

## PROJECT REPORT

# Title: Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Election

## Team Members ;

Karthika

Agalya

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### Abstract:

Provide a brief summary of the research, including the research question, data sources, methods, and key findings.

### Introduction:

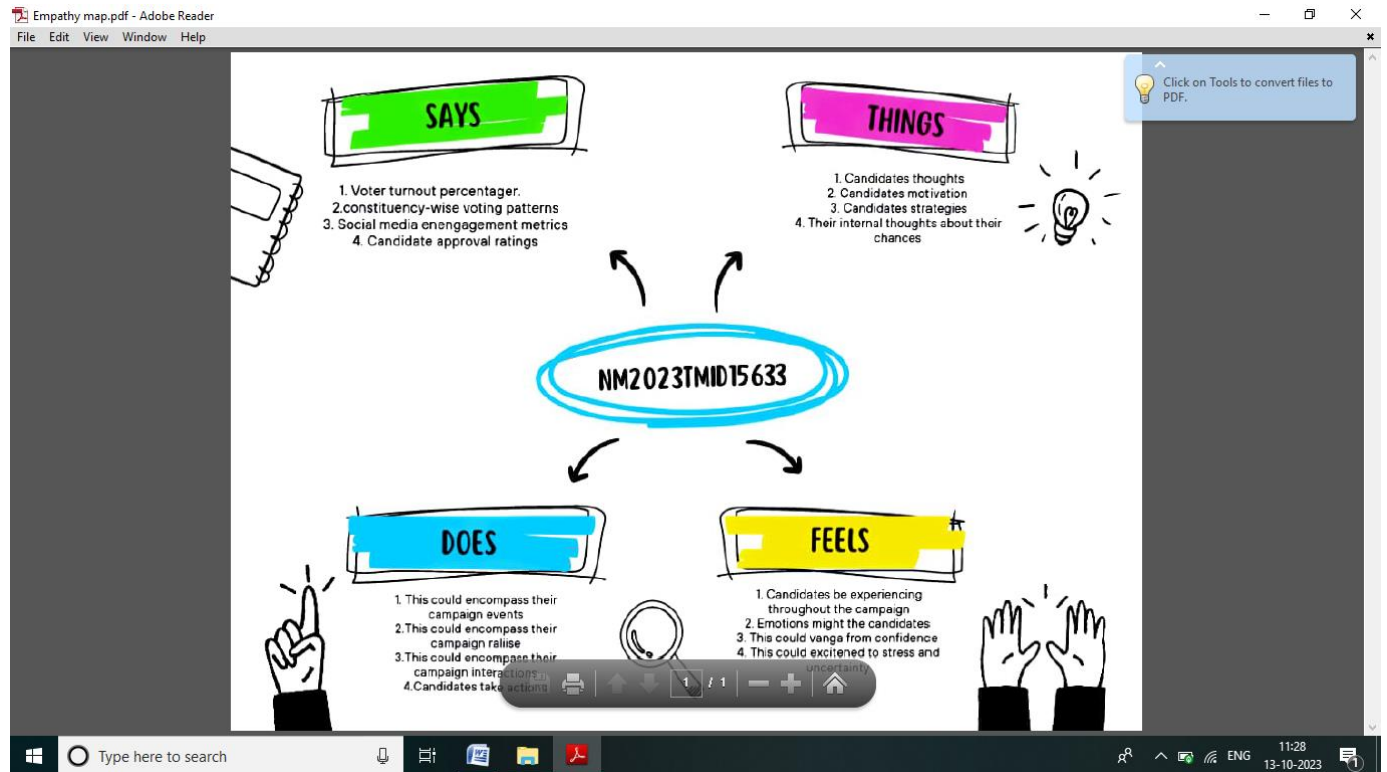
- ☐ Introduce the context of the 2019 Lok Sabha election in India.
- ☐ Present the research question: What factors influenced the performance of candidates in the election?
- ☐ Provide the significance of the study and the objectives.

### Literature Review:

- ☐ Discuss existing literature related to election analysis, candidate performance, and the factors influencing election outcomes.

- Identify the gaps in the literature that your study aims to address.

## EMPATHY MAP :



## **Data Sources and Collection:**

- ☐ Explain the sources of data, including government records, election commission data, and any additional datasets.
- ☐ Describe the variables collected, such as candidate demographics, party affiliation, campaign expenditures, and election results.
- ☐ Detail the data collection process and any data cleaning or preprocessing that was required.

## **Methodology:**

- ☐ Describe the statistical and analytical methods used for the quantitative analysis.
- ☐ Explain any specific statistical models or techniques, e.g., regression analysis, that you employed.
- ☐ Discuss any software or programming languages used for data analysis.

## **Data Analysis:**

- ☐ Present the results of your analysis. This may include:
- ☐ Descriptive statistics of candidate demographics and other relevant variables.
- ☐ Regression analysis to identify factors influencing candidate performance.
- ☐ Visualizations (charts, graphs) to illustrate key findings.

## **Findings:**

- ☐ Summarize the key findings from the data analysis.
- ☐ Interpret the results and discuss their implications for understanding candidate performance in the 2019 Lok Sabha election.

## **Discussion:**

- ☐ Provide a discussion of the findings in the context of existing literature.
- ☐ Highlight the factors that were most significant in influencing candidate performance.
- ☐ Discuss any limitations of the study, such as data limitations or potential biases.

## **Conclusion:**

- ☐ Summarize the main findings and their implications.
- ☐ Reiterate the significance of the study and its contribution to the field.

## **Recommendations:**

- ☐ Offer any policy or practical recommendations based on the findings.

## **References:**

- Cite all the sources and references used in your project.

## Appendices:

- Include any additional materials, such as data dictionaries, code used for analysis, or supplementary tables and charts.

Remember to structure your report logically, and use clear and concise language. Ensure that you follow appropriate academic or research report formatting and citation style (e.g., APA, MLA, Chicago, etc.).

## BRAINSTORMING :

Brainstorm NM2023TMD15633\_2023-09-01\_08-38-19.pdf - Adobe Reader

File Edit View Window Help

Click on Tools to convert files to PDF.

**Brainstorm & idea prioritization**

Use this template to brainstorm ideas and prioritize them. The ideas you generate will be used to create a research proposal.

**Before you collaborate**

A list of questions to ask yourself and your team before you start brainstorming.

**Define your problem statement**

What is the problem you are trying to solve? What are the goals of your research?

**Brainstorm**

What ideas do you have for solving the problem? What are the potential solutions?

**Group ideas**

What are the most promising ideas? What are the most feasible ideas?

**Prioritize**

What are the most important ideas? What are the most relevant ideas?

**After you collaborate**

What are the next steps? What are the next actions?

**Brainstorming process**

1. Define the problem statement  
2. Brainstorm ideas  
3. Group ideas  
4. Prioritize ideas  
5. After you collaborate

**Brainstorming process**

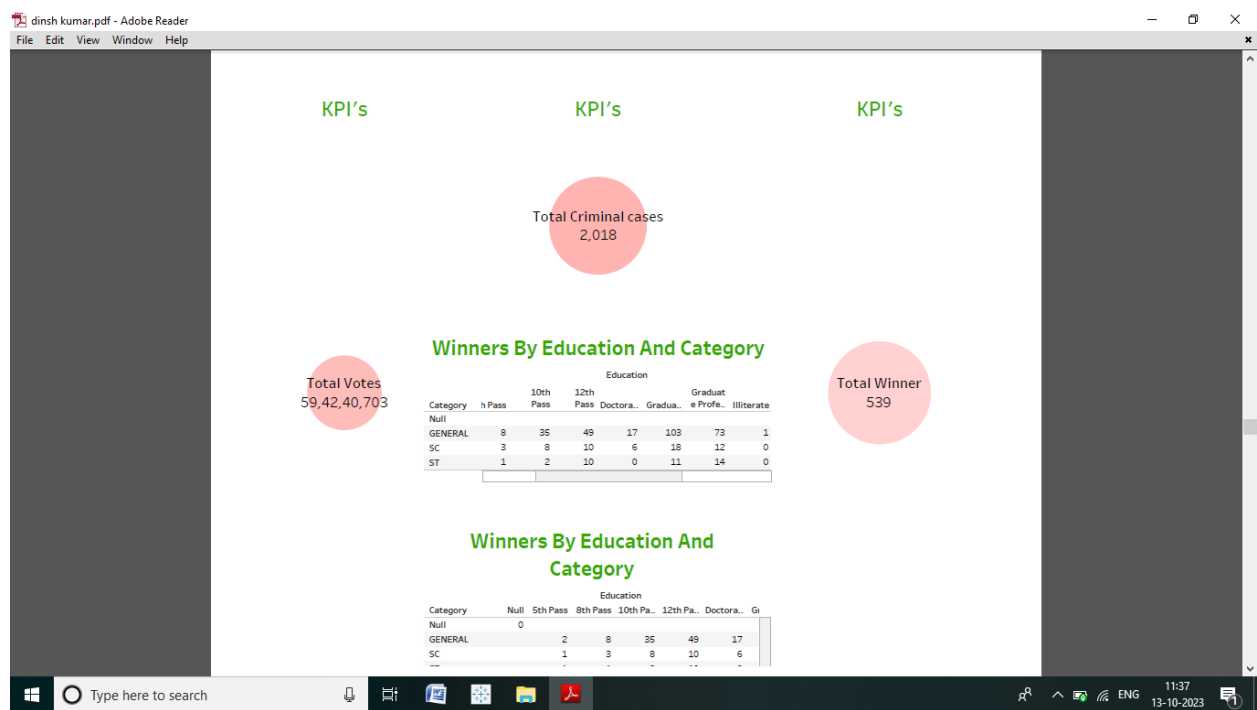
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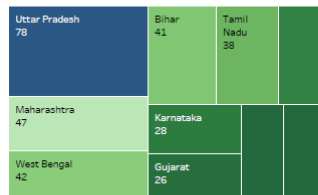
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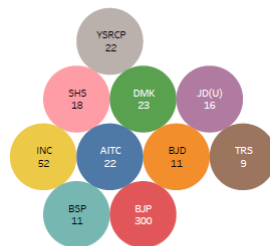
# DASHBOARD :



### State Wise Winner



### Party Wise Winner



### Gender & Educational wise General votes

