iVRM- Proposed Architecture Sarvaantar AI Solutions Pvt Ltd

Basic architecture representation

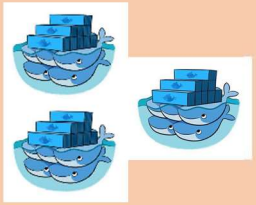
iVRM Web portal

Mobile app

Admin portal/App

Firewall
Web LB
Webserver
Firewall
App LB

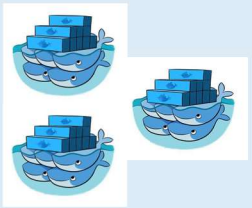
User auth and User's keys MS



Firebase

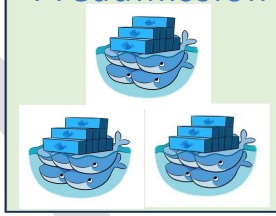
User management Microservice with role-based permissions and security

Admission Module



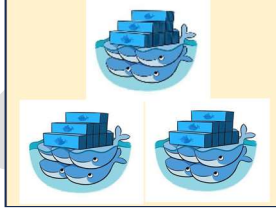
Each Module will be a separate solution which can be independently deployed on containers like AppService/Docker

Preadmission Module



Microsoft Azure
Blob Storage

Exam Module



We can use Twilio/SendGrid for SMS/email notifications

Different Microservices

- **User auth and User's keys MS**

❑ User and Authentication

- User management
- Authentication
- 2-FA integration with Firebase/Inbuilt

❑ Authorization

- Session management
- Role/Persona management
- Role/Persona enforcement

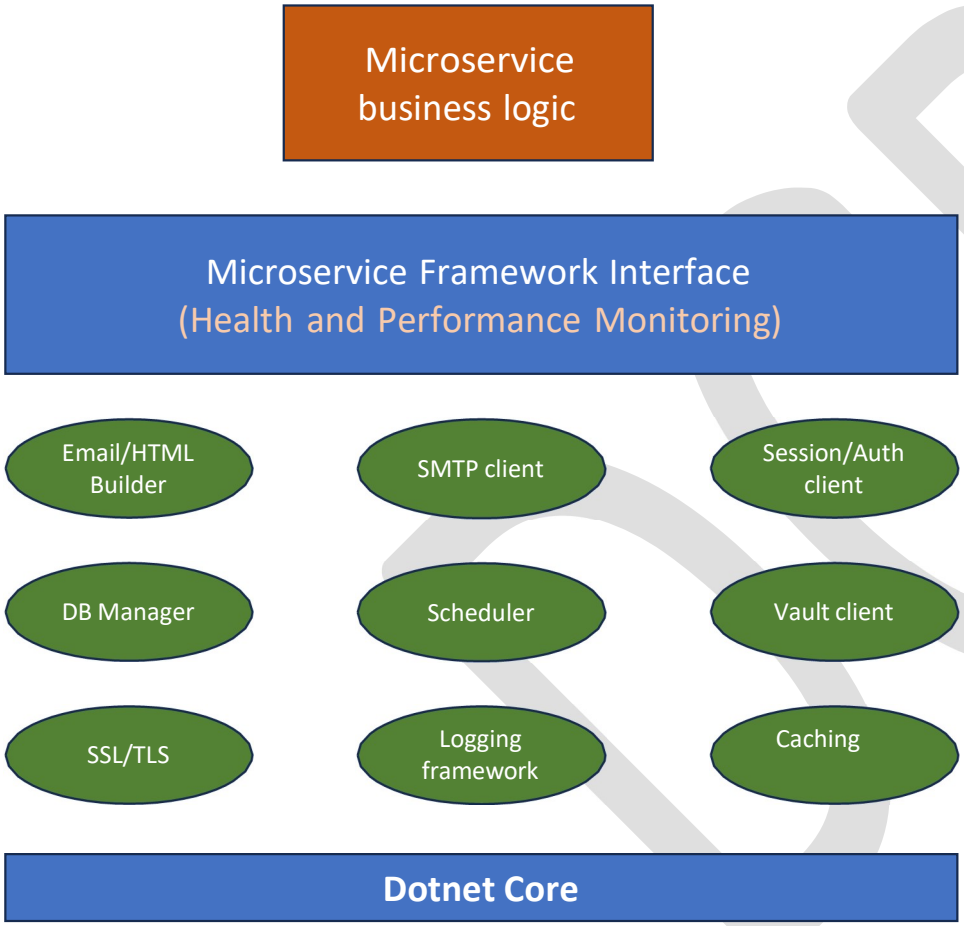
❑ Key management

- Generate unique private and public keys
- Storing and retrieving keys from azure vault

Different Module Level Microservices

- **Admission Module**
- **HRMS Module**
- **Inventory Module**

Service Architecture Representation



External services

AzureKeyVault

PostgreSQL

twilio

Firebase

Microsoft Azure Blob Storage

Postgres would be the preferred DB of choice as this is designed for multitenancy in terms of performance, security and scalability

Recommended TechStack

UX – FIGMA
UI – NextJS
API/Microservice –Dotnet core
Database – Postgres
Cloud – Azure
Mobile App – Flutter (Hybrid)

Technology Stack - UI

- **Framework**: React.js with Next.js for server-side rendering
- **State Management**: Redux for application state
- **Styling**: Tailwind CSS for responsive design
- **UI Components**: Shad or Material UI or Chakra UI for consistent interface elements
- **Authentication**: JWT tokens

Key Features for User Experience

- **Responsive Design:** Ensure the home page works seamlessly on all devices.
- **Fast Loading:** Optimize images, videos, and code for faster load times.
- **Accessibility:** Follow WCAG guidelines for accessibility (e.g., alt text, keyboard navigation).
- **Personalization:** Show personalized recommendations based on user behaviour

System Overview

Core Capabilities

- Multi-tenant architecture supporting white-label partner portals
- Unified API integration for content providers
- Comprehensive user management for students and administrators
- End-to-end payment processing with centralized gateway
- Advanced reporting and analytics
- Accounting system integration

User Experience (UX) Design

- **Navigation:** Easy navigation with a clear menu structure, breadcrumbs, and a search bar.
- **Responsive Design:** Ensure the portal is mobile-friendly and works seamlessly across devices (desktop, tablet, mobile).
- **Accessibility:** Follow WCAG guidelines to make the portal accessible to users with disabilities.
- **Performance:** Optimize images, use lazy loading, and minimize HTTP requests to ensure fast loading times.

Design Philosophy

The frontend will follow a modern, responsive design using a component-based architecture that enables:

- **Consistent branding with white-label customization**
- **Accessibility** across all devices and platforms
- **Intuitive navigation** with minimal learning curve
- **Performance optimization** for fast page loads even with rich content

API Integration Framework

Architecture Pattern

- RESTful API design with OpenAPI specifications
- API Gateway for centralized management
- JWT for secure authentication
- Rate limiting and throttling for stability

Security Implementation

Data Protection

- In-transit encryption with TLS/SSL
- At-rest encryption for all databases and storage
- Field-level encryption for sensitive information

Access Control

- Role-based access control (RBAC)
- Multi-factor authentication for administrative access
- IP restriction for administrative functions
- Principle of least privilege implementation

Compliance Measures

- GDPR compliance for user data
- PCI DSS compliance for payment processing

Integration Touchpoints

Analytics Integration

- Google Analytics for user behaviour
- Custom event tracking for business metrics
- Data warehouse integration for advanced analytics

Search Engine Optimization

Technical SEO Implementation

- Server-side rendering for core pages
- Structured data markup (Schema.org)
- XML sitemap generation
- Canonical URL implementation
- Mobile optimization

Content SEO Strategy

- Content-specific landing pages
- Educational content hub
- Targeted keyword optimization
- Meta tag management system

Scalability & Performance

Horizontal Scaling

- Auto-scaling configuration for application tiers
- Read replicas for database scaling
- Distributed caching strategy

Performance Optimization

- CDN implementation for static content

- Image and video optimization pipeline
- Lazy loading for content-heavy pages
- API response caching

Backend Architecture

The backend architecture should be scalable, secure, and capable of handling multiple API integrations. Here's a detailed architecture:

Azure Infrastructure

- Appservice/Docker: Host the web application on Appservice instances for scalability and flexibility.
- Azure Postgres as Service: Use APAS for database management (PostgreSQL) to store student, course, and transaction data.
- Azure Blob: Store static assets (images, videos, documents) and content materials.
- Azure Functions: Use serverless functions for handling API requests, payment processing, and other backend tasks.
- Azure API Gateway: Manage and secure API integrations with whitelabel partner portals.
- Azure CDN: Use a CDN to deliver content quickly to users globally.
- Azure IAM: Implement Identity and Access Management to secure access to Azure resources.
- Application Insights: Monitor and log application performance and errors**.**

Future Enhancements

- AI-Powered Search: Integrate AI for smarter recommendations.
- Gamification: Add badges or progress bars for user engagement.
- Live Chat: Integrate a chatbot for instant support.
- Multi-Language Support: Add support for multiple languages.

Microservice ready framework

- Built on Dotnet Core 8.0
- C# 10
- PostgreSQL 15.3 and above
- Visual Studio IDE 2022