# **Percolata Corporation Programming Assignment**

**Background:** Percolata installs sensors in stores that record videos and upload to our server. Next, we train our sensors by using machine-learning algorithm to count people walking into the store (video walk-in) and walking out of the store (video walk-out). Usually, video walk-in is accurate enough to be the final walk-in result. However, sometimes there might be problems like the one below:



Something might block the camera and it would affect the accuracy of video walk-in, like the blue and yellow balloons in the above picture. In this case, directly using video walk-in as the final walk-in result is not proper.

**Goal:** Find a way to improve the accuracy of final walk-in using video walk-in and some other information collected by our devices.

**Task:** Use the information given in the attached *train\_data.csv* to build a machine-learning model to get better final walk-in result. Then, test your model on the attached *test\_data.csv*.

**Data:** Now take a quick look at the *train data.csv*:

Α.	D	T		D		E	Е		Н	1		V		M	M
A	В	434	C			E		. 1		11.		101 11	, -		N
device_ang	distance_t	AM_	or_PM	mall_or	_sti		video_walk						sales_in_n	sales_in_n	groundtruth
1	1		1		1	3384. 5	17	21	27	23	21	20	4	2	24
3	2	2	0		2	1811	1	1	3	0	7	0	0	1	1
3	1		1		2	1506	9	9	10	11	35	42	1	1	4
3	1		1		1	1327. 5	17	19	0	0	9	9	5	3	29
2	2	2	1		1	1073. 25	6	6	3	0	2	5	2	4	0
3	1		1		1	1327. 5	60	60	50	46	13	15	5	4	53
2	2	2	0		2	1224	5	9	8	8	3	5	0	0	8
2	2	2	0		1	4077.5	1	3	3	4	1	1	1	1	9
2	2	2	1		1	1252. 5	26	14	21	20	4	4	3	4	34
3	1		0		2	1506	10	9	10	10	23	24	2	2	4
2	1		1		1	1161	24	24	27	28	33	38	2	3	48
3	2	2	1		2	1811	5	0	4	7	0	2	0	0	5
2	2	2	0		2	1224	2	4	6	5	3	2	0	0	1
2	2	2	0		1	4077.5	4	3	2	2	1	0	2	0	3
2	2	2	1		1	3571.5	1	3	0	0	1	0	0	0	0
2	2	2	1		1	890	5	4	2	2	1	2	1	2	4
2	2	2	1		1	3571.5	0	0	0	0	2	4	0	0	0
3	2	2	0		2	1811	6	7	7	9	5	5	1	3	5
2	2	2	1		1	1073, 25	6	7	0	0	4	2	1	0	0
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Here are some explanations for columns in the *train data.csv*:

Title	Description
device angle:	Angle of camera comparing to horizontal.
	(1: "< 30", 2: "30 - 60", 3: "60 - 90")
distance_to_door	Direct distance to the store door.
	(1: "< 2m", 2: "2 - 4m", 3:"> 4m")
AM_or_PM	Moring or afternoon.
	(0: "AM", 1: "PM")
mall_or_street	Store located by the street or inside a mall.
	(1: "Mall", 2: "Street")
average person size	Average person pixel in foreground.
	(p.s. our video is 480*320)
video_walkin	Walk-in counted from video using computer vision
	algorithm.
video_walkout	Walk-out counted from video using computer vision
	algorithm.
predict_walkin	Walk-in predicted by traffic prediction algorithm.
predict_walkout	Walk-out predicted by traffic prediction algorithm.
wifi_walkin	Walk-in counted using Wi-Fi signature.
wifi_walkout	Walk-out counted using Wi-Fi signature.
sales_in_next_15_min	Transaction counts in next 15 minutes.
sales_in_next_15_to_30_min	Transaction counts between next 15 min and 30 min.
groundtruth_walkin	Real walk-in.

## **Submission:**

### 1) Python script:

It has two arguments: train\_data\_file\_path test\_data\_file\_path E.g. run the script: python script.py train\_data.csv test\_data.csv

#### 2) Test data file:

Append the final walk-in result generated by your model in the test data.csv file.

Before run your script, test data.csv looks like:

Α	В	С	D	E	F	G	Н			K	L	M	N
	distance_t	AM or PM	mall or st	average per	video walk	video walk	predict wa	predict wa	wifi walki	wifi walko	sales in no	sales in ne	xt 15 to 3
3	1	0	1	1327. 5		- 11	0	0	9	5	2	2	
2	2	0	1	1073. 25	4	7	32	33	0	3	1	3	
3	1	1	1	1327. 5	49	48	45	39	15	19	6	3	
3	1	1	1	2299. 5	17	22	21	21	7	5	1	0	
2	2	1	1	4114	2	4	3	1	1	0	0	0	
2	2	1	1	3571. 5	1	2	0	1	2	6	0	1	
3	1	1	1	1327. 5	14	14	0	0	7	5	2	4	
3	2	1	2	1811	1	0	7	4	1	2	0	0	
1	1	0	2	1852		1	1	0	3	3	1	2	
3	1	1	1	1327. 5		3	0	0	1	2	0	0	
2	2	1	1	2064. 33333	15	17	0	0	0	0	2	2	
2	2	1	2	3057. 5		1	5	4	0	3	1	0	
1	1	1	2	1852	1	0	5	4	5	5	2	1	
1	1	0	1	3384. 5		6	11	11	7	7	1	2	
3	1	0	2	1506		0	0	0	16	16	0	0	
1	1	0	2	1852		14	4	4	4	5	3	2	
2	2	1	1	890		2	2	2	2	2	0	1	
3	2	1	2	1811		4	2	3	1	3	0	0	
3	1	0	2	1506	6	6	8	7	51	48	1	1	

After process, column N is your model's output (column N here is fake data):

Α	В	С	D	E	F	G	Н	I	J	K	L	M	N
device_ang	distance_to	AM_or_PM	mall_or_st	average_per	video_walk:	video_walk	predict_wa	predict_wa	wifi_walki	wifi_walko	sales_in_ne	sales_in_ne	xt_15_to_3(
3	1	0	1	1327. 5	13	11	0	0	9	5	2	2	10
2	2	0	1	1073. 25	4	7	32	33	0	3	1	3	5
3	1	1	1	1327. 5	49	48	45	39	15	19	6	3	37
3	1	1	1	2299. 5	17	22	21	21	7	5	1	0	17
2	2	1	1	4114	2	4	3	1	1	0	0	0	3
2	2	1	1	3571. 5	1	2	0	1	2	6	0	1	1
3	1	1	1	1327. 5	14	14	0	0	7	5	2	4	14
3	2	1	2	1811	1	0	7	4	1	2	0	0	2
1	1	0	2	1852	1	1	1	0	3	3	1	2	1
3	1	1	1	1327. 5	2	3	0	0	1	2	0	0	2
2	2	1	1	2064. 33333	15	17	0	0	0	0	2	2	17
2	2	1	2	3057. 5	1	1	5	4	0	3	1	0	2
1	1	1	2	1852	1	0	5	4	5	5	2	1	5
1	1	0	1	3384. 5	10	6	11	11	7	7	1	2	11
3	1	0	2	1506	0	0	0	0	16	16	0	0	1
1	1	0	2	1852	11	14	4	4	4	5	3	2	11
2	2	1	1	890	3	2	2	2	2	2	0	1	5
3	2	1	2	1811	4	4	2	3	1	3	0	0	4
3	1	0	2	1506	6	6	8	7	51	48	1	1	8

#### 3) Answers to the following questions:

- 1. How did you preprocess the data and why?
- 2. How did you evaluate the model and why?
- 3. What are your model's pros and cons?
- 4. What's the other possible information may affect walk-in?

#### 4) Any other code your wrote to complete the assignment. (Not required)

Just like the scratch paper you used when taking exams. You can put any code you wrote but make sure:

- 1. The code is relevant to this assignment.
- 2. The code readable and understandable.
- 3. The code has necessary comments.
- 4. Only one file is allowed for this part.