

DEVELOPMENT DIVISION

Mahatma Gandhi University

Be the change of you wish to see in the world.





Mahatma Gandhi University, Meghalaya is a UGC recognized University and has been established with the provision of the Mahatma Gandhi University, Act 2010 published in the Gazette of Meghalaya vide No. LL(B).138/2010/41.



The legal entity of the University is Layman Education Society – Registered under Societies registration act 1860 not-for-profit organization working in Skilling, Education and Livelihood domain for last 23 years and which has impacted lives of 4.5 Lac+ beneficiaries through various short term and long term training and development initiatives.



Institution is led by a group of **Educationist** working with a vision to **empower the youths of our country** who are deprived of access to quality education due to financial constraints.





- Make the india, hub for the skill workforce
- Technology backed solutions
- Platform agnostic creative solution



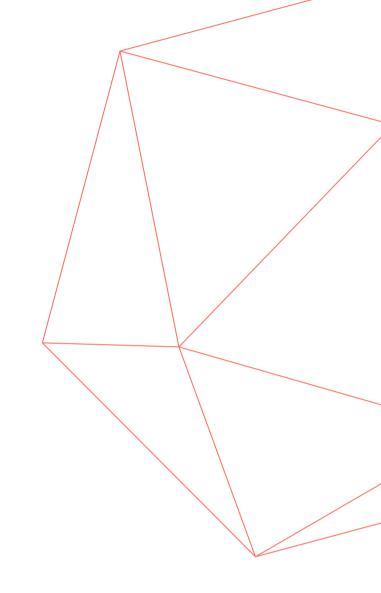
- To provide skill and competency-based training for a betterment future.
- O Promoting skills among its youth, resulting in enhanced employability.
- Aims to elevate education from the narrow mindsets and link it to modern ideas.



Objectives & Goals

Empower youths with Skill-integrated Higher Education linked to Employability and Entrepreneurship leading to a dignified career and life.





Learning should not stop with earning. Only a skilled person will grow in today's world. This is applicable to both people and countries."

He said that India providing smart and skilled manpower solutions to the world should be at the core of our strategy of skilling our youth.

Hon'ble Prime Minister Shri Narendra Modi



LEADERS'STATEMENT





Our educational aspiration is not only for earning degrees and certificates but also to achieve global good. National Education Policy 2020 is an antidote to Macaulay's system of education designed to colonize our minds.". NEP 2020 is for channelizing knowledge for the development of the country.

Hon'ble Home Minister Shri Amit Shah

LEADERS'STATEMENT



India to be global skills hub very soon"
Investments in education and skill development of "our people are imperative to ensure that they have required knowledge and capabilities to succeed in 21st century

Hon'ble Minister of Education Shri Dharmendra Pradhan



LEADERS'STATEMENT



• IT Sector

O Apparel Sector

O Beauty & Wellness Sector

Construction Sector

• Electronic Sector

O Logistics Skill Sector

• Retail Sector

• Health Care Sector

• Management Sector







IT SECTOR

- O Domestic IT Helpdesk Attendant
- O Domestic Data Entry Operator
- O Domestic Biometric Data Operator
- CRM Domestic Voice
- Junior Software Developer





APPAREL SECTOR

- Self Employed Tailor
- Sewing Machine Operator
- Sewing Machine Operator Knits
- Hand Embroiderer
- Export Assistant
- Fashion Designer
- Specialised Sewing Machine Operator
- O Boutique Manager
- Merchandiser

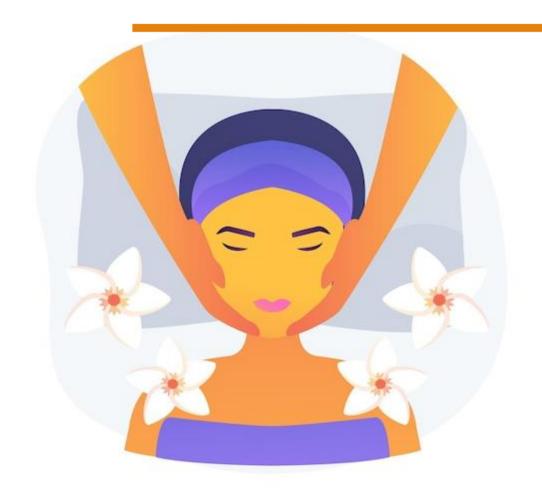




ELIGIBLITY: MINIMUM 14 YEAR OF AGE NO

FORMAL QUALIFICATION REQUIRED





BEAUTY & WELLNESS SECTOR

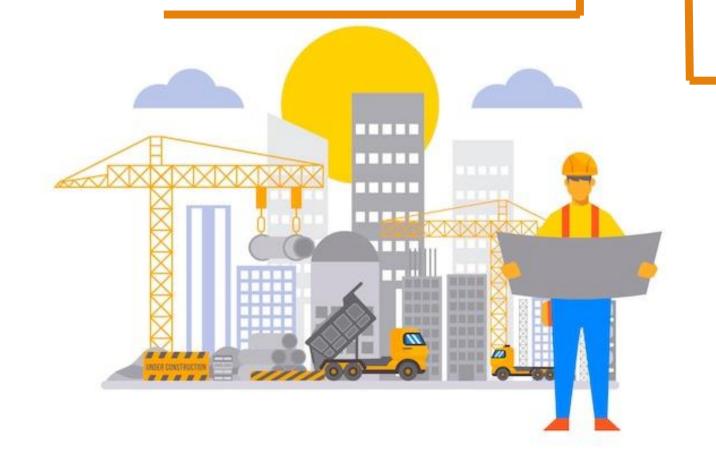
- Yoga Instructor
- Gym Assistant
- O Beauty Therapist
- O Hair Stylist
- O Bridal Makeup Artist
- Professional Makeup Artist.
- Pedicurist and Manicurist.
- Spa Therapist



FORMAL QUALIFICATION REQUIRED







Construction Sector

- Assistant Electrician
- O Doors & Windows Fixer
- Construction Painter & Decorator
- Foreman Fabrication







Electronic Sector

• Field Technician Other Home Appliances

• Field Technician Computing And Peripherals

O DTH Set Top Box Installation & Service

Technician







Logistics Sector

O Documentation Assistant

• Courier Delivery Executive

Consignment Tracking Executive

O Invenroty Clerk





Retail Sector

- Retail Sales Associate
- O Distributor Salesman
- Retail Trainee Associate
- Self-employed e-tailer









HEALTH CARE SECTOR

General Duty Assistant

• Emergency Medical Technician-Basic

Medical Laboratory Technician

Assistant Physiotherapist

O Home Health Aide

Radiology Technician

O Diet Assistant

Yoga Therapy Assistant

ELIGIBLITY: MINIMUM 14 YEAR OF AGE NO

FORMAL QUALIFICATION REQUIRED





Management Sector

- O Hindi Typist
- Receptionist
- Office Assistant
- Office Executive
- O HR Executive Payroll and Employee
- Data Management
- Recruitment Executive HR



ELIGIBLITY: MINIMUM 14 YEAR OF AGE NO

FORMAL QUALIFICATION REQUIRED



- Opportunity to make our Skill Centers sustainable and nondependent on various Govt. Skilling targets
- Opportunity to move from Short term vision (courses) to Lon term vision (courses).
- O Opportunity to become a nodal point in the district for youth to access Jobs embedded with Higher Education.
- Opportunity to create alternate revenue models/ cash flow sources for skills center.







National Education Policy 2020: Changing Scenario



• Unified Credit Framework (UCF) & Academic Bank of Credits (ABC) – integrating Vocational and General Education at all levels and enabling Vertical and Horizontal mobility between Education and Skilling, while assuring CREDIT STORAGE at ABC

• Apprenticeship Embedded Degree Programme – Embedding the scope of Industry Apprenticeships to Diploma, Degree courses for employability enhancement

• Multiple Entry - Multiple Exit: Flexibility for multiple exit and entry while continuing a degree programme e.g.; 1st Year – Certificate, 2nd Year – Diploma, 3rd Year - Degree

• Dual Degree flexibility: - Student can pursue 2 programme simultaneously from different institutes to enhance the Scope of employment



B.VOC Programs & Features

Sl. No.	Name of the Programme	Sector
1	B.Voc Banking and Financial Services	BFSI
2	B.Voc in Automobile Industry	Automobiles
3	B.Voc Beauty Therapy and Aesthetics	BWSSC
4	B.Voc Bakery and confectionery	FISCI
5	B.Voc Yoga wellness Trainer	Health
6	B.Voc Medical Lab Technology	Health
7	B.Voc in Allied Health Sciences	Health
8	B.Voc in Hospital Administration	Health
9	B.Voc in Multimedia , 3D Animation & VFX	IT& ITES
10	B.Voc Business Process Service And Data Analysis	IT& ITES
11	B.Voc Marketing Management And Information Technology	IT& ITES
12	B.Voc Mass Communication & Advertising	Media
13	B.Voc in Office Administration Skills	MEPSC
14	B.Voc Early Childhood Centre Management and Entrepreneurship	MEPSC
15	B.Voc Retail Management	RASCI
16	B.Voc Catering Technology and Hotel Management	THSC
17	B.Voc Tourism And Hospitality Management	THSC
18	B.Voc Fashion Technology and Apparel Designing	TSSC







BVOC Features

- Degree / Diploma from UGC recognised University on successful course completion
- Joint Certification from Institution & NSDC
- Learning Theoretical part at Campus or Skill Centres and Practical Skills via On-the-Job Training at Industry
- Opportunity to Learn while Earn (monthly stipend) Affordable & Inclusive Education
- Flexible Mode of Delivery: Face-to-Face, Online, On-site, On-the-job
- Students earns recognised Degree along with Work Experience sought after combination for career progression.
- Skill Loans from NBFCs with no interest EMI
- Industry benefits from reduced attrition, reduced recruitment & onboarding costs.





Process Flow



- **1 Candidate Selection** Interested candidates shall be mobilized by MGU/ Service Partner/ Industry Partner after applying screening criteria of the Industry Partner
- **Basic Training** 2-months basic training shall be undertaken at MGU's/ Service Partner's training centres followed by deployment to the Industry Partner's factory locations for OJT/ Practical Training; Alternatively, Industry Partner can select candidates of its own and send it to MGU for enrolment to the programmes
- **3 OJT/ Practical Training –** The OJT/ Practical Training shall be done at the Industry Partner's premises under supervision of Industry Partner
- **Contact Classes** Classes in online/ hybrid mode shall be facilitated by MGU at Industry Partner's location or at any appropriate training venue; if required Industry Partner specific curriculum can be delivered with the help of Industry Partner's staff
- 5 Stipend Payment Agreed stipend amount shall either be remitted to the student-trainee during the programme by Industry Partner through MGU or directly by Industry Partner
- **6 Tuition Fee** Necessary tuition fee to be paid to MGU by candidates for delivery of training & management of the programme

Process Flow

7 Monitoring/Reporting – MGU shall be monitoring regular progress of the students through monthly attendance tracking, assessments & documentation of OJT, etc. MGU shall also conduct semester-wise examination as per the curriculum

- **8** Certification On successful completion of the OJT and clearing the examination, candidates shall receive D. Voc/B. Voc/ITI (CTS) as the case may be
- **9 Placement –** After completion of the programme, the first right of recruitment shall be given to the Industry Partner, followed by other companies



Candidate Selection

Basic Training OJT/ Practical Training

Contact Classes Stipend Payment

Tuition Fee

Monitoring Reporting

Certification

Placement



Future Skills/ Future Jobs.



Future Skills: The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF.



To provide judicious MIX
OF SKILLS relating to a
profession and appropriate
content of General Education



To ensure that the students have adequate knowledge and skills, so that they are work READY AT EACH EXIT POINT of the programme



To provide FLEXIBILITY to the students by means of pre-defined entry and multiple exit points.



To provide VERTICAL MOBILITY to students coming out of 10+2 with vocational subjects.

Thank You

Be the Change you wish to see in the World.

