

Project Design Phase
Problem – Solution Fit Template

Date	22 May 2025
Team ID	LTVIP2025TMID56063
Project Name	House hunt
Maximum Marks	2 Marks

Problem – Solution Fit Overview

The Problem-Solution Fit reflects how well your solution addresses your target user's challenge—in this case, finding and securing rental properties digitally and efficiently. This helps product teams understand behavioural patterns of renters and design features that reduce friction and increase adoption.

Purpose:

Solve critical rental discovery and booking challenges with renter-centric workflows

- Accelerate platform usage by tapping into existing property search behaviours
- Strengthen trust and conversion through real-time communication and digital agreements
- Improve visibility and engagement by solving common rental headaches (e.g. delayed responses, lack of property info)
- Understand renters' challenges and create streamlined, transparent rental experiences

Problem Statement:

Modern renters face several challenges when trying to secure rental properties, such as:

- Scattered property listings across multiple websites
- Inconsistent details and lack of verified owner contact
- No centralized platform for chat, virtual tours, booking, and signing agreements
- Manual paperwork and offline verification leading to delayed move-in process

Solution:

“House Hunt, a comprehensive real estate rental platform, will offer

Verified property listings aggregated in one place with smart filtering tools

- Owner–Renter messaging for fast, secure communication
- Scheduling for physical or virtual tours inside the platform
- Online booking, payment, and e-signature flow for agreement finalization
- Automated notifications and dashboard to track booking status and completion