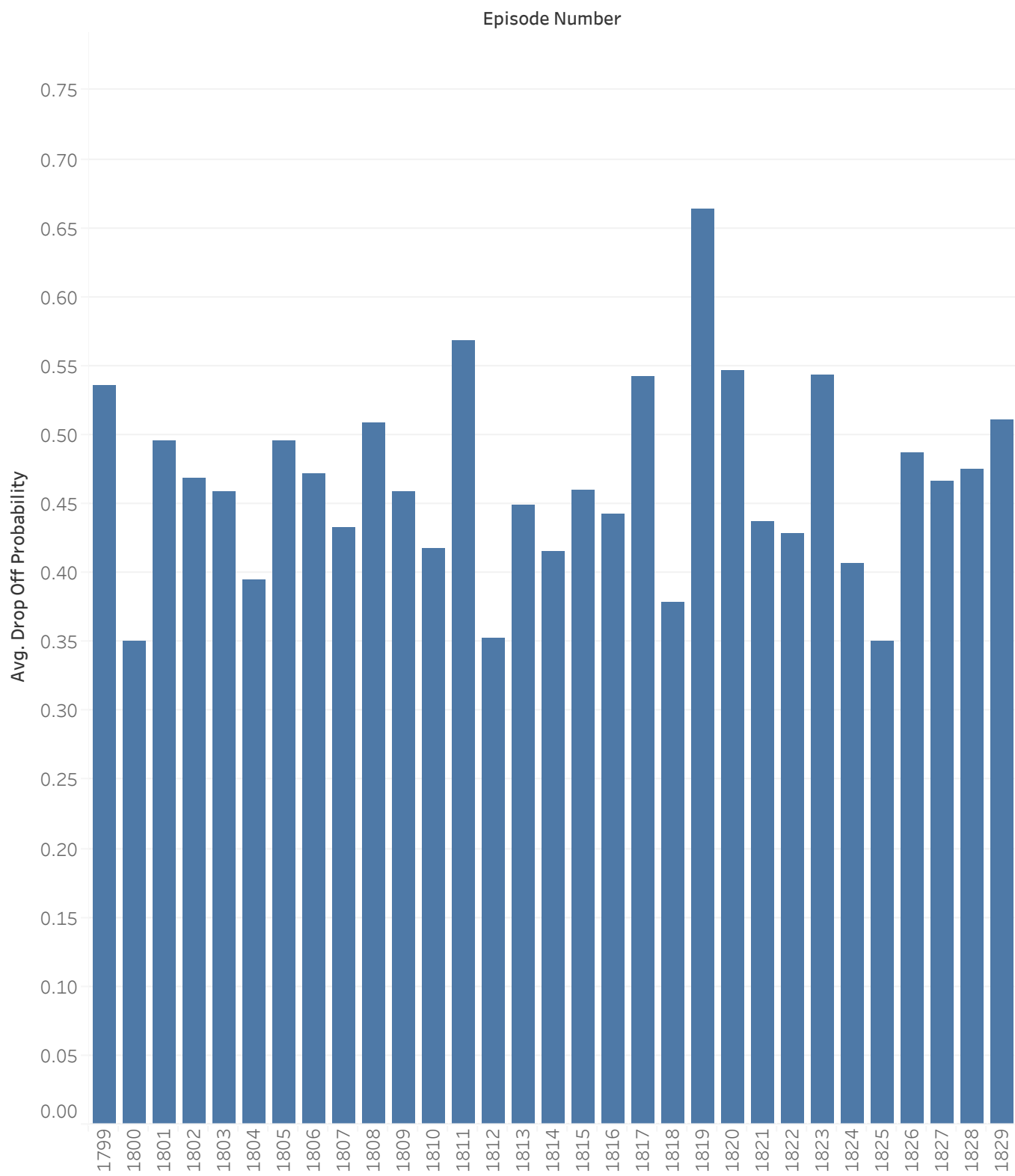
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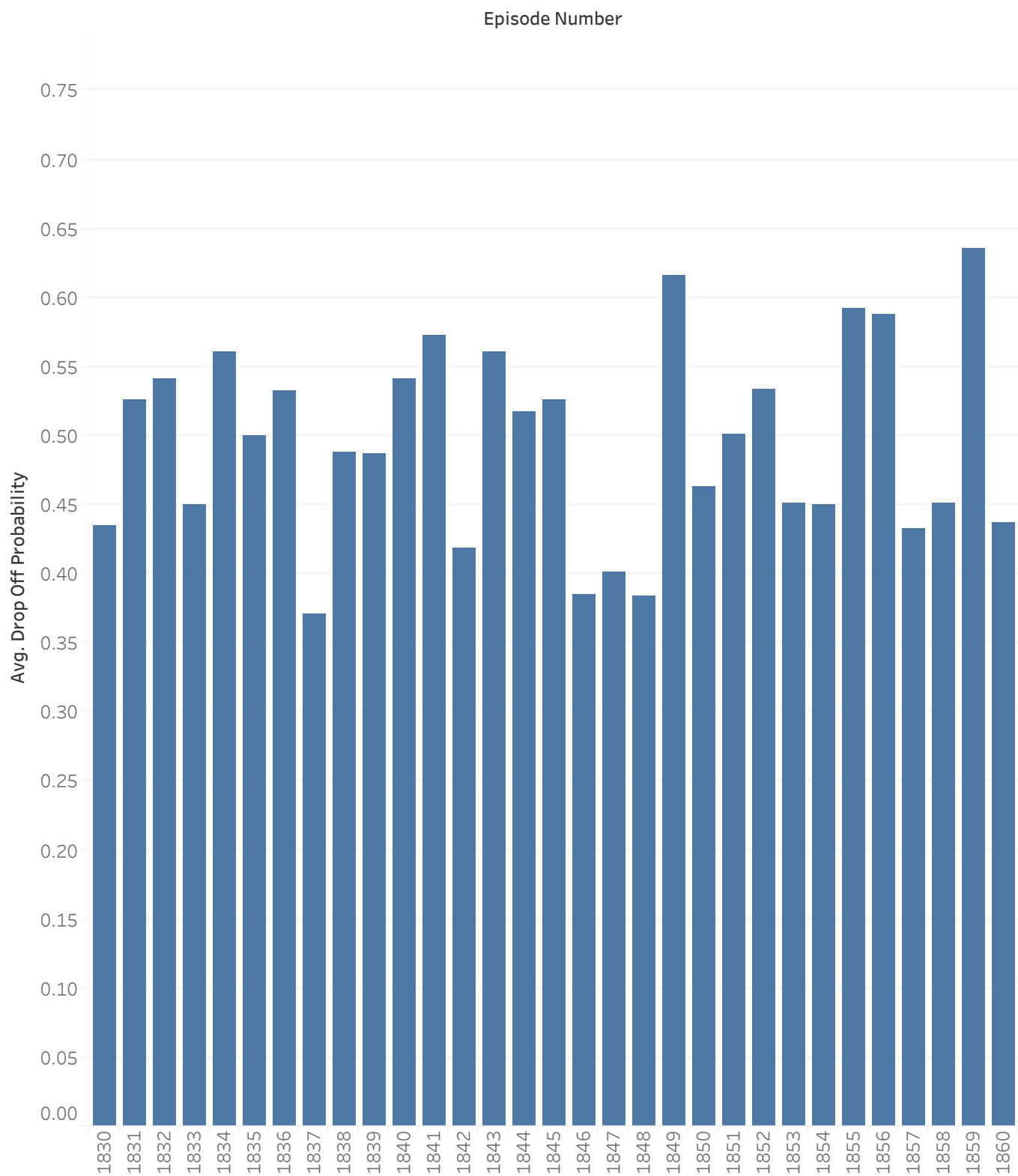
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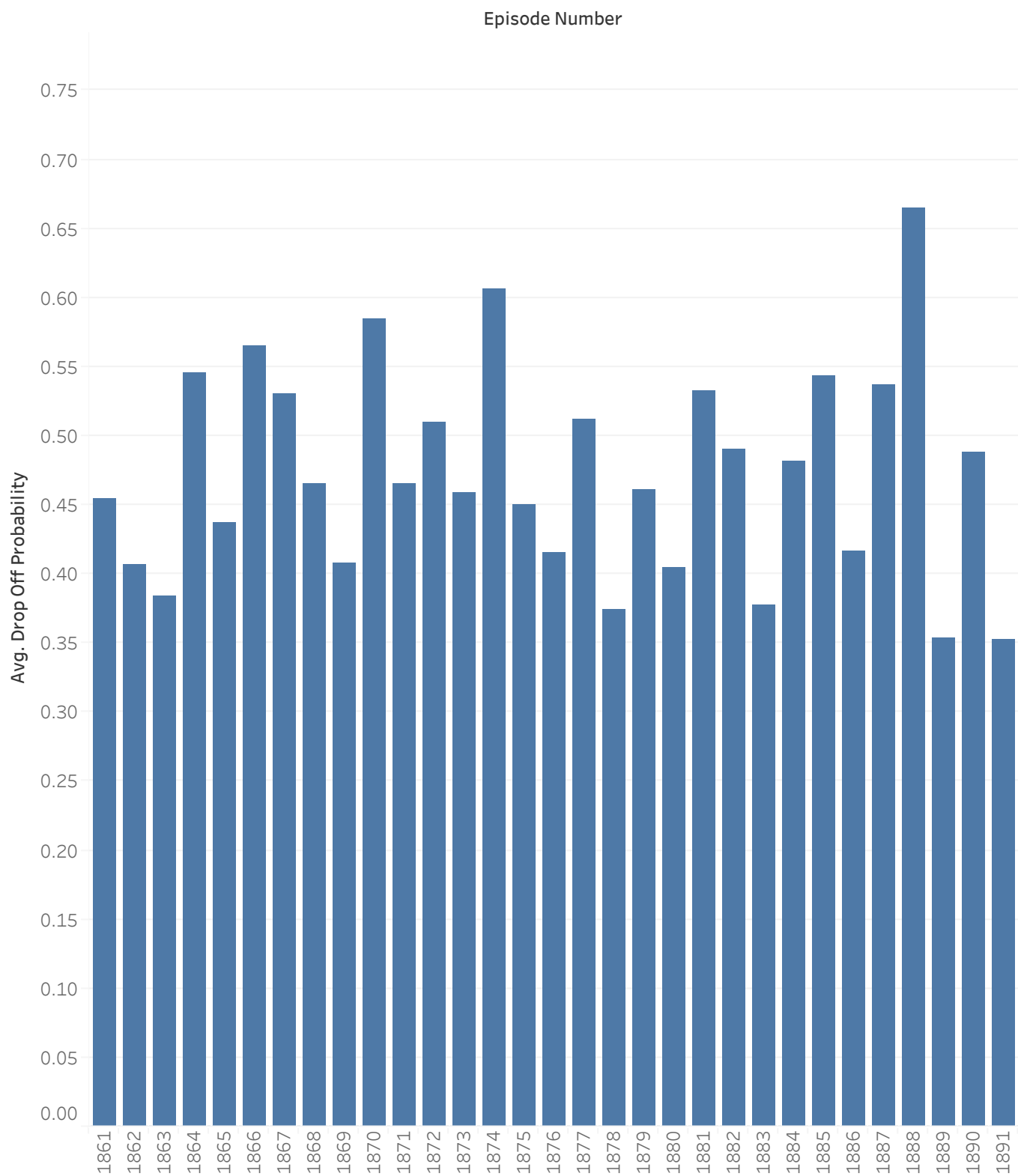
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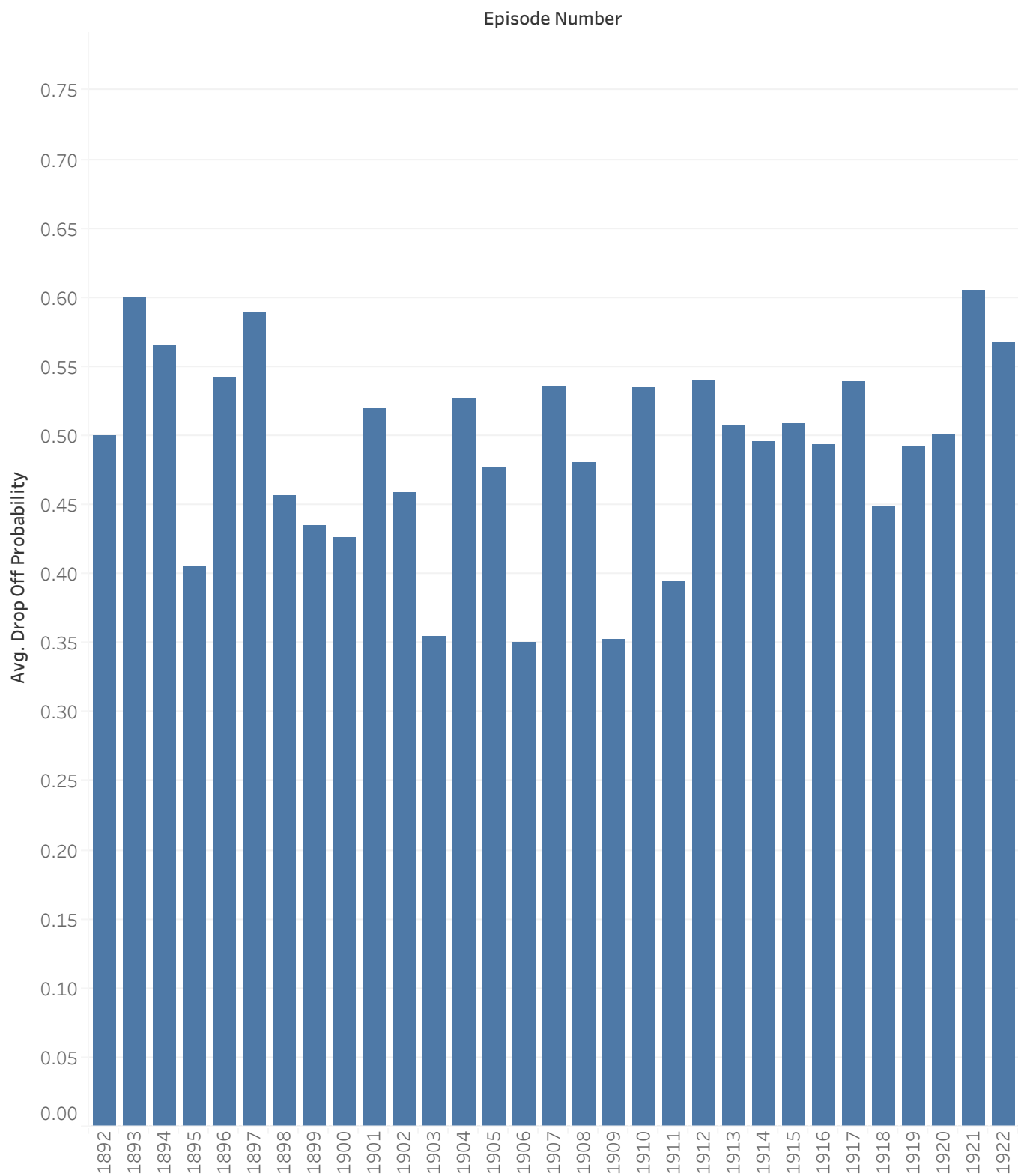
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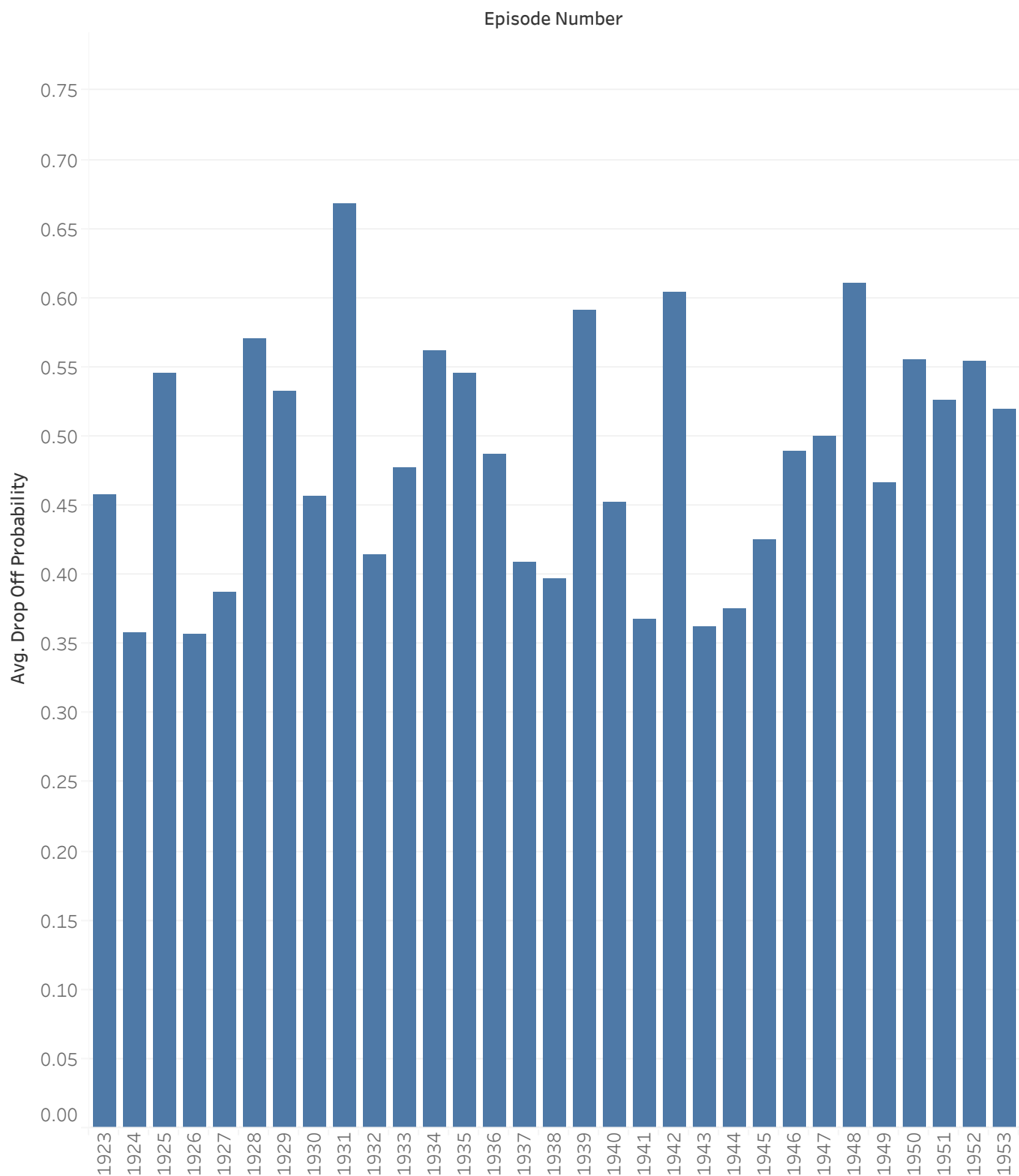
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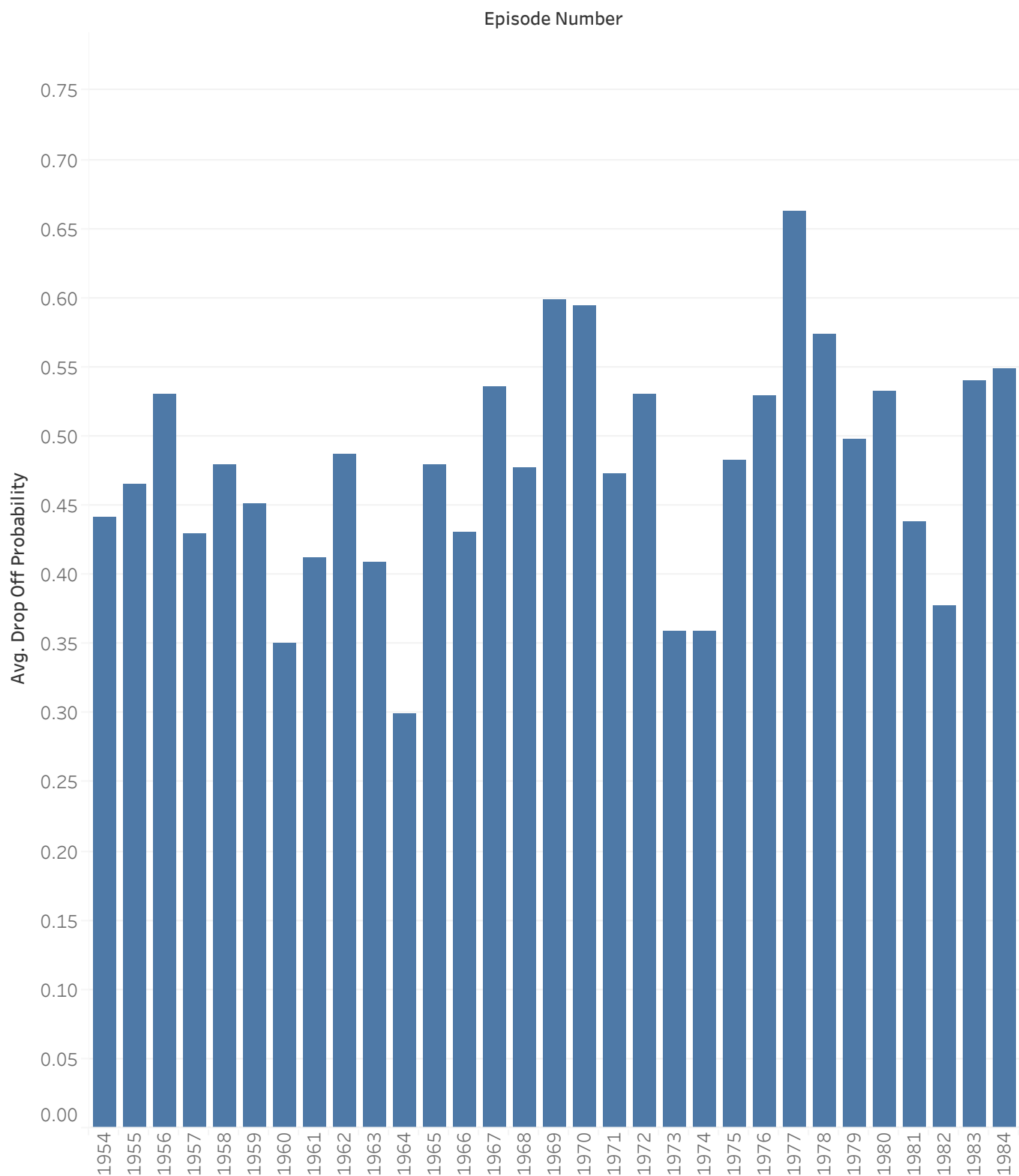
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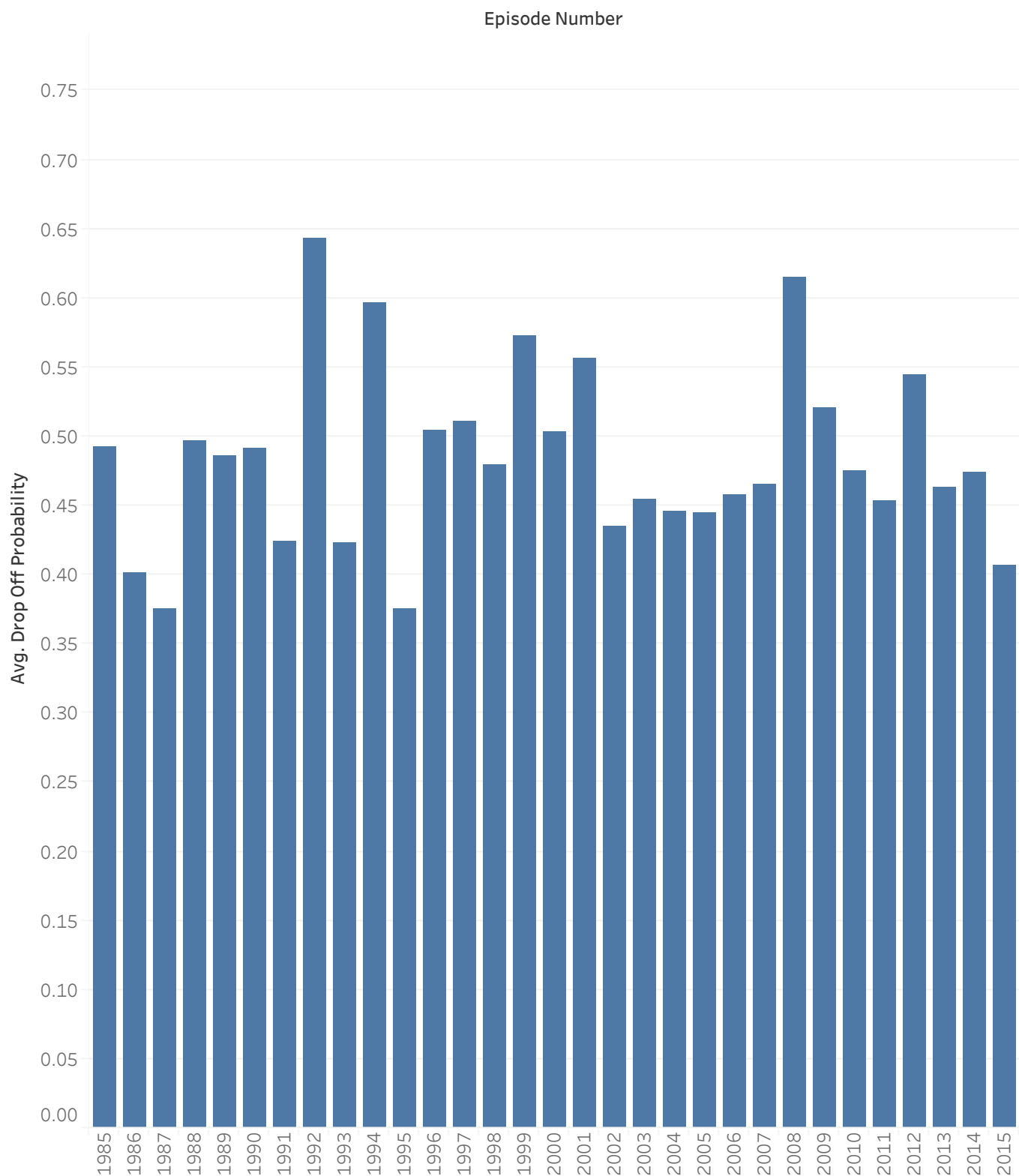


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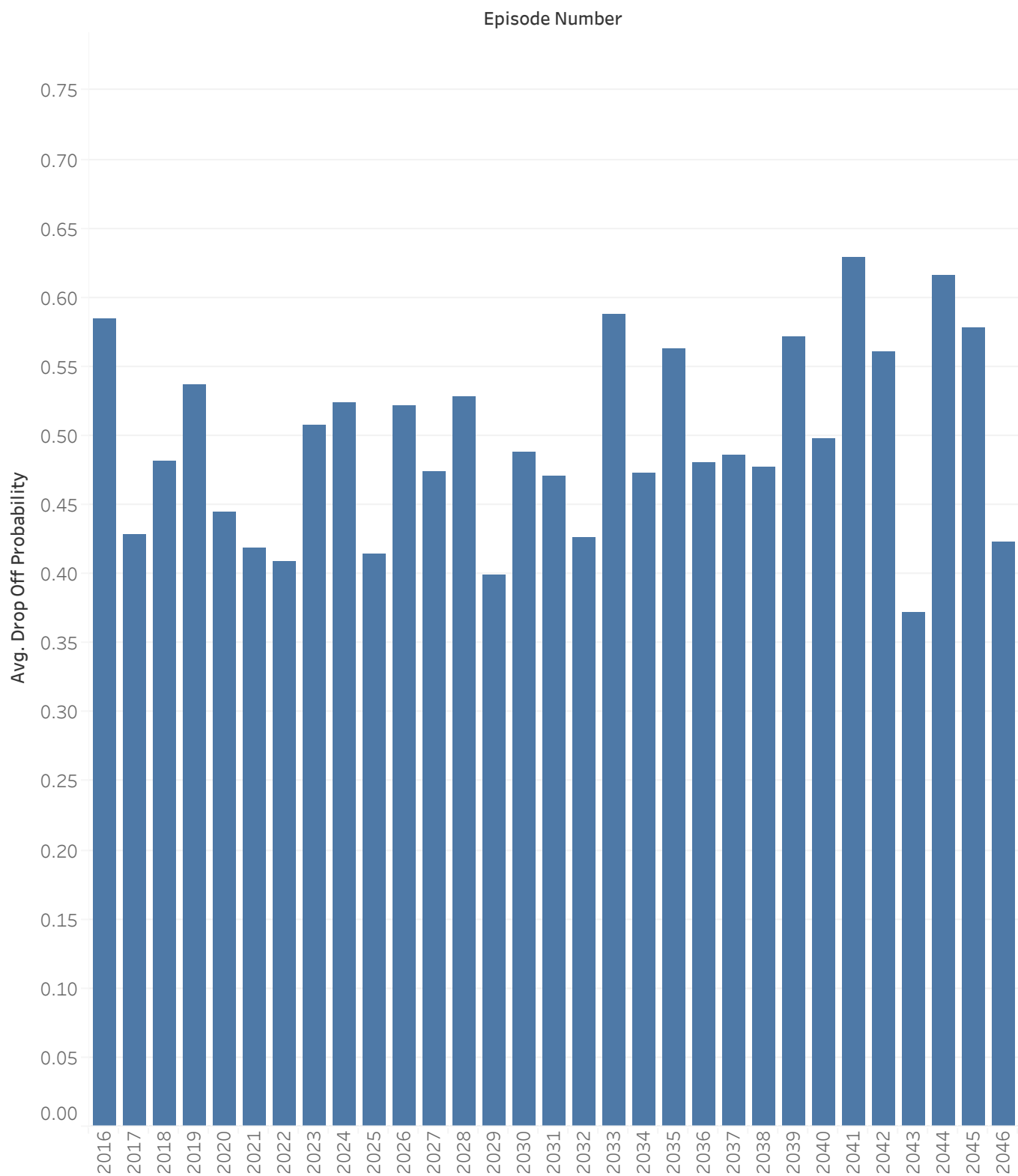
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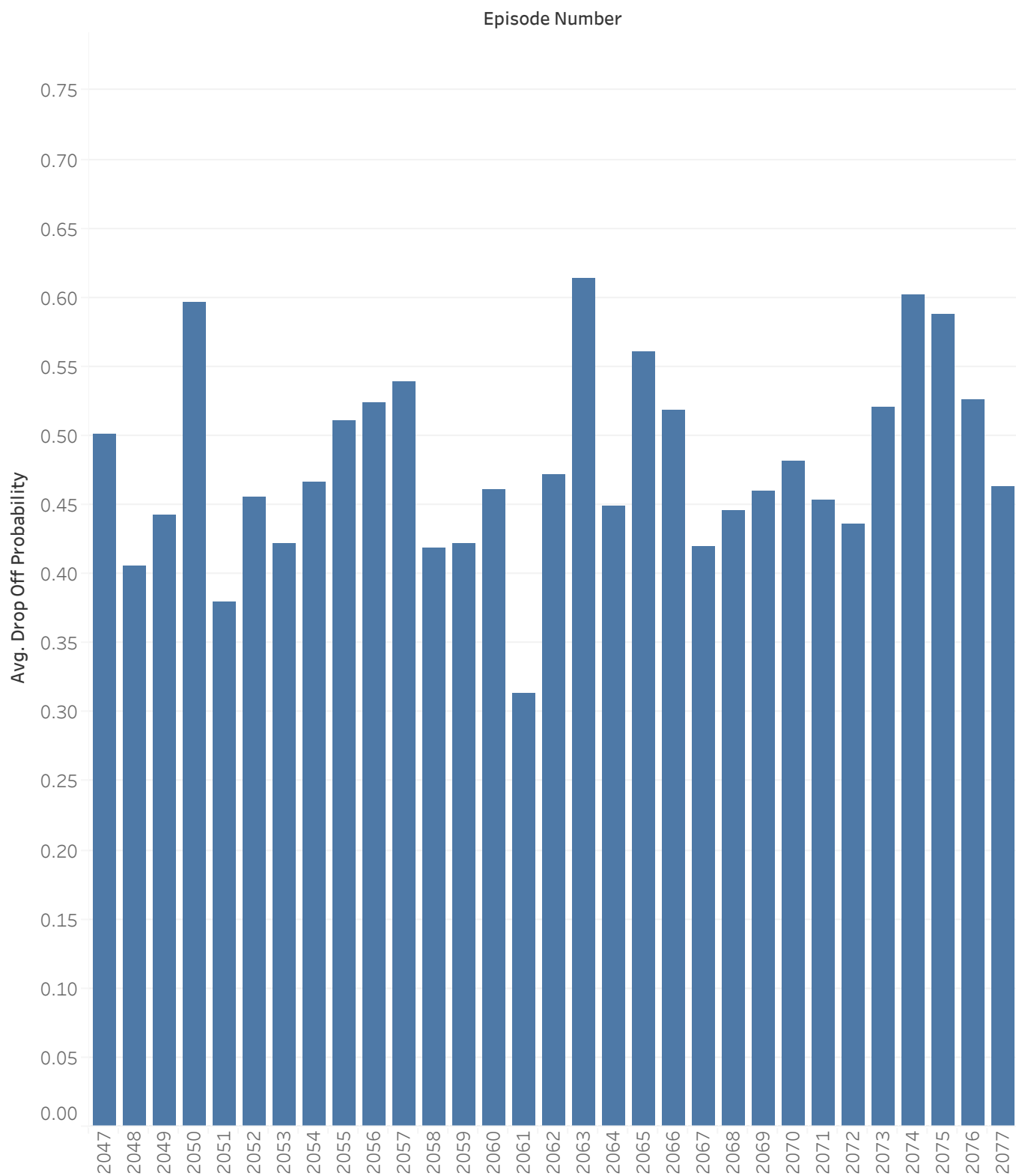
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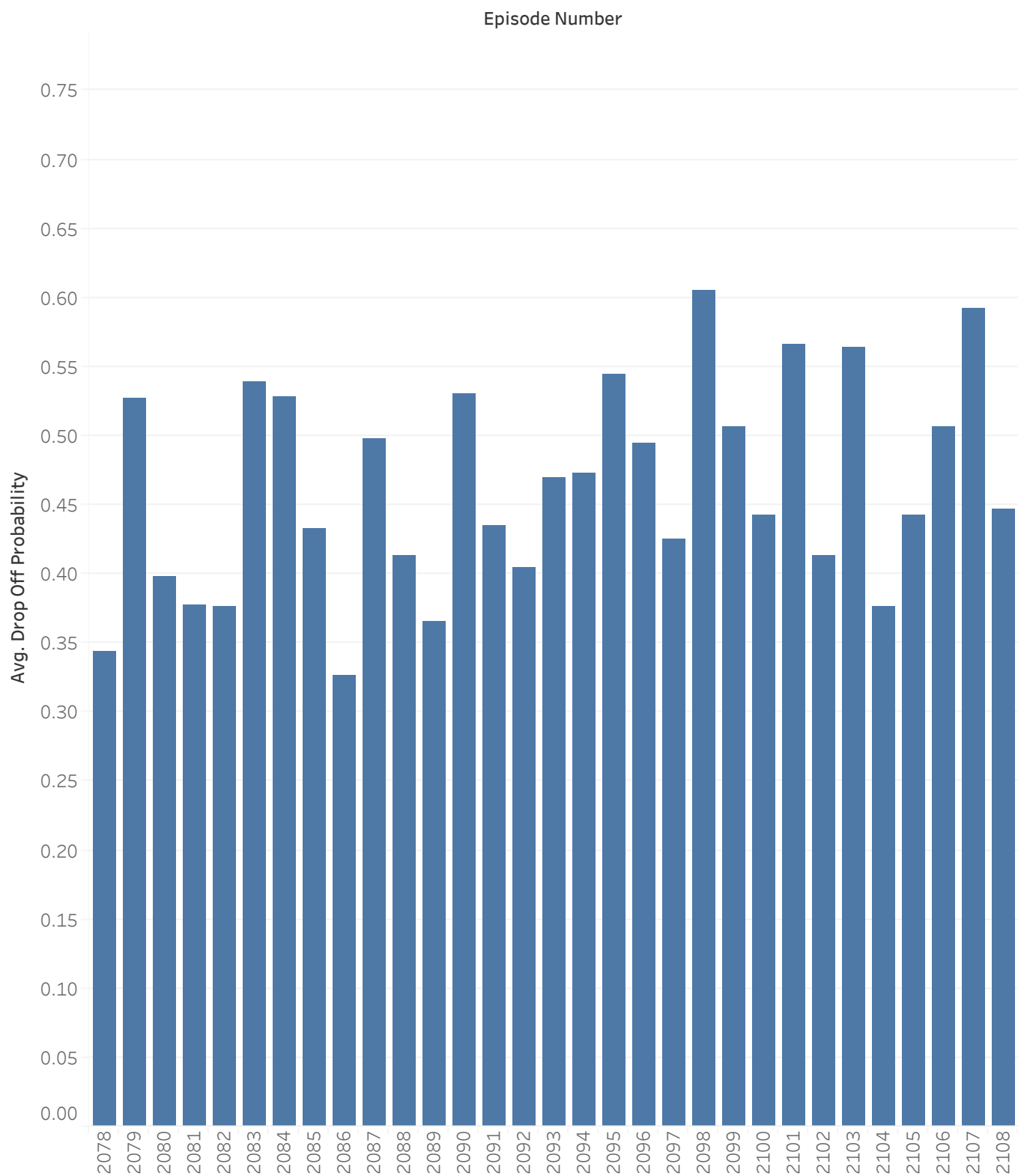
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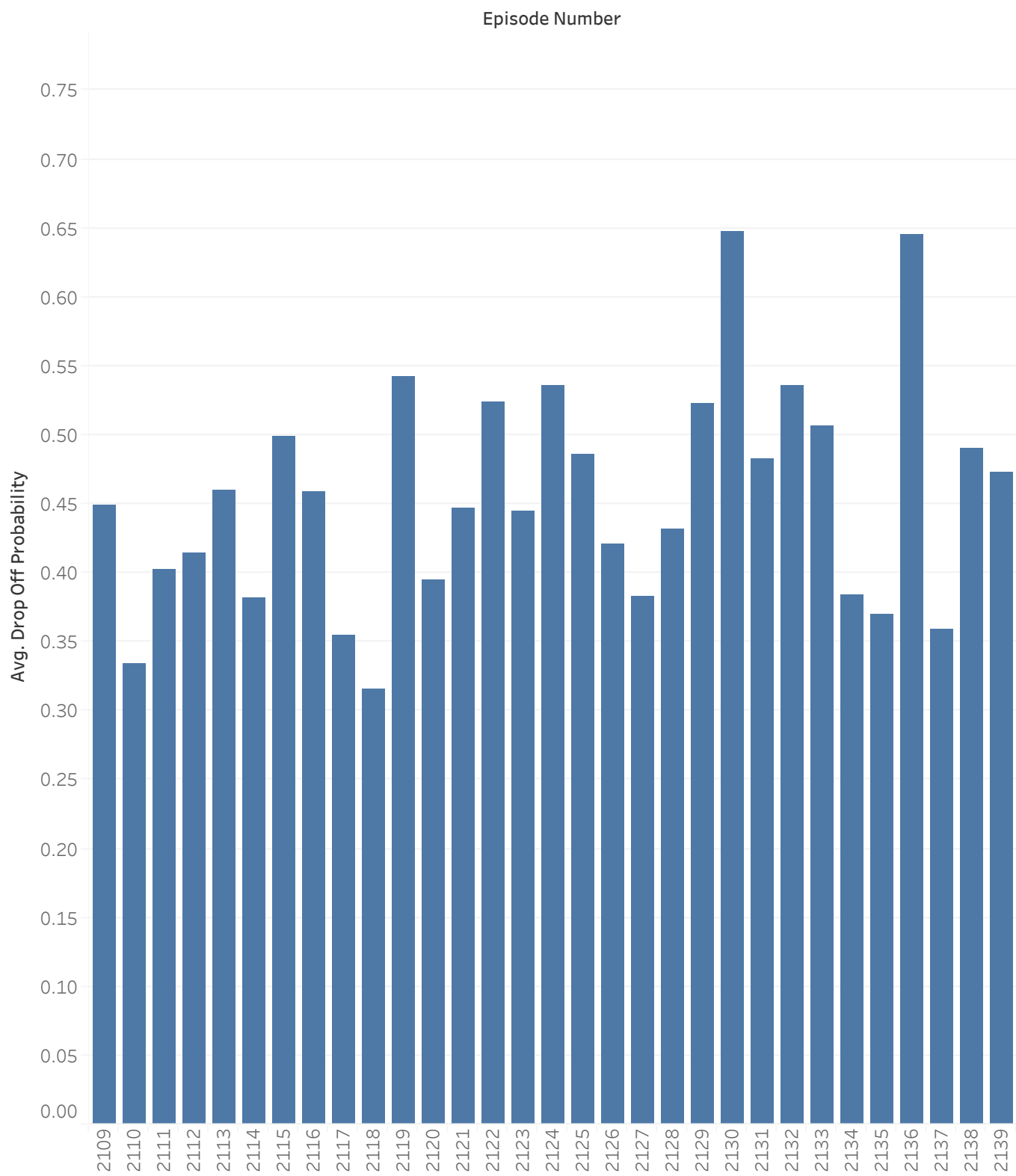
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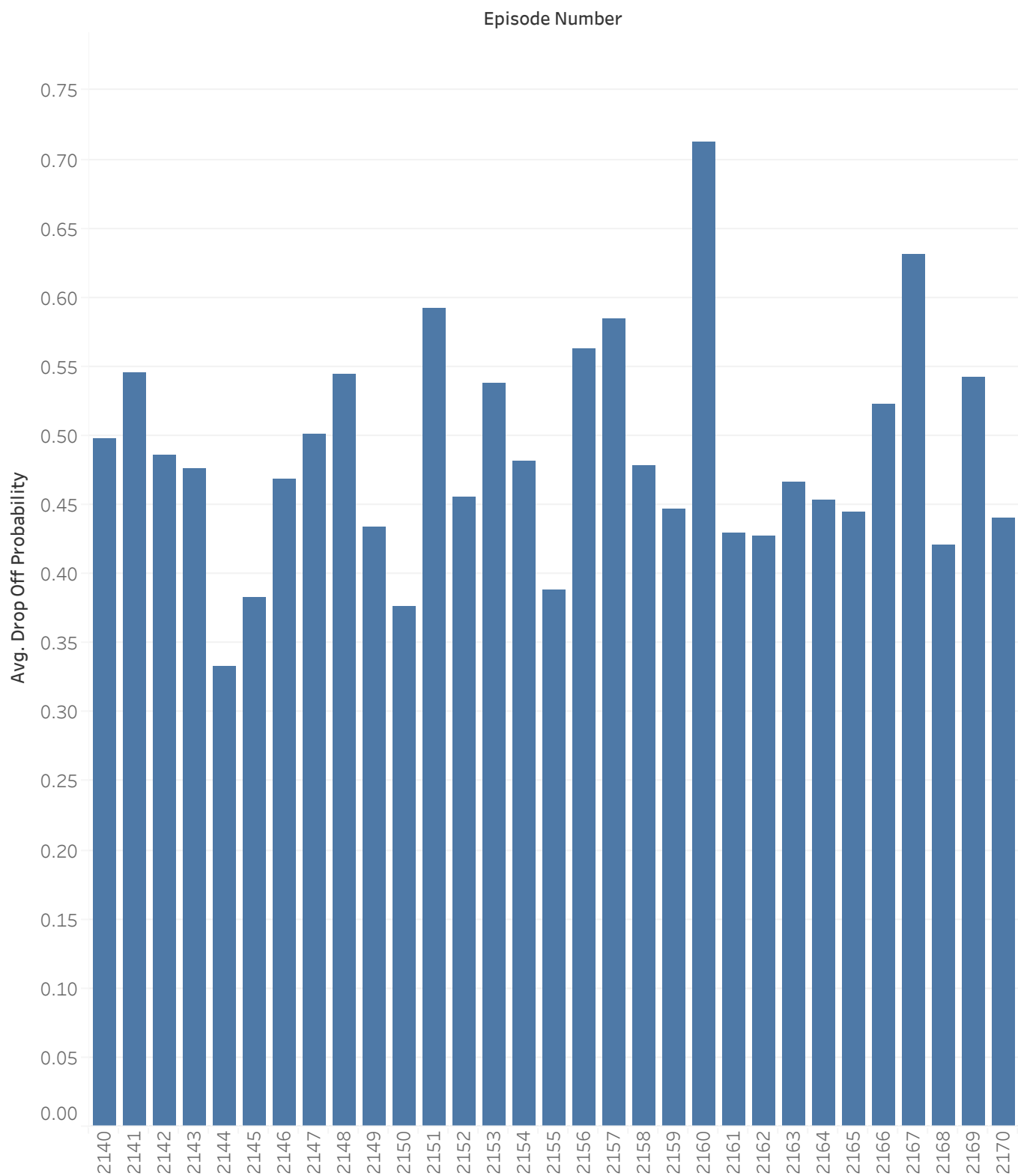
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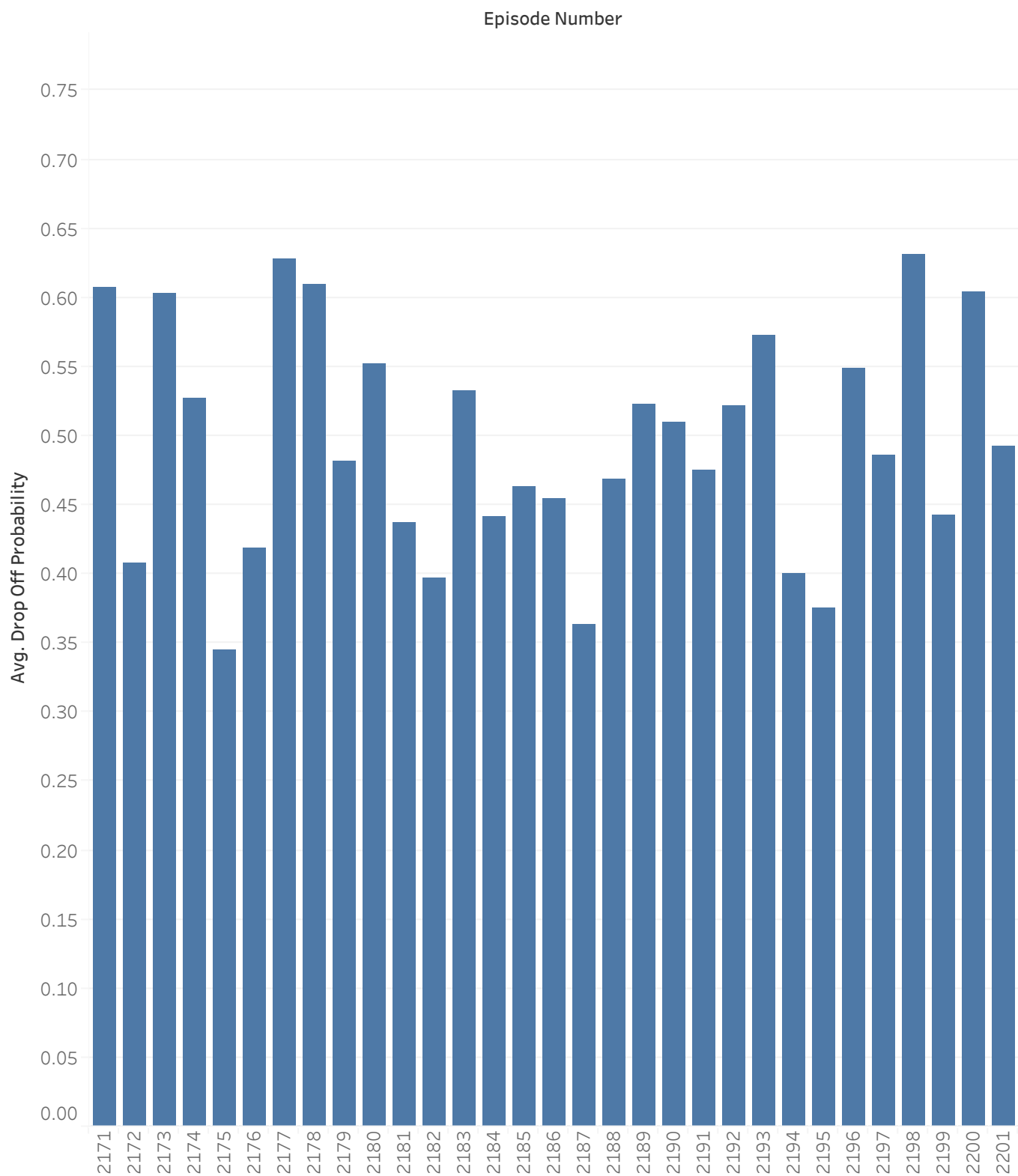
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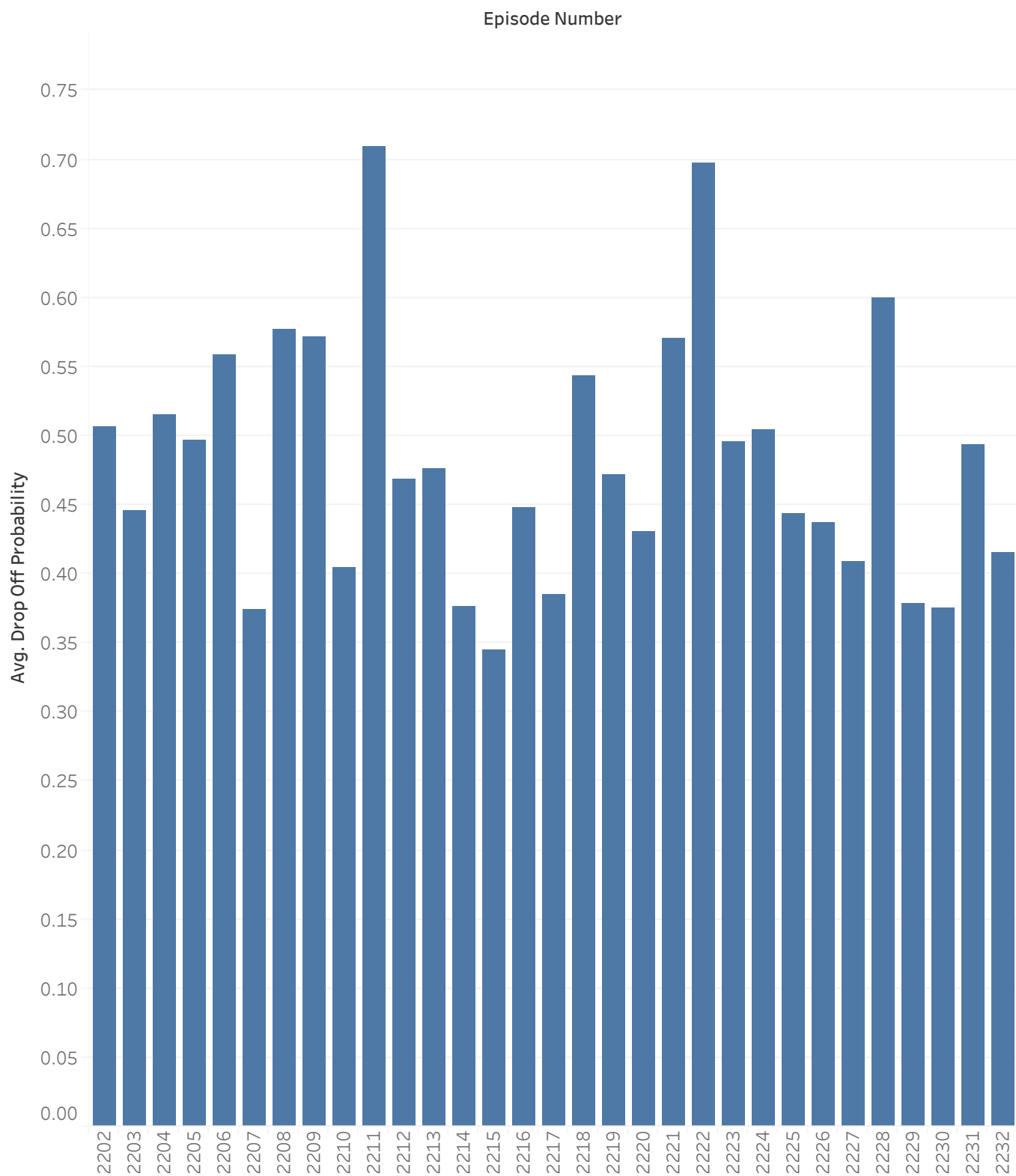
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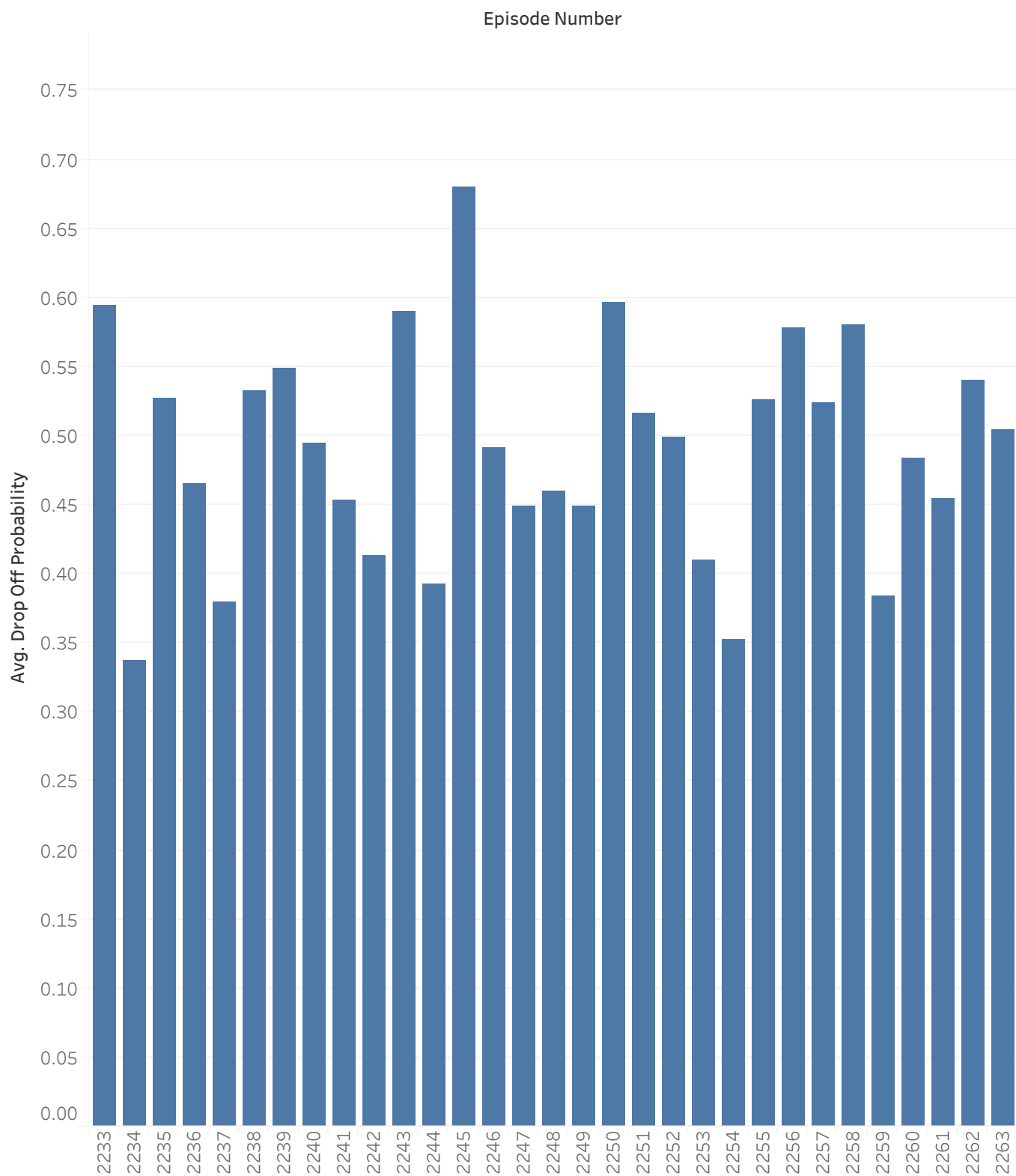


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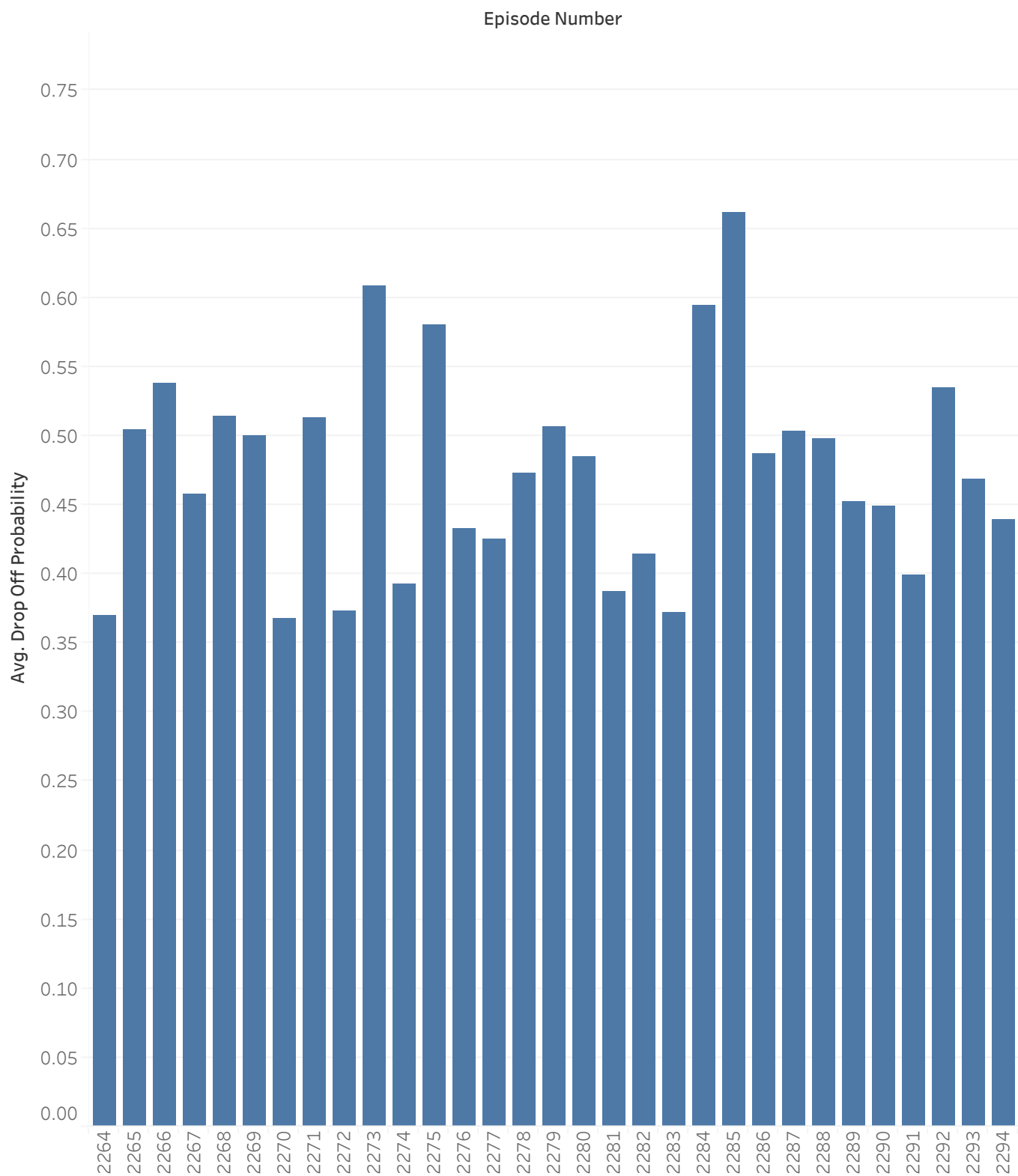
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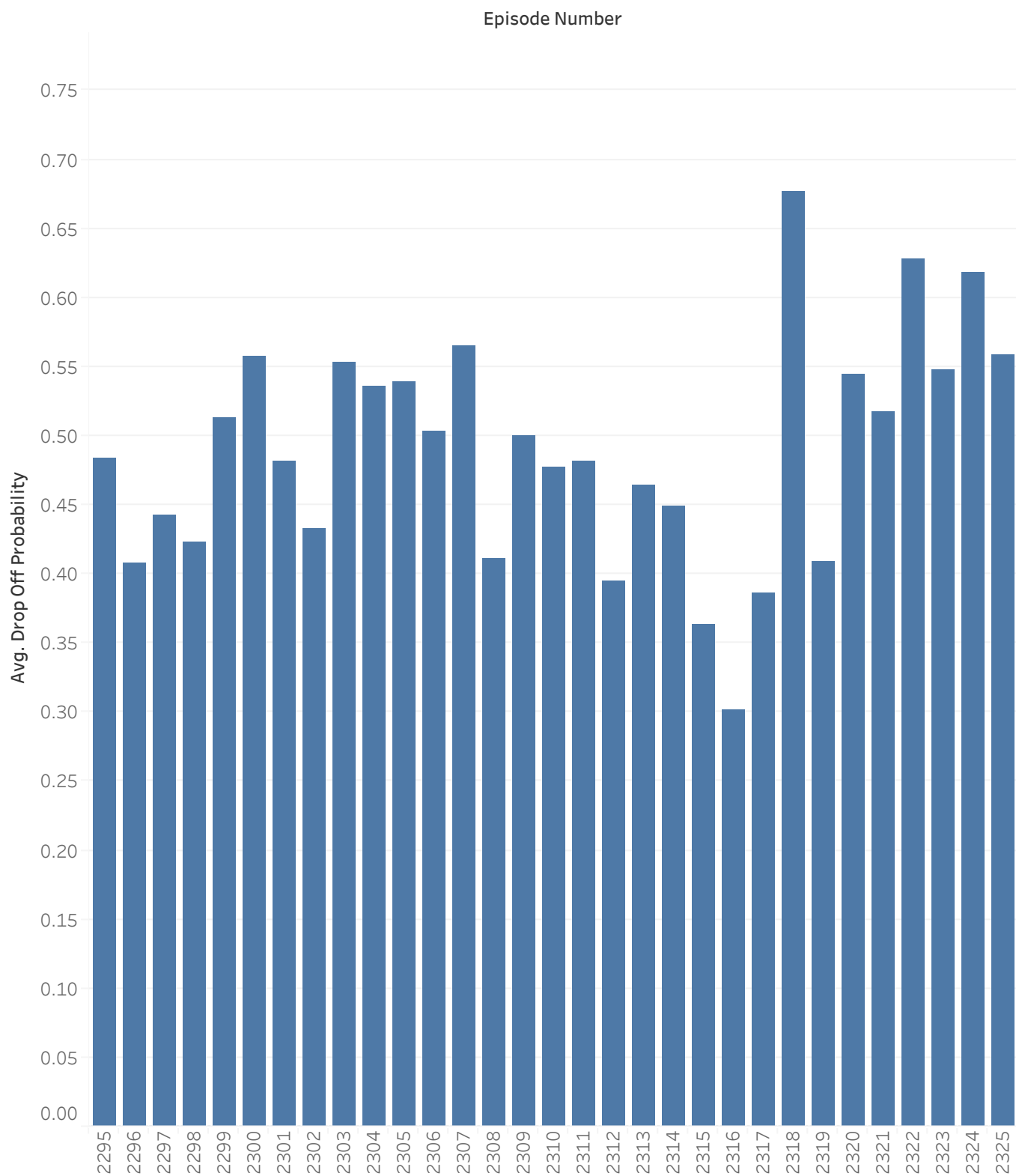
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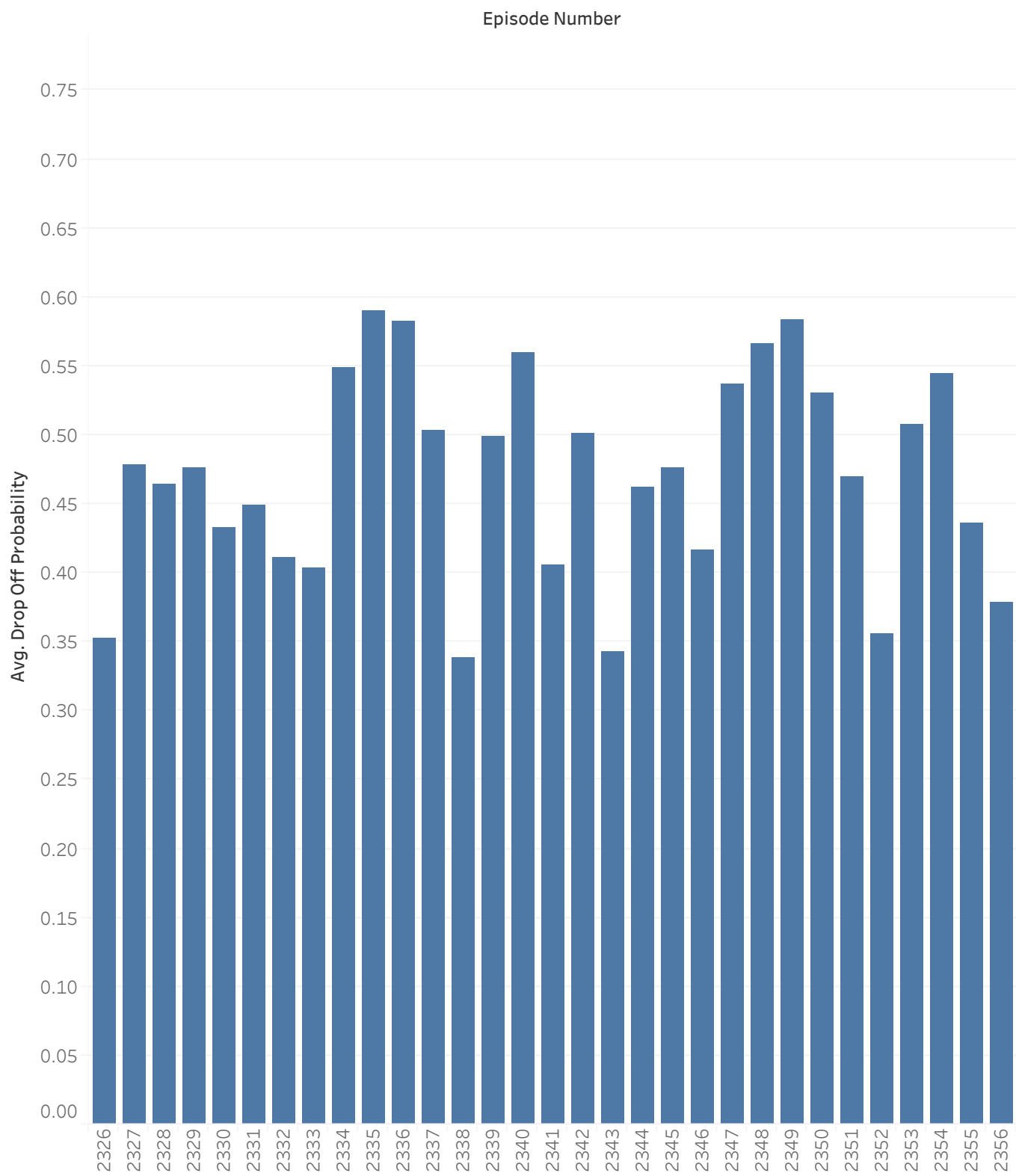
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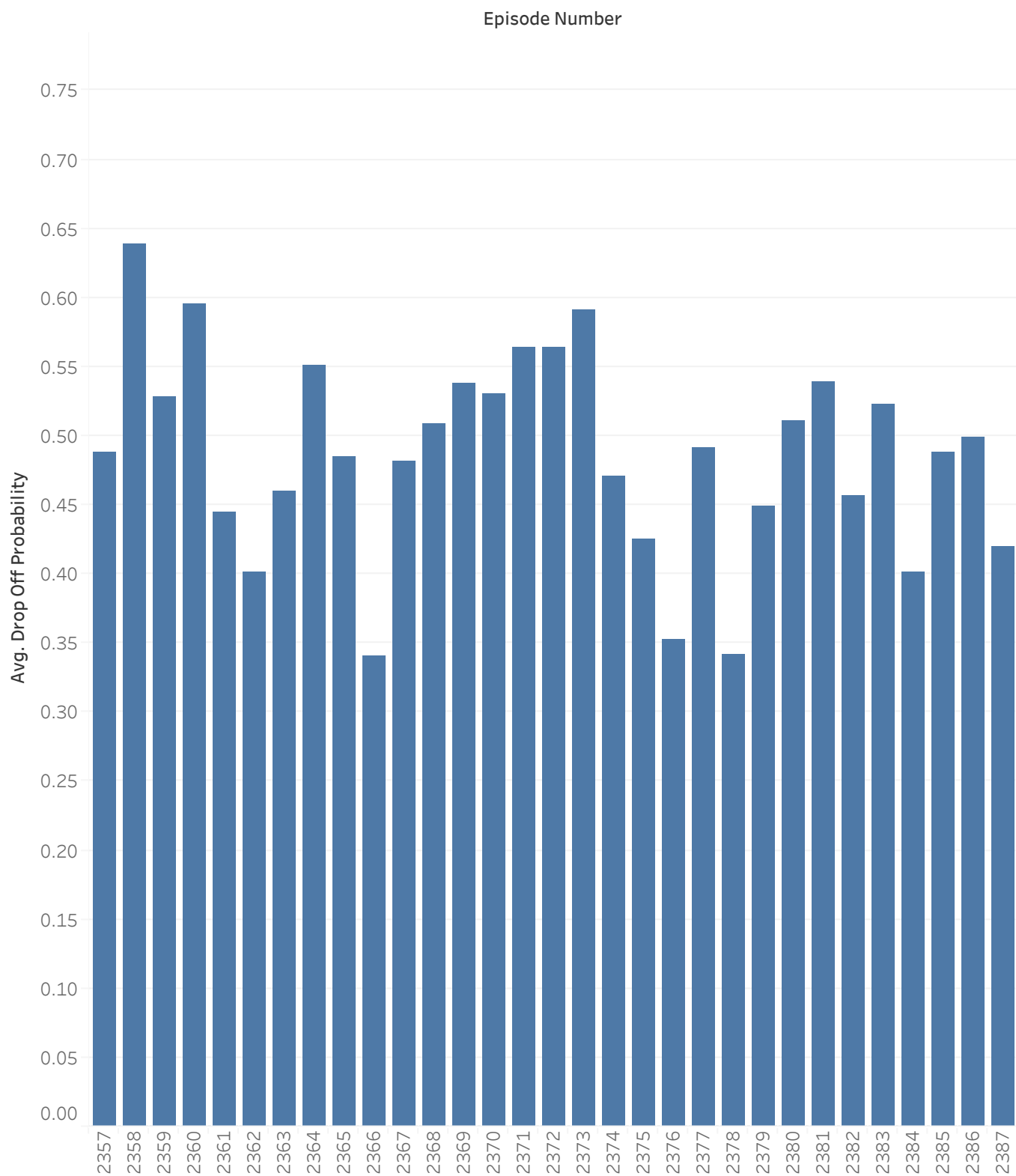
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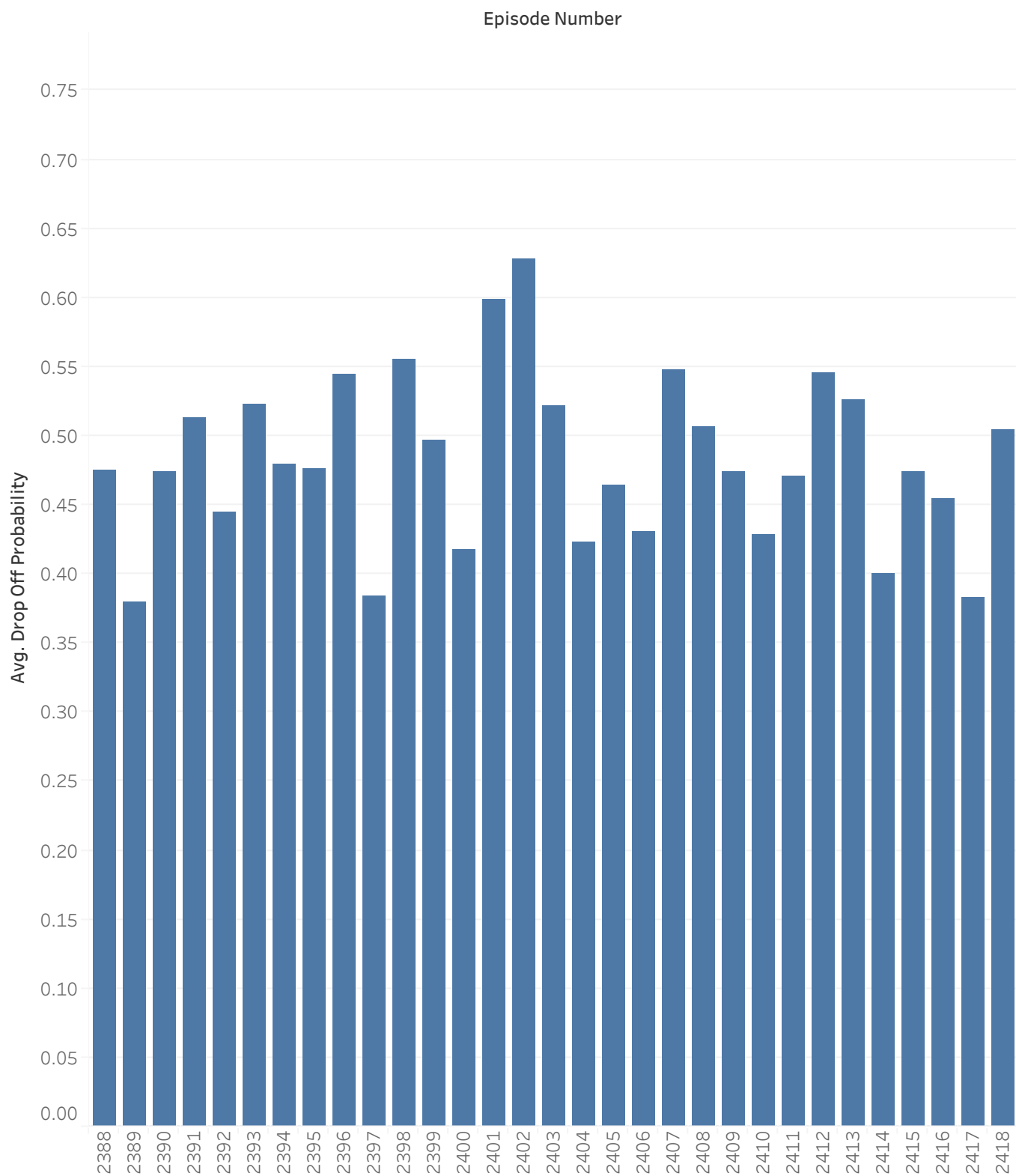
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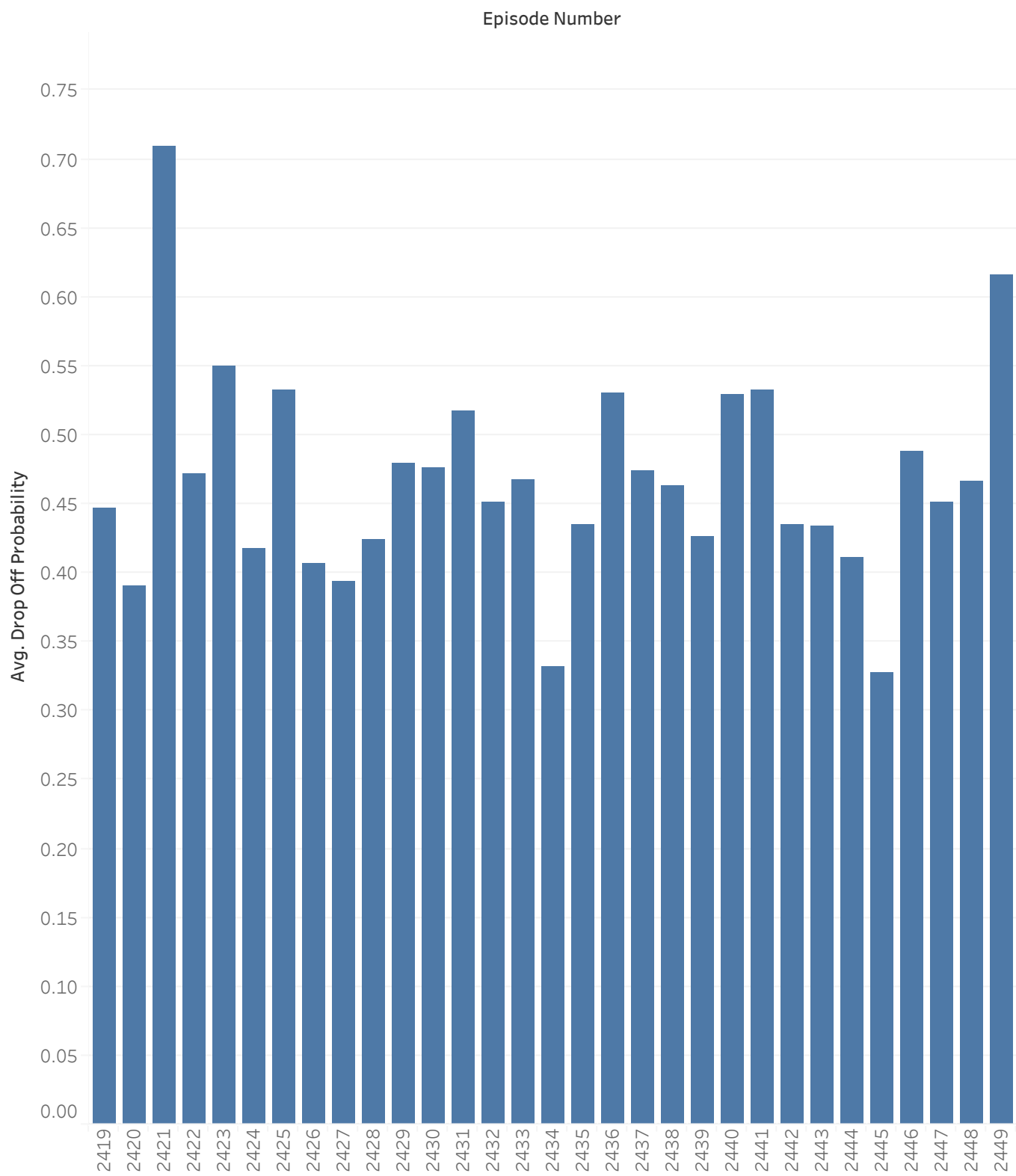
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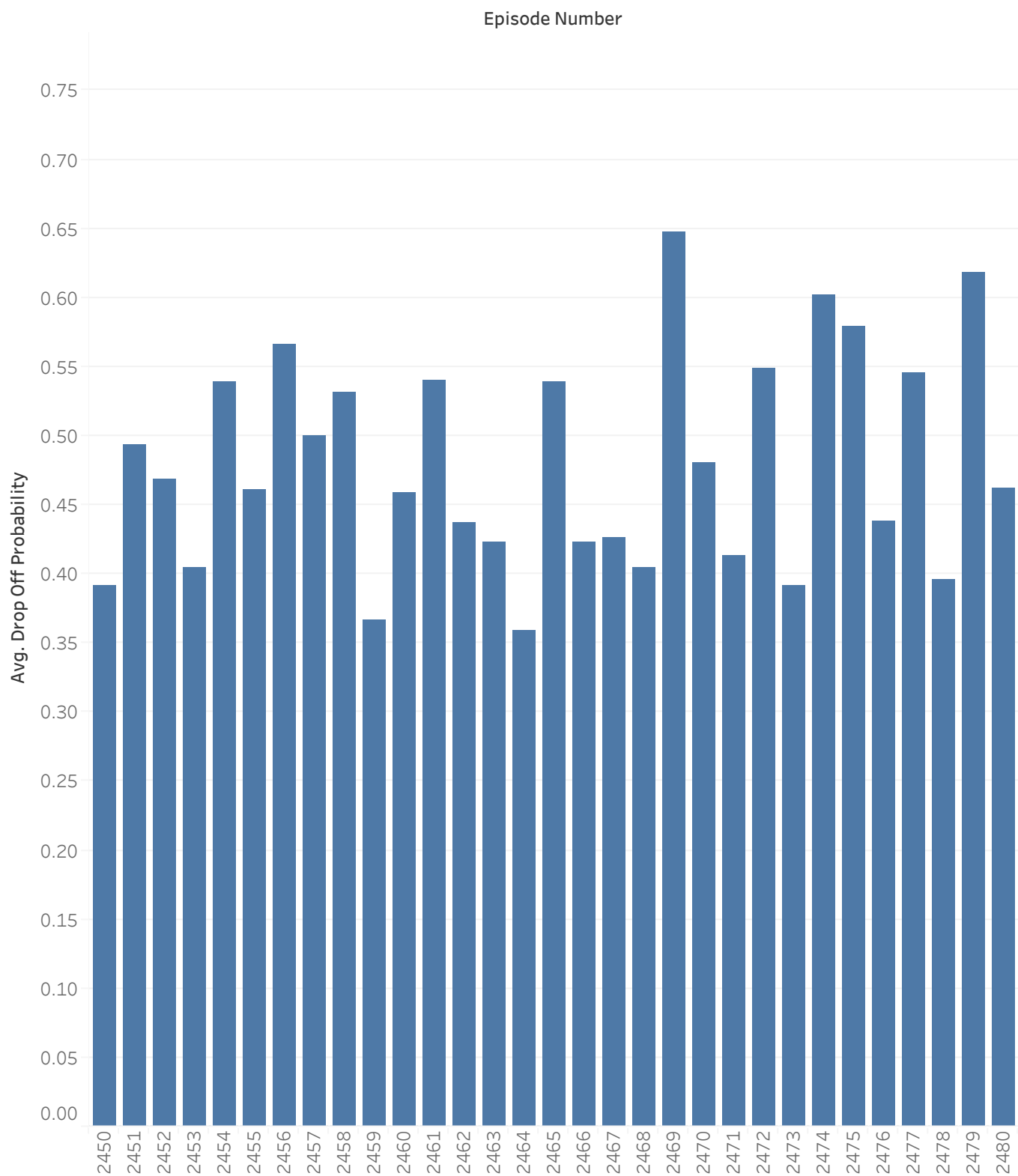
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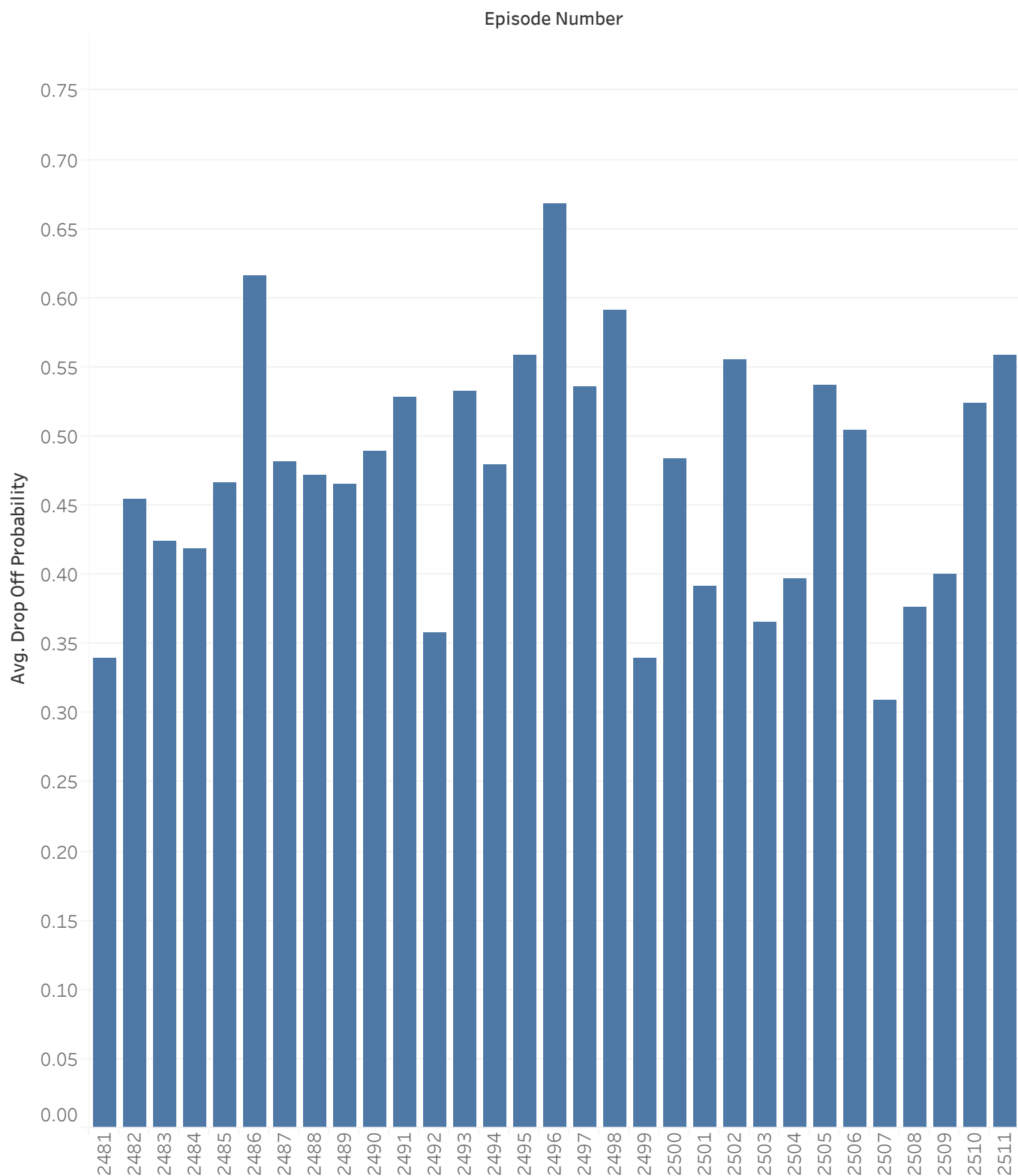


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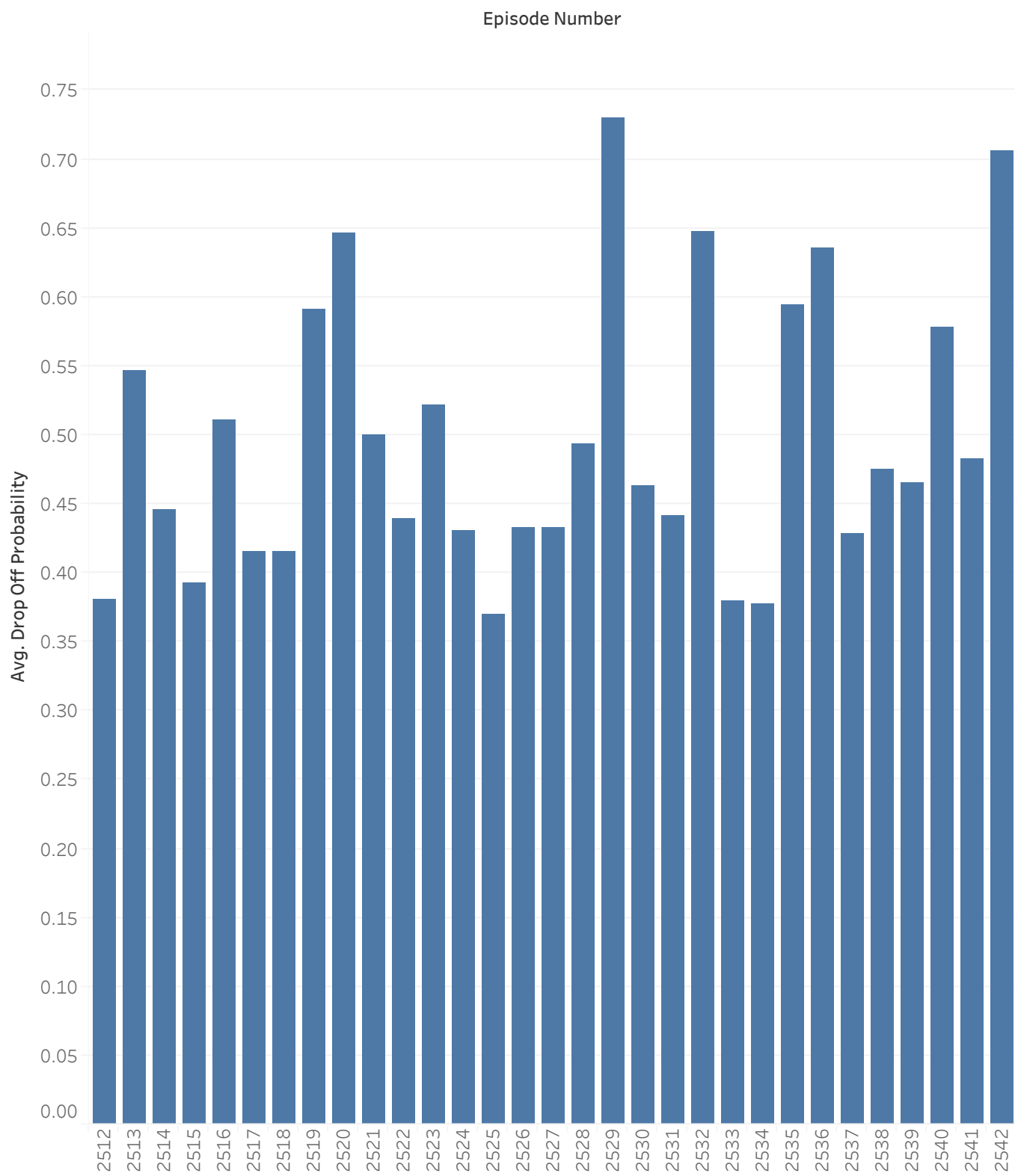
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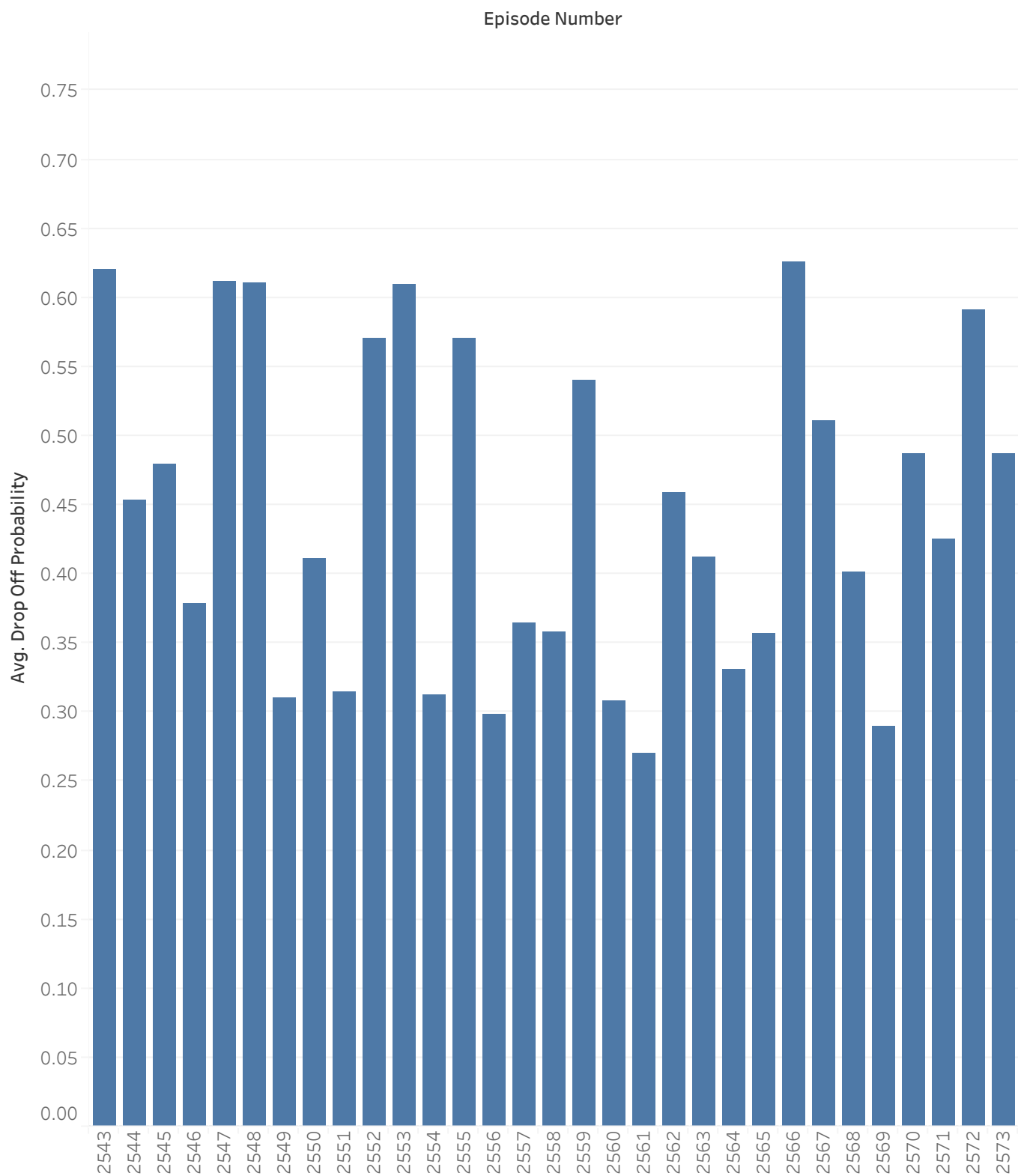
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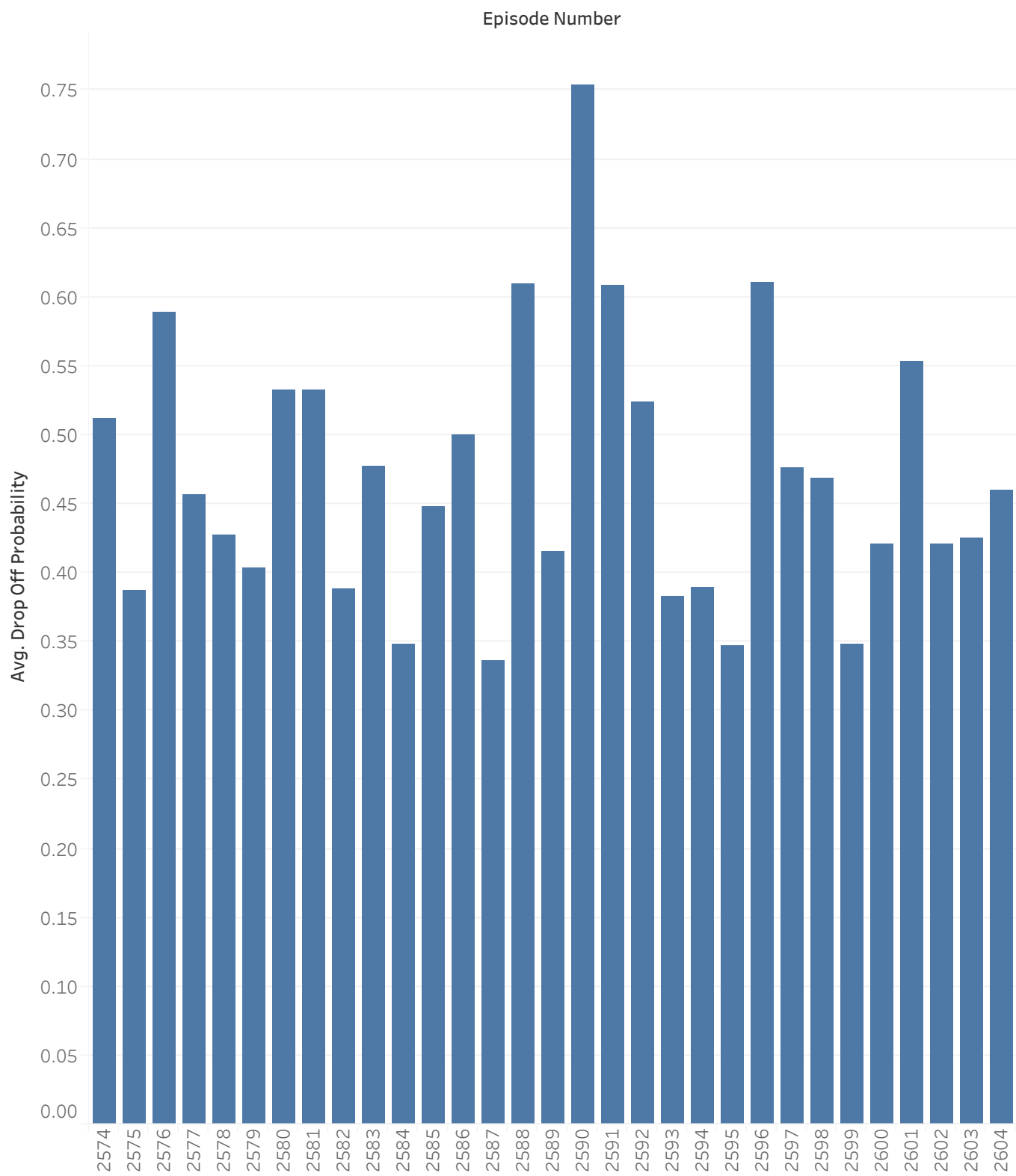
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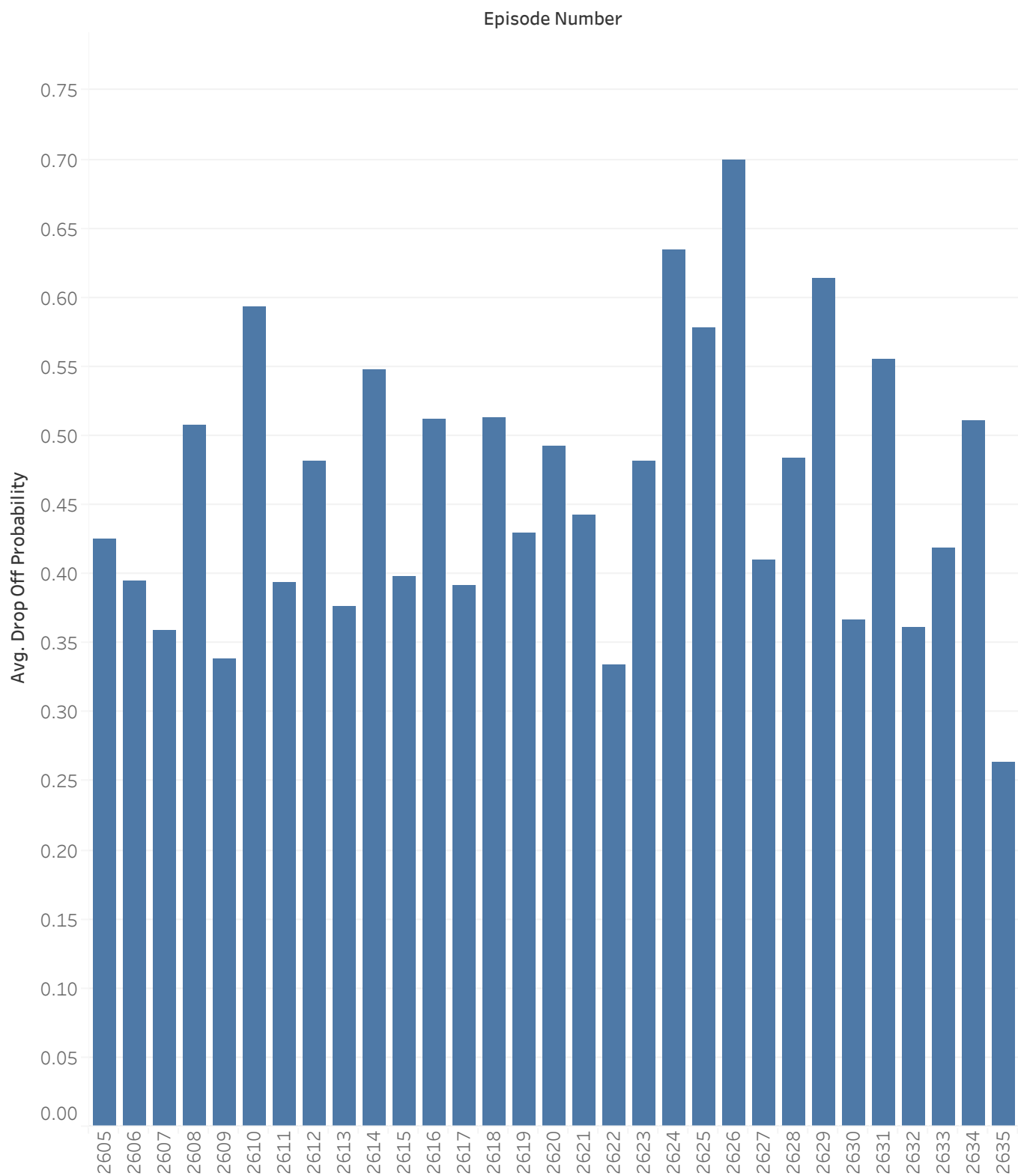
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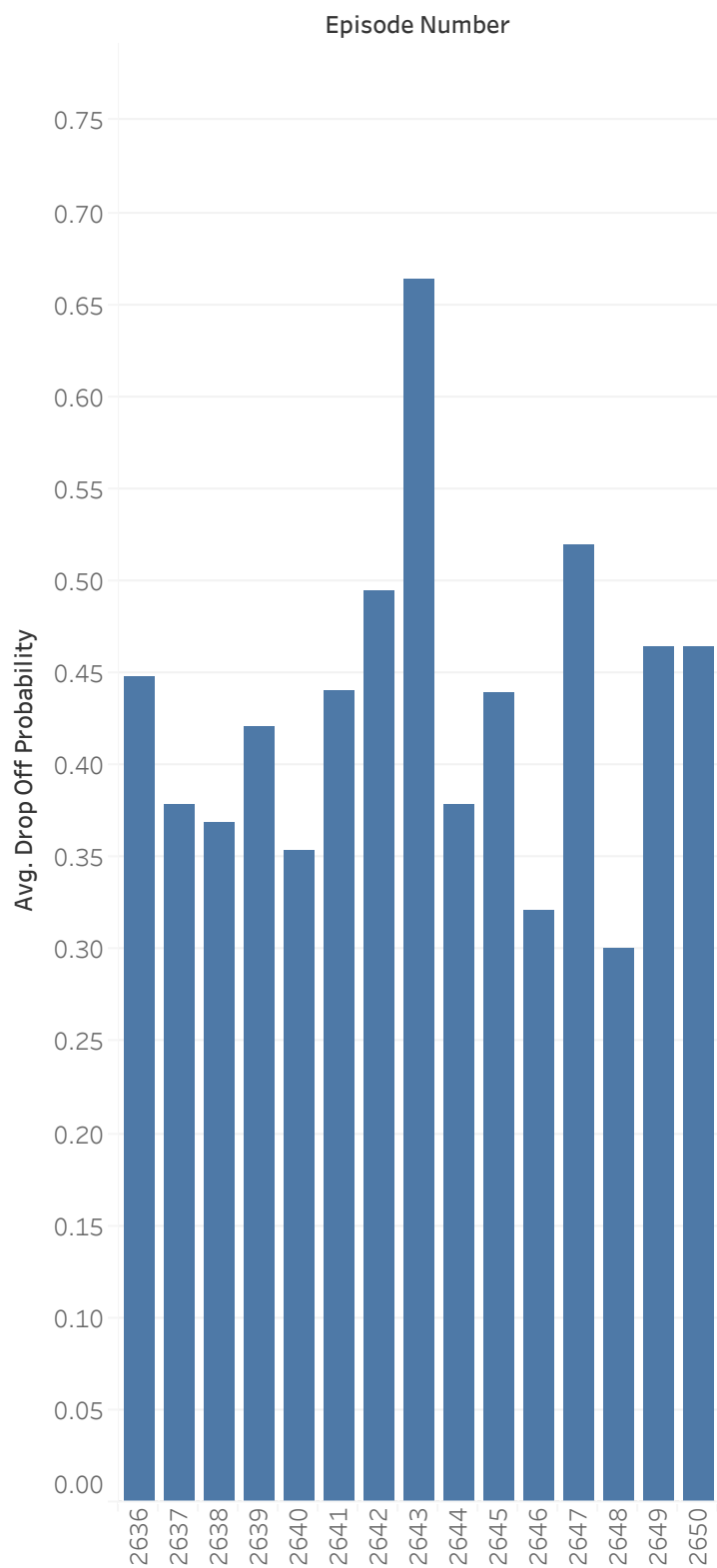
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# Drop Off by Episode



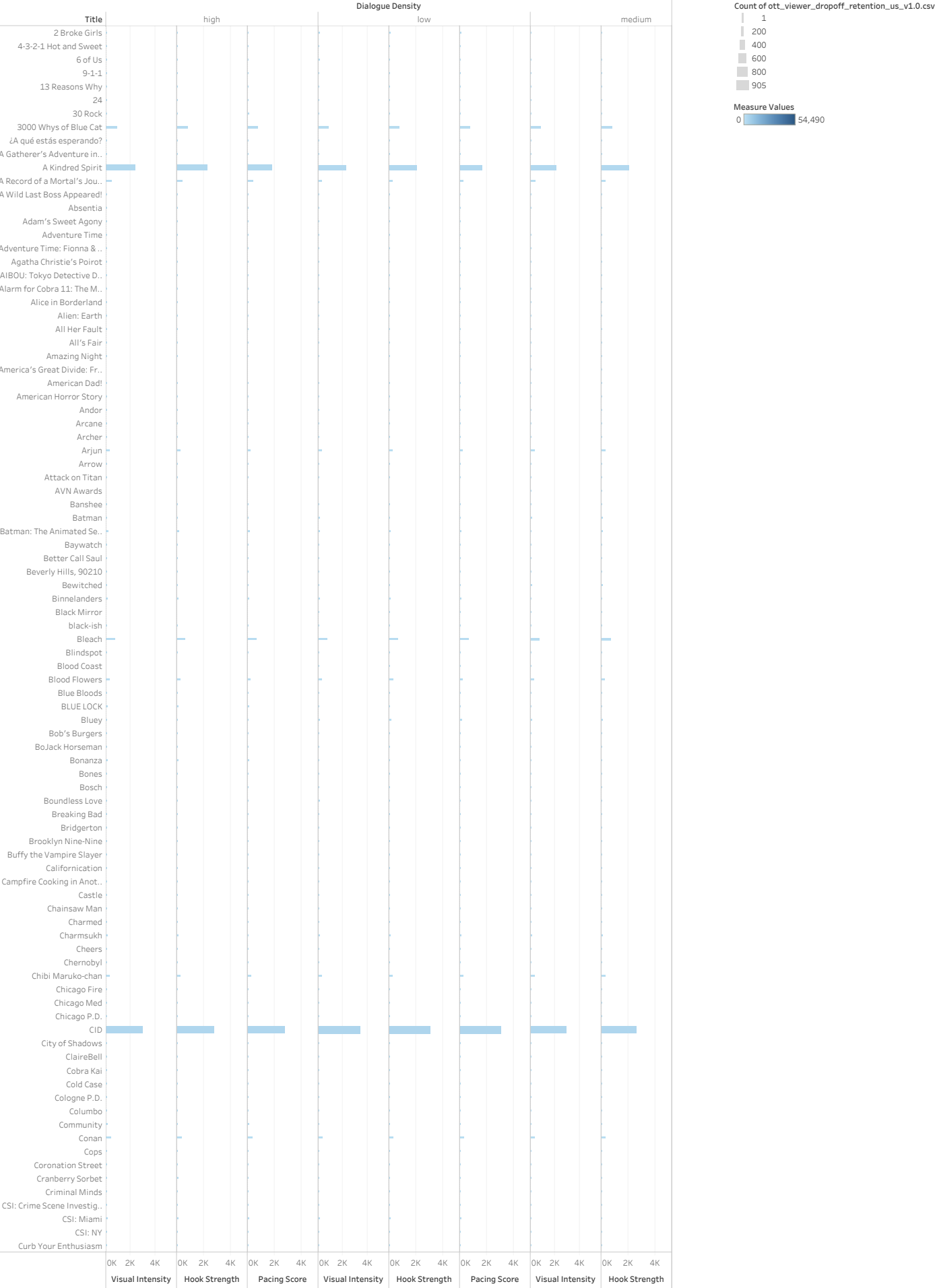
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# Drop Off by Episode



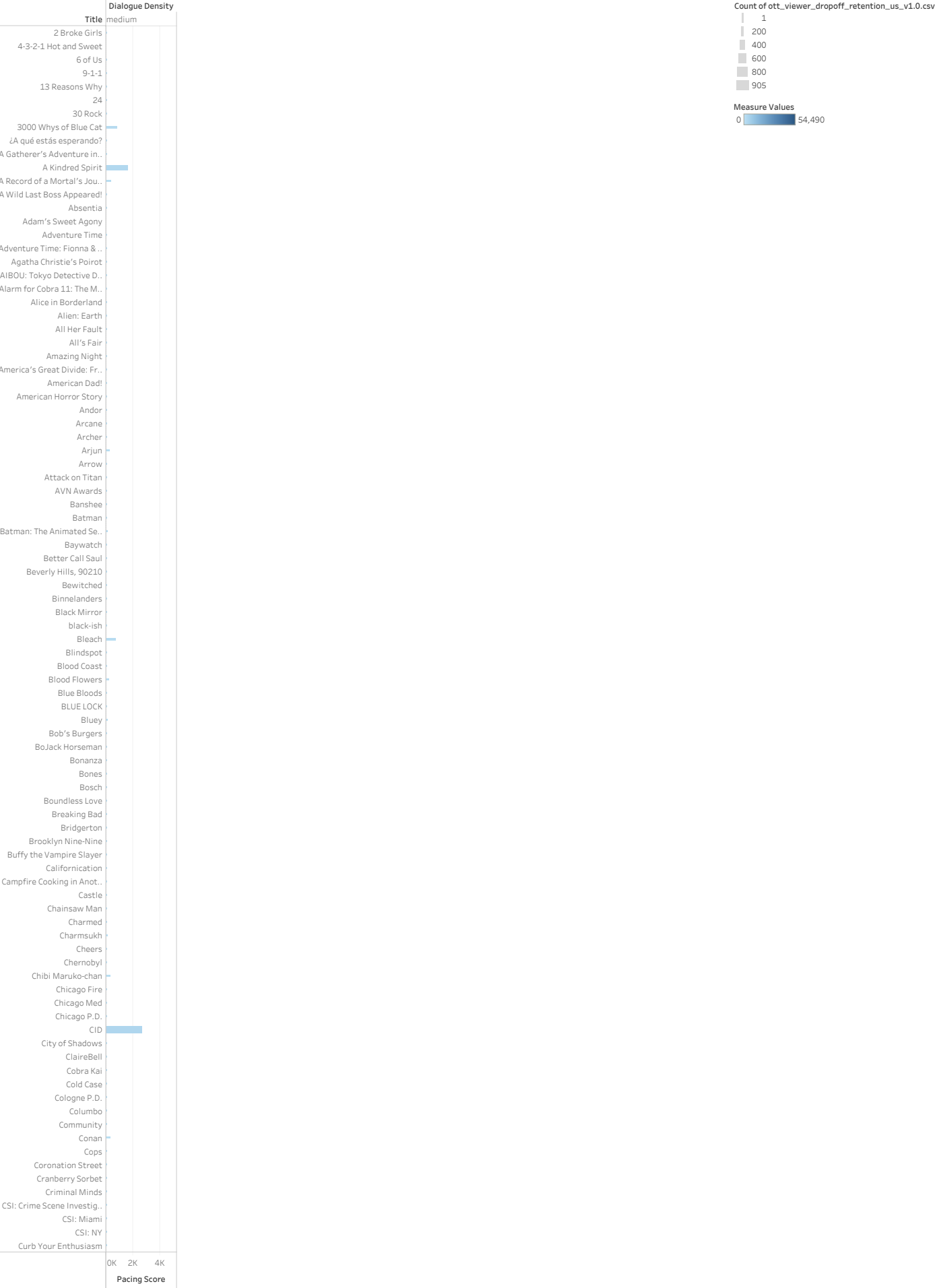
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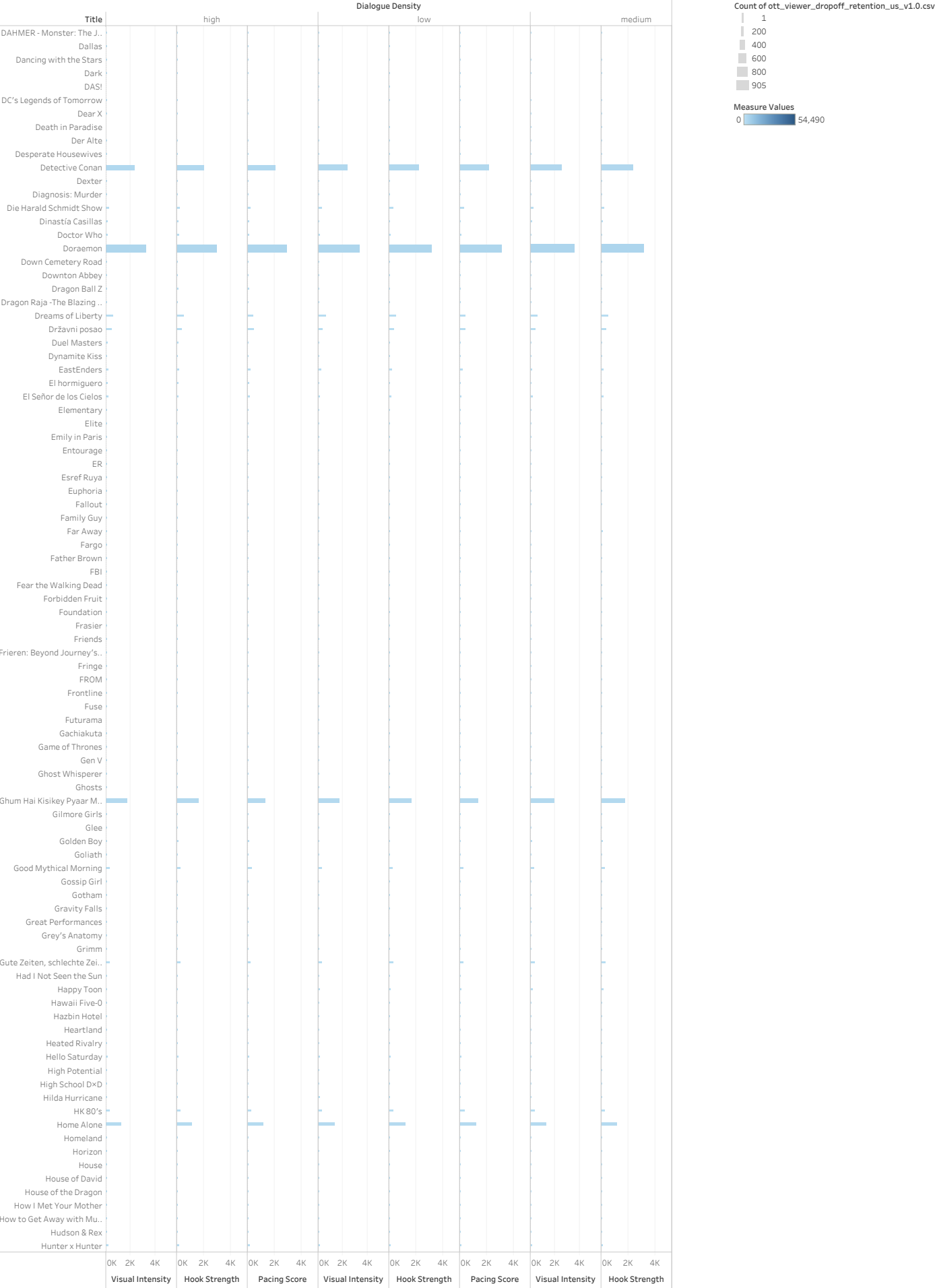


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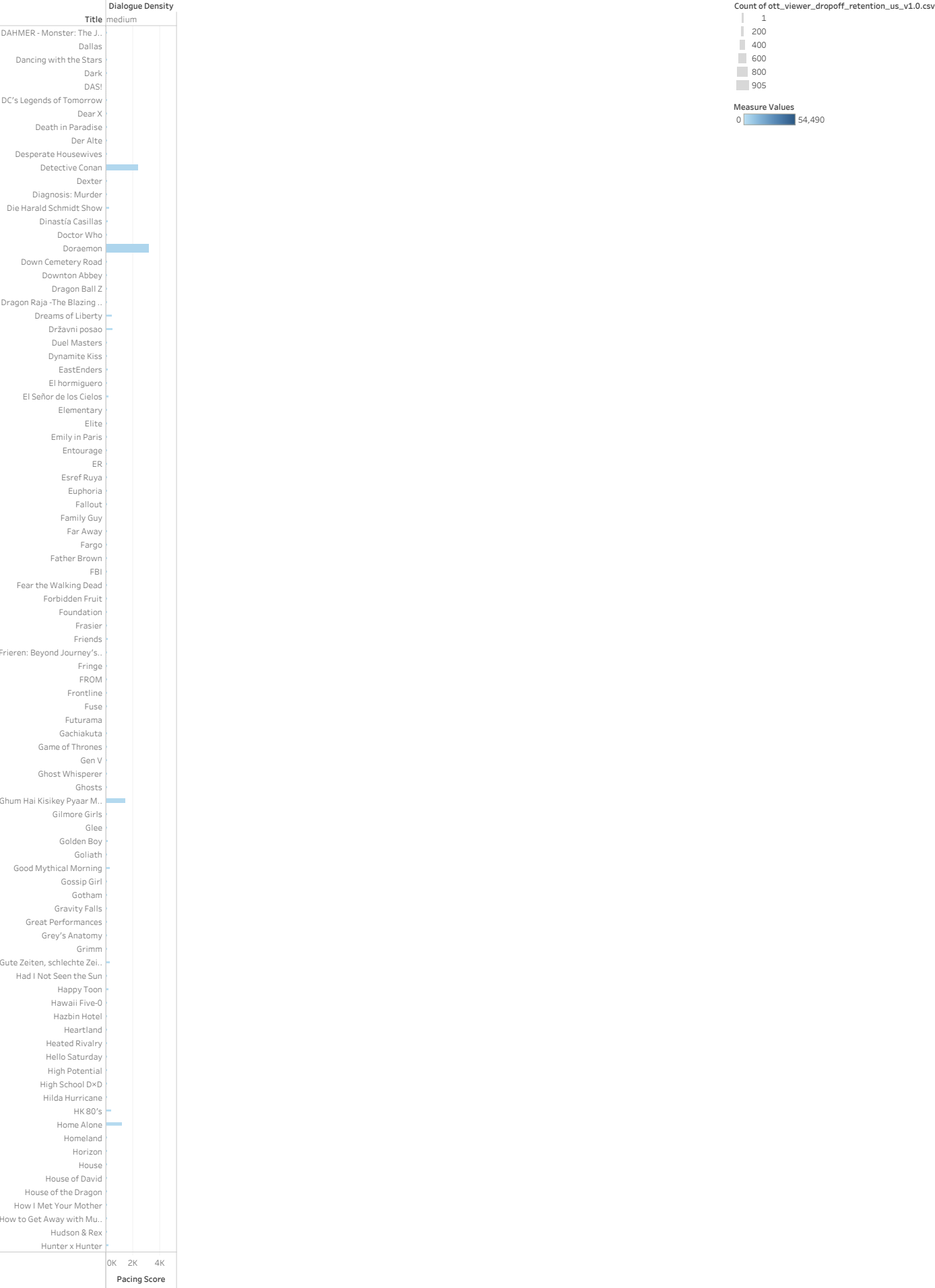
Visual Intensity, Hook Strength and Pacing Score for each Title broken down by Dialogue Density. Color shows Avg Watch Percentage, Cognitive Load, Comp%, Drop Off, Drop Off Probability, Drop\_Off\_Rate, Engagement\_score, Episode Duration Min, Hook Strength, Night Watch Safe, Pacing Score, Pause Count, Rewind Count, Skip Intro, Visual Intensity and count of ott\_viewer\_dropoff\_retention\_us\_v1.0.csv. Size shows count of ott\_viewer\_dropoff\_retention\_us\_v1.0.csv. The data is filtered on Season Number, Release Year, Platform and Genre. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The Genre filter keeps 16 of 16 members. The view is filtered on Title, which keeps 487 of 487 members.

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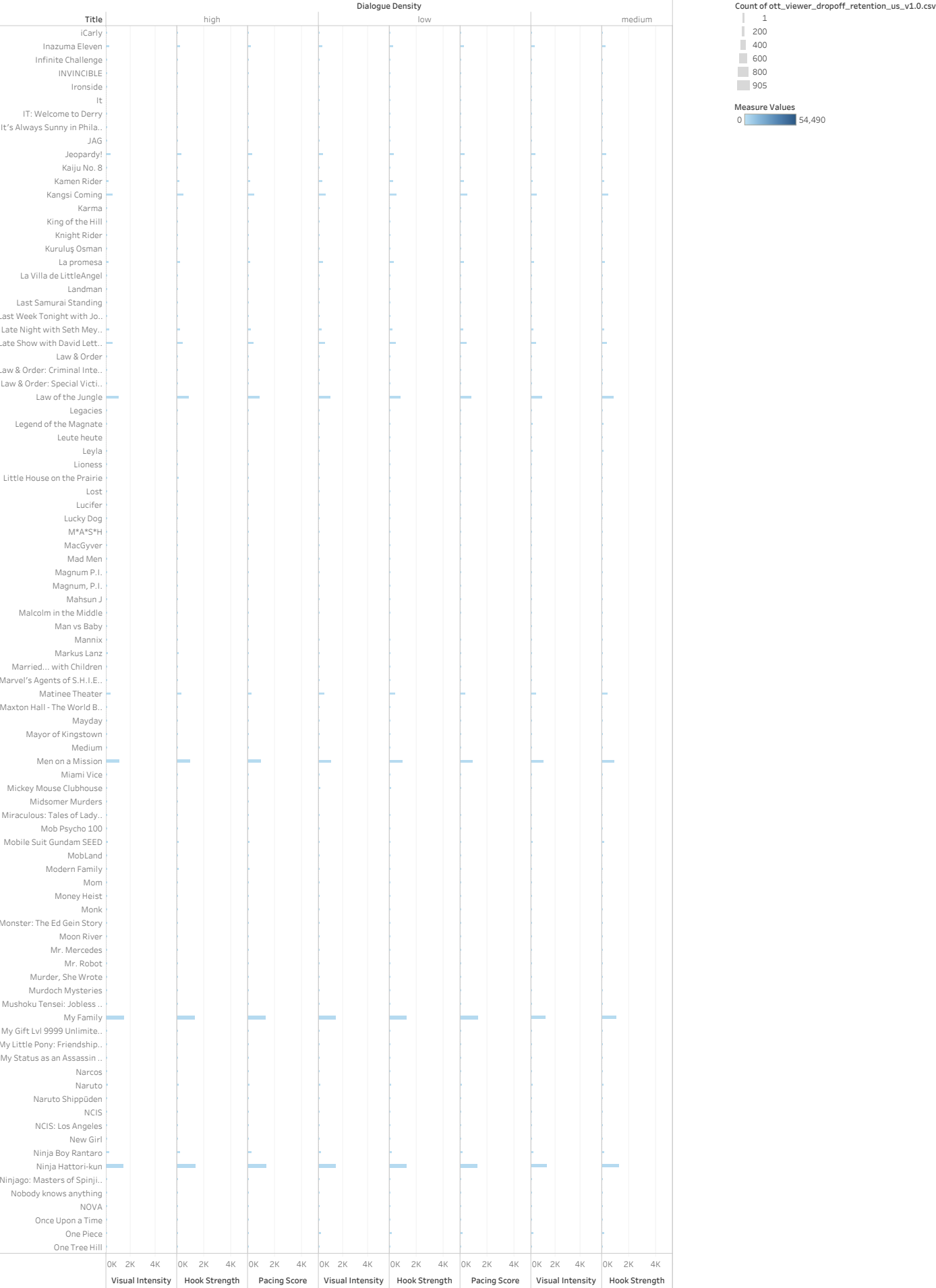


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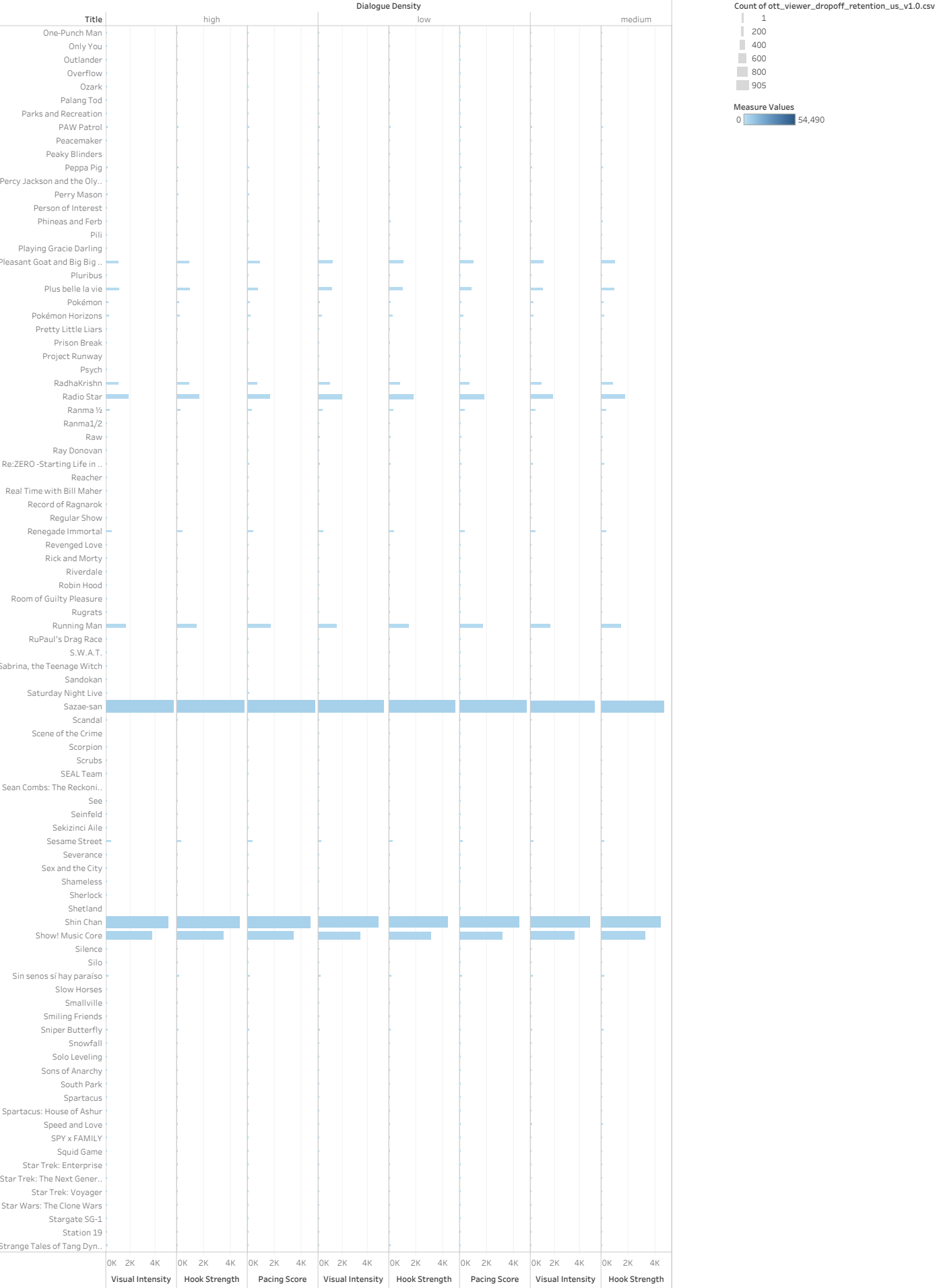
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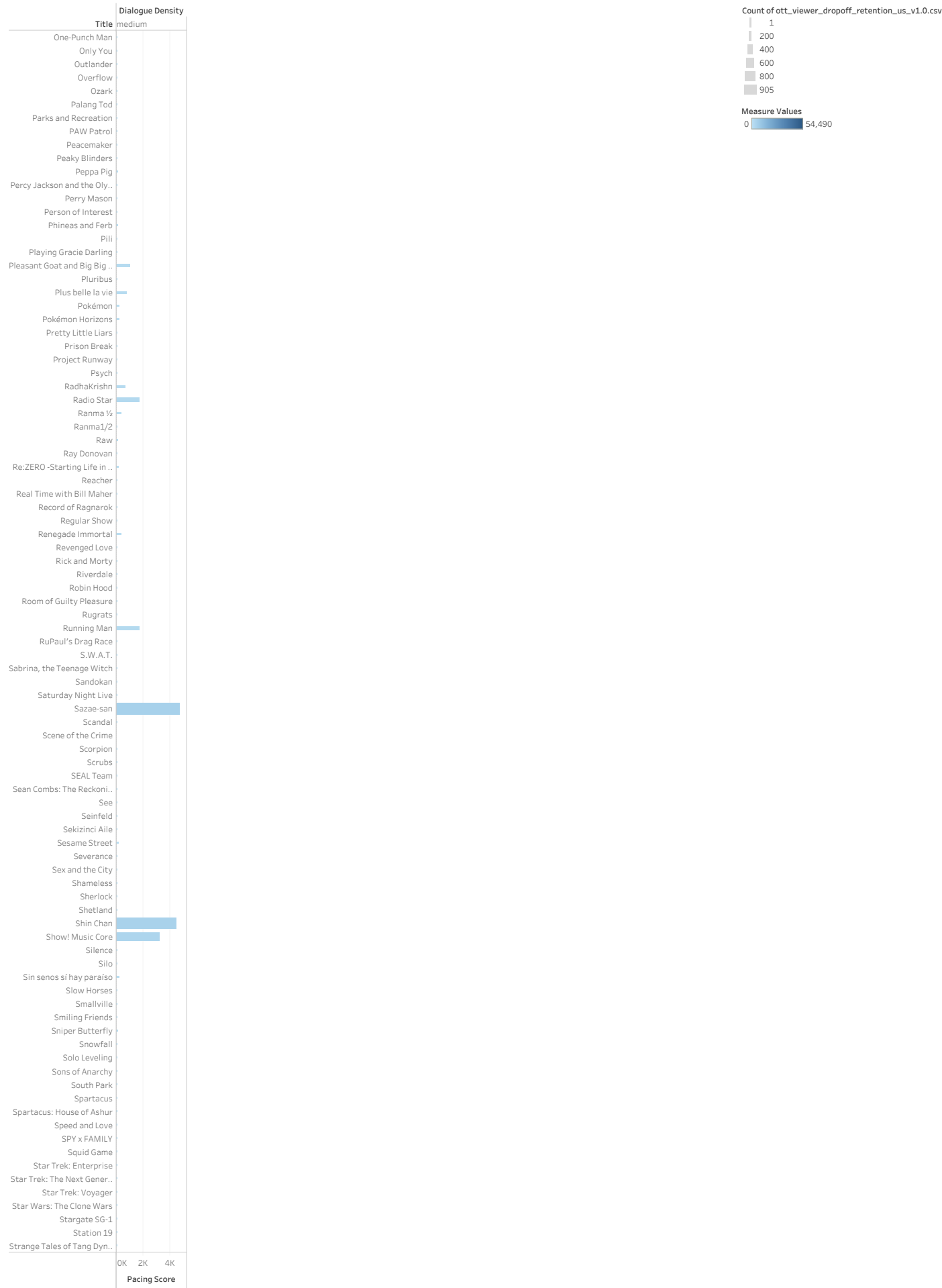


Visual Intensity, Hook Strength and Pacing Score for each Title broken down by Dialogue Density. Color shows Avg Watch Percentage, Cognitive Load, Comp%, Drop Off, Drop Off Probability, Drop\_Off\_Rate, Engagement\_score, Episode Duration Min, Hook Strength, Night Watch Safe, Pacing Score, Pause Count, Rewind Count, Skip Intro, Visual Intensity and count of ott\_viewer\_dropoff\_retention\_us\_v1.0.csv. Size shows count of ott\_viewer\_dropoff\_retention\_us\_v1.0.csv. The data is filtered on Season Number, Release Year, Platform and Genre. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The Genre filter keeps 16 of 16 members. The view is filtered on Title, which keeps 487 of 487 members.

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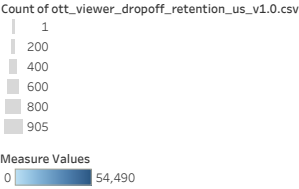


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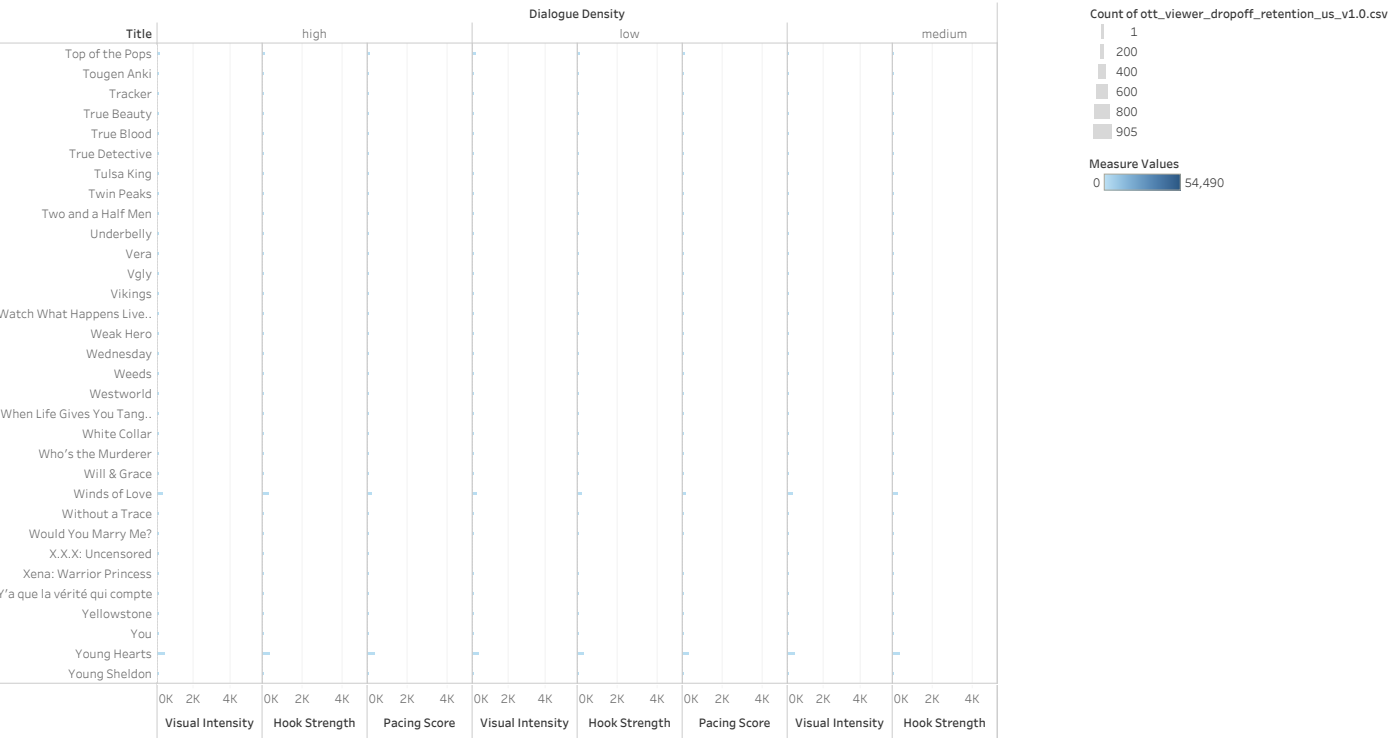
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Title	Dialogue Density		
	medium		
Stranger Things			
Succession			
Suits			
Supergirl			
Supernatural			
Survivor			
Sweet Home			
Tagesschau			
Talamasca: The Secret Or...			
Taxi Driver			
Teen Titans Go!			
Teen Wolf			
That '70s Show			
The 100			
The A-Team			
The Abandons			
The Accident			
The Amazing World of Gu...			
The Andy Griffith Show			
The Apothecary Diaries			
The Beast in Me			
The Big Bang Theory			
The Big Game			
The Blacklist			
The Boys			
The Boys from Brazil: Rise...			
The Chosen			
The Closer			
The Colbert Report			
The Cosby Show			
The Crown			
The Daily Life of the Immo...			
The Daily Show			
The Day of the Jackal			
The Expanse			
The Fairly OddParents			
The Flash			
The Fragrant Flower Bloo...			
The Good Doctor			
The Good Wife			
The Graham Norton Show			
The Great Celebrity Bake ...			
The Handmaid's Tale			
The Jewel of Section E			
The Kelly Clarkson Show			
The Last Frontier			
The Last Kingdom			
The Last of Us			
The Late Late Show with C...			
The Late Late Show with J...			
The Late Show with Steph...			
The Lord of the Rings: The ...			
The Love Boat			
The Mandalorian			
The Manipulated			
The Mentalist			
The Middle			
The Mighty Nein			
The Mike Douglas Show			
The Nanny			
The Office			
The Originals			
The Perfect Prince Loves ...			
The Pitt			
The Practice			
The Price of Confession			
The Resident			
The Return of Superman			
The Rookie			
The Simpsons			
The Sopranos			
The Summer I Turned Pret...			
The Terminal List: Dark W...			
The Tom and Jerry Show			
The Tonight Show Starrin...			
The Tonight Show Starrin...			
The Vampire Diaries			
The Voice			
The Walking Dead			
The Walking Dead: Daryl D...			
The War Between the Lan...			
The West Wing			
The White Lotus			
The Wire			
The Witcher			
The World Heritage			
The X-Files			
This Is Us			
To Your Eternity			
Tomb Raider: The Legend ...			
Top Gear			
	0K	2K	4K
	Pacing Score		



Visual Intensity, Hook Strength and Pacing Score for each Title broken down by Dialogue Density. Color shows Avg Watch Percentage, Cognitive Load, Comp%, Drop Off, Drop Off Probability, Drop\_Off\_Rate, Engagement\_score, Episode Duration Min, Hook Strength, Night Watch Safe, Pacing Score, Pause Count, Rewind Count, Skip Intro, Visual Intensity and count of ott\_viewer\_dropoff\_retention\_us\_v1.0.csv. Size shows count of ott\_viewer\_dropoff\_retention\_us\_v1.0.csv. The data is filtered on Season Number, Release Year, Platform and Genre. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The Genre filter keeps 16 of 16 members. The view is filtered on Title, which keeps 487 of 487 members.

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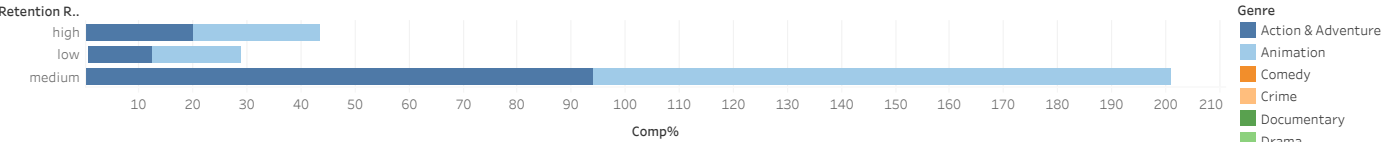


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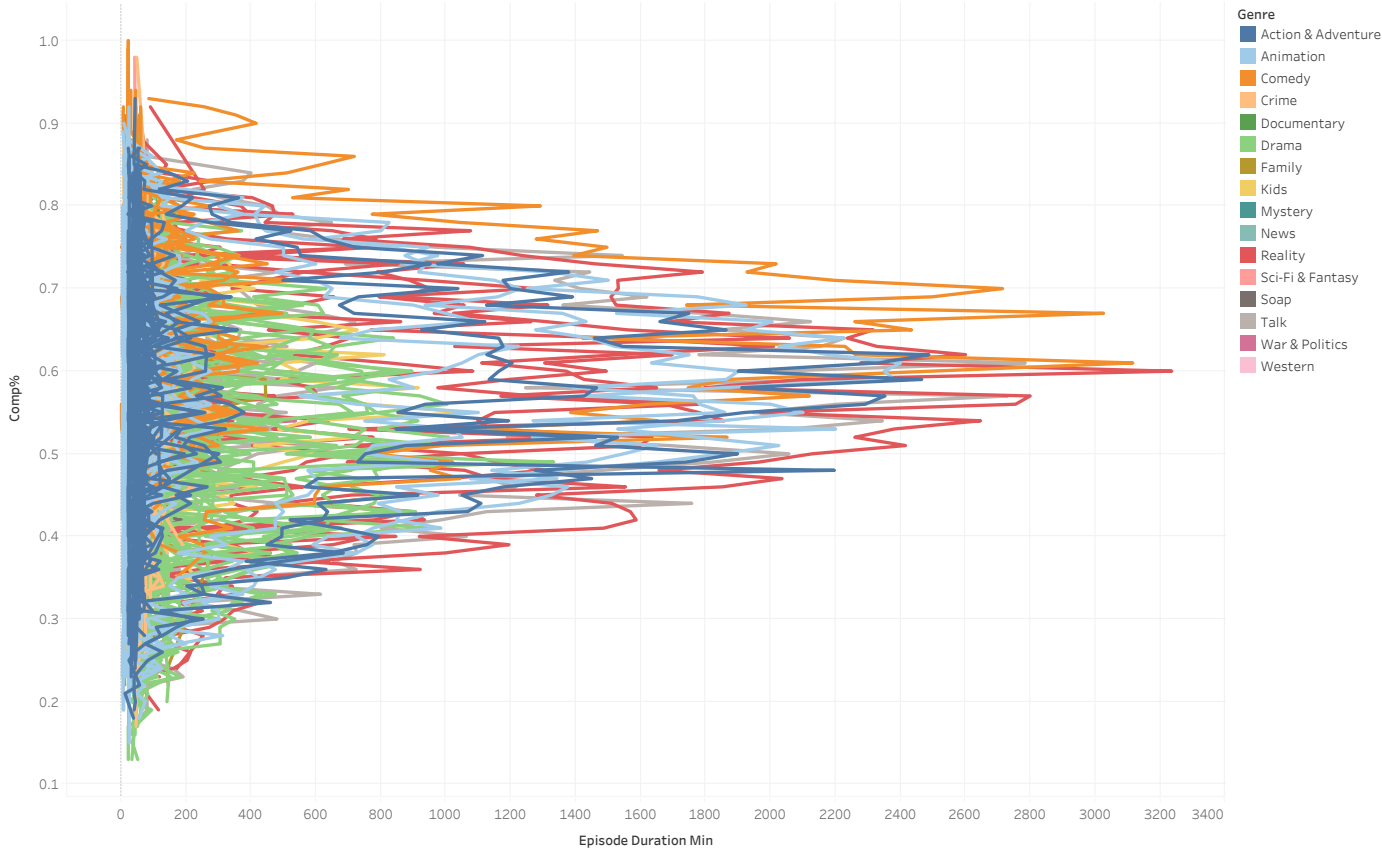


Retention vs Completion



Comp% for each Retention Risk. Color shows details about Genre. Size shows sum of Comp%. Details are shown for Retention Risk. The data is filtered on Title, Season Number, Release Year and Platform. The Title filter keeps 487 of 487 members. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The view is filtered on Genre, which keeps 16 of 16 members.

Duration vs Completion



The trend of sum of Episode Duration Min for Comp%. Color shows details about Genre. Details are shown for Title. The data is filtered on Season Number, Release Year and Platform. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The view is filtered on Title and Genre. The Title filter keeps 487 of 487 members. The Genre filter keeps 16 of 16 members.

# KPI-Completion

Avg Watch %  
5680.6%

Average of Avg Watch Percentage. The data is filtered on Title, Season Number, Release Year, Platform and Genre. The Title filter keeps 487 of 487 members. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The Genre filter keeps 16 of 16 members.

# KPI- DropOff

Drop Off Avg  
47.8%

Average of Drop Off Probability.  
The data is filtered on Title, Season Number, Release Year, Platform and Genre. The Title filter keeps 487 of 487 members. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The Genre filter keeps 16 of 16 members.

# KPI\_Re- tention

Retention Risk  
3317100.0%

Count of  
Retention Risk.  
The data is  
filtered on Title,  
Season Number,  
Release Year,  
Platform and  
Genre. The Title  
filter keeps 487  
of 487 members.  
The Season  
Number filter  
keeps 1. The  
Release Year  
filter ranges from  
1952 to 2025 and  
keeps Null  
values. The  
Platform filter  
keeps 28 of 28  
members. The  
Genre filter  
keeps 16 of 16  
members.



# KPI\_Epsiode

Ep Duration Avg (Mins)  
3766.1%

Average of Episode  
Duration Min. The data  
is filtered on Title,  
Season Number, Release  
Year, Platform and  
Genre. The Title filter  
keeps 487 of 487  
members. The Season  
Number filter keeps 1.  
The Release Year filter  
ranges from 1952 to  
2025 and keeps Null  
values. The Platform  
filter keeps 28 of 28  
members. The Genre  
filter keeps 16 of 16  
members.

# KPI\_Pacing

Pacing Score Avg  
539.8%

Average of Pacing Score. The data is filtered on Title, Season Number, Release Year, Platform and Genre. The Title filter keeps 487 of 487 members. The Season Number filter keeps 1. The Release Year filter ranges from 1952 to 2025 and keeps Null values. The Platform filter keeps 28 of 28 members. The Genre filter keeps 16 of 16 members.