



Karthika Baiju

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ACHIEVEMENTS AND CERTIFICATIONS

Interaction 21 Volunteer

IxDA
2021

Human Centered Design

IDEO.org
2020

User Experience Design

LinkedIn Learning
2020

Interaction Design

LinkedIn Learning
2020

Microsoft Delegate

GHCI
2019

Student Scholar

GHCI
2017

EDUCATION

Govt. Model Engineering College, Kochi

B.Tech Electronics and Communication
2014 - 2018

EXPERIENCE

Freelance

UX Designer

2020 - Present

Designed applications for field vet's to manage their business processes from scheduling appointments, to managing visit and patient records to billing and reports.

- Leading the end-to-end user testing, designing and prototyping to create a user-centered solution.
- Coordinated the user research to understand the user needs properly using methods such as user interview, card sorting, experience mapping, etc.
- Set up the design system to be followed by the application.

Microsoft

Software Engineer

2018 - Present

Software Engineer for Dynamics 365 app for Microsoft data center construction and management. The goal is to streamline the data center commissioning, safety and quality.

- Leading the UX design and development for the Safety module.
- Leading the UX design in Compass.
- Mentoring and guiding the team on the user-centered approach in UX design and development.

TOOLS & SKILLS

Figma
Sketch
Photoshop
HTML & CSS
Javascript
Python

User Research
Storyboarding
Prototyping
Interaction Design
User Experience Design
Human Centered Design