



# Coffee Shop Sales Dashboard

Apr 2023



Total Sales  
**118.94K**

Total Orders  
**25K**

Total Quantity  
**36K**

MOM Orders & Sales Diff



▲ +19.34%|4.1K vs LM  
MOM Orders & Sales Diff



▲ +19.94%|6.1K vs LM  
MOM Growth & Sales Diff



▲ +20.3%|+24.1K VS LM

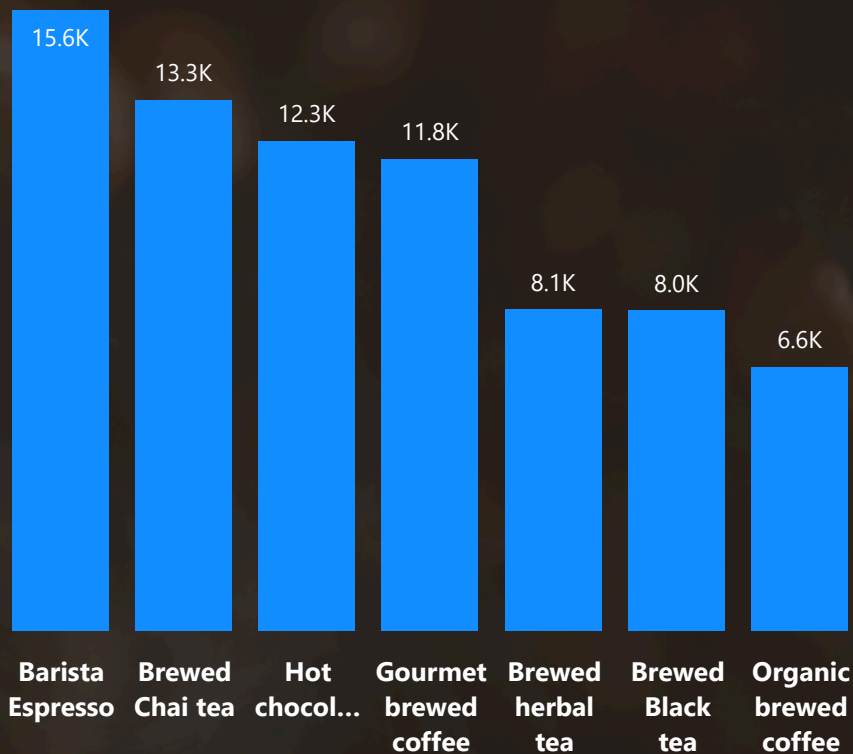
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
1						1	2
2	3	4	5	6	7	8	9
3	10	11	12	13	14	15	16
4	17	18	19	20	21	22	23
5	24	25	26	27	28	29	30

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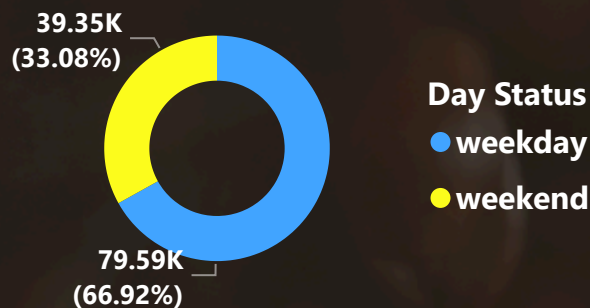
## Sales By Store Location & MOM Growth

Store	Sum of Total Sales	MOM Growth & Diff Sales
Astoria	39,477.61	▲ +20.2% +6.6K VS LM
Hell's Kitchen	40,304.14	▲ +21.7% +7.2K VS LM
Lower Manhattan	39,159.33	▲ +19.1% +6.3K VS LM
Total	118,941.08	▲ +20.3% +24.1K VS LM

## Top 10 Sales by Product



## Sales By Weekdays/Wekends



Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
10	1,964	2,130	1,794	2,329	2,422	2,235	2,577	15,451
9	1,966	1,547	1,877	2,099	2,602	1,972	2,545	14,609
8	1,598	1,787	1,851	2,271	2,078	1,812	2,326	13,723
7	1,688	1,518	1,519	1,074	1,008	1,739	1,955	10,501
11	1,672	1,156	1,138	769	801	1,335	1,347	8,217
15	832	835	1,024	1,081	871	1,323	1,178	7,145
16	957	990	1,010	1,005	667	1,289	1,147	7,065
17	840	1,065	1,000	890	883	1,295	1,041	7,013
14	1,037	972	1,005	965	780	1,160	1,014	6,933
12	859	977	951	880	711	1,393	1,132	6,902
13	819	806	976	748	846	1,205	1,154	6,553
18	774	663	819	753	724	1,039	991	5,763
19	633	613	627	660	563	912	817	4,824
6	785	731	879		19	574	785	3,772
20				192	218	29	31	469
Total	16,423	15,789	16,471	15,717	15,193	19,310	20,039	118,941

**Total Sales**

**698.81K**

**Total Orders**

**149K**

**TotalQuantity**

**214K**

Qty, Sales and Orders

