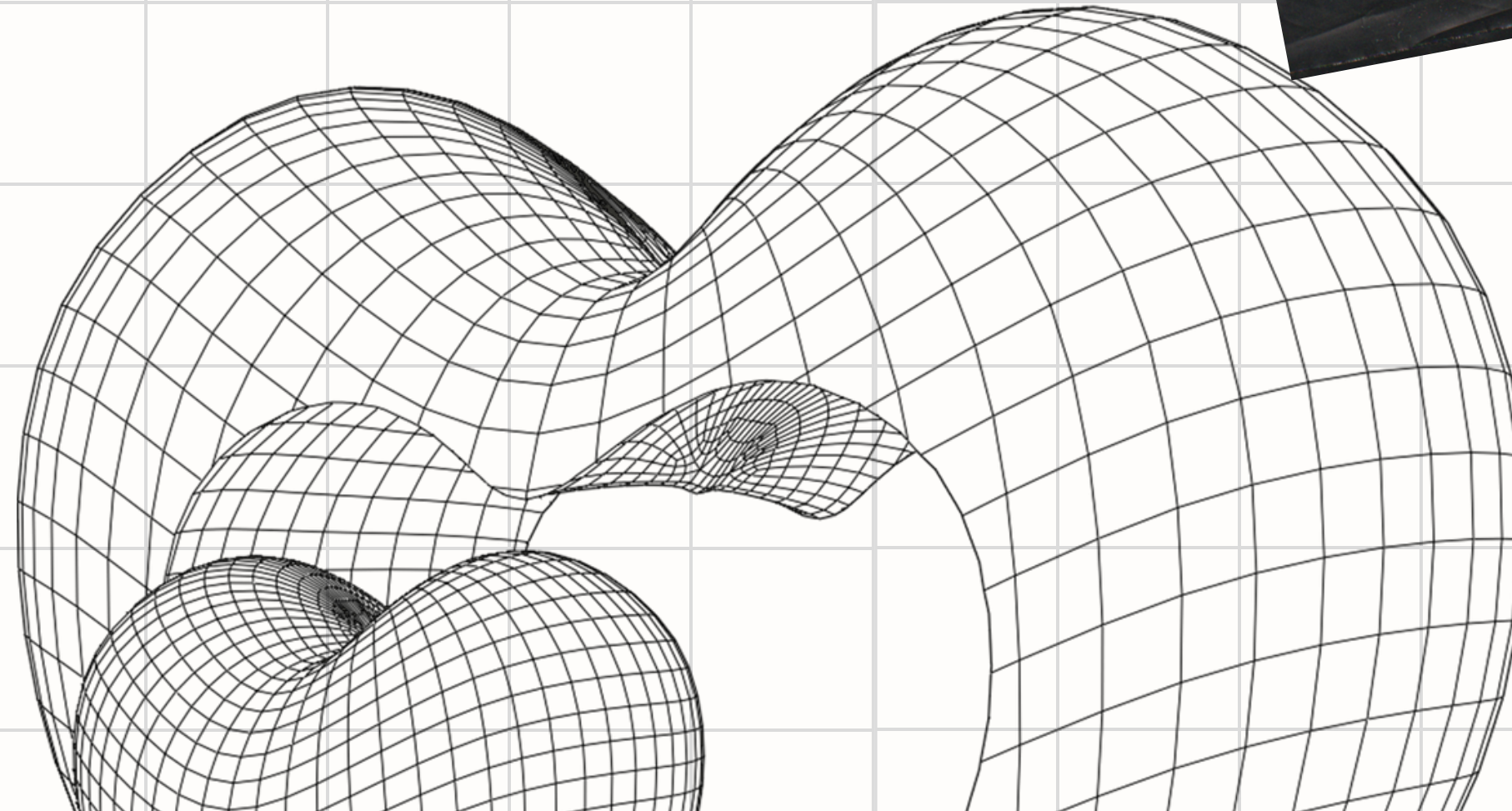
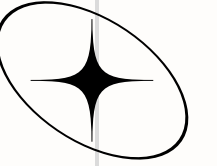


IEM ASSIGNMENT

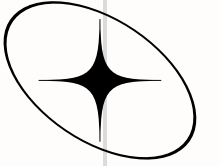
REPORT





GROUP MEMBERS

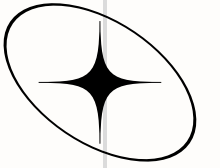
- 1 PEDDI KARTHIK - 21EC01011
- 2 SAI AIDTYA - 21MM01022
- 3 RAHUL VARMA - 21EC01037
- 4 AVINASH SURYA - 21CE01049
- 5 SRAVANI PRIYA - 21EC01027



QUESTION

IMAGINE A COMPANY 'C' WHICH RECENTLY LAUNCHED GAMING CONSOLES IN THE MARKET. TO UNDERSTAND THE DOMAIN OF GAMING CONSOLES CONSTRUCT A QUALITY FUNCTION DEPLOYMENT/ HOUSE OF QUALITY DIAGRAM FOR THE GAMING CONSOLES WITH THE FOLLOWING CONSIDERATIONS

1. COMPETITORS
2. 5 MOST RELEVANT CUSTOMER REQUIREMENTS
3. 5 DESIGN CHARACTERISTICS



GAMING CONSOLES

1

PLAYSTATION 5

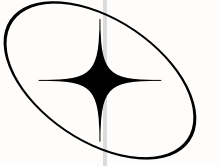
2

XBOX SERIES X

3

NINTENDO SWITCH

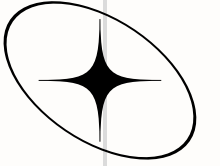




DESIGN CHARACTERISTICS

The Five most important design characteristics of a Gaming console are:

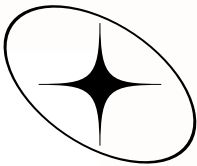
- 1 PROCESSOR
- 2 RAM
- 3 STORAGE (ROM)
- 4 WEIGHT OF CONSOLE
- 5 LATENCY OF CONTROLLER



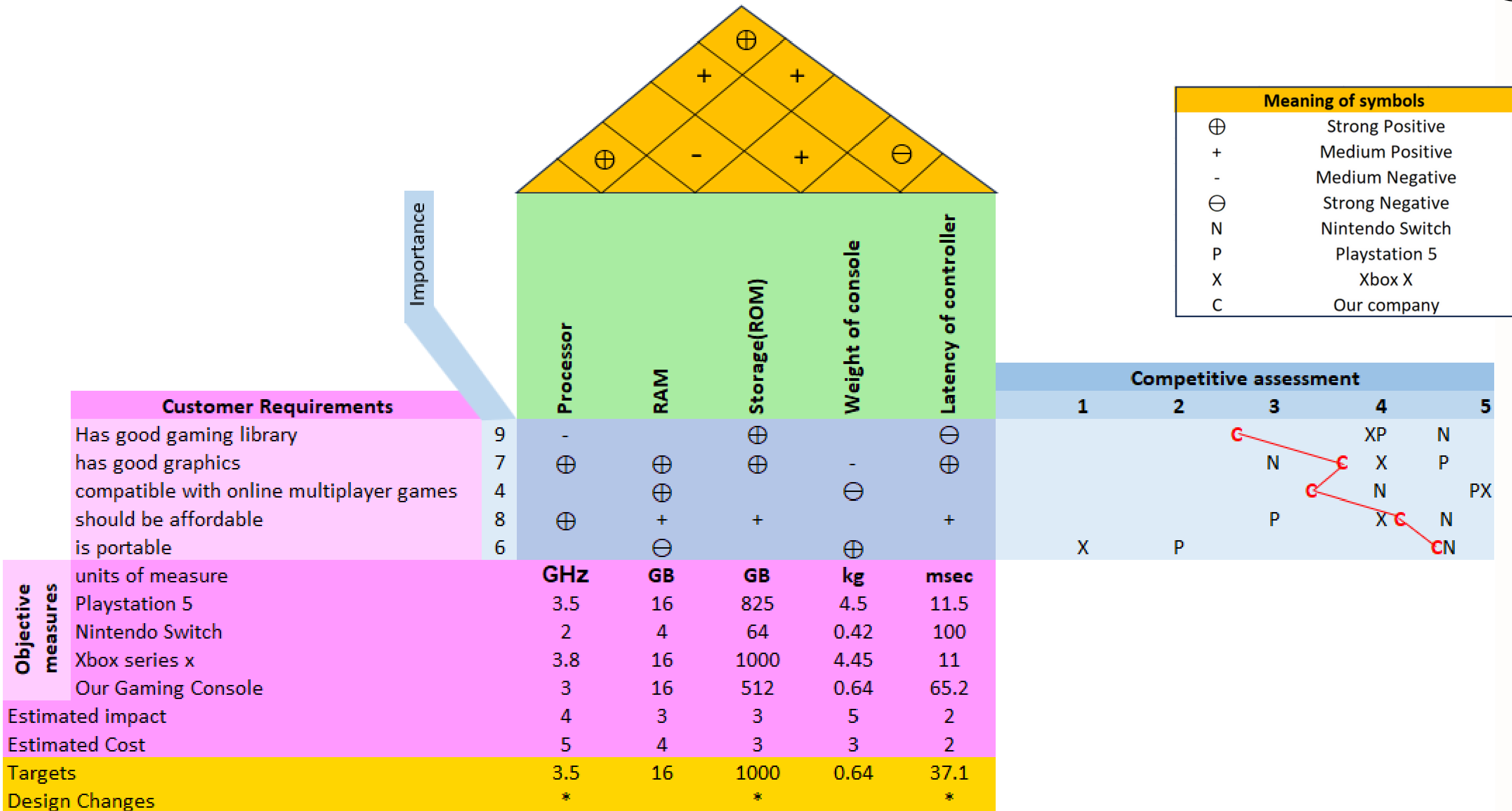
VOICE OF CUSTOMERS

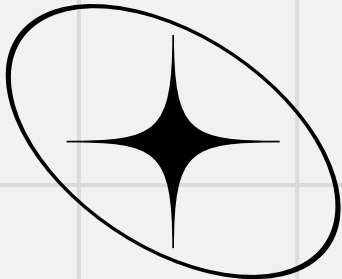
The top most demands a customer has from a gaming console:

- 1 HAS GOOD GAMING LIBRARY
- 2 HAS GOOD GRAPHICS
- 3 IS COMPATIBLE WITH ONLINE MULTIPLAYER GAMES
- 4 SHOULD BE AFFORDABLE
- 5 IS PORTABLE



Complete House of Quality for Gaming consoles





THANK YOU

