DebUtsav

Sponsorship Brochure

Deb Utsav 2023

Govt Model Engineering College, Thrikkakara
17th June 2023

DebUtsav

Welcome to DebUtsav, a Debian conference organized by FOSSMEC, an open-source club at Model Engineering College, Kochi. This exciting event, taking place on June 17th, is a gathering of like-minded individuals who are passionate about the Debian operating system and its ecosystem. DebUtsav provides an excellent opportunity for attendees to network, learn from experts, and discover new tools and techniques to enhance their Debian experience. With a lineup of engaging talks, hands-on workshops, and insightful discussions, DebUtsav promises to be an informative and fun-filled day for all participants.

The event is perfect for students interested in open-source software, IT professionals who want to learn more about Debian, Linux enthusiasts who are interested in exploring Debian, and anyone interested in open-source software in general. DebUtsav provides the opportunity to learn about the most recent advancements in open-source software, improve understanding of Debian and related topics, and establish connections with like-minded Debian community members.

We invite you to sponsor DebUtsav. As a sponsor, you will gain visibility and recognition for your brand among the Debian community, as well as the wider open-source community. Your support will enable us to provide an engaging and informative experience for our attendees, with a lineup of expert speakers, hands-on workshops, and insightful discussions. We have a range of sponsorship packages available, with various levels of benefits to suit your needs. You can also reach out to us at foss@mec.ac.in

DebUtsav

Organizer's note

This brochure provides all the information regarding sponsorship of the conference. There is a brief note on Debian Project and the need for such conferences in Free software projects like Debian which is run by volunteers.

We invite you to sponsor our conference at a level of your choice, which meets your budget and matches the level of visibility you would like among our participants and in various platforms the conference is publicized.

In this brochure, we describe the benefits associated with each of these tiers, as well as giving a few ideas about the additional exposure that's possible through sponsoring individual components of our conference, including the possibility of advertising your job openings and engaging directly with our attendees.

DebUtsav is organised on a non-profit basis, and all the organisers work as volunteers without compensation .Your contribution makes it possible for us to promote Debian and Free Software (OpenSource) technologies to the academic and professional audience, motivate them to contribute to the movement of open knowledge, and also helps us bring together a large number of Debian and FOSS contributors to work together, help each other, learn from each other, and forge friendships that facilitate the remote collaboration of our project .

We would like to thank you in advance for your support. If you have any questions or ideas to discuss, write to us at foss@mec.ac.in.

-The DebUtsav team

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Debian

Debian was founded in 1993 by Ian Murdock with the aim of creating a Linux distribution that was easy to use and maintain and adhered to the GNU Project's principles. It was one of the first Linux distributions to have a social contract and Free Software Guidelines. Despite facing early challenges, Debian gained a reputation for stability and security, attracting a community of users and developers. Today, it's maintained by a global community of volunteers and is one of the most popular Linux distributions, powering servers, desktops, and embedded devices worldwide. Debian's commitment to free software principles and community-driven development process have made it a model for other open-source projects. It's also the foundation for many other distributions, including Ubuntu.

DebConf

DebConf is the annual gathering of developers, contributors, and users of Debian and its derivatives to collaborate, share ideas, and work on new projects. The event offers talks, workshops, hacking sessions, and social events where attendees can work on coding sprints, package testing, and bug fixing. Organized by volunteers, DebConf is held in different locations each year, making it accessible to a global audience. It fosters collaboration, advances Debian's development, and has played a vital role in the growth of the distribution and its derivatives. DebConf is a significant event in the opensource software community

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DebConf MEC

Government Model Engineering College(MEC) is a technical institute and research centre affiliated with APJ Abdul Kalam Technological University. It was established by the Institute of Human Resources Development (IHRD) in 1989. It is one of the premier engineering colleges in Kerala, with its most active placement cell and great alumni network.

The Free and Open Source Software club of MEC(FOSSMEC) is a group of students interested in promoting and exploring the open source culture.

MEC is set to host an exciting Debian Conference, DebUtsav, on 17th June 2023, organized by FOSSMEC. The conference promises to be a day filled with hands-on-workshops, insightful discussions and a lineup of engaging talk sessions. It would be a valuable opportunity for open-source enthusiasts to network and share their thoughts which could facilitate the growth of open-source systems and help in the advancement of technology.

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Need For Sponsorship

The Debian conference at Govt Model engineering college is an absolute opportunity for open source enthusiasts to discuss the further development of open source systems. As the initiative is totally volunteer-driven, we are seeking out sponsorship to make sure the event becomes a great success.

Conferences like these play a significant role in the advancement of technology, by enabling people from different backgrounds to discuss and contribute to the world of open-source. In addition to supporting the growth and development of the open-source community, your sponsorship would also allow college students like us to continue organising events that could have a positive impact on the technological industry.

Sponsorship would enable us to cover the costs associated with organizing the conference, such as marketing, promotional materials, catering etc. With such financial support, we could provide an exceptional experience for the attendees, fostering the exchange of ideas among like-minded people

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Become a Sponsor

DebUtsav is a community-driven tech event organized by the Free and Open Source Software Club of Model Engineering College(FOSS MEC) that aims to bring together developers, designers, and entrepreneurs to share their ideas and expertise. As the organizers of this event, we rely on the support of sponsors like you to help us make this event a success.

By becoming a sponsor of DebUtsav, you will not only be supporting the growth of the local tech community, but you will also have the opportunity to showcase your brand to a highly engaged and passionate audience.

In addition, as a sponsor, you will have the opportunity to connect with the attendees and network with other industry professionals. This is a great opportunity to recruit new talent and promote your brand to a highly relevant and enthusiastic audience.

We are a non-profit organization and all of our organizers work as volunteers without compensation. Your contribution to our event will help us cover the expenses necessary to conduct the event.

Thank you for considering becoming a sponsor of DebUtsav. We look forward to the opportunity to collaborate with you and make this year's event a success.

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Platinum Sponsorship -

Benefits of our Platinum Sponsor:

- Company's logo will be displayed prominently on the DebConf23 website and other promotional materials specifying 'Platinum Sponsor'.
- Brochures/flyers(provided by the company) can be distributed with delegate kit.
- Recognition in all DebConf23 press releases and media coverage
- An opportunity to present a keynote or session during the conference
- Company's logo will be displayed on conference stage backdrop. These banners will be made by event organizers.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion

Gold Sponsorship -

Benefits of our Gold Sponsor:

- Company's logo displayed on the DebConf23 website and other promotional materials specifying 'Gold Sponsor'.
- Company's logo will appear on the delegate kit of the conference.
- Recognition in select DebConf23 press releases and media coverage.
- Company's logo will be displayed on conference stage backdrop. These banners will be made by event organizers.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion

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Silver Sponsorship -

Benefits of our Silver Sponsor:

- Company's logo displayed on the DebConf23 website and other promotional materials specifying 'Silver Sponsor'.
- Recognition in select DebConf23 press releases and media coverage.
- Company's logo will be displayed on conference stage backdrop. These banners will be made by event organizers.
- Company's logo will appear on the delegate kit of the conference.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion

Bronze Sponsorship -

Benefits of our Bronze Sponsor:

- Company's logo displayed on the DebConf23 website and other promotional materials specifying 'Bronze Sponsor'.
- Recognition in select DebConf23 press releases and media coverage.
- Company's logo will be displayed on conference stage backdrop. These banners will be made by event organizers.
- Company's logo will appear on a 10 minute presentation made by the organizers for on-campus promotion

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	Platinum	Gold	Silver	Bronze
Contribution in INR				
Contribution in USD				
Logo on webpage	✓	✓	✓	✓
Recognition in select press release	✓	✓	✓	✓
Logo on 10 min presentation	✓	✓	✓	✓
Logo on delegate kit	✓	✓	✓	✓
Logo on stage backdrop	✓	✓	✓	
Logo on promotional materials	✓	✓		
Present keynote or session	✓			
Brochures/Flyers can be distributed	✓			
Recognition in all press release	✓			