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Cloud Data Management

for
dummies[®]
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Keep your data secure
wherever it's stored

Learn about cloud data
management solutions

Safeguard backups
from encryption

Rubrik Special Edition

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Introduction

Data has become every organization's most valuable asset. Well, your employees are perhaps your most valuable asset—but data is a close second! However, unlike gold, diamonds, oil, and other valuable assets, data isn't rare. In fact, it's everywhere—including in your on-premises data centers, software-as-a-service (SaaS) based applications, and the public cloud. And like any other valuable asset, it needs to be properly managed, protected, and secured to ensure it's always available to the right people and never available to the wrong people.

About This Book

Cloud Data Management For Dummies consists of six chapters that explore:

- » Why businesses need a modern cloud data management solution (Chapter 1)
- » How a declarative data lifecycle management model simplifies data management (Chapter 2)
- » How to protect your data with multi-layered data security (Chapter 3)
- » What it takes to deliver on-demand data availability (Chapter 4)
- » How extensible data management enables new use cases (Chapter 5)
- » The keys to modern cloud data management (Chapter 6)

Each chapter is written to stand on its own, so if you see a topic that piques your interest feel free to jump ahead to that chapter. You can read this book in any order that suits you (though I don't recommend upside down or backwards).

Foolish Assumptions

It's been said that most assumptions have outlived their usefulness, but I assume a few things nonetheless!