

Project Design Phase
Proposed Solution Template

Date	21-12-2025
Team ID	
Project Name	Book Store (StorySelf)
Maximum Marks	2 Marks

Proposed Solution for Freelance Finder

S. No.	Parameter	Description
1	Problem Statement (Problem to be solved)	Many readers face difficulty finding the right books online due to poor search systems, limited filters, confusing navigation, incomplete book details, and unreliable availability. Sellers struggle to manage inventory and book listings efficiently. These issues lead to user dissatisfaction, abandoned purchases, and reduced trust.
2	Idea / Solution Description	StoryShelf is a full-stack Online Bookstore platform that enables users to browse books easily using efficient search and filters, view detailed book information, add to cart/wishlist, and purchase securely. Sellers can upload and manage books through a dedicated dashboard, while Admin manages users and sellers.
3	Novelty / Uniqueness	<ul style="list-style-type: none">- Powerful search by author, genre, price, and title- Smooth and user-friendly browsing experience- Wishlist and personalized recommendations- Secure order & user profile management- Seller dashboard to add, update, and manage books- Admin monitoring for platform control
4	Social Impact / Customer Satisfaction	<ul style="list-style-type: none">- Helps readers access books conveniently anytime, anywhere- Supports book sellers and small bookstores to grow digitally- Builds trust through reliable browsing, payment, and delivery flow- Improves reading culture by making books more accessible
5	Business Model (Revenue Model)	<ul style="list-style-type: none">- Commission on each book sale- Premium seller plans for analytics & promotion- Featured book promotions- Optional advertisement support
6	Scalability of the Solution	<ul style="list-style-type: none">- Can scale to national / global markets- Supports multi-language and multiple genres- Scalable backend to handle large book catalog and users- Modular design for future additions like eBooks, audiobooks, AI recommendations