

Karthika D

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Professional Summary:

Highly motivated **Web Application Developer** with **1+ year** of hands-on experience at Charmzz Techs, specializing in **creating dynamic, responsive, and user-friendly web applications**. Adept at designing intuitive interfaces, managing databases, and implementing SEO strategies to enhance online visibility and user engagement. Committed to **continuous learning and professional growth, with a goal to advance technical expertise, assume leadership roles, and contribute to innovative projects** that drive business success.

Professional Experience:

Web Application Developer - Charmzz Techs, Coimbatore

Duration: June 2023 – Present

- Developed and maintained dynamic web applications using **HTML, CSS, JavaScript, Bootstrap**.
- Designed user-friendly interfaces using **Figma**.
- Utilized Git for version control and collaboration.
- Have knowledge of **Angular, AWS, MySQL, and MongoDB**.
- Successfully redesigned the Charmzz Techs official website, resulting in a **30% improvement in loading speed** and a 25% increase in user engagement.
- Enhanced Circheal Studio's portfolio website with modern design elements, leading to a 40% improvement in user experience.
- Boosted digital marketing efforts for a consumer products company, leading to a **30% increase in online engagement** and a 15% rise in sales through targeted SEO strategies.

Technical Skills:

Web Technologies: HTML, CSS, JS, Bootstrap.

Tools: Git, GitHub, Figma, Visual Studio, Visual Studio Code, Spline, Canva.

Frameworks: Angular

Additional Skills: Content Management and Project Management.

Real-Time Projects:

1. Charmzz Techs Official Website:

- Led the Design Team and coded the company's official website, focusing on user experience and responsive design.
- Implemented responsive design techniques to ensure compatibility across various devices.
- Achieved a **30% improvement in loading speed** and a 25% increase in user engagement.

2. Circheal Studio Portfolio Design:

- Led the design and coding of a portfolio website for Circheal Studio.
- Implemented modern design elements and interactive features to showcase the studio's work effectively.

3. Digital Marketing for Consumer Products Company:

- Managed digital marketing campaigns for a consumer products company.
- Enhanced online presence and engagement through targeted SEO and content strategies.
- Achieved a 30% increase in online engagement and a 15% rise in sales.

Certifications and Courses:

- **Web Development Courses.** – GUVI

Education:

Bachelor of Engineering (BE) in Electronics and Communication Engineering

Year of Completion: **2019 – Hindusthan college of engineering and Technology, Coimbatore.**