

KARTHIGAYINI. R

WEB DESIGNER

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PROFILE SUMMARY:

Energetic Web Designer with 3+ years experience in designing and maintaining functional, attractive, user friendly and responsive websites for all industries. Clear understanding of modern technologies and best design practices. Experienced with WordPress.

WORK EXPERIENCE:

(1) UI/UX Designer :

TechNest Technologies, Chennai

1 year [Aug 2019 – Present]

- Presenting concepts and ideas consistent with company branding guidelines.
- Planning site designs, functionality and navigation, along with User Interaction.
- Handling all composition, color, illustrator, typography, and branding.
- Designing images, icons and banners with respect to the websites.
- Performing quality assurance and troubleshooting code rendering across multiple desktop and mobile devices.
- Reviewing with multiple teams and making necessary edits to accommodate technical or business concerns.

(2) Web Designer :

Cube45 ecommerce Services Private Ltd, Chennai

2 years [May 2017 – Aug 2019]

- Work closely with creative team to develop and produce service oriented websites.
- Designing, building, and maintaining responsive templates.
- Providing expertise on industry standards, best practices, and proper coding techniques to achieve correct rendering in all environments.
- Experience in handling WordPress Websites.
- Develop custom mobile-friendly WordPress templates and themes to align with site design and branding for clients.
- Responsible for upgrade and continual maintenance of websites.

PROFESSIONAL SKILLS:

- Programming Languages :
 - (1) Have a strong knowledge and experience in **HTML/CSS, Bootstrap, JavaScript and JQuery.**
 - (2) Have a basic knowledge on **C & C++ language, SQL & PHP.**

ADDITIONAL SKILLS:

- Having knowledge in making responsive websites
- Experienced in working with WordPress CMS
- Proficiency in Adobe Creative Suite (Photoshop)
- Skilled in Microsoft Office Suite
- Basic knowledge in Search Engine Optimization

EDUCATION QUALIFICATIONS:

Anna University

B.Tech (Information Technology) in Anna University Regional Campus-Tirunelveli with 7.49 CGPA during the academic year 2013-2017

TamilNadu State Board

H.S.C in Sarah Tucker Higher Secondary School, Tirunelveli with 88.92% during the academic year 2012-2013

S.S.L.C in Sarah Tucker Higher Secondary School, Tirunelveli with 90.4% (2010-2011)

ACADEMIC PROJECT:

Title: District Police Office Automation

Front end: HTML and CSS

Back end: MySQL for DB and PHP for Server-Side Scripting

A web app was designed with an objective for automating all day-to-day activities done in different sections of District Police Office such as store, loan, pension, leave, pay, crime, punishment, establishment, etc.

PERSONAL TRAITS:

- Comprehensive problem solving abilities
- Adaptable to the Industrial environments
- Hard working and quick learner
- Able to work as a team and an individual