Ideation Phase
Define the Problem Statements

Date	22nd May 2025
Team ID	LTVIP2025TMID56063
Project Name	House Hunt
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. This template helps you focus on what matters to create experiences people will love by empathizing with their challenges.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A renter searching for an affordable home	find a rental property that fits my budget and needs	listings are scattered across multiple sites, many are outdated or unavailable	there's no single, up-to-date platform aggregating all rental options	frustrated and overwhelmed
PS-2	A property owner seeking reliable tenants	list and manage my rental property efficientl	I have to post on various portals, handle inquiries manually, and track bookings separately	I lack a unified dashboard that automates listings, applications, and status updates	stressed and time-pressed