

Task 8

Simple Sales Dashboard Design

**Interactive Business Insights Dashboard
for Superstore Sales**

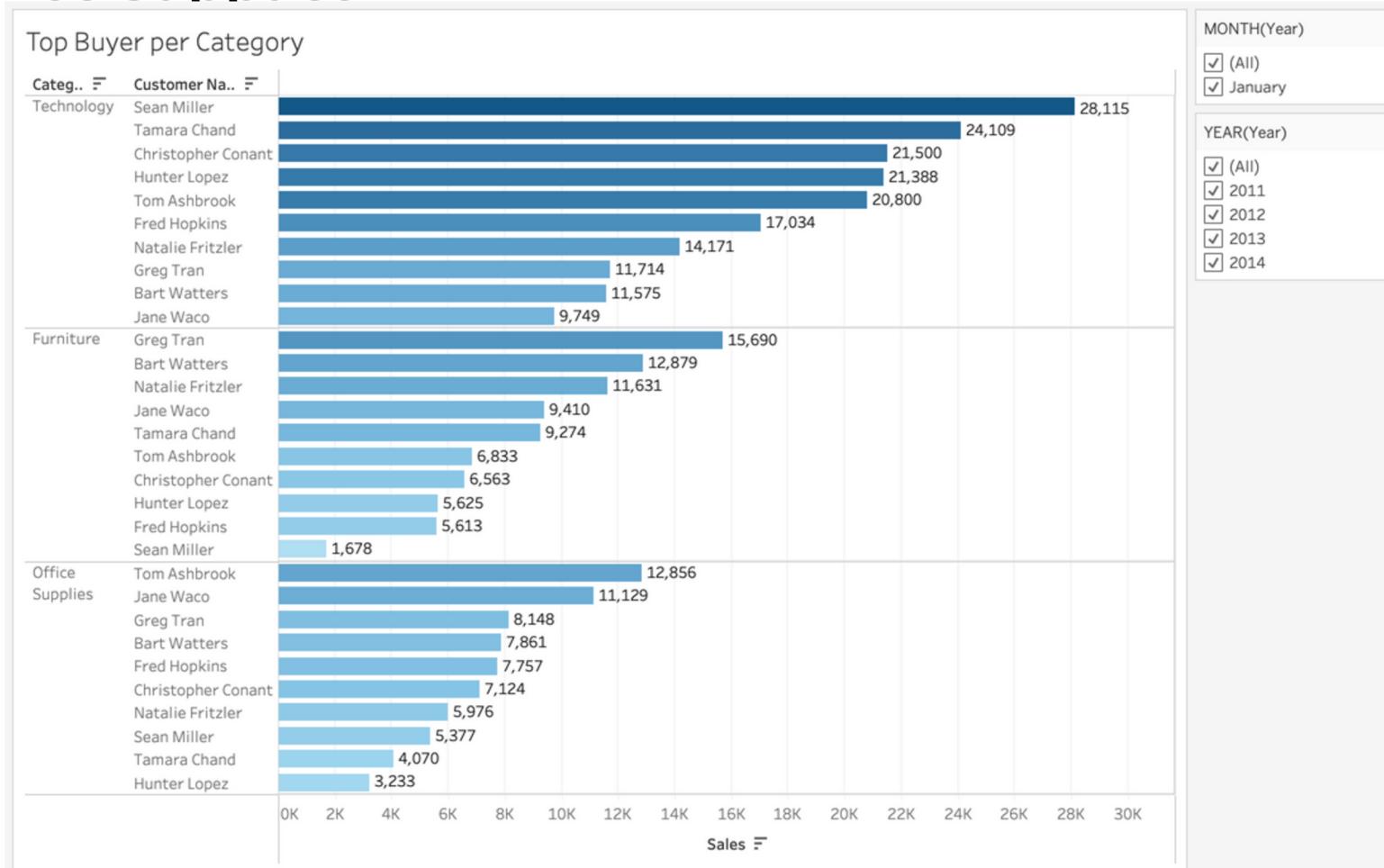
Used Tableau for dashboard creation.



**Presented by
Karthik Doguparthi**

Insights:

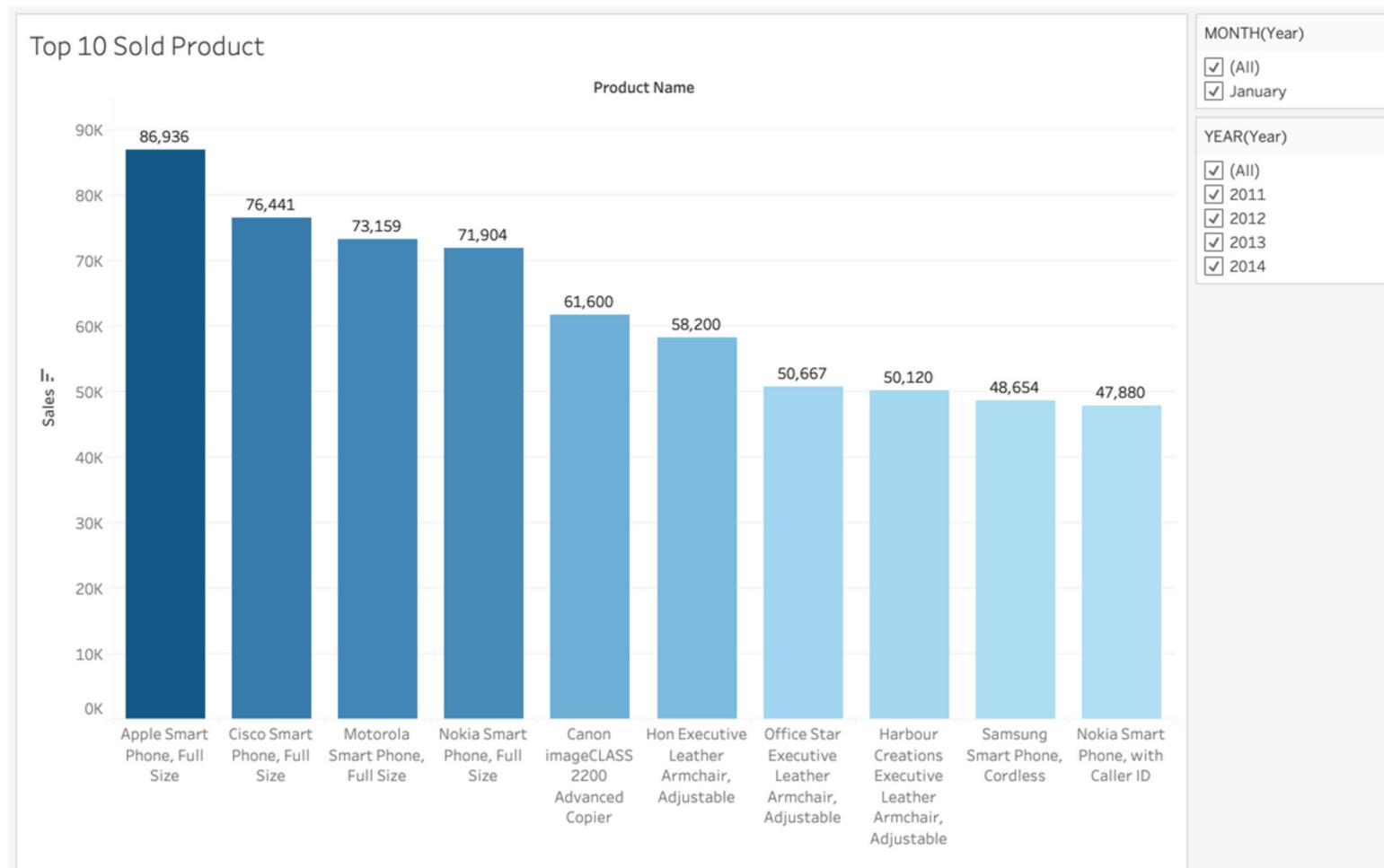
- Most sales are by Sean Miller (28,115) in the Technology category.
- Technology sales are higher compared to Furniture and Office Supplies.



Dashboard 1

Insights:

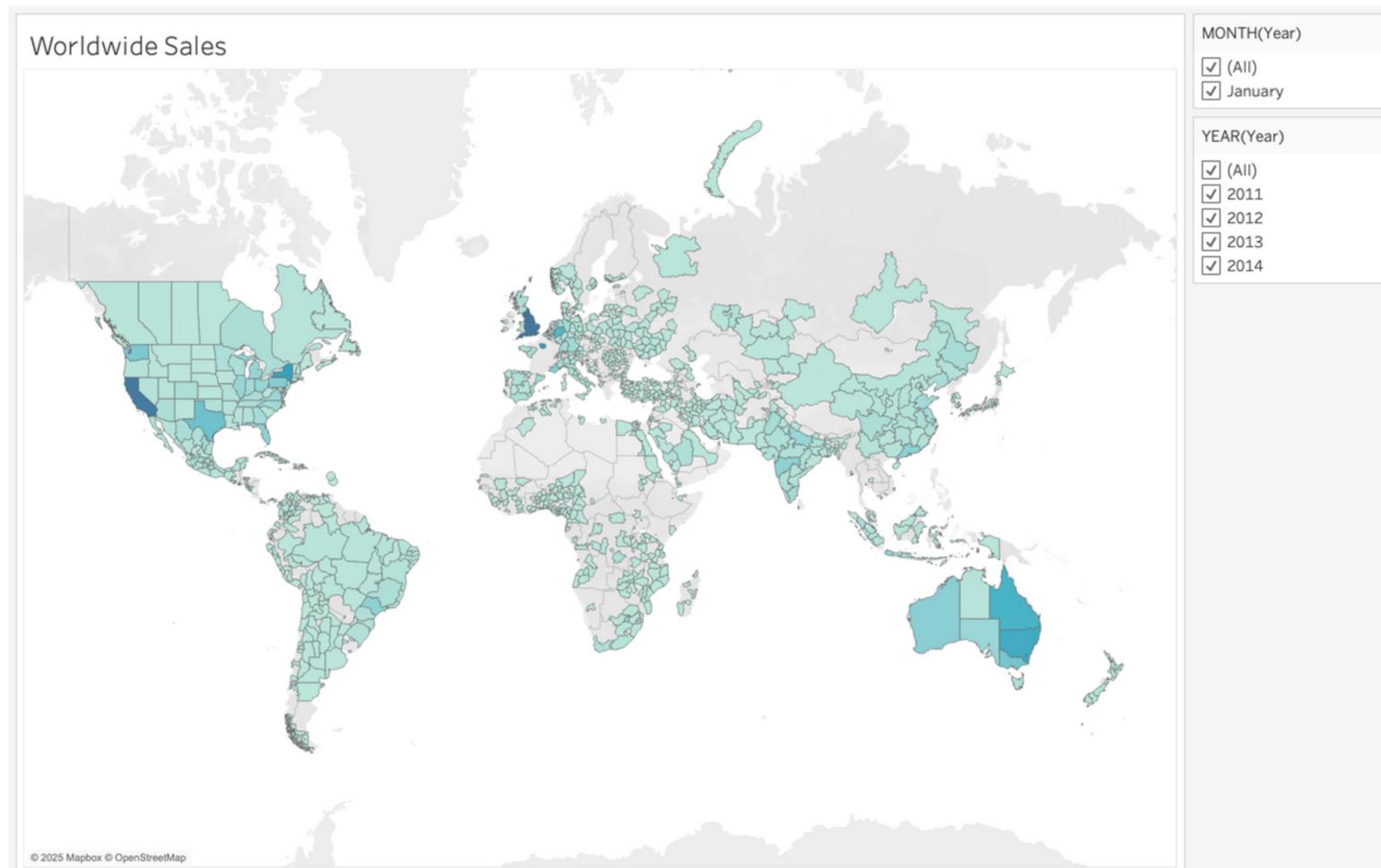
- The top-selling product is the Apple smartphone (86,936).
- The difference between the top 2 selling products is more than 10,000.



Dashboard 2

Insights:

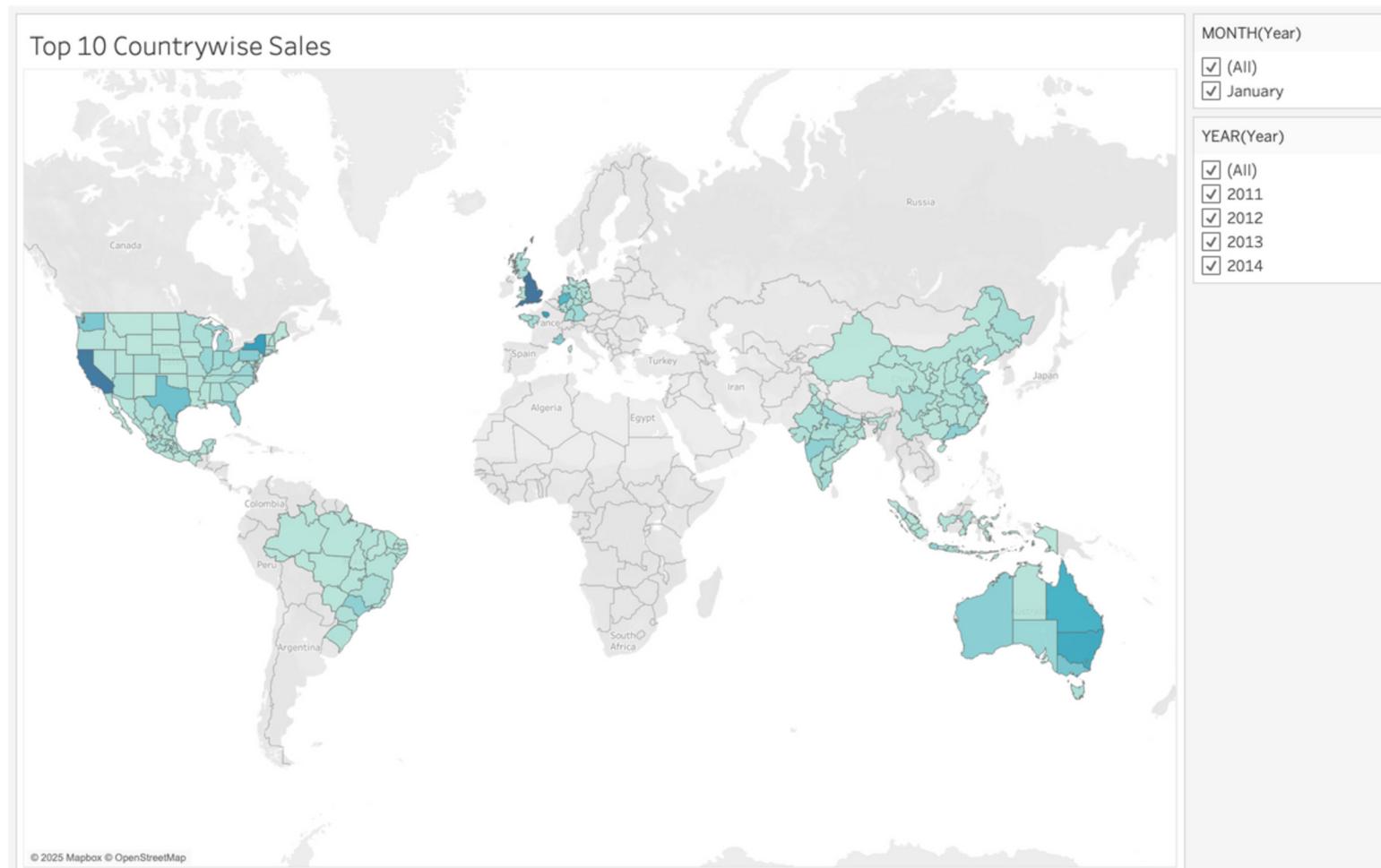
- We have sales almost worldwide.
- Sales include the United States, Africa, Europe, Asia, and Australia.



Dashboard 3

Insights:

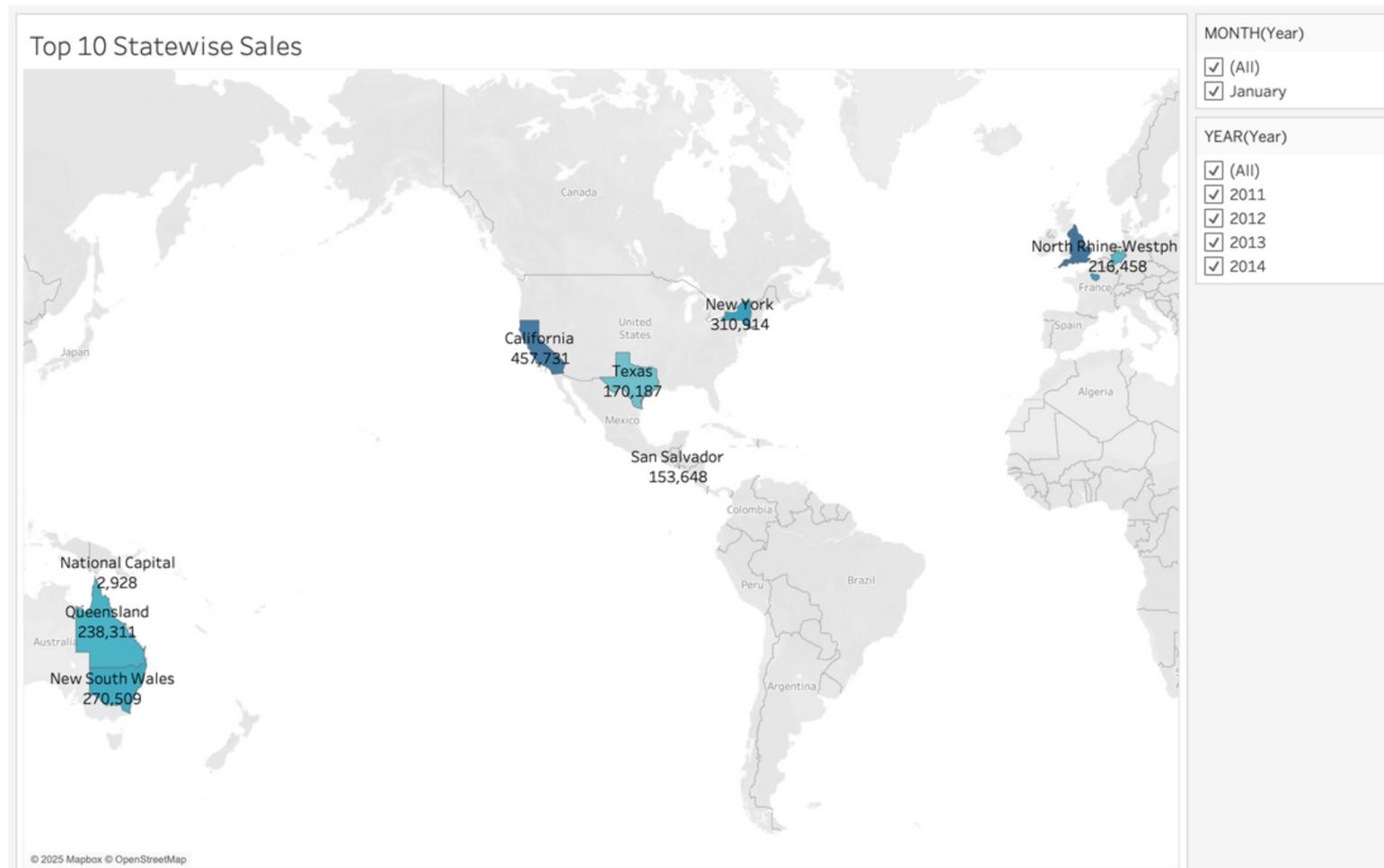
- We have top-selling products almost worldwide.
- Countries include the United States, Europe, Asia, and Australia.



Dashboard 4

Insights:

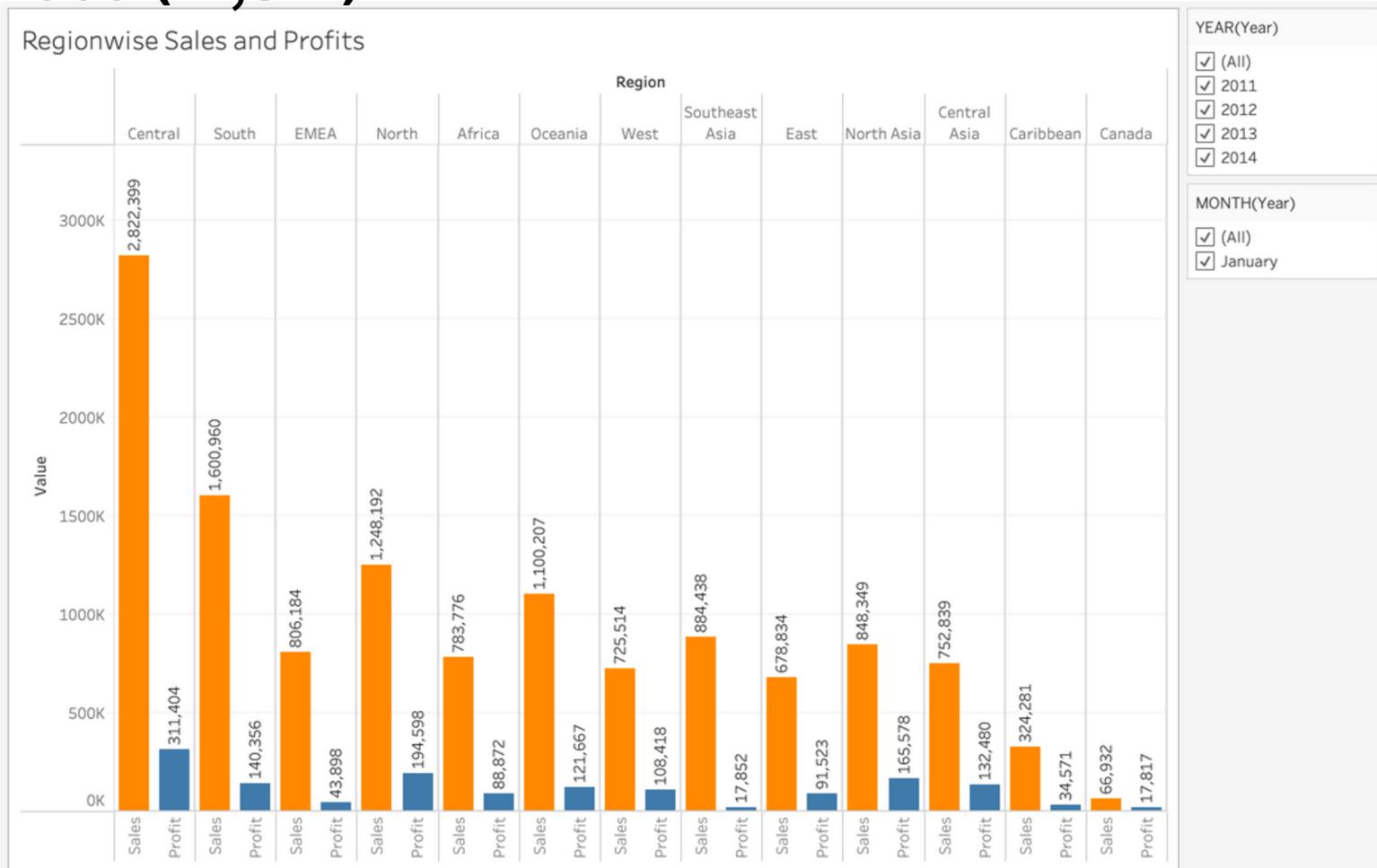
- Top-selling state worldwide is California, USA (457,731).
- Top 10 states include California, Texas, Newyork, San Salvador, Queensland, National Capital, New South Wales.



Dashboard 5

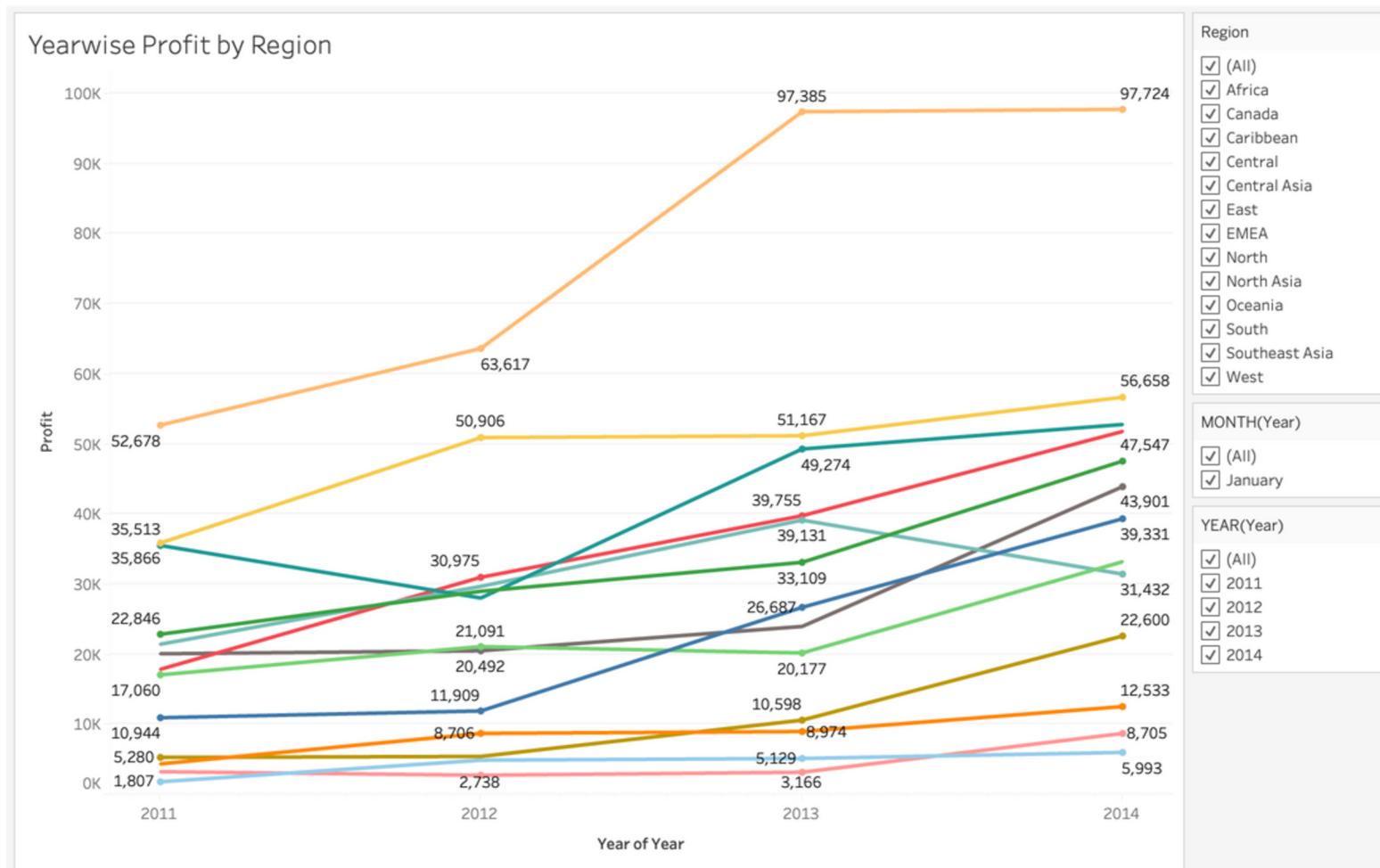
Insights:

- Top-selling region is Central (2,822,399).
- Top-selling product region is also Central (311,404).
- Least-selling region (66,932) and product region is Canada (17,817).



Insights:

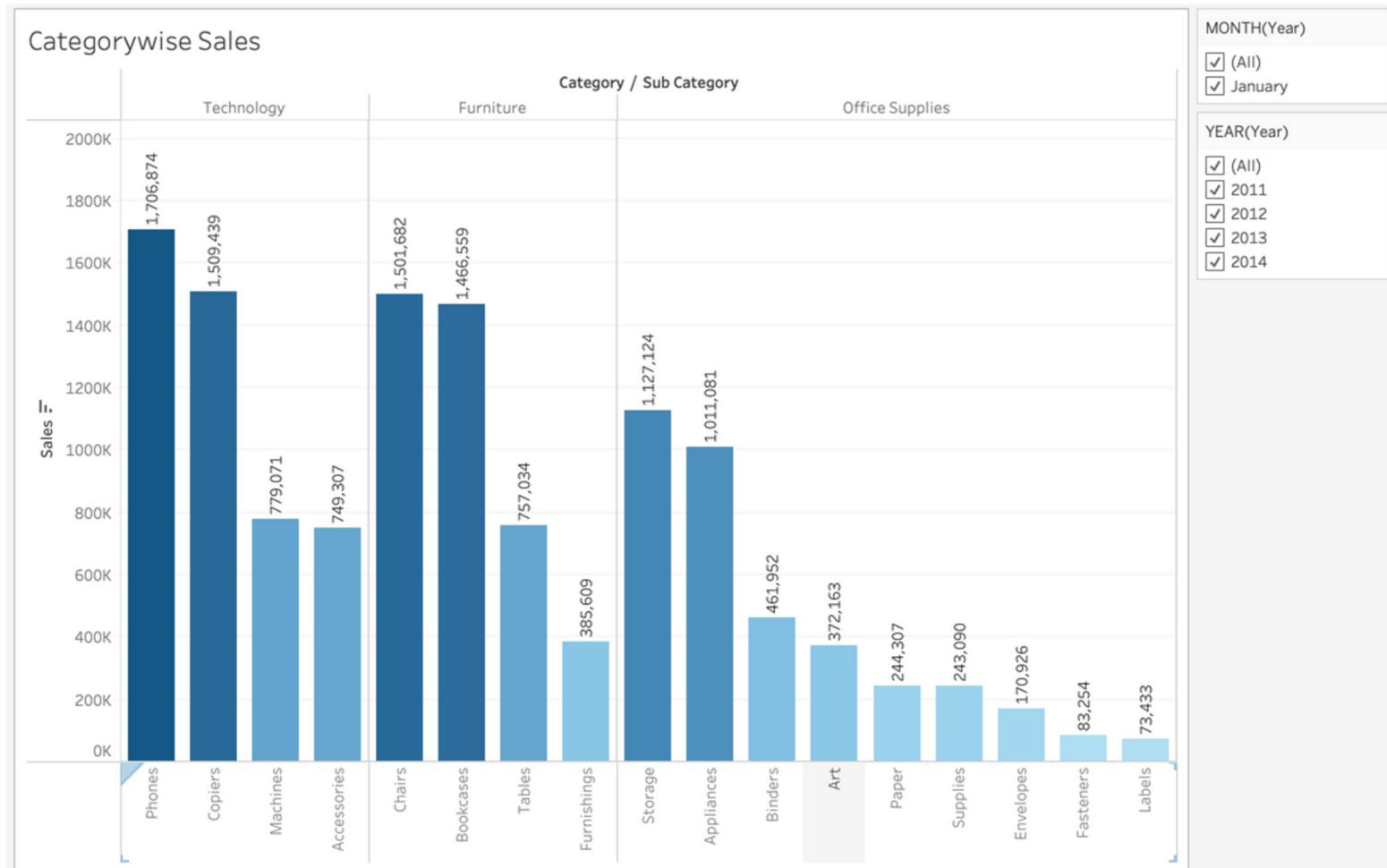
- Top-selling year in all regions is 2014.
- Top-selling product region is Central (97,724).
- Least-selling year is 2011 product region is Canada (5,993).



Dashboard 7

Insights:

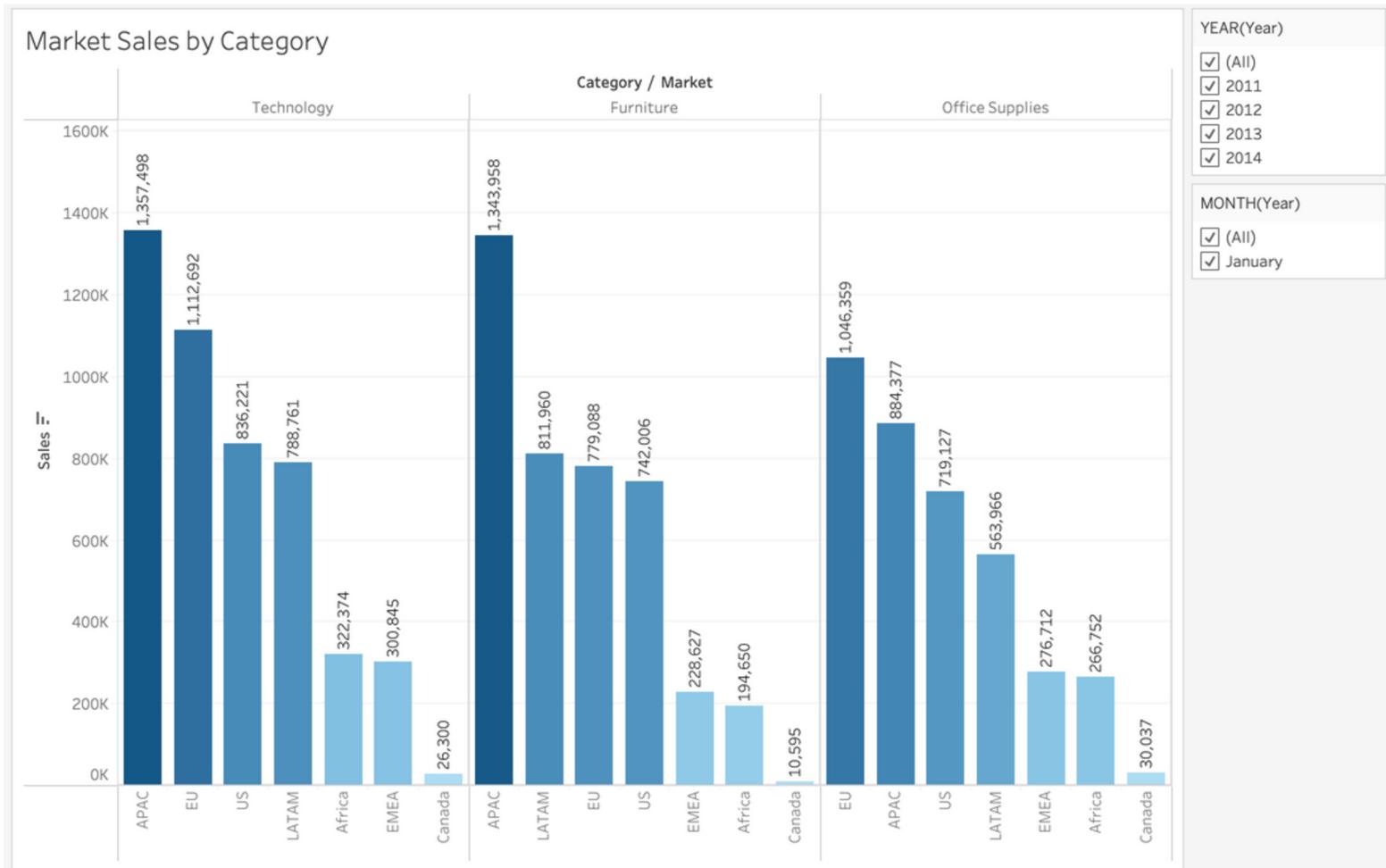
- Top-selling category is Phones (1,706,874) in Technology.
- Least-selling category is Labels (73,433) in Office supplies.



Dashboard 8

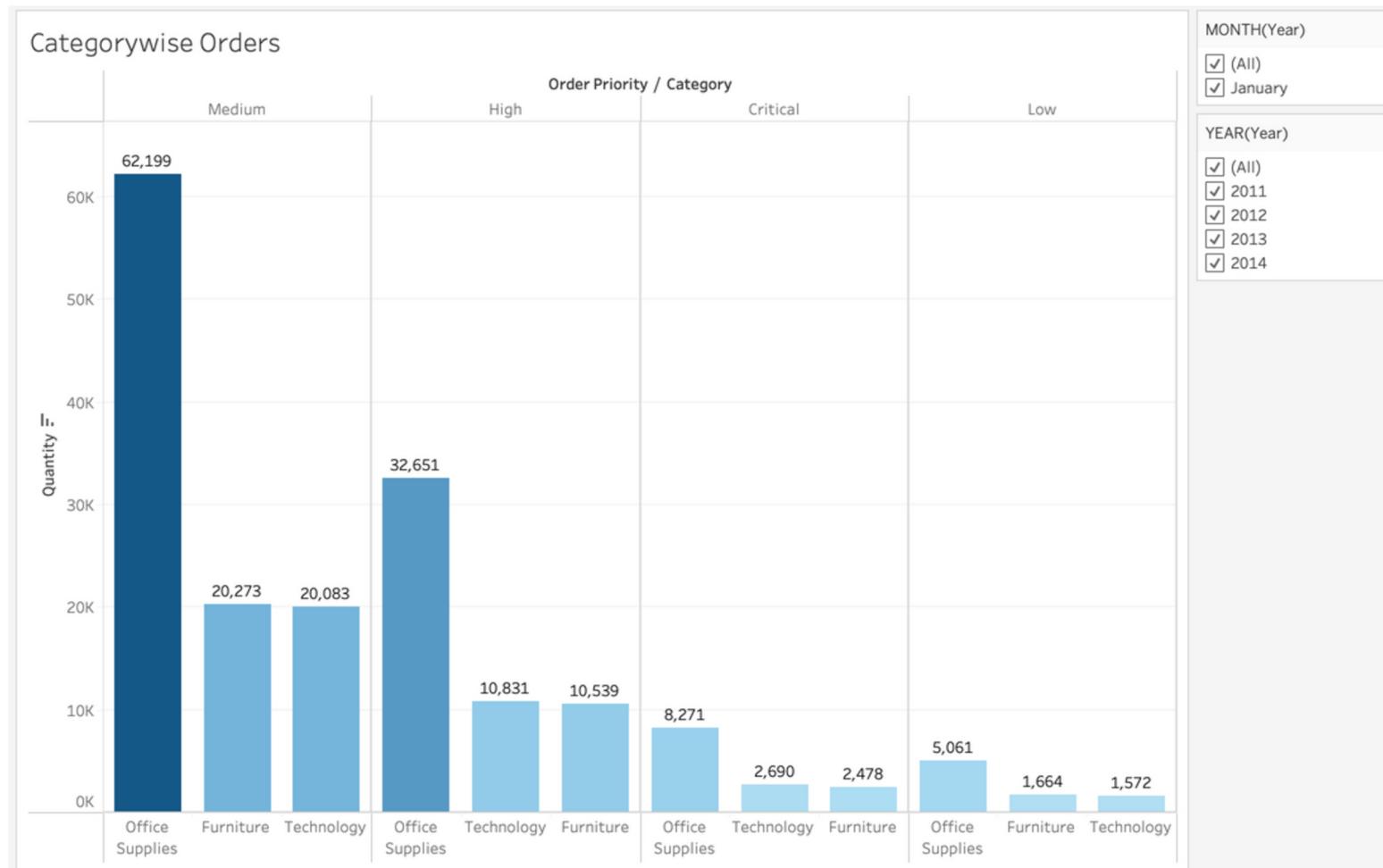
Insights:

- The market in Technology and Furniture in APAC top and almost has the same sales.
- Least-selling country market is Canada.



Insights:

- Medium priority Office supplies (62,199) are the highest quantity.
- Technology product has the lowest quantity in all priorities.



Dashboard 10