



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Customer

online delivery is free 24 hours a day.

Cooking traditional dishes is fine.

cooking should be healthy and appealing to children as much as adults like it.

If sold the non-veg at a lower price, more people would buy it.

Good experience members are essential for cooking.

Doing group dish with lots people

Catering will be available on the opening day at very low price.

Eliminating the facility of Pre-ordering food items is helpful for commercial Establishments asit saves time.

A CCTV camera is must

The catering area should be clean.

Natural food ingredients should be used more in cooking.

Water facilities are essential unlimited cuisines.

Respond to customers in a clam manner without being harsh.

Food track should be designed to be affordable

you can scan location .

Veg or Non veg, juice, Ice cream in menu card should have photo of all type of food items.

Use pure veg and non veg in cooking.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?