

Project Design Phase
Problem – Solution Fit Template

Date	21-12-2025
Team ID	
Project Name	Book Store (StorySelf)
Maximum Marks	2 Marks

Problem – Solution Fit Overview:

The Problem–Solution Fit ensures that the Online Bookstore platform effectively addresses key gaps faced by readers and sellers while aligning with real user needs. Validating this fit is essential before scaling the system.

Purpose:

- Provide a reliable and user-friendly platform for purchasing books online.
- Centralize browsing, purchasing, and order management in one system.
- Enable secure and smooth transactions to build user trust.
- Support book sellers in efficiently managing inventory and product listings.
- Improve user satisfaction through personalization, wishlist, reviews, and seamless navigation.

Problem Statement:

Both book buyers and sellers face several challenges such as:

- Limited or poor search and filtering options.
- Confusing navigation and slow-performing platforms.
- Incomplete book information and unclear availability.
- Unorganized inventory management for sellers.
- Lack of personalized recommendations and wishlist experiences.
- Difficulty in managing users and sellers effectively at an admin level.

Solution:

StoryShelf – Online Bookstore Platform provides:

- End-to-end book browsing and purchasing experience.
- Advanced search and filtering (by genre, author, title).
- Secure checkout and order management.
- Wishlist and user profile management.
- Seller dashboard to add, edit, and manage books efficiently.
- Admin module to monitor users, sellers, and platform activities.
- Personalized suggestions, reviews, ratings, and wishlist features.
- Clean UI with improved usability and smooth user experience.