1. INTRODUCTION

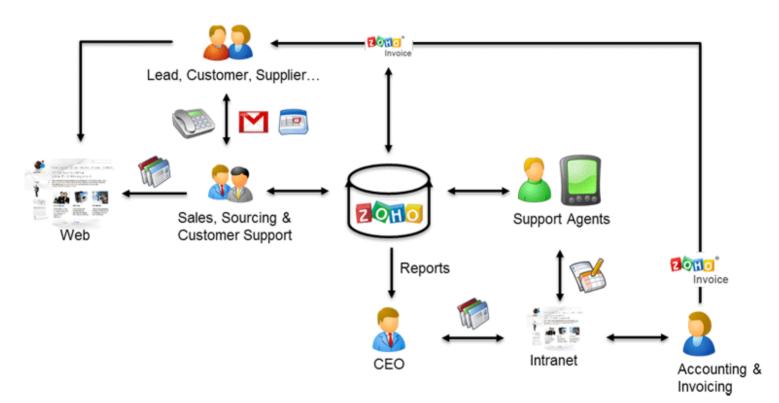
overview Project Description Keerthi Sweets

: Keerthi Sweets a Manufacturer and Trader of Sweets, relies on Zoho Books to manage their inventory, handle purchase orders, and generate invoices for their customers. They can track stock levels, manage supplier payments, and generate financial reports. Zoho Books helps them streamline their wholesale operations and optimize inventory management.

Keerthi Sweets is a renowned manufacturer and trader of delectable sweets, catering to both wholesale and retail customers. With a rich heritage spanning several decades, Keerthi Sweets has earned a reputation for its commitment to quality, authenticity, and customer satisfaction. Specializing in a wide variety of traditional and innovative sweets, they combine traditional recipes with modern techniques to create flavors that tantalize taste buds.

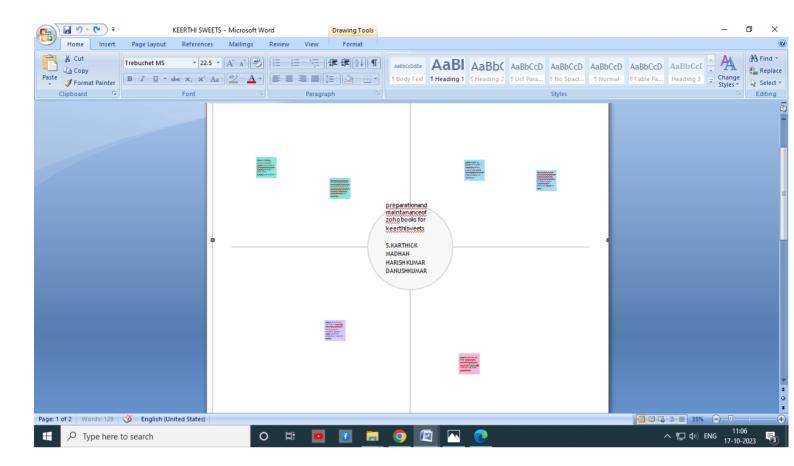
Keerthi Sweets is a Private Limited company also registered under GST in Tamil Nadu. Keerthi sweets a Manufacturer and trader of various sweets in wholesale and retail, it has a wide range of customers (B2B & B2C) all over the state and it procures raw material from various suppliers in the state. It operates at a Gross Profit margin of 50%.

PURPOSE



As a Center of Excellence, HealthHub Clinics offers multi-disciplinary resources and smart healthcare solutions, supported by a holistic and compassionate approach, understanding and quality care designed around your health.

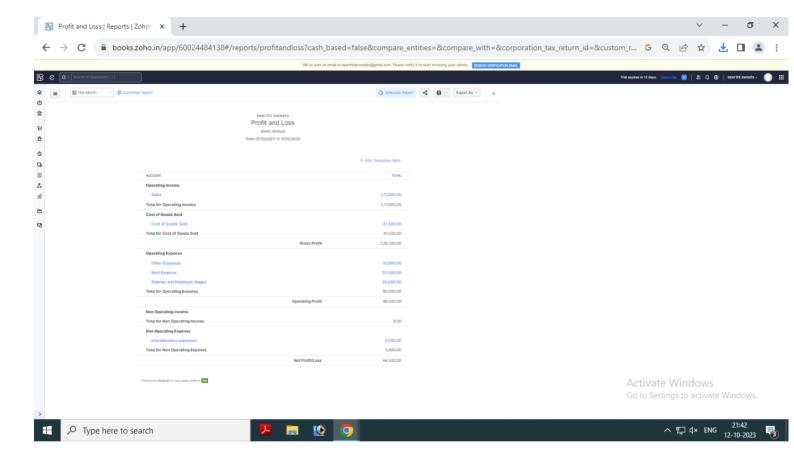
2. Problem definition & design Thinking Empathy map



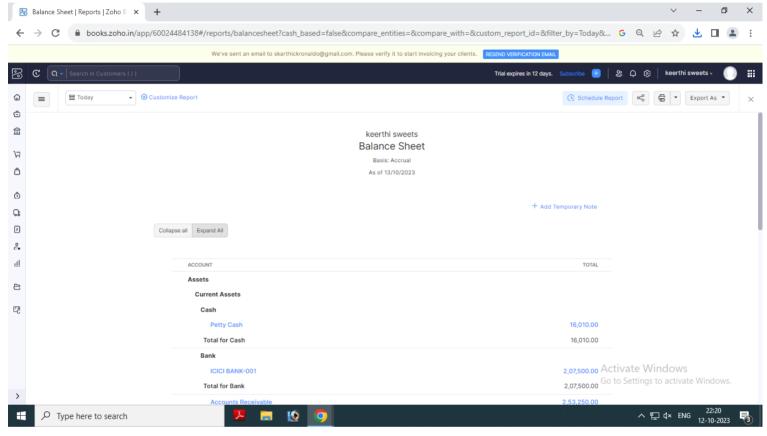
Ideation & Brainstorming map

3. Result

Profit&loss



Balance sheet:



APPENDIX:

https://github.com/karthik0756/KeerthiSweets NM2023TMID19726

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                  /* iteration 2 */
                  --border-color-iteration-2: #BABFC5;
                  /* iteration 3 */
                  --border-color-iteration-3: #A6ADB4;
                  /* iteration final */
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                  /* the first value is the final step, which falls back to previous iterations */
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                  border-color-iteration-2, var(--border-color-iteration-1)))) !important;
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                                                                /* skip these themes, use the fallback */
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6/KeerthiSweets
NM2023TMID1
9726</title>
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```

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