Assignment : 1

Name : Karthikeyan P

R&D Spend by State
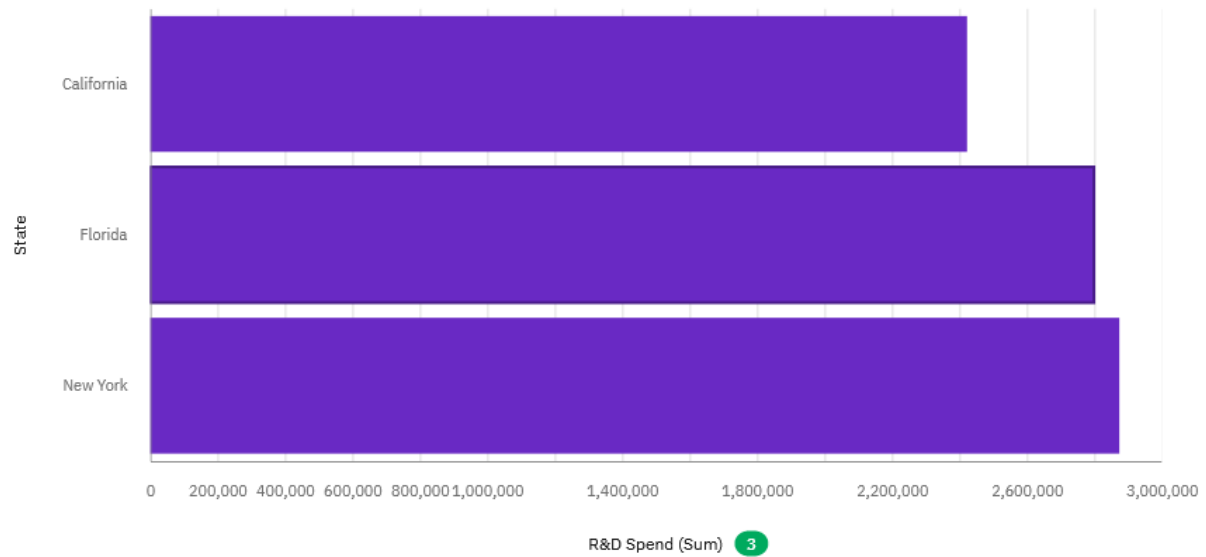
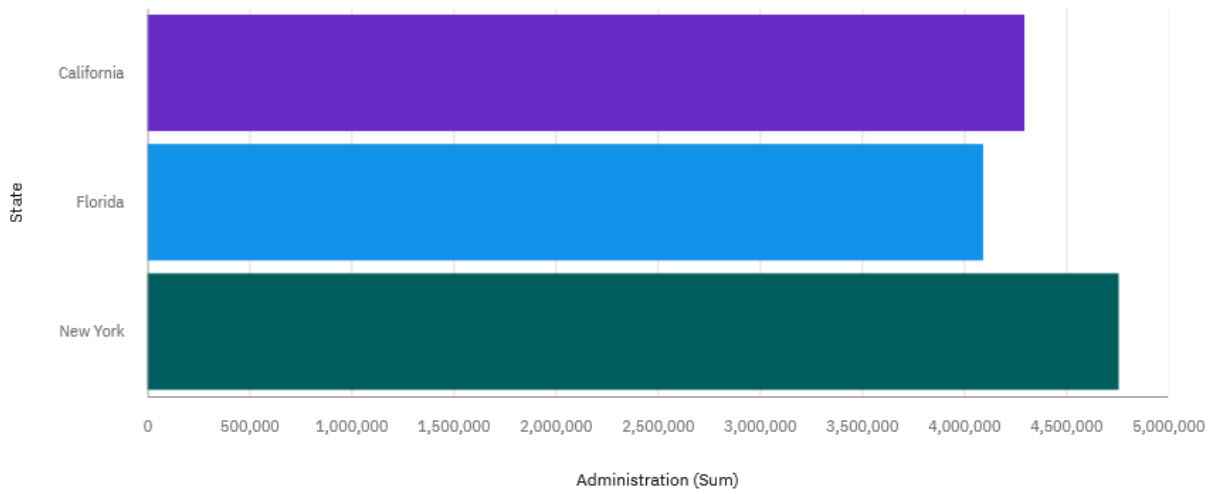Cognos Link

Administration by State colored by State

State
● California ● Florida ● New York

Cognos Link

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FAssignment%2B1%2FAdmin%2Bspending&subView=model000001833bdf0b20_00000000

Marketing Spend by State colored by Marketing Spend

Marketing Spend (...

6,762,349.47

8,460,023.62

Cognos Link

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FAssignment%2B1%2Fmarketing&subView=model000001833be41c32_00000003
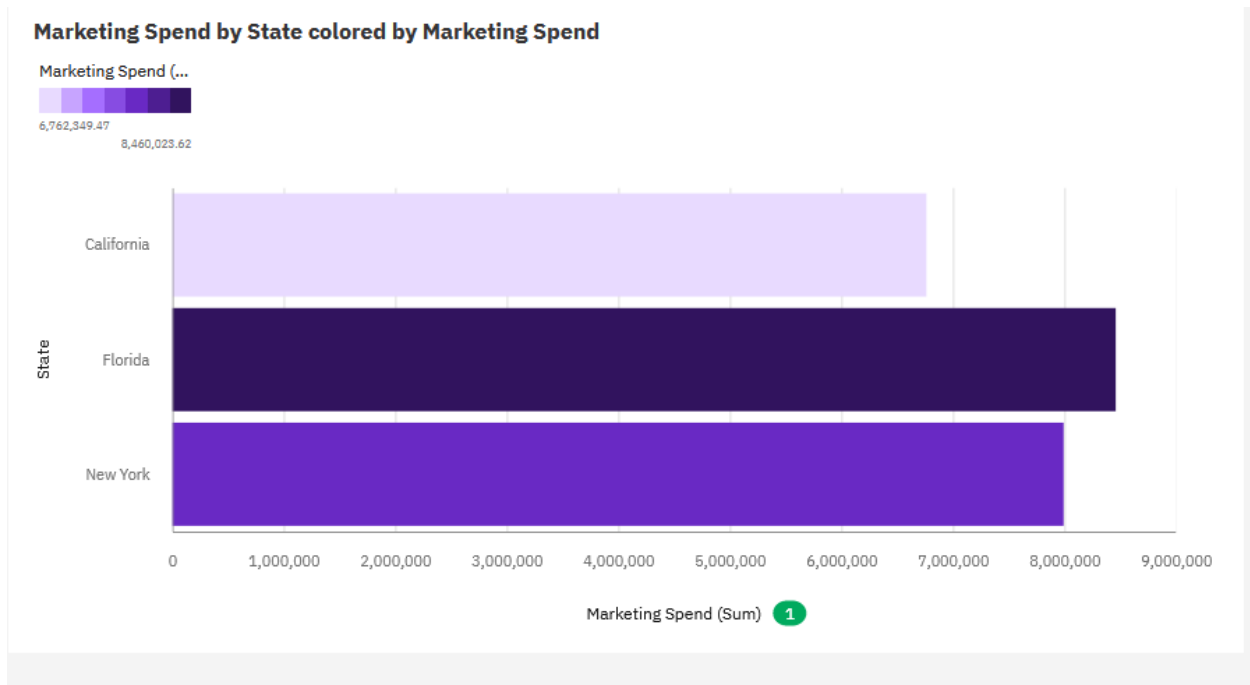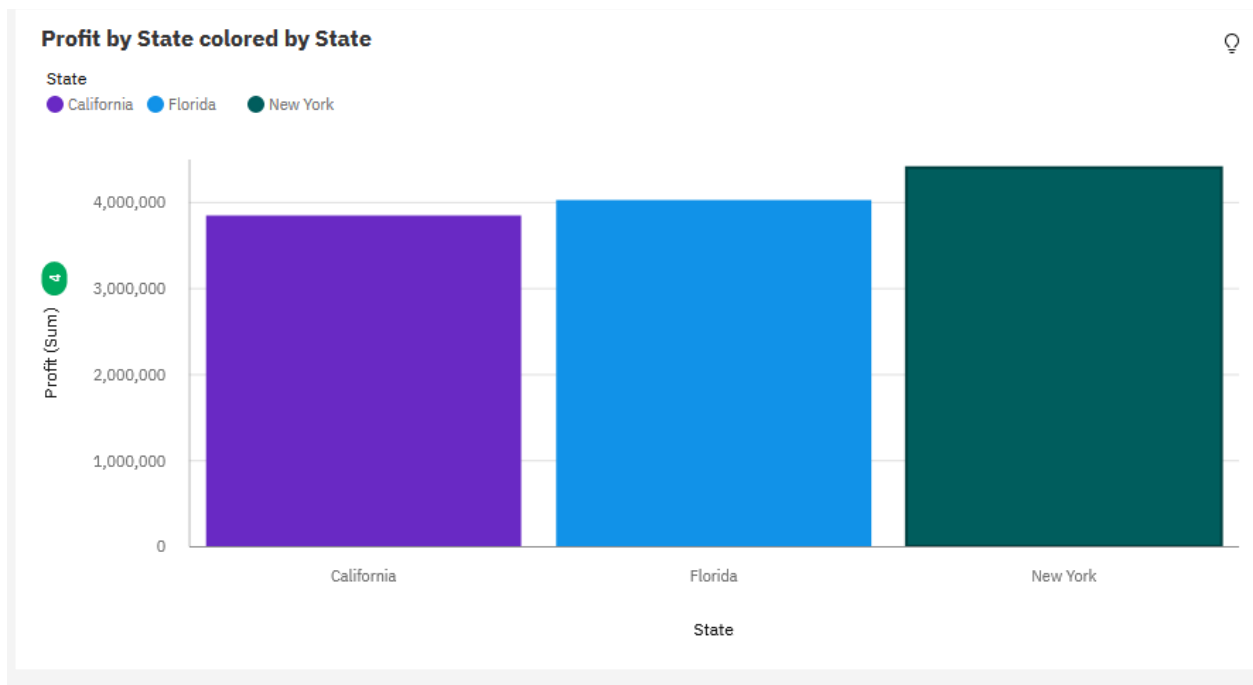
Profit by State colored by State

State
● California ● Florida ● New York

Cognos Link

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FAssignment%2B1%2Fstate&subView=model000001833bee3293_00000000

Profit for State 4

	Profit
California	3,841,622.84
Florida	4,021,487.43
New York	4,397,455.81
Summary	**12,260,566.08**

Cognos Link

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FAssignment%2B1%2Fsummary&subView=model000001833bf6e359_00000003