Examples of LMI Use by VR Role.

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|  | Objective | Benefits | Example |
| Counselor | Assisting a jobseeker identify an employment goal | Jobseeker has information about the job they desire, the labor market, skill needs, job openings and future trends. | IPE includes services such as training or skills acquisition that match stated needs of employers in the industry of choice. |
| Understanding future trends in specific occupations or industries of interest to the jobseeker | LMI can give the best possible projections about whether or not an industry or occupation is likely to grow or decline in the local area of the jobseeker | Jobseeker may benefit from understanding what is likely to be available in an occupation if they chose to attend long-term training. |
| Business Relations Representative | Develop business outreach strategies that address immediate needs of business community in the local area | Use of different types of LMI may give clues about what businesses are expanding, declining, laying off, or relocating. | Business relations personnel may identify a business that is rapidly expanding in a new area of the state and work with the VR offices to respond. |
| Maintain and improve connections with key businesses in the local economy | Using LMI may help a BR representative determine likely trends for industries or occupations and assist businesses with anticipating response for labor needs. | BR representative establishes partnerships with providers and other entities to provide continuous customer service to a business over time. |
| Identify business engagement strategies that are tailored to VR jobseekers with limited skills | Use LMI to identify occupations and industries that may have career advancement | Establish relationships with businesses that tend to hire entry- level workers with limited skills and then work with the employer to establish career advancement strategies. |
| Job Developers | Target job development to immediate needs of employers | Find open positions as they get posted through examination of real-time LMI | Identify employers that have significant hiring needs and establish relationships to identify talent prior to posting of positions. |
| Explore career ladders for entry-level jobs | Use occupation information for guidance about career progression options for certain occupations. | Create long-term relationships with employers by rapidly identifying and partnering with VR counselor and BR rep on establishing career pathways. |
| Field Services Directors | Align VR workforce to accommodate the local/regional labor market | Use LMI to identify locations in the state in which there may be need for investment in business outreach and work with Business Relations Representatives to build capacity. | Align field services jobseeker services with business relations capacity by identifying areas for capacity building. Investigate needs for developing vendor capacity in areas of need. |
| Identify short-term and long-term training partnerships | Use LMI to identify occupations in high demand and skill requirements. | Identify long-term and short-term training that are matched with local labor market needs and jobseeker goals. |
| Director | Identify career pathways and workforce system partnership opportunities | Use LMI to get information about the critical labor needs of employers who are working with workforce systems to create career pathways. | Evaluate the opportunities for jobseekers to participate in career pathways established by the workforce system. Define strategies for partnership across agencies. |
| Evaluate how business relations personnel are identifying unique employment opportunities and identify employers who are active partners with the VR agency | Use Business intelligence generated by the BR unit to identify businesses that are partnering with VR. | Establish more in-depth and strategic partnerships with active businesses and request their assistance in advising on long-term development strategies. |