

Karthik Balaji

Experienced software engineer with a focus on crafting aesthetic and highly efficient products for the web.

Relevant Experience

Team Lead. **Soft Suave** Sept 2023 – Present

Full Stack Developer June 2022 – Sept 2023

Frontend Developer May 2021 – June 2022

- Build and ship high-quality, robust production code for a diverse array of projects for various clients with end to end delivery.
- Work alongside creative directors to lead the research, development, and architecture of technical solutions to fulfill business requirements
- Collaborate with designers, project managers, and other engineers to transform creative concepts into refined digital experiences at an agile cadence
- Provide leadership within engineering department through close collaboration, knowledge shares, and mentorship
- Lead company-wide accessibility initiatives such as creating documentation for best practices, establishing a standard accessibility checklist for developers, and facilitating knowledge shares

Silo Team Lead • **AMD TELECOM** Jan 2023 – Present

- Collaborated with other developers, designers and engineers for making smooth development process among the organization.
- Built and delivered technical solutions according to stakeholder business requirements.
- Manage and review the outputs of the fellow teammates and responsible for the deployment activities and product releases.

Full Stack Developer • **Poorvika Appliances** July 2022 – Jan 2023

- Collaborated extensively to the creation of high responsive and light-weight APIs to communicate with the client.
- Built the data model for Database to make reliable and robust system.
- Implemented the user interface and configured the store for ease state management across the system.
- Contributed in the technical documentation preparation for smooth process of knowledge transfers across the teams.

Frontend Developer • **Unipick Commerce** Sept 2021 – July 2022

- Engineered and improved major features such as SEO, role-based UIs, and implementation of external services such as payment gateway like razor pay.
- Proposed and implemented scalable solutions to issues identified with cloud services and applications responsible for communicating with the internet
- Collaborated with mobile team and end users to ensure thoughtful and consistent user experiences across Web and Android mobile app.

Junior Frontend Developer • **Top School** May 2021 – Sept 2021

- Developed, maintained, and shipped production code for client websites primarily using HTML, CSS, Sass, JavaScript, and React
- Performed manual quality assurance tests, mobile responsiveness and API integrations in client side.

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Skills

Programming Languages

JavaScript, TypeScript, HTML, CSS, Scss

Libraries & Frameworks

React, Next.js, Angular, Nodejs, Express, MongoDB, MySQL

Tools & Platforms

Git, GitHub, GitLab, Jira, Firebase, Figma

Selected Projects

Built an e-commerce web app

Similar like other e-commerce apps, but additionally it has curator feature that facilitates the seller.

Construction consultancy site

It is built in SEO friendly manner, so as to generate more business leads.

Inventory stock management system

To automate the stock details in various inventories and warehouses across their branches.

karthikbalaji-dev.web.app

Personal website built with React and hosted in the Google Firebase.

Education

RMK Institutions

Bachelor of Engineering in Mechanical.

Velammal Institutions

Computer Science in Higher Secondary

Interests

Cooking, Cricket, Driving, exploring nature, political news, tech-based videos in Social media.