

Sales Overview

Year

2019 2020 2021

MonthShort

Apr Aug Dec Feb Jan Jul Jun Mar May Nov Oct Sep

Customer City

All

Sub Category

All

Category

All

Product Name

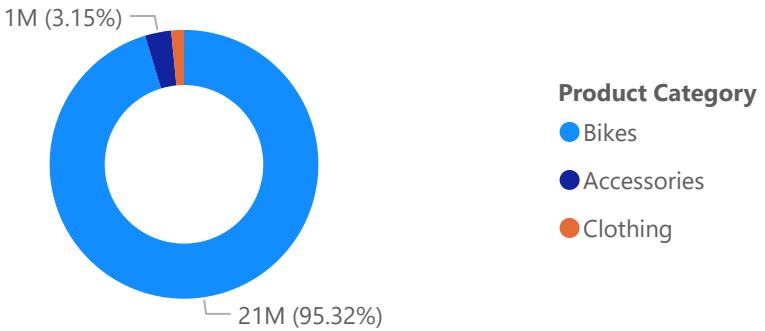
All

Sales and Budget Amount Ratio

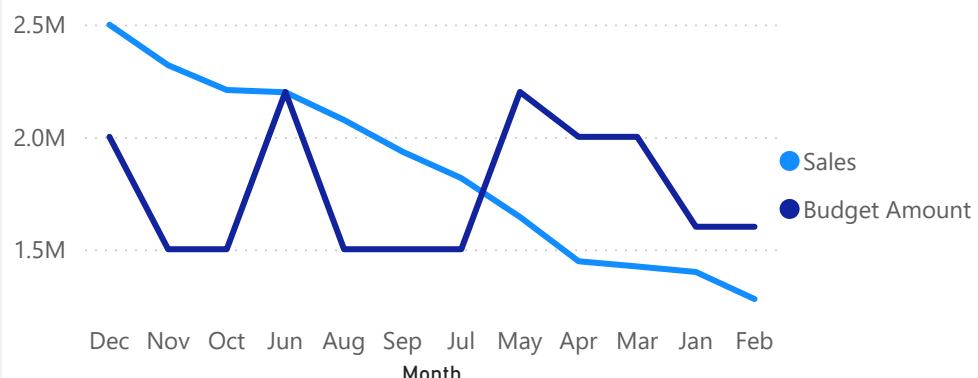
2,782,976

Goal: 21,100,000 (-86.81%)

Sales by Product Category



Sales and Budget Amount by Month



K.V.

Sales by Top 10 Customer City

Sales 0.21M 0.69M

London	0.69M
Paris	0.47M
Wollong...	0.26M
Bendigo	0.23M
Berlin	0.23M
Warrnam...	0.22M
Bellflower	0.22M
Townsville	0.22M
Sydney	0.22M
Goulburn	0.21M

Customer City

0.0M 0.5M

Sales by Top 10 Product Name

Sales 0.62M 1.37M

Mountai...	1.4M
Mountai...	1.4M
Mountai...	1.3M
Road-25...	0.7M
Road-25...	0.7M
Road-25...	0.7M
Road-25...	0.6M

Product Name

0M 1M

Product Category	Product Name	ProductItemCode	Product Status	Sub Cate
Accessories	All-Purpose Bike Stand	ST-1401	Current	Bike Sta
Accessories	Bike Wash - Dissolver	CL-9009	Current	Cleaners
Accessories	Cable Lock	LO-C100	Outdate	Locks
Accessories	Fender Set - Mountain	FE-6654	Current	Fenders
Accessories	Headlights - Dual-Beam	LT-H902	Outdate	Lights
Accessories	Headlights - Weatherproof	LT-H903	Outdate	Lights
Accessories	Hitch Rack - 4-Bike	RA-H123	Current	Bike Rac
Accessories	HL Mountain Tire	TI-M823	Current	Tires and
Accessories	HL Road Tire	TI-R982	Current	Tires and

Customer Details

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Customer City

Sub Category

Category

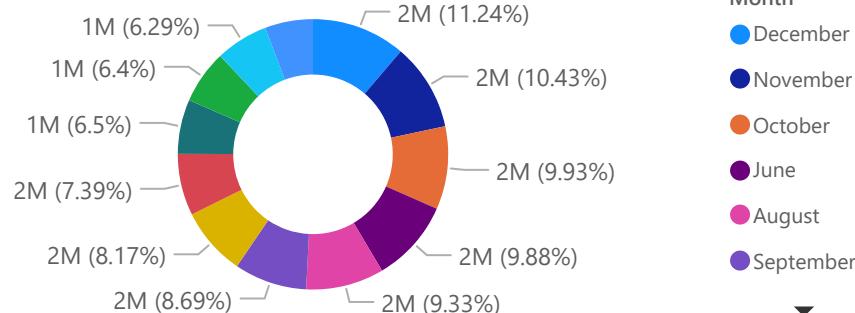
Product Name

Sales and Budget Amount Ratio

2,782,976

Goal: 21,100,000 (-86.81%)

Sales by Month



Sales by Top 10 Customer City

Sales 0.21M 0.69M

London 0.69M

Paris 0.47M

Wollong... 0.26M

Bendigo 0.23M

Berlin 0.23M

Warrnam... 0.22M

Bellflower 0.22M

Townsville 0.22M

Sydney 0.22M

Goulburn 0.21M

Customer City

0.0M 0.5M

Sales by Gender

Sales 5.27M 5.39M

Female 5.4M

Male 5.3M

Gender

0M 5M

Customer	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	Total
Jordan Turner		2,433		2,443	2,377	540			2,355	5,311		540	15,999
Maurice Shan			2,049		4,885	1,269	2,322				2,384		12,910
Janet Munoz					4,876		3,122		2,071	2,419			12,489
Lisa Cai	708	2,588	2,330			554		811		2,428	2,049		11,469
Lacey Zheng		2,419	2,419		2,462	549	594		2,805				11,248
Larry Munoz		2,384	2,419		2,320		540	575	781		2,049		11,068
Franklin Xu		2,182	2,377						2,419	1,274	2,334		10,586
Ariana Gray			2,419	2,502		575			2,620		2,413		10,529
Marco Lopez			5,705	2,330							2,433		10,468
Total	1,446,358	2,074,983	2,498,862	1,278,343	1,398,749	1,816,234	2,198,338	1,423,390	1,643,471	2,318,876	2,208,453	1,933,673	22,239,730

K.V.

Product Details

Year

2019

2020

2021

MonthShort

Apr

Aug

Dec

Feb

Jan

Jul

Jun

Mar

May

Nov

Oct

Sep

Customer City

All

22.240M

Total Sales

21.100M

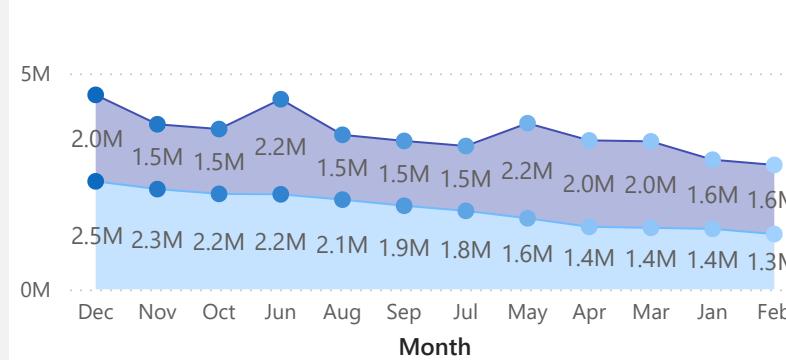
Budget Amount

Sub Category

All

Sales and Budget by Month

Sales Budget



Category

All

Product Name

All

10,713,219

Sales

Female

Gender

Bikes

Product Category

10,485,979

Sales

Male

Gender

Bikes

Product Category

351,193

Sales

Male

Gender

Accessories

Product Category

Sales by Top 10 Products

Sales 0M 0.21M

Mountain... 0.21M

Mountain... 0.20M

Mountain... 0.17M

Mountain... 0.17M

Mountain... 0.16M

Mountain... 0.15M

Road-250 ... 0.13M

Road-250 ... 0.12M

Road-250 ... 0.11M

0.0M 0.1M 0.2M

Product Name

Product Names	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	Total
Bikes	1,369,240	1,985,411	2,395,484	1,210,791	1,325,275	1,728,746	2,106,386	1,341,256	1,559,031	2,221,454	2,108,602	1,847,522	21,199,198
Mountain-200 Black, 46	82,947	125,159	147,289	90,652	90,652	125,651	149,912	78,112	91,882	153,191	119,258	116,717	1,371,420
Mountain-200 Black, 42	79,669	126,880	170,239	74,587	65,899	96,554	143,765	78,603	112,045	156,305	126,880	131,716	1,363,142
Mountain-200 Silver, 38	89,817	118,734	194,299	58,331	88,988	109,205	110,531	78,465	90,811	140,111	144,005	116,165	1,339,463
Mountain-200 Silver, 46	80,785	141,188	158,008	52,945	47,228	126,688	109,371	68,108	88,491	167,205	132,488	128,594	1,301,100
Mountain-200 Black, 38	67,948	146,060	150,896	46,719	74,259	118,684	126,880	76,554	70,407	170,567	133,519	108,274	1,290,768
Mountain-200 Silver, 42	83,105	116,662	166,956	53,443	71,754	96,528	123,374	93,131	78,714	143,259	129,091	99,345	1,255,363
Total	1,446,358	2,074,983	2,498,862	1,278,343	1,398,749	1,816,234	2,198,338	1,423,390	1,643,471	2,318,876	2,208,453	1,933,673	22,239,730

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