

# KARTHIK RAJA

UI/UX Designer



I'm a UI/UX designer with 3+ years of experience creating designs that feel clear, honest, and easy to use. My journey started with curiosity and a love for solving problems through design. Working on projects for the Indian Navy has taught me discipline, focus, and the value of every small detail. I believe good design isn't about decoration — it's about making people's lives easier and helping them trust what they use every day.

## SKILLS

### UX Design

- Wireframing & Prototyping (Figma, Adobe XD)
- User Research (Interviews, Surveys, A/B Testing)
- Usability Testing & User Feedback
- Information Architecture & UX Strategy
- Design Systems & Style Guides

### UI Design & Tools

- Responsive Web & App Design
- HTML, CSS, JavaScript, React JS
- Webflow, WordPress, Wix Studio
- Motion & Interaction Design (Framer, After Effects)
- 3D & Visual Tools (Spline, Dora)
- Tools: VS Code

### Soft Skills

- Problem Solving & Design Thinking
- Team Collaboration & Clear Communication

## EDUCATION & CERTIFICATIONS

### Advanced UI/UX Design Certification

- Web D School, Chennai | 2023 – 2024

### Bachelor of Technology – IT

- Rajalakshmi Engineering College | 2016 – 2020

### Google UX Design Certificate

- Human–Computer Interaction & Wireframing

### UI/UX Prototyping Masterclass & Motion

- Adobe XD & Figma & Framer & Lottie Files

- Advanced UI/UX Designer
- AZ-900: Microsoft Azure Fundamentals
- DOTNET (C#) Certification

## EXPERIENCE

### UI/UX Designer | Pinaca Technologies – Indian Navy (INICAI) Projects

Apr 2025 – Present

- Created clear and easy-to-use interfaces for defence platforms, improving usability and access by 80%
- Worked closely with different teams and users to refine designs, improving overall experience by 55%
- Built reusable layouts and design standards, keeping 90% consistency across all screens

### UI/UX Designer | Aramporul Tech Pvt Ltd, Chennai

Feb 2024 – Jun 2024

- Improved page structure and navigation, increasing accessibility by 35%
- Simplified first-time user flow, helping users get started 40% faster
- Designed engaging and responsive screens, raising user interaction by 30% and lowering bounce rate by 20%

### Senior Software Engineer | THETTG, Bangalore

Nov 2021 – Jul 2023

- Redesigned interfaces for 5+ business applications, making daily tasks 35% faster
- Reduced user drop-offs by 20% through cleaner and more user-friendly layouts
- Established shared design patterns, increasing customer retention by 25% and improving team workflow by 30%

## PROJECTS

### Defence AI Projects (Central Government)

- Designed secure and easy-to-use systems; Usability +40%
- Other defence projects not listed due to confidentiality

### Norwood Charity

- Improved donation flow; engagement increased by 35%

### GS Fresh, Rusticgram

- Shopping experience improved, 25% efficiency, 30% retention

### PIMS (Talkback), PassionPro

- Simplified dashboards; task time reduced by 35%