Corporate Social Responsibility

Qualcomm

20PW16 Karthik Manian S
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Introduction - Qualcomm

Qualcomm is a global leader in wireless technology, known for its pioneering work in mobile communications and semiconductor technology. Since its inception over 35 years ago, the company has consistently pushed the boundaries of what is possible in wireless technology, driving innovation that has transformed industries and improved lives worldwide. Qualcomm's technologies power a wide range of devices, from smartphones and tablets to automotive systems and the Internet of Things (IoT), providing unmatched connectivity, high-performance computing, and cutting-edge artificial intelligence capabilities. The company's Snapdragon platforms, in particular, have become synonymous with high-performance mobile processing, enabling rich multimedia experiences and advanced features across devices.

At the core of Qualcomm's success is its commitment to innovation and collaboration. The company operates a fabless semiconductor production model, relying on a network of global partners to manufacture its integrated circuits. This approach allows Qualcomm to focus on designing and developing cutting-edge technology while leveraging the manufacturing expertise of its partners. Additionally, Qualcomm's business is organized into several key segments, including Qualcomm Technology Licensing (QTL) and Qualcomm Strategic Investments (QSI), each playing a vital role in driving growth and expanding the company's reach into new markets. Through strategic investments and partnerships,

Qualcomm continues to shape the future of technology, making significant contributions to the global digital economy.

Digital Transformation

1. Future-Focused Research and Development

Qualcomm's commitment to future-focused research and development (R&D) is at the heart of its digital transformation strategy. The company invests heavily in R&D to drive innovation across various technological domains, including 5G, artificial intelligence, and the Internet of Things (IoT). These investments are crucial for maintaining Qualcomm's leadership in the fast-evolving tech landscape, enabling the development of next-generation wireless technologies that support faster, more reliable, and more efficient communication. By prioritizing breakthrough inventions and staying ahead of technological trends, Qualcomm continues to shape the future of digital connectivity, ensuring that its solutions remain at the forefront of industry advancements.

2. Breakthrough Inventions

Qualcomm is known for its breakthrough inventions that have revolutionized the way we connect and interact with the digital world. From the introduction of CDMA technology that laid the groundwork for modern mobile communication to the ongoing advancements in 5G and AI, Qualcomm's inventions have consistently set new industry standards. The company's innovations extend beyond mobile technology, impacting areas such as automotive systems, smart cities, and advanced robotics. These inventions are not only transforming industries but also creating

new opportunities for businesses and communities to thrive in an increasingly digital economy.

3. Equitable Access

As part of its digital transformation efforts, Qualcomm is committed to ensuring equitable access to its technologies and innovations. The company recognizes the importance of bridging the digital divide and making technology accessible to underserved communities worldwide. Through initiatives like Qualcomm® Wireless Reach™, the company brings connectivity and advanced digital tools to areas where they are needed most, empowering individuals with access to education, healthcare, and economic opportunities. By focusing on equitable access, Qualcomm is fostering inclusive growth and helping to build a more connected and empowered global society.

Acting Responsibly

1. Ethical Governance

Qualcomm places a strong emphasis on ethical governance, ensuring that all aspects of its business are conducted with integrity and transparency. The company's governance framework is designed to uphold high ethical standards across its global operations, involving clear policies, regular training, and robust oversight mechanisms. Qualcomm's Board of Directors plays a crucial role in maintaining this ethical framework, guiding corporate strategy while ensuring compliance with laws and regulations. By prioritizing ethical governance, Qualcomm not only safeguards its

reputation but also builds trust with stakeholders, including investors, employees, and customers.

2. Employee Empowerment

Empowering employees is central to Qualcomm's commitment to acting responsibly. The company fosters a culture of diversity, equity, and inclusion (DEI), recognizing that a diverse workforce drives innovation and reflects the global communities it serves. Qualcomm's DEI initiatives include comprehensive training programs, employee resource groups, and leadership development opportunities, all aimed at creating an inclusive environment where every employee feels valued and respected. Additionally, Qualcomm is committed to providing safe and healthy working conditions, ensuring that its employees can thrive both personally and professionally.

3. Social Impact Initiatives

Qualcomm is deeply committed to making a positive social impact through a variety of initiatives that align with its core values. These initiatives are designed to address critical social challenges, such as education, healthcare, and economic development, particularly in underserved communities. Qualcomm® Wireless Reach™ is a flagship program that leverages the company's technology to create sustainable solutions for social issues, providing tools and resources that empower individuals and communities. By integrating social impact into its corporate responsibility strategy, Qualcomm is not only enhancing its business performance but also contributing to the greater good of society.

Operating Sustainably

Qualcomm is committed to operating sustainably by integrating environmental considerations into every aspect of its business. The company recognizes the importance of reducing its environmental footprint and has set ambitious goals to minimize energy use, reduce greenhouse gas emissions, and responsibly manage waste across its global operations. Qualcomm's approach to sustainability includes investing in energy-efficient technologies, optimizing manufacturing processes, and sourcing materials responsibly. Additionally, Qualcomm is focused on designing products that are energy-efficient and have a longer lifecycle, contributing to a more sustainable technology ecosystem. By prioritizing sustainability, Qualcomm is not only meeting the demands of environmentally conscious consumers and partners but also playing a vital role in addressing global environmental challenges.

The company also places a strong emphasis on supply chain sustainability. Qualcomm collaborates closely with its suppliers to ensure that they adhere to the highest environmental and social standards. This includes conducting regular assessments and audits to verify compliance with Qualcomm's Supplier Code of Conduct, which covers areas such as labor practices, health and safety, environmental management, and ethical business practices. Through these efforts, Qualcomm aims to create a more sustainable and responsible supply chain that supports the company's broader environmental goals. By integrating

sustainability into its supply chain and operations, Qualcomm is demonstrating its commitment to building a more resilient and sustainable future for all stakeholders.

Progress

Qualcomm regularly tracks and reports its progress towards its corporate responsibility goals, demonstrating transparency and accountability in its operations. The company's progress is measured against specific benchmarks, such as reducing carbon emissions, enhancing diversity and inclusion, and increasing stakeholder engagement. Qualcomm's annual Corporate Responsibility Report provides a comprehensive overview of its achievements and ongoing efforts, showcasing how the company is delivering on its commitments. This progress is not only measured internally but also validated by external assessments and certifications, reflecting Qualcomm's dedication to continuous improvement in its sustainability and social responsibility initiatives.

The company's progress is also reflected in its innovation and impact across various industries. Qualcomm's advancements in technologies like 5G, AI, and IoT are not only driving economic growth but also contributing to solving global challenges such as climate change, digital equity, and public health. By aligning its technological innovation with its corporate responsibility goals, Qualcomm is making significant strides in both business success and positive societal impact. The company's progress serves as a testament to its long-term vision of creating a more connected, sustainable, and inclusive world, where technology acts as a force for good.

Conclusion

In conclusion, Qualcomm's Corporate Social Responsibility (CSR) initiatives demonstrate the company's unwavering commitment to sustainability, ethical governance, and social impact. Through innovative technologies, responsible operations, and inclusive practices, Qualcomm is not only driving industry advancement but also contributing positively to global communities. The company's proactive approach to addressing environmental challenges, empowering employees, and engaging with stakeholders reflects its dedication to creating a more connected, sustainable, and equitable future. As Qualcomm continues to push the boundaries of technology, it remains steadfast in its mission to leverage its influence for the greater good, ensuring that progress benefits both people and the planet.