

- Voter turnout percentager.
- 2.constituency-wise voting patterns
- 3. Social media enengagement metrics
 - 4. Candidate approval ratings



- 1. Candidates thoughts
- 2. Candidates motivation
- 3. Candidates strategies
- Their internal thoughts about their chances



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- This could encompass their campaign events
- This could encompass their campaign raliise
- This could encompass their campaign interactions
- 4. Candidates take actions



FEELS

- Candidates be experiencing throughout the campaign
- 2. Emotions might the candidates
- 3. This could vanga from confidence
- This could excitened to stress and uncertainty

