# Karthik Balaji

Experienced software engineer with a focus on crafting aesthetic and highly efficient products for the web & server application.

**Skills acquired** 

## **Libraries & Frameworks**

HTML, CSS, JavaScript, TypeScript, React, Next.js, Angular, Nodejs, Express, MongoDB, MySQL.

- Experience in developing highly responsive UI & APIs using MERN & MEAN stack.
- Experience in implementing SEO best practices and server-side renderings to improve website visibility and organic search rankings, and also to enhance the performance of the system.
- Experience in collaborating with external services like payment gateway, webhooks, external API integration and video call feature.
- Experience in providing the architectural designs for building a system and to provide a data model for database to build reliable and robust system.
- Experience in working on automations by Cron jobs and creating custom scripts for data migration from one system to another in ease without any complex approach.
- Experience in debugging the production issue with help of Dev Tools and have a practice of creating RCA documentation.
- Experience in working with two-way communication system by using socket.io and WebSocket.

### **Tools & Platforms**

Git, GitHub, GitLab, Jira, Firebase, Postman, Figma.

- Experience in handling version controls using git command and maintain the branching structure and to prevent the conflicts across repositories.
- Experience in deploying react apps using google firebase store, with the domain mapping and SSL certification.
- Collaborate with designers, project managers, and other engineers to transform creative concepts into refined digital experiences using Figma wireframes.
- Practice of creating API documentation or mock server response using Postman or swagger.

## **Roles & Responsibilities**

## **Software Developer**

- Manage and review the outputs of the fellow teammates and responsible for the deployment activities and product releases.
- Lead company-wide accessibility initiatives such as creating documentation for best practices, establishing a standard accessibility checklist for developers, and facilitating knowledge shares.
- Creating initiatives to work on new concepts and technology by implementing it through a Proof of concepts.
- Tracking proper deliverables to the client by reviewing the performance developer by tools like hubstaff and timechamp.
- Involved in working on test tasks & technical support to win the projects for the team.

#### **Professional Services**

- Conducting technical seminar, with the core team on new and trending technologies in the industry (Web Technologies/Full stack).
- Organizing communication sessions for beginners to improve the bilateral communication between developers and the client.
- Analyze the automation gap and enhance or implement more feature for better usability and least end-user effort.
- Provide leadership within engineering department through close collaboration, knowledge shares, and mentorship.

karthikbalaji.dev@qmail.com (91) 99411-45566 github.com/karthikvdev karthikbalaji-dev.web.app

## **Experience**

#### 3 Years - Soft suave Technologies

Team Lead. Sept 2023 – Present
Full Stack Developer. June 2022 – Sept 2023
Frontend Developer. May 2021 – June 2022

## **Projects**

### E-commerce web app

Similar like other e-commerce apps, but additionally it has curator feature that facilitates the seller.

## **Construction consultancy site**

It is built in SEO friendly manner, so as to generate more business leads.

#### **Inventory management system**

To automate the stock details in various inventories and warehouses across their stores.

## Marketing & CRM system

To send an advertisement or campaigns to the audience to increase the Sales of their firm.

## **Health Care application**

To consult doctor online during covid and maintain the medical history of the patients.

# **Key achievements**

- Received multiple connected recognition for successful on-time delivery, handling customer incidents, production issues and a valuable team player.
- Worked as a cross functional engineer to cover development activities and deployment initiatives and received recognition.
- Got appreciation on working in recruitment panel for organizing the interview to hunt the talents and seeking ideal candidates for the organization.
- Awarded as Team Lead position for mentoring junior developers and contributed to growth of development team, fostering a culture of continuous learning and improvements.

## **Education**

Qualification	Year	University	Percent
BE	2020	RMK	72
		Institutions	
HSC	2016	Velammal	85
		Institutions	
SSLC	2014	Model	93
		School	