

Summary of Mission 1



WHAT IS STRATEGIC VISION?

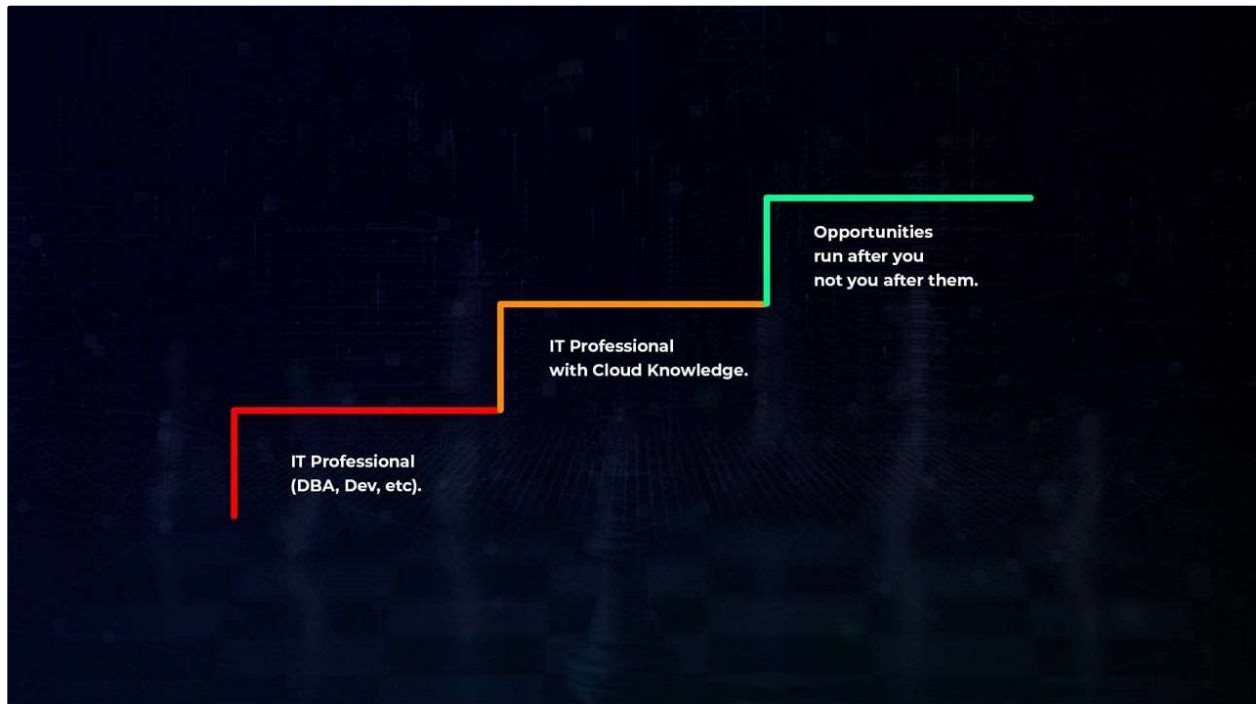
It's about following where the market is going and aligning your career with that.

Don't try to go to the a different direction other than the one that the market is heading to, because that's the worst thing you can do. You will become irrelevant, until the moment you no longer fit in.

Besides Strategic Vision:
There are two other essential pillars that you need to develop:

Deep, market-oriented, validated technical knowledge and Soft Skills.

The Journey of the Irresistible IT Professional



- Step 1: IT Professional without Cloud Computing knowledge
 - Positions: DBA, Developer, Infrastructure Specialist...
- Step 2: IT Professional with Cloud Computing knowledge
 - Positions: DBA specialized in Cloud, Infrastructure Specialist (Storage, Network, Linux, Windows, Virtualization) specialized in Cloud, Developer specialized in Cloud, Cloud Architect, DevOps Engineer, Site Reliability Engineering (SRE)
- Step 3: Opportunities run after you and not you after them.

But there are two sides...



On one side are the best opportunities to work with Cloud Computing and on the other are technology professionals. There is a gap called knowledge that separates many of these professionals from the best opportunities in the market.

And what about you? Are you going to keep missing opportunities for lack of Cloud Computing knowledge, or are you going to **#goforit** and turn this game around?

Important Concepts

What is a Data center?

A Datacenter is a physical facility that organizations use to house their critical applications and data. A data center's design is based on a network of computing and storage resources that enable the delivery of shared applications and data. The key components of a data center design include routers, switches, firewalls, storage systems, servers, among others.

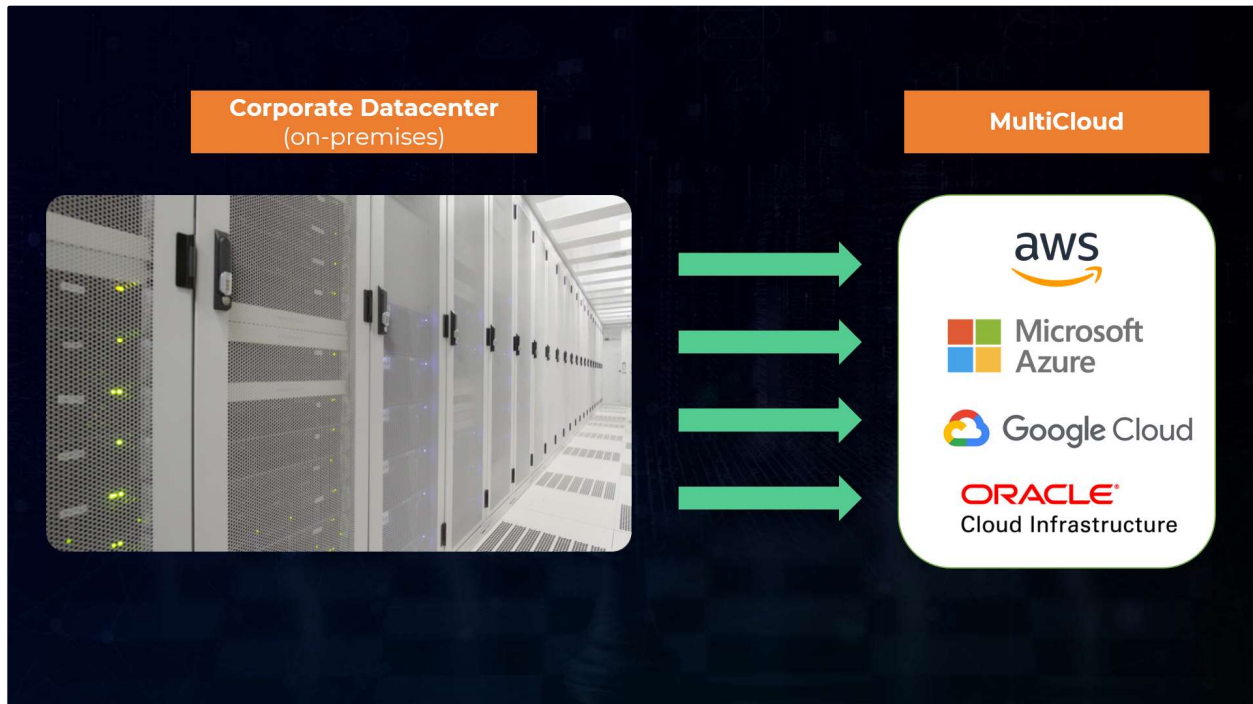


What is Cloud Computing?

Cloud computing is the on-demand delivery of IT resources over the Internet with pay-as-you-go pricing. Instead of buying, owning, and maintaining physical data centers and servers, you can access technology services, such as computing power, storage, and databases, on an as-needed basis from a cloud provider like Amazon Web Services (AWS), Microsoft Azure, Google Cloud Platform (GCP) e Oracle Cloud Infrastructure (OCI).

What is MultiCloud?

MultiCloud is the strategy of using the best services from two or more Cloud providers.



**BLOCKERS THAT
STOP YOU FROM BEING
A RELEVANT IT
PROFESSIONAL**

But isn't that a lot? When you master a provider you go on to make associations.

You need to overcome the blockers that prevent you from being a relevant IT Professional:

- It's a lot to study
- I have no experience
- Time to study
- Lack of knowledge
- Age: after 40
- Learn the terminology and make associations with On-premises
- Lack of practice



WHAT WAS THE **RESULT YOU
GOT FROM SOMETHING THAT
YOU DIDN'T FINISH?**



**THE MOST CHALLENGING
PATHS LEAD TO SUCCESS.
CHALLENGE YOURSELF.**

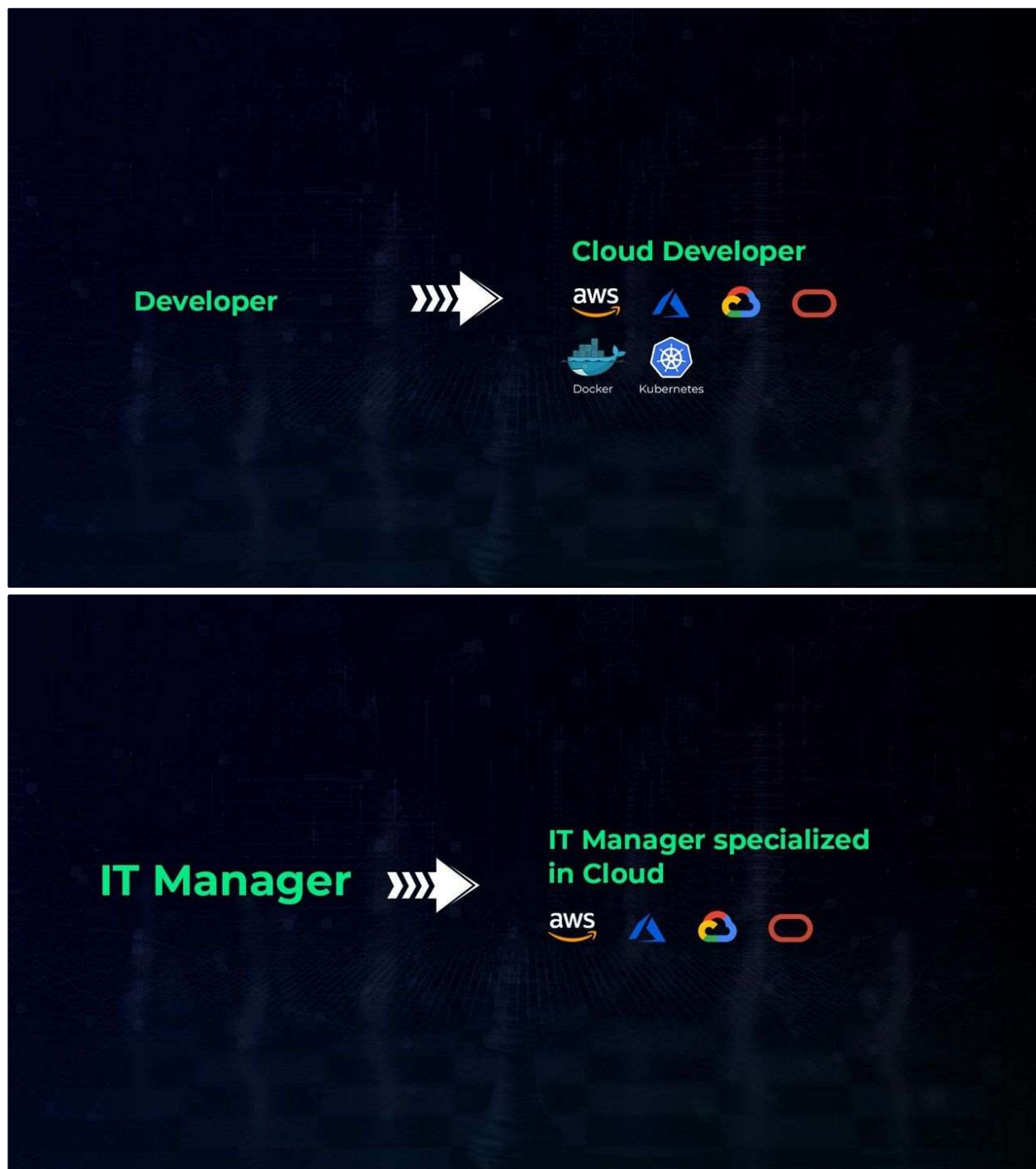
Those who want to find a way, achieve it. Now, those who don't want to find will share an excuse.

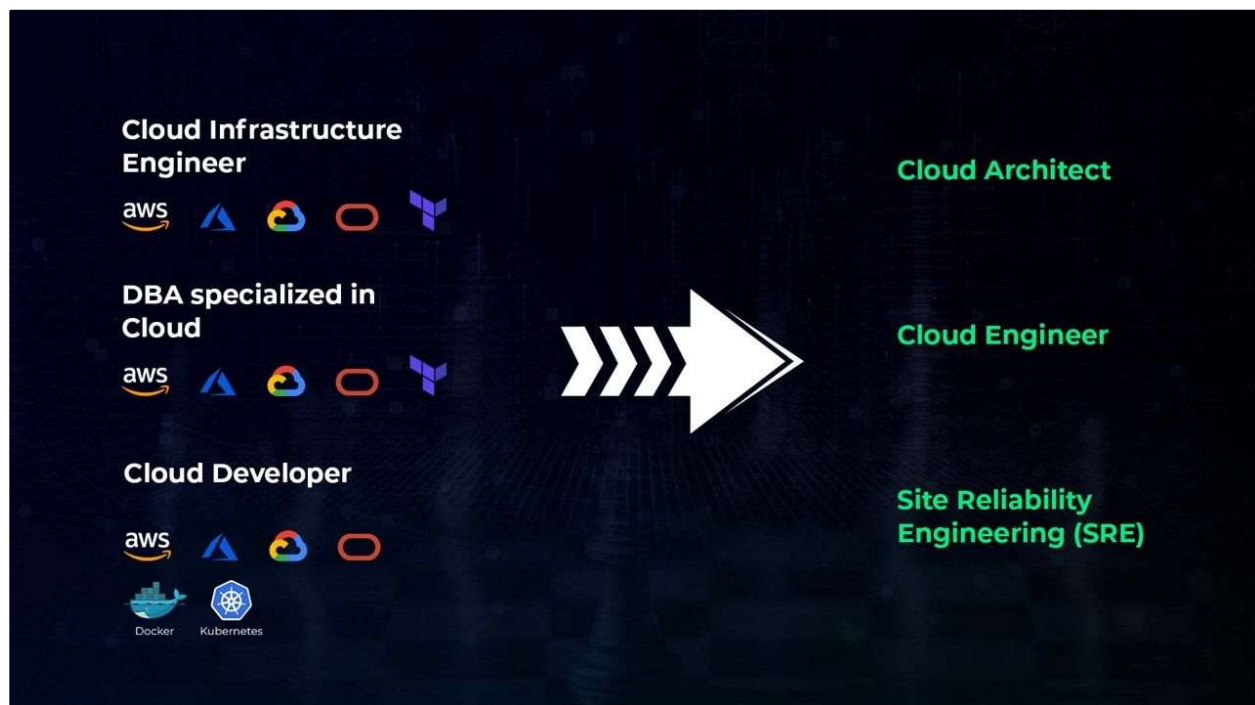
Are you committed to your career or do you want to be one more?

The number of opportunities and the level of need in companies is so high that you don't need to have Cloud Computing experience to double or even triple your salary by migrating to a Cloud position.

The Evolution of roles in the Cloud Market







So far you have seen it:

- ✓ The Power of Cloud Computing;
- ✓ The importance of developing strategic vision so that you do not become obsolete in the market;
- ✓ The roles that are on the rise (Golden Time) and those that are becoming obsolete with each passing day.

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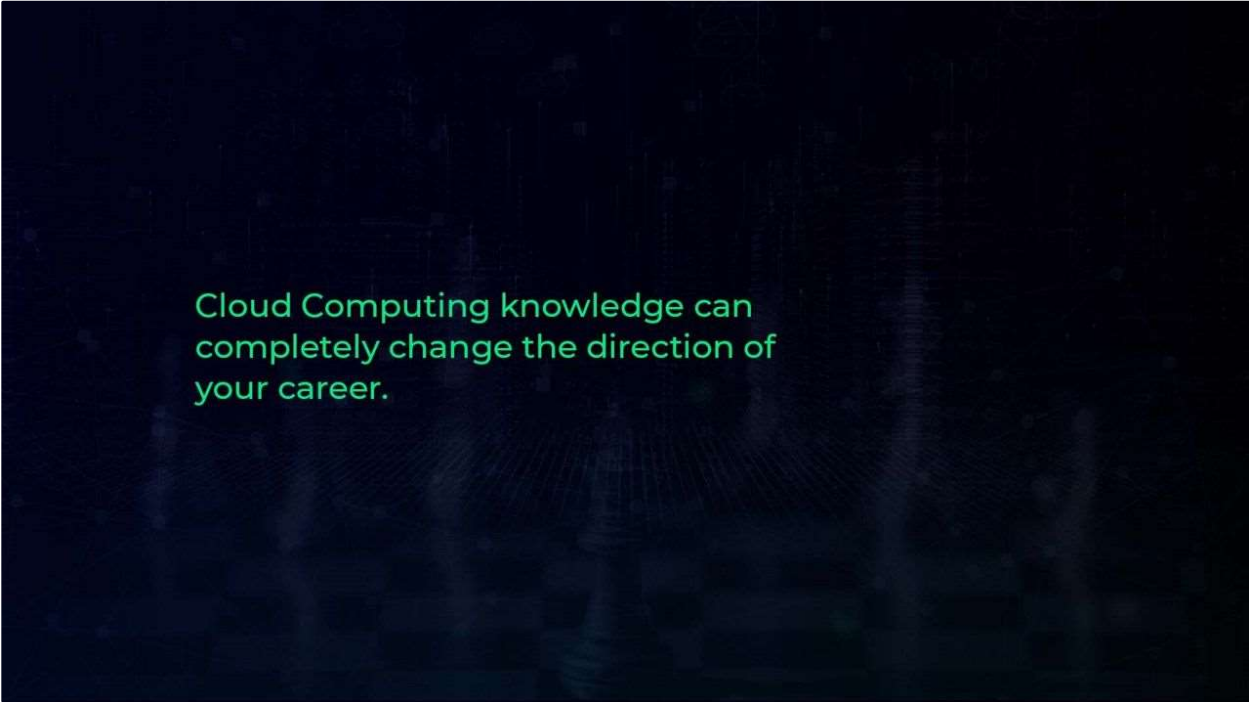
Only the IT professionals who posses this
skillset will get the access to the **best career**
opportunities.

OUTDATED
TECHNOLOGIES



CLOUD
COMPUTING





Cloud Computing knowledge can
completely change the direction of
your career.

Stop putting off the evolution of your career. Don't wait for the opportunity to arrive to empower yourself, or don't wait to miss opportunities to wake up to life and get moving.



#IAcceptTheChallenge

"Only those who persist achieve the result achieve it."

What comes ahead:

MISSION 2

How to master Cloud Computing and feel confident to go to market in positions that can increase your salary;

MISSION 3

Decision Time: Going the other side