

KARTHICK PRASATH M

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Career Objective

Aspiring Data Analyst with expertise in SQL, Advanced Excel, Tableau, Power BI, and Python. Skilled in statistical analysis, data visualization, and building dashboards & pipelines to support data-driven business decisions.

Work Experience

[24]7.ai – Technical Advisor

Jul 2024 - May 2025

- Delivered data-driven resolutions for AT&T by analyzing customer device/network issues and tracking resolution metrics.
- Maintained a weekly resolution rate 70% and above by coordinating with the back-end teams and documenting the incident patterns.
- Streamlined reporting by creating Excel trackers and pivot-based summaries, enabling faster root-cause identification.

Skills

- Data Visualization & BI: Power BI (DAX, ETL), Tableau, Excel (Pivot Tables, Power Query, VBA & Macros)
- Programming Analytics: SQL, Python(Pandas, Numpy & Matplotlib), R
- Other Programming Languages: C, Java, HTML & CSS
- Other Tools: PyCharm IDE, Eclipse IDE, GitHub, MS Office, Jira

Projects

Olist E-commerce Store Analysis

- Analyzed 10,000+ rows to predict Brazilian e-commerce store customer purchase behavior and product performance.
- Applied correlation analysis & hypothesis testing to validate factors affecting sales and shipping delays.
- Built interactive Tableau & Power BI dashboards showcasing top categories, sales trends, and fulfillment bottlenecks.

BlinkIT Store Analysis

- Created interactive dashboards identifying top-selling categories and underperforming product segments.
- Mapped consumer preferences by price, fat content, and outlet type, informing localized marketing strategies.
- Conducted SQL-based queries Excel analysis to generate store-level KPIs and reports.

Certifications

Data Analyst Course – Excelr Institute, Bengaluru
Foundations of Artificial Intelligence – SkillUp

Nov 2024
Jul 2023

Education

M Kumarasamy College of Engineering

Sep 2020 – Jun 2024

Bachelor of Electronics and Communication Engineering - CGPA: 8.287%

Achievements

Won 2nd runner-up at Hackfest'23 organized by Mistral Solutions and Axiscades with a cash prize of **50,000** held in Bangalore Institute of Technology

Jun 2023