

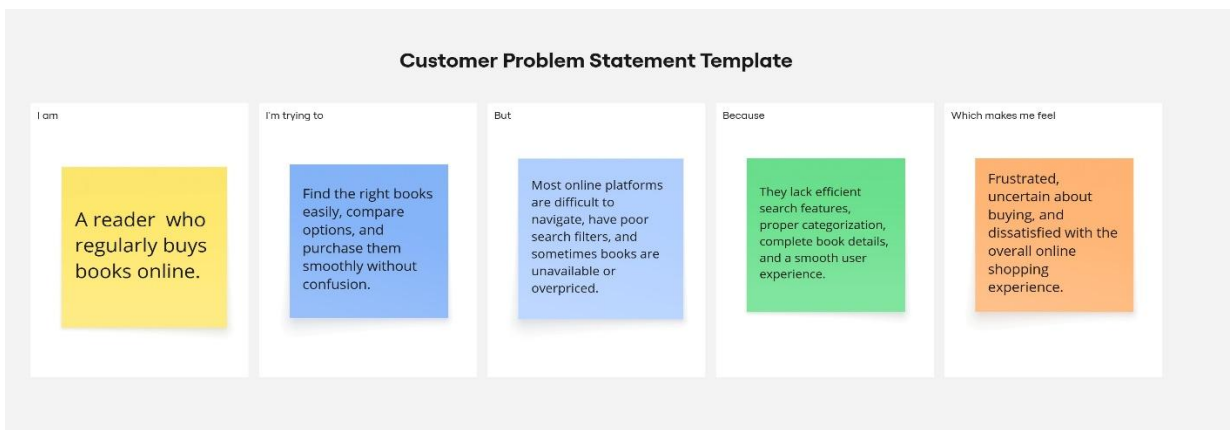
## Ideation Phase

### Define the Problem Statements

Date	18 December 2025
Team ID	
Project Name	Bookstore (StoryShelf)
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

To analyze and understand the pain points in online book browsing, purchasing, and management, and transform these findings into meaningful features for building the Online Bookstore system.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Someone who regularly purchases books online	Find the right book quickly and buy it smoothly	Current platforms make the process slow and confusing	Navigation is poor, information is unclear, and search options are limited	Irritated, overwhelmed, and less interested in continuing.
PS-2	A bookstore owner / seller managing books online	upload, update and manage my books efficiently and track users & orders	Existing systems are complex and time-consuming to manage	They lack simple dashboards, automation support, and easy CRUD management tools	Overloaded, stressed, and limited in managing my business smoothly