



KARTHIKA

Baiju

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EXPERIENCE

Microsoft

2018 - Present

Software Engineer

Software Engineer for Dynamics 365 app for Microsoft data center construction and management. The goal is to streamline the data center commissioning, safety and quality.

- Leading the design and development for the Safety module of Compass
- Leading the design and experience in Compass
- Mentoring and guiding the team on the user-centered approach in design and development.

About Me

I am a software engineer who found her calling in design. I used to be focused on thinking logically and putting the technical specs before users. Then I came to learn more about the human-centered approach to design and that had made me realize that what I have been focusing on the wrong things. Since then, I have become an advocate for design and user-centered design and found my passion for helping developers understand the importance of being human-centered.

What Design Means To Me

Design to me is all about solving a problem with the end-user at the center. It's messy, it's about teamwork, being curious, empathetic, being a good host to your users to create a clean, user-centered solution for people who aren't like you. I believe design is where we learn most about our users and craft a solution that helps people other than you create solutions and do amazing work.

TOOLS & SKILLS

Figma

Sketch

Photoshop

HTML & CSS

Javascript

Python

User Research

Storyboarding

Prototyping

Interaction Design

User Experience Design

ACHIEVEMENTS

Microsoft Delegate at GHCI (Grace Hopper Celebration of Women in Computing India), 2019.

GHCI (Grace Hopper Celebration of Women in Computing India) **Student Scholar**, 2017

EDUCATION

Govt. Model Engineering College, Kochi

B.Tech Electronics and Communication

2014 - 2018

"The world is full of ordinary people creating extraordinary solutions for the things they believe in, and with my design I hope to make that process a step easier for them."