

WEB DEVELOPMENT USING AI

AI BASED EVENT & COMMUNITY PLATFORM

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Virtual Event Platform Industry Forecast and Outlook in the UK 2026 to 2036

The demand for virtual event platforms in the United Kingdom is projected to reach a valuation of USD 1.0 billion in 2026. This sector is anticipated to experience exceptional growth, achieving a size of USD 4.7 billion by 2036, advancing at a remarkable compound annual growth rate of 17.3%.

Virtual Event Platform Market by Component (Platform and Services), Organization Size, End User (Corporations, Governments, Education, Healthcare) and Region - Global Forecast to 2027

There are many ways in which the audience participates in a physical event, such as scheduled meetings, Q&A sessions, and coffee breaks. Many virtual events are typically one-way communication events with live or recorded video events. To overcome these challenges, the virtual event platform vendors can innovate added features to avoid such boring scenarios and make people talk through live question-answer sessions, feedback and opinions options, polls.

United States \$28.42 Bn Online Event Ticketing Markets, 2025-2033 by Platform,

The United States Online Event Ticketing Market is projected to grow from \$18.21 billion in 2024 to \$28.42 billion by 2033, reflecting a CAGR of 5.07%. This growth is fueled by digital transformation, increasing internet penetration, and a preference for convenient online ticket purchasing. As the market expands, technological innovations like AI and blockchain are enhancing customer experience and security.

Problem Statement

Event Management Limitations

01

Poor Networking and Interactions

02

Lack of Engagement Understanding

03

Absence of Data Driven Insights

04

What Happened in Kolkata – A Symptom of Deeper Event Management Gaps

The Kolkata Messi event exposed serious gaps in crowd visibility, security planning, and expectation management at large-scale events in India.

Repeated incidents across the country point to systemic failures in professional event management, coordination, and use of technology.

Global event hubs like Dubai show that scientific planning, integrated security, and professional expertise are essential as India prepares for major international events.



BY ASHOK NAMBOODIRI — DECEMBER 14, 2025 — UPDATED: DECEMBER 14, 2025 • NO COMMENTS • 4 MINS READ



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A glimpse of the Salt Lake Stadium (picture credit-Shourjyani Chatterjee from team Revsportz)

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PURPOSE AND OBJECTIVES



This fundraising aims to:

- 01 Focused on Date, Venues and Tickets
- 02 Non Existent Networking and Engagement is not measured
- 03 Multiple Tools in different apps
- 04 No understanding of attendee behavior

Proposed Solution

01

Smart Ticket Suggestions

02

Personalized Event Recommendation

03

AI DRIVEN EVENT DISCOVERY

04

AI integrated News Page Report for Past Event Analytics

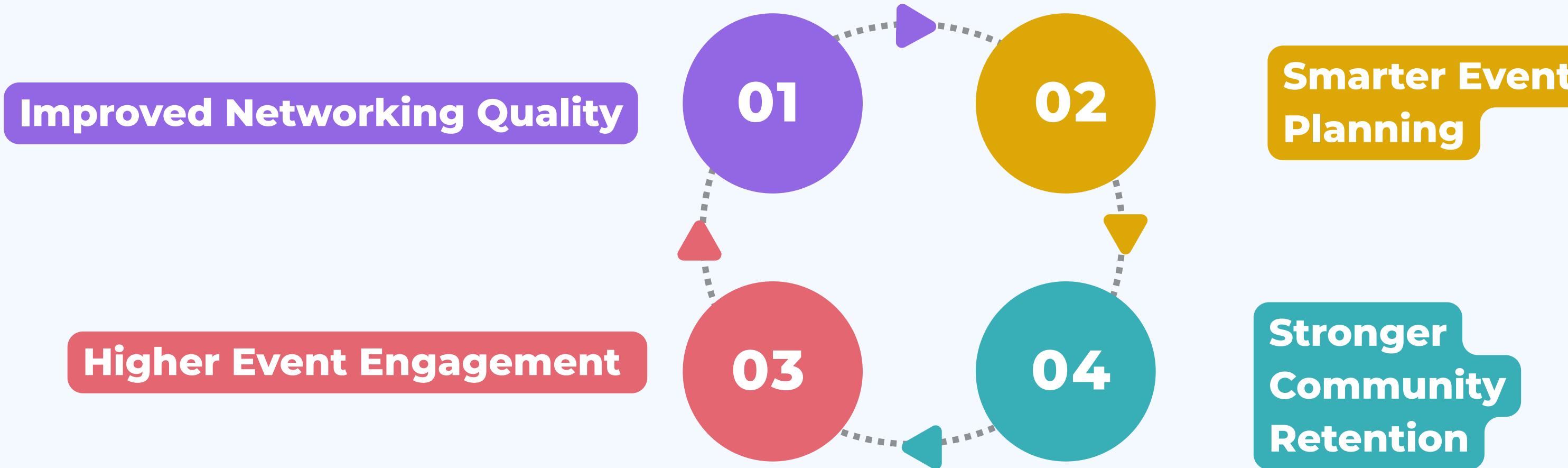
05

User and Host Dashboards

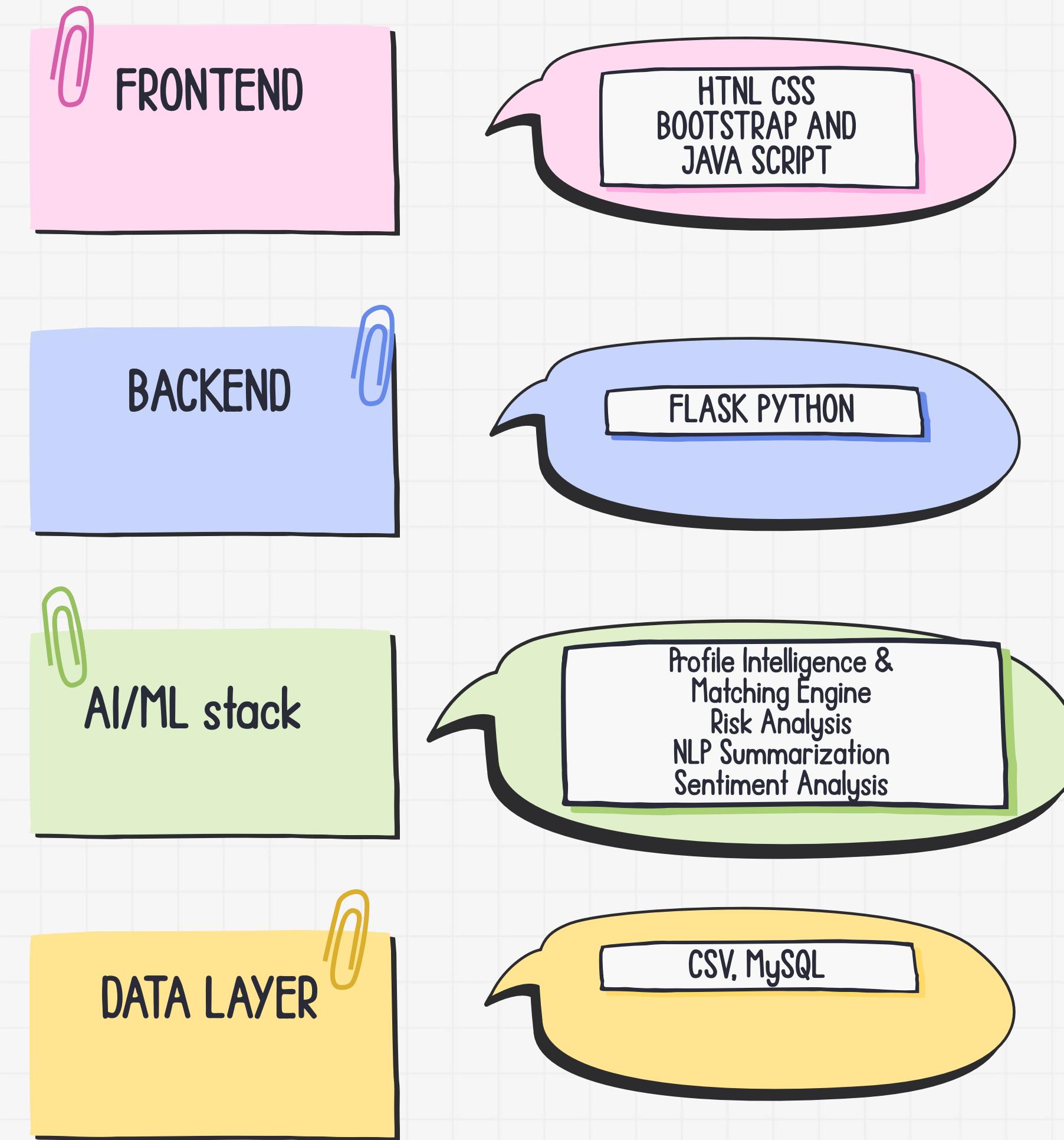
06

Actionable Improvement Recommendations

Impact



TECH STACK



CYBER KNIGHTS

THANK YOU!