

## Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

DATE 17 MARCH 2023

TEAM ID NM2023TMID01409

PROJECT NAME TRACING THE GROWTH OF THE GLOBAL COMMUNITY -A POPULATION FORECASTING ANALYSIS

5 MARKS

## Says

What have we heard them say?
What can we magine them saying?

The objective of this analysis is to forecast the world population.

A Population
Forecasting
Analysis gives a
picture of what the
future size and
structure of the
population.

MAXIMUM MARKS

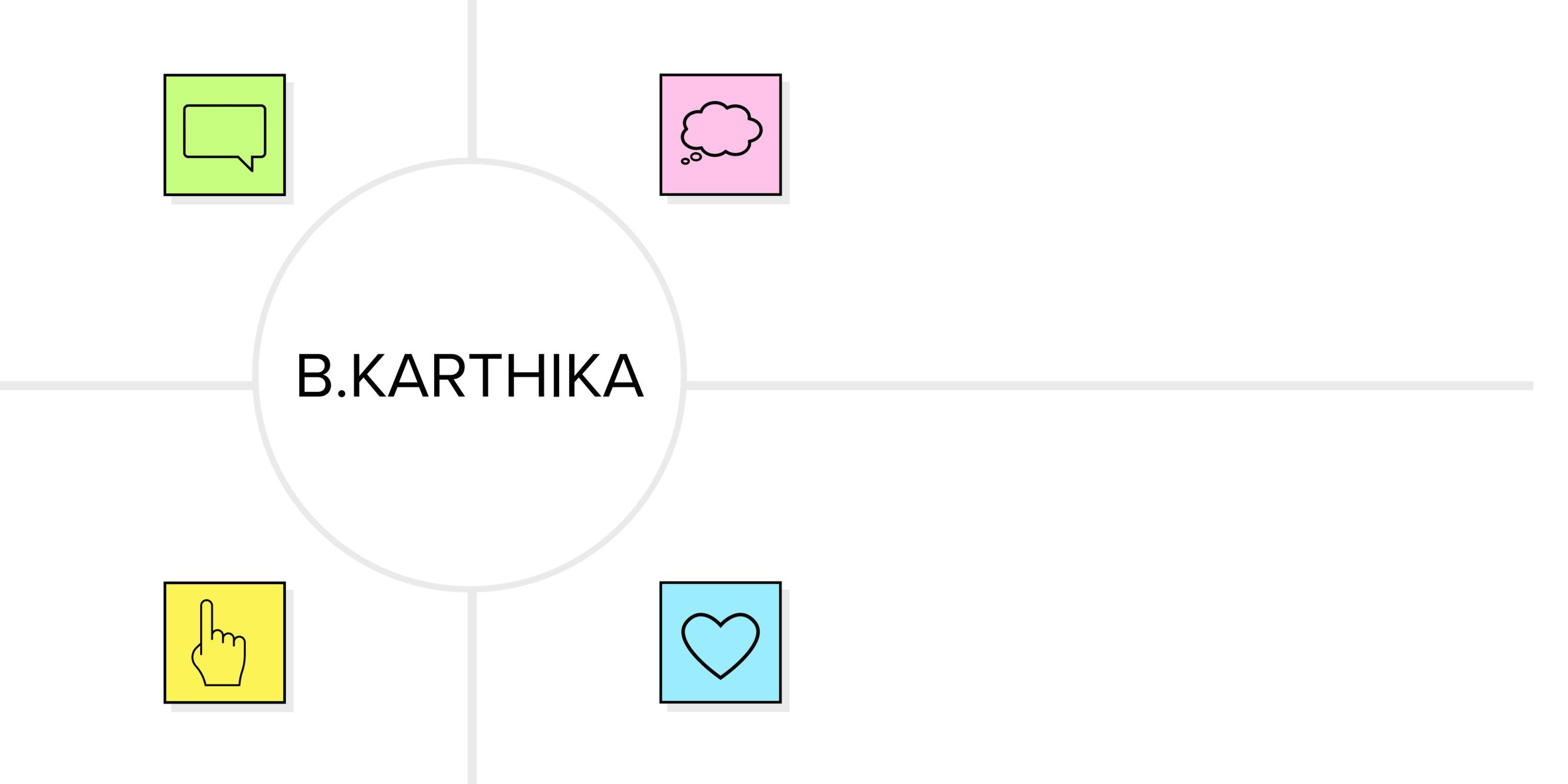
Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

NEED:
Records on birth
and death rates
with their
respective
gender.

WANT:
Youth population
ratio, Transgender
census rate, Men

and Woman ratio.



To measure
Government censuses
, independent health
and demographic
surveys, World Health
Organization,
UNICEF.

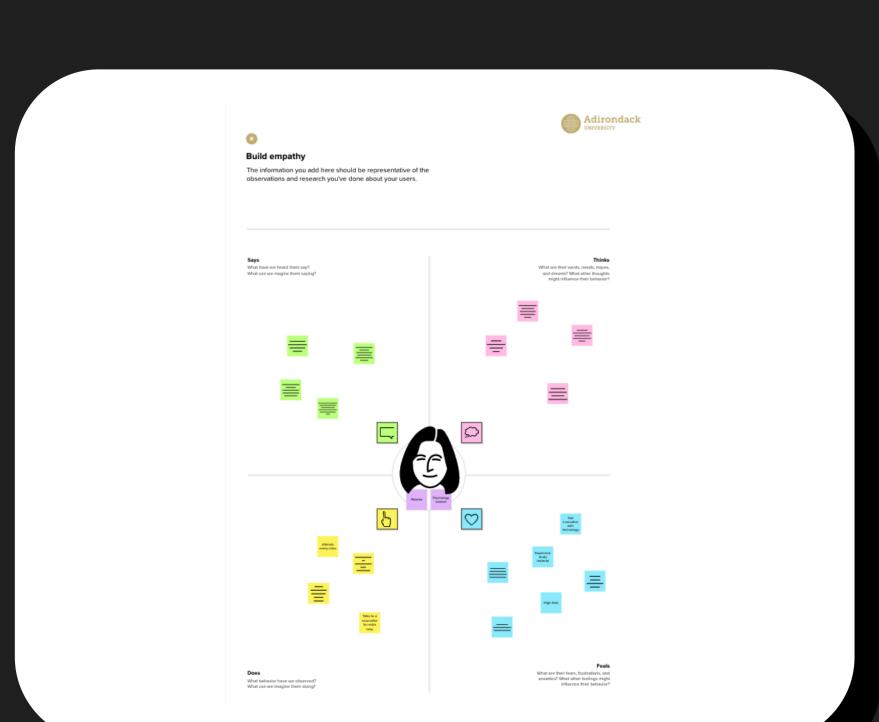
Yearly once
, census
rate must
be taken.

Over
population
causes a major
problem like
unemployment.

Over Population leads to pollution , increaded demand for food , water, housing and healthcare.

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

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See a finished version of this template to kickstart your work.

Open example 

Open example



What behavior have we observed?

What can we imagine them doing?

**Does** 

