

# Revenue Analysis

Transaction\_quantity

656K

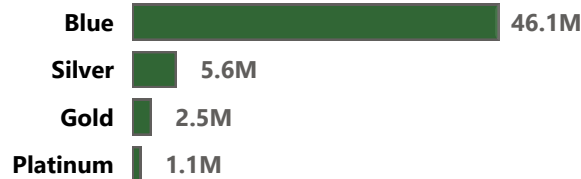
Total\_transaction

45M

Total\_interest

7.84M

Revenue by Card\_Category



Revenue by Use



Education\_Level

Select all

Doctorate

Graduate

High School

Post-Graduate

Uneducated

Age\_group

Select all

20-30

30-40

40-50

50-60

60+

Revenue

55.32M

Select all

F

M

Income\_group

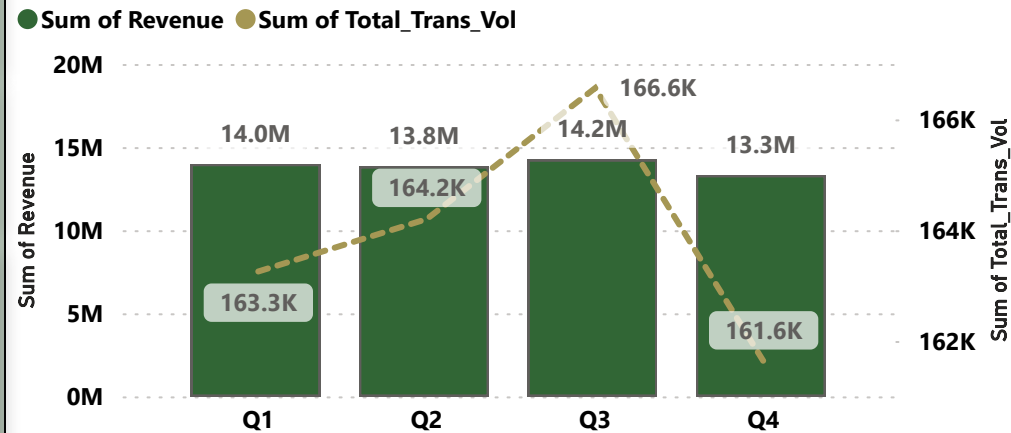
Select all

High

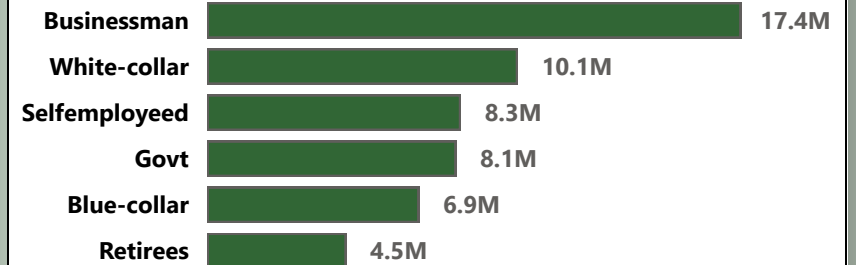
Low

Med

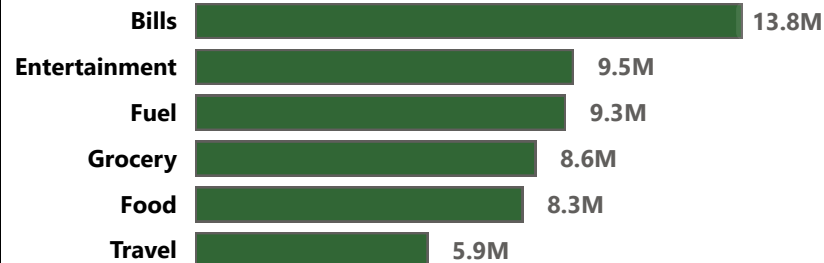
Revenue andnTrans\_Vol by Qtr



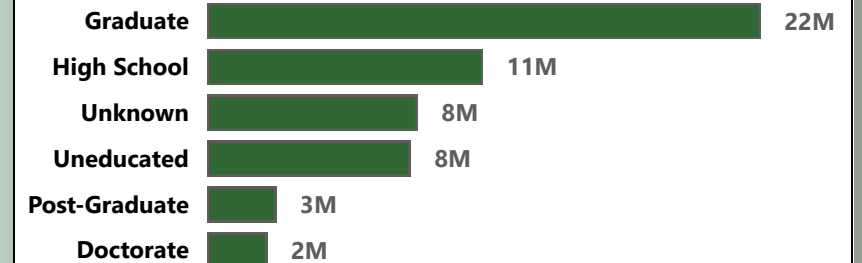
Revenue by customer\_job



Revenue by Exp Type



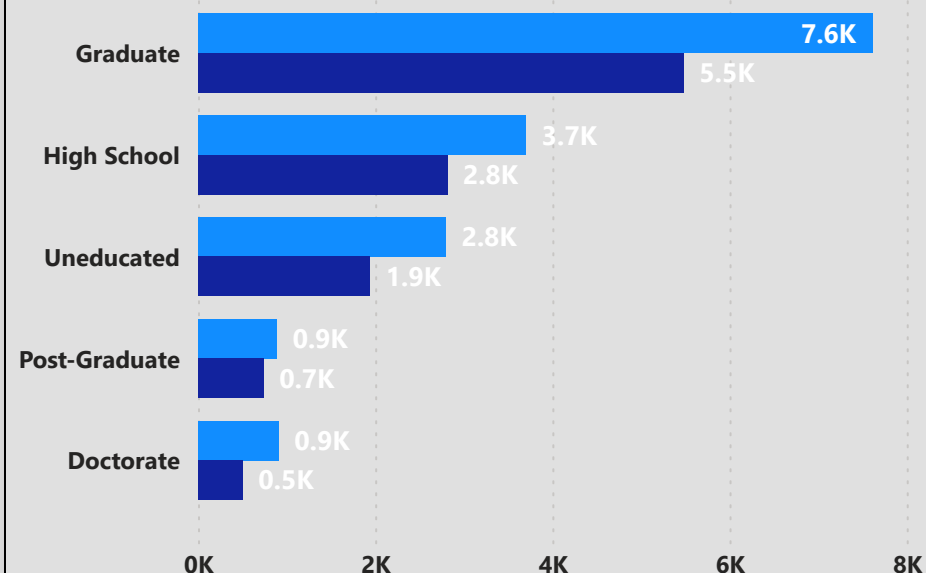
Revenue by Education\_level



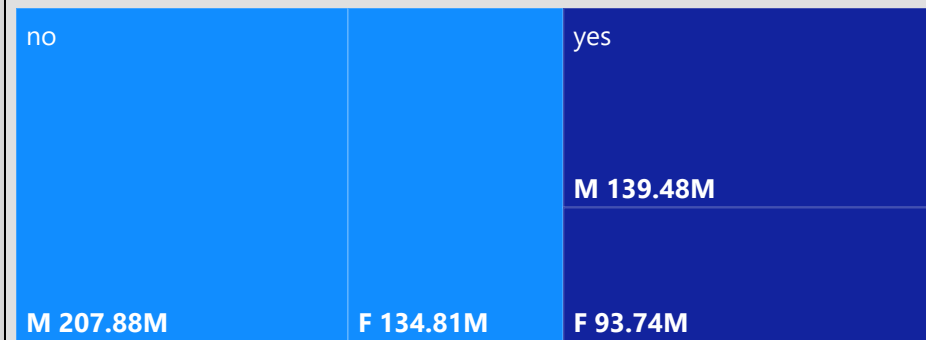
# Customer Analysis

Cust\_Satisfaction

Gender ● F ● M



Own a car



Education\_Level

Select all

Doctorate

Graduate

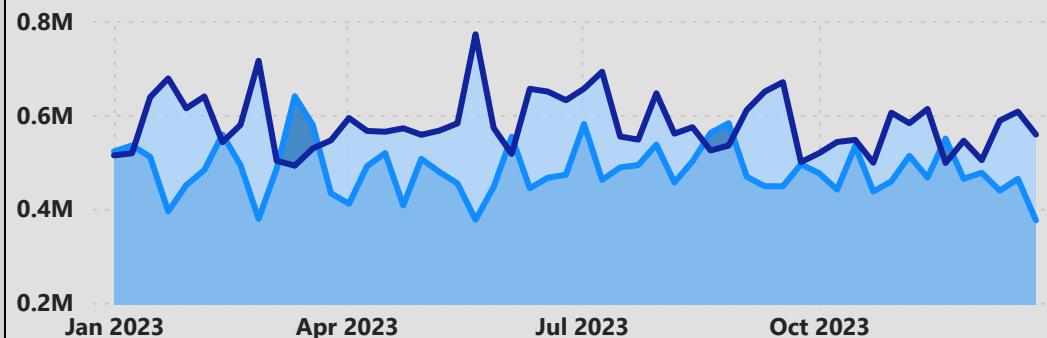
High School

Post-Graduate

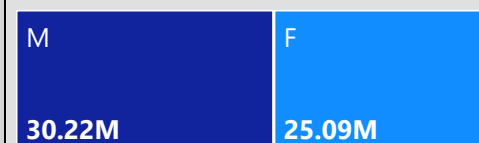
Uneducated

Revenue by Timezone & Gender

Gender ● F ● M



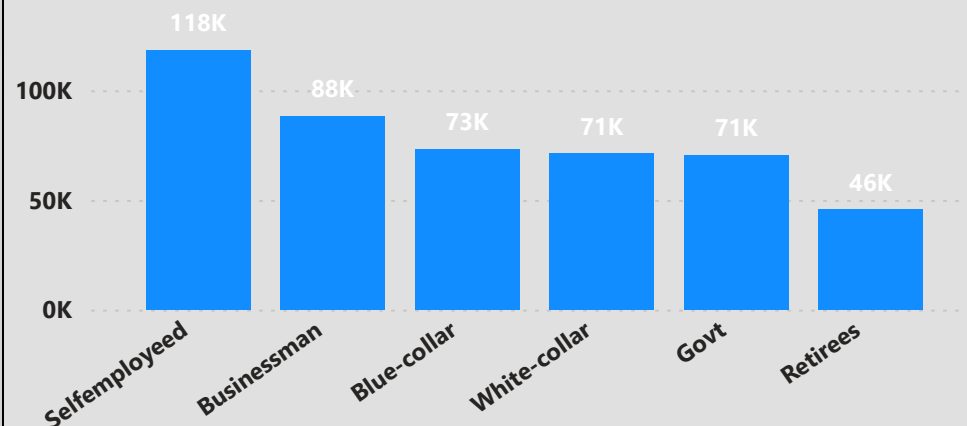
Revenue



Income



Cust\_job



Total\_interest

7.84M

Total\_revenue

55.32M

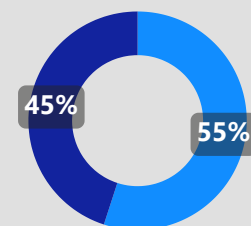
Customer\_satisfaction

3.19

Income

576M

Marital\_Status



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KARTIK ANALYTICS