EXECUTIVE SUMMARY & RECOMMENDATIONS

Upon analysing the IMDB dataset these are few of the many insights that will be most helpful for the RSVP Movies

1. Drama is the most popular genre with 4285 number of movies and average duration of 106.77 minutes. A total of 1078 drama movies were produced in 2019.
2. Highest number of movies were produced in the month of March.
3. Dream Warrior Pictures or National Theatre Live production companies have the produced the highest number of hit movies among all production companies
4. Marvel Studios, Twentieth Century Fox and Warner Bros are top three production houses based on the number of votes received by their movies and must be considered for a global partner.
5. Approximately, the future project could have an average duration of 107 mins.
6. Due to higher average rating, James Mangold can be hired as the director for their next project.
7. Mammootty or Mohanlal can be hired as the Actor for their next project
8. . Based on total votes and average rating of 7.74 received for Hindi movies released in India, Taapsee Pannu can be chosen as the actress.
9. Having Vijay Sethupathi in the movie will be a huge advantage for the film as he's an beloved actor over many languages and also a very talented actor.
10. Marvel Studios, Twentieth Century Fox and Warner Bros are top three production houses based on the number of votes received by their movies and must be considered for a global partner