

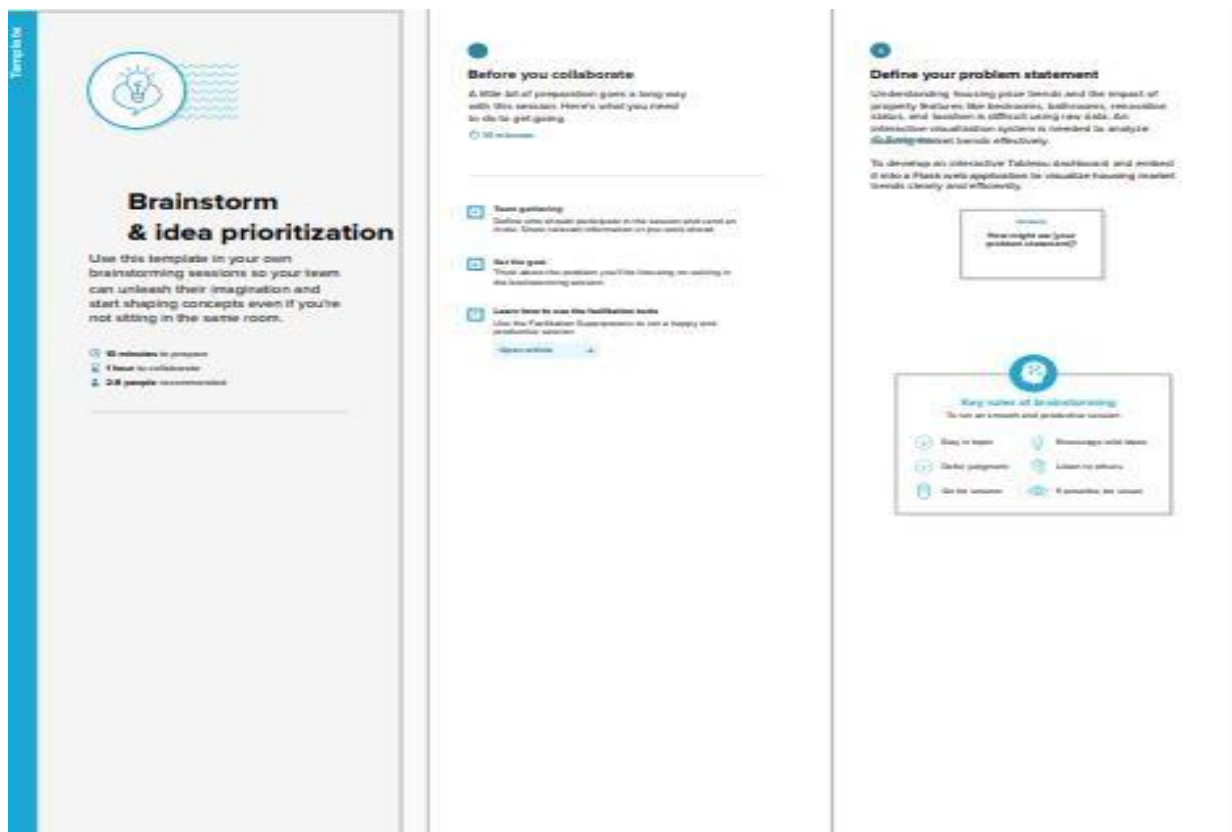
Ideation Phase

Brainstorm s Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS24275
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip

You can remove a sticky note without the person(s) who is adding it (and so their drawing)

Person 1

Person 1's idea

Person 1's idea

Person 1's idea

Person 2

Person 2's idea

Person 2's idea

Person 2's idea

Person 3

Person 3's idea

Person 3's idea

Person 3's idea

Person 4

Person 4's idea

Person 4's idea

Person 4's idea

Person 5

Person 5's idea

Person 5's idea

Person 5's idea

Person 6

Person 6's idea

Person 6's idea

Person 6's idea

Person 7

Person 7's idea

Person 7's idea

Person 7's idea

Person 8

Person 8's idea

Person 8's idea

Person 8's idea

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Tip

After clustering sticky notes, take a moment to look for themes, organize and categorize your list of ideas. It's a good idea to write down your findings.

Type your heading...

Step-3: Idea Prioritization

1

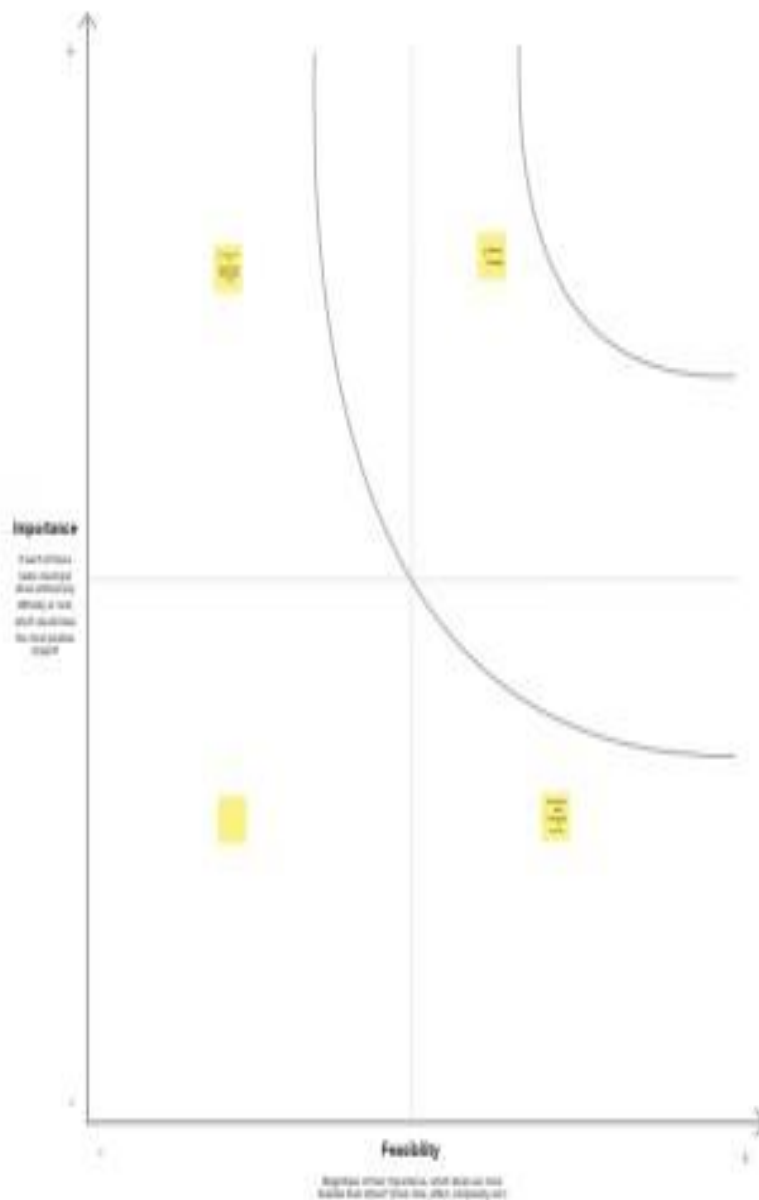
Prioritize

Your team should all be on the same page about what's important, needing further work. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

or

Participants can use their own or create a shared workspace to place their ideas on the grid. The facilitator can provide the space using the same online meeting tool as the previous step.



2

After you collaborate

You can export the final idea list image or pdf to share with members of your company who might find it helpful.

Quick actions

- 1 **Share the final**
Share a view link to the final idea list with collaborators to keep track of the ideas about the success of the session.
- 2 **Export the final**
Export a copy of the final idea list as a PDF or CSV to share in spreadsheets, email, or save to your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template.](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template.](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template.](#)

