

# KARTHIK RAO

## Full-stack product designer with a background in engineering

13+ years of experience in product design, from strategy to implementation through user research, interaction design, usability testing and web/app development.

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Palo Alto, CA

### XR APP DESIGN & DEVELOPMENT



#### Wet Your Beak for Apple Vision Pro

Solo designer & developer

Wet Your Beak is a visionOS native client for the All-In Podcast. Leverages YouTube API and features a custom video player to watch every episode of the podcast in a larger-than-life setting that's only possible on extended reality devices such as the Apple Vision Pro.

[View in App Store](#)

### macOS APP DESIGN & DEVELOPMENT



#### Agentyc for macOS

Solo designer & developer

Agentyc is a zero-code AI agent playground for macOS. It empowers non-technical users to experiment with AI agents, models and tools locally on their Mac without writing a single line of code. Powered by Microsoft Autogen for agent orchestration.

[View Website](#)

### PROFESSIONAL EXPERIENCE



#### Senior Product Designer - Private AI Services at VMware Inc.

August 2018 to Present / Palo Alto, CA

**Lead designer for Model Gallery and Model Runtime services.** Responsible for the end-to-end UX to enable enterprises to deploy and manage LLMs on-prem. Collaborating with PMs and engineering leads to define product requirements. Designing and testing UI mockups and facilitating seamless handoffs to the engineering team.

#### Lead designer for VCF Intelligent Assist: an AI copilot for VMware Cloud Foundation.

Collaborating with PMs to define strategy and roadmap. Creating design concepts to illustrate the vision to executives & stakeholders. Conducting hands-on testing and research into AI agents to bring agentic capabilities to VCF.



#### UX Designer at Juniper Networks

June 2015 to August 2018 / Sunnyvale, CA



#### Interaction Designer & Web Developer at Uberics Consulting

November 2011 to July 2014 / Bangalore, India



#### Interaction Designer & Web Developer at Netbramha Studios

July 2010 to November 2011 / Bangalore, India

### EDUCATION

Master of Science

#### Human-Computer Interaction

Indiana University

May 2016

Bachelor of Engineering

#### Information Science & Engineering

VTU, India

July 2010

### SKILLS & TOOLS

Interaction Design

Visual Design

Prototyping

Usability Testing

User Interviews

Contextual Inquiries

Focus Groups

Surveys

Heuristic Evaluations

HTML

CSS

Javascript

SwiftUI

Python

Figma

Adobe Creative Suite

XCode

VSCode

Cursor