



Management Information Systems

Assignment- Week 1

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total Marks = 10*2 = 20

MCQ Questions

Question 1

Relate the statements with concepts.

| | |
|--|-------------------|
| A. You collect customer feedback for 2023. | (i) Decision |
| B. You analyse monthly trends in customer satisfaction in 2023. | (ii) Data |
| C. You recommend a new customer service strategy based on feedback analysis for Q3 2023. | (iii) Information |

- a) A-i, B-iii, C-ii
- b) A-i, B-ii, C-iii
- c) A-ii, B-i, C- iii
- d) **A-ii, B-iii, C-i**

Question 2

Statement I- An information system is a set of interrelated components that collect or retrieve, process, store, and distribute information to support decision-making and control in an organization.

Statement II- Computers and software are technical foundation and tools for building any Information system.

- a) Both statement I and statement II are True.
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 3

- How are information systems transforming businesses?
- a) By reducing costs
 - b) By improving efficiency and productivity
 - c) By enhancing decision-making
 - d) **All of the above**

Question 4

- What ethical considerations are associated with information systems? a) Privacy and data protection
 b) Intellectual property rights
 c) Cybersecurity and hacking
 d) All of the above

Question 5

Statement I: In an organization, all the functionalities, such as finance, manufacturing, sales, and purchase, are interrelated.

Statement II: Enterprise resource planning is one of the backbones of management information systems.

- a) Both statement I and statement II are true.
 b) Statement I is True, and Statement II is False.
 c) Statement I is False, and Statement II is True.
 d) Statement I is False, and Statement II is False.

Question 6

Statement I: In cloud computing, private clouds are more secure than public clouds.

Statement II: In cloud computing, public clouds are more expensive in comparison to private clouds.

- a) Both statement I and statement II are true.
 b) Statement I is True, and Statement II is False.
 c) Statement I is False, and Statement II is True.
 d) Statement I is False, and Statement II is False.

Question 7

You search for laptops on Amazon, and later, you see laptop ads on other websites. This concept is called:

- a) Operational excellence
 b) Customer and Supplier intimacy
 c) Improved decision-making
 d) All of these

Question 8

Match the Marketing strategies with Michael porter's competitive forces.

| IT-enabled strategies | Michael porter's competitive forces |
|---|---------------------------------------|
| A. Low-cost leadership –e.g. Walmart | (i) Traditional competitors |
| B. Product differentiation –e.g. Apple, Google | (ii) Substitute products and services |
| C. Focus on the market niche –e.g. Uber, Airbnb | (iii) Customers and supplier forces |
| D. Strengthen customer and supplier intimacy – e.g. Netflix, Amazon | (iv) New market entrants |

- a) A-i, B-iii, C-ii, D- iv

- b) A-i, B-iv, C-ii, D-iii
- c) A-ii, B-i, C- iii, D-iv
- d) A-ii, B-iii, C-I, D-iv

Question 9

Statement I: IT flattens Organizations because, in post-industrial societies, authority increasingly relies on knowledge and competence rather than formal positions.

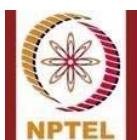
Statement II: IT affects the cost and quality of information and changes the economics of information.

- a) Both statement I and statement II are true.
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 10

Ms. Priya manages the company's budget and financial reports. Which of the business functions is she performing?

- a) Sales and marketing
- b) Human resources management
- c) Finance and accounting
- d) Manufacturing and production



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Assignment- Week 2

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total Marks: 10*2 =20

MCQ Questions

Question 1

Identify correct statements.

1. Database system controls data redundancy

2. Database system eliminates data inconsistency.
 3. Database system is simple to implement in comparison to the traditional file system.
 4. Database system is secure in comparison to the traditional file system.
- a) 1,2
 - b) 1,2,3
 - c) 1,2,4
 - d) 1,2,3,4

Question 2

Which of the following is a diagrammatical representation of the logical structure of the database?

- a) Flow chart
- b) Entity-relationship diagram
- c) Entity diagram
- d) Tree diagram

Question 3

What are the main objectives of database normalization?

- a) To increase data redundancy and complexity
- b) To enhance query performance and add redundancy
- c) To reduce data redundancy and ensure data integrity
- d) To make the database structure more complex

Question 4

How does a data mart differ from a data warehouse?

- a) Data marts are smaller versions of data warehouses.
- b) Data marts store only historical data.
- c) Data marts are used for transactional processing.
- d) Data marts focus on specific subjects or business lines.

Question 5

In the given table, which attribute will be eligible for the primary key? Employee (Employee_Id, Department_Id, Salary, Name)

- a) Employee_Id
- b) Department_Id
- c) Salary
- d) Name

Question 2

In the given table, which attribute will be eligible for a foreign key? Sales (Sales_Id, Product_Id, Amount, Customer_Id)

- a) Sales_Id
- b) Product_Id
- c) Amount
- d) Product_Id, Customer_Id

Question 6

State True/ False

Statement I: OLAP supports multidimensional data analysis.

Statement II: In OLAP, each attribute of the information is a different dimension.

- a) Both statement I and statement II are true.
- b) Statement I is True, and Statement II is False.
- c) Statement I is False, and Statement II is True.
- d) Statement I is False, and Statement II is False.

Question 7

Which type of data analytics focuses on identifying the root causes of past performance or events?

- a) Descriptive analytics
- b) Diagnostic analytics
- c) Predictive analytics
- d) Prescriptive analytics

Question 8

Which technique is commonly used in predictive analytics to forecast future outcomes based on past data?

- a) Regression
- b) Decision trees
- c) Support vector machines
- d) Data visualization

Question 9

Given data on customers' past purchases, their browsing history, and demographics, your model needs to predict the likelihood of each customer purchasing a new product. This is a:

- a) Regression Task
- b) Classification task
- c) Clustering task
- d) None

Question 10

Which of the following is a predictive analytics application in retail?

- a) Estimating future sales based on historical data and seasonal trends.

- b) Tracking real-time inventory levels.
- c) Analyzing customer feedback from surveys.
- d) Managing employee work schedules.



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Assignment- Week 3

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total Marks = $10*2 = 20$

MCQ Questions

Question 1

State true/false statement:

Statement I- Enterprise resource planning software is an integrated information system built on a centralized database and common computing platform.

Statement II- Enterprise resource planning software is the only system in the Management information system.

- a) Statement I-True, statement II-True
- b) Statement I- True, Statement II- False
- c) Statement I-False, Statement II- True
- d) Statement I- False, Statement II- False

Question 2

Identify the correct statements:

- 1. ERP systems are costly.
 - 2. ERP Implementation in an organization does not require training.
 - 3. ERP implementation is easy.
 - 4. ERP provides expertise in industry-specific business processes.
- a) 1,2,3
 - b) 1,3,4
 - c) 1,4
 - d) 1,2,3,4

Question 3

Which of the following will not be impacted by ERP implementation?

- a) Leadership style
- b) Jobs and rewards Books
- c) Business processes
- d) **Customer demands**

Question 4

- 1. ERP systems help in automating business processes.
- 2. ERP implementation requires significant change management.
- 3. ERP systems are only used in manufacturing industries.
- 4. ERP systems integrate various business functions into a single system. a) 1,2,3.
b) 1,3,4
c)1,2,4
d)1,2,3,4

Question 5

Which one of the following is not an ERP Module?

- a) Customer Relationship Management (CRM)
- b) Manufacturing
- c) Project Management
- d) **Operating System.**

Question 6

Which of the following is not a benefit of implementing an ERP system:

- a) Access to real-time data
- b) Enhanced inventory control
- c) **Improved social media engagement**
- d) Streamlined business processes statement

Question 7

Which one of the following is the first phase of ERP implementation?

- a) Project Preparation
- b) Feasibility study
- c) **Project Evaluation**
- d) Sustain.

Question 8

MRP is an evolution of _____.

- a) Capacity resource planning
- b) Manufacturing requirement planning
- c) Production capacity and control
- d) **Inventory management and control**

Question 9

Which of the following features would be beneficial for a retail company implementing an ERP system?

- a) Each store will implement its own ERP system.
- b) **All the stores will share a centralized inventory system.**
- c) Each store will use its own inventory management system.
- d) There will be different ERP systems for warehouses and stores.

Question 10

What do you mean by Business blueprint in ERP implementation method?

- a) Business blueprint describes the code of the ERP project.
- b) **A business blueprint is a description of a company's business processes and system requirements.**
- c) Business blueprint describes pattern of project implementation.
- d) Business blueprint describes MIS design.

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Assignment 4

1. Which of the following is NOT a component of CRM?
 - a. People
 - b. Processes
 - c. Technology
 - d. Raw materials

2. CRM can help in reducing the costs of which areas?
 - a. Marketing, sales, and customer service
 - b. Production, inventory, and logistics
 - c. Human resources, finance, and IT
 - d. Research, development, and compliance

3. What is the "bullwhip effect" in supply chain management?
 - a. A strategy to increase production speed
 - b. The uncertainty caused by distorted information flowing up and down the supply chain
 - c. A method to increase inventory levels
 - d. A process to automate customer service

4. What are the impacts of Bull-Whip effect?
 - a. Excess inventories
 - b. Increased wastage
 - c. Stockouts
 - d. All of these

5. Which of the following is not a method of coping with the Bull-Whip effect?
 - a. **Transportation**
 - b. Establish a demand-driven supply chain
 - c. Eliminate gaming in shortage situations
 - d. Break order batches into smaller lots
6. What are the challenges in supply chain management?
 - a. Traceability
 - b. Cost
 - c. Quality of food supply
 - d. **All of these**
7. Which of the following technologies are used in supplier collaboration?
 - a. Portal
 - b. Collaborative Forecasting
 - c. Inventory collaboration
 - d. **All of these**
8. What is the primary feature of lean systems in supply chain management?
 - a. **Elimination of waste**
 - b. Increasing production speed
 - c. Reducing customer interaction
 - d. Enhancing financial reporting
9. CRM analytics can provide insights into which of the following areas?
 - a. **Sales, marketing, and customer service**
 - b. Production, inventory, and logistics
 - c. Human resources, finance, and IT
 - d. Research, development, and compliance

10. Which one of the following is not a key capability of e-commerce applications?

- a. Online ordering
- b. **Inventory control**
- c. Campaigns
- d. Online auctions

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Assignment 5

1. Which of the following things influence the amount of inventory to be maintained?
 - a. Demand
 - b. Suppliers' reliability
 - c. Lead time
 - d. All of these

2. What does the Bill of Material (BOM) include?
 - a. Only finished products
 - b. List of production schedules
 - c. List of all components required for a product
 - d. List of quality control measures

3. Which department generates a material withdrawal slip?
 - a. Sales
 - b. Warehouse
 - c. Production
 - d. Procurement

4. Which sort of data can be processed by marketing information system (MKIS) to access the appropriate information to be used for decision-making?
 - a. Profitability and Organizational Policies
 - b. Sales Figures
 - c. Past Trends
 - d. Both b and c

5. What document certifies the number of units of a product received and available for sales?
 - a. Production order
 - b. **Goods receipt document**
 - c. Sales invoice
 - d. Inventory report

6. Which of the following is/ are the primary objectives of MIS for “materials management”?
 - a. To maintain up-to-date stocks of all materials
 - b. To immediately respond to any changes in the production plan
 - c. To respond to changes in the demand pattern
 - d. **All of these**
7. What is the main function of Materials Requirement Planning (MRP)?
 - a. To reduce manufacturing costs
 - b. **To monitor stocks and determine material requirements**
 - c. To manage human resources
 - d. To develop new production technologies

8. Which of the following quality management process is/are supported during production?
 - a. Inspection during production
 - b. Statistical process control
 - c. Test equipment calibration
 - d. **All of these**
9. What are the following quality management processes supported by information system for quality management?
 - a. Delivering Material as per Customer’s Quality Specification
 - b. Quality Certificate
 - c. Quality Inspection for Delivery
 - d. **All of these**

10. Which type of information is required for determining the location of new production facilities?
- a. Operational information
 - b. Tactical information
 - c. **Strategic information**
 - d. Financial information

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Assignment 6

1. Which of the following is an area of marketing research subsystem?
 - a. Inventory research
 - b. Advertising research
 - c. Supplier research
 - d. Financial research

2. Which one is not a subsystems of sales and distribution information system?
 - a. Sales Forecasting
 - b. Sales Force Automation
 - c. Sales Order Processing
 - d. Sales Order Tabulation

3. Which of the following is a component of payroll subsystem?
 - a. Tax deductions
 - b. Leave and attendance data
 - c. Previous tax reports
 - d. all of these

4. Which of the following is an example of master data required by Sales and Distribution Information Systems (SDIS)?
 - a. Product Master Data
 - b. Sales Master Data
 - c. Customer Master Data
 - d. Financial Master Data

4. Human resource information system focuses on:
 - a. Talent management

- b. Employee development
 - c. succession planning
 - d. all of these
5. Operational information required for human resource information system is/are:
- a. Skills Inventory
 - b. Attendance Record
 - c. Routine Assessment
 - d. All of these
6. Training and Development subsystem does not give detailed information about:
- a. Training period
 - b. Details of Trainers, Training Feedback, and
 - c. Training Feedback, Training Modules and Content, and Trainees skills
 - d. Training Modules and Content
7. Which of the following is/are component of Payroll Subsystem?
- a. Previous tax reports
 - b. Provident fund contributions
 - c. Option a and b
 - d. None of these
8. Sales function of sales and distribution information system is concerned with:
- a. Contacting the suppliers
 - b. Contacting the customers
 - c. Providing supplier support
 - d. None of these
9. What is the primary function of the General Ledger (GL) Accounting subsystem?
- a. To manage customer relationships
 - b. To record all business transactions

- c. To analyze market trends
 - d. To forecast sales
10. Accounts Payables (AP) subsystem helps to record the liability of which of the following?
- a. Customer orders
 - b. Employee attendance
 - c. Goods or services purchased from suppliers
 - d. Marketing promotions

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Management Information Systems Assignment-

Week 7

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total mark: 10*2

QUESTION 1:

Product Differentiation strategy is:

- a) Organizations need to reduce their operational costs so as to deliver the cheapest product or service.
- b) A marketing approach that a company uses to increase its market share and sales volume by entering an existing market with a new product or service.
- c) Information systems help organizations record the consumer.
- d) Companies constantly strive to provide their customers with different products or services from those available in the market.

QUESTION 2:

Business strategy is a function of:

- a) Competition
- b) Positioning
- c) Capabilities.
- d) All of these

QUESTION 3:

Which infrastructure components are not required to draft information system strategy? a)

- Hardware.
- b) Software
- c) Programmers
- d) Network

QUESTION 4:

Which of the following aspect manager needs to consider to align IT with the business objectives of firms?

- a) Power of suppliers, customers, and substitute products.
- b) New entrants
- c) **Option a and b**
- d) None of these

QUESTION 5:

Which of the following is a measurable business performance dimension in Balanced scorecard? a)

- Operational
- b) Pollution
- c) **Learning and Growth**
- d) Competition

QUESTION 6:

While implementing balanced score card, managers can focus on which of the following functions to influence present situation?

- a) **Customer satisfaction**
- b) **Financial performance**
- c) Employee training
- d) Growth forecast.

QUESTION 7:

Which strategy focuses on being the lowest-cost producer?

- a) Differentiation
- b) Focus
- c) **Cost leadership**
- d) Niche market

QUESTION 8:

What is an SLA in the context of cloud computing?

- a) Server Location Agreement
- b) **Service Level Agreement**
- c) Software Licensing Agreement
- d) Storage Location Agreement

QUESTION 9:

Which of the following Service factors required to be consider while evaluating cloud vendors?

- a) Technical expertise and understanding
- b) Disaster recovery & business continuity
- c) Third-party audit
- d) **All of these**

QUESTION 10:

Who identified the three generic strategies for achieving competitive advantage? a)

Michael Porter

- b) Henry Mintzberg
- c) Philip Kotler
- d) Peter Drucker

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Assignment 8

1. Which feature of E-commerce allows it to operate everywhere?

- a. Global reach
- b. **Ubiquity**
- c. Interactivity
- d. Personalization

2. What is Customization?

- a. Changing the delivered product or service based on available raw materials
- b. **Changing the delivered product or service based on a user's preference**
- c. Option a and b
- d. None of these

3. What do you understand by value proposition?

- a. How a company values its employees
- b. How a company contributes to resisting environmental pollution
- c. How a company earns money
- d. **How a company's products or services meet the needs of its customers.**

4. Which of the following is a disadvantage of crowdsourcing?

- a. Market validation
- b. Consumer feedback
- c. **Paying a portion of the raised funds to the platform**
- d. None of the above

5. What is Vortal?

- a. It offers products to meet emergency needs
- b. It offers services related to the customization of products only
- c. It offers services related to sales forecasting
- d. **It is a portal for specialized domains**

6. Which of the following is not a type of net marketplace?

- a. Exchange
- b. E-distributer
- c. E-procurement
- d. **E-purchaser**

7. What is the primary revenue source of portal business model?

- a. Listing fees
- b. Broker fees
- c. Transaction fees
- d. **Advertising fees**

8. What is the main purpose of geosocial services in social commerce?

- a. Providing financial transaction services
 - b. Sharing the user's location with friends
 - c. Selling goods and services
 - d. Offering customer reviews
9. Which of the following is/are feature(s) of social commerce?
- a. Newsfeed
 - b. Location-based service
 - c. Option a and b
 - d. None of the above
10. What is EDI?
- a. It is an electronic exchange of product data between firms
 - b. It is an electronic exchange of documents containing product and service feedback
 - c. It is an electronic exchange of documents between an employee and his/her manager
 - d. It is an electronic exchange of business transaction documents between supply chain trading partners



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Management Information Systems Assignment-

Week 9

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total mark: 10*2

QUESTION 1:

What does SaaS stand for?

- a. Software as a Service
- b. System as a Service
- c. Storage as a Service
- d. Security as a Service

QUESTION 2:

Identify correct statements:

- 1. Public clouds are cheaper compared to private clouds.
- 2. Public clouds are not secure compared to private cloud. s
- 3. Private cloud may exist off-premises and can be managed by a third party.
- 4. On-site private clouds are less secure compared to outsourced private cloud. a. 1,2
b. 1,3
c. 1,3,4
d. 1,2,3

QUESTION 3:

Outsourced private cloud has two security perimeters, one of which is implemented by: a)

Cloud provider

- b) Web authentication provider
- c) Internet access provider
- d) Internet access distributor

QUESTION 4:

What is cloud bursting?

- a) Failure of private cloud.
- b) Failure of public cloud.
- c) Public cloud failure occurs when data size increases.
- d) It is a configuration that's set up between a private cloud and a public cloud to deal with peaks in IT demand.

QUESTION 5:

ALPHA.com is an online retail platform that leverages cloud computing for managing customer relationships and developing new analytics products. What type of cloud computing service would be most suitable for ALPHA?

- a) Public cloud
- b) Private cloud
- c) Hybrid cloud
- d) Community cloud

QUESTION 6:

Which of the following is a challenge of cloud computing?

- a) Scalability
- b) Integration
- c) Ubiquitous access
- d) Managed services

QUESTION 7:

What is the role of RFID tags in IoT?

- a) To process data
- b) To provide internet connectivity
- c) To provide real-time information
- d) To store large amounts of data

QUESTION 8:

What is the functionality of actuators in IoT system?

- a) To increase the life cycle of devices
- b) To forecast on the basis of input data
- c) To change the state of devices.
- d) None of these.

QUESTION 9:

What type of data constitutes the majority of the volume of “Big Data”?

- a) Structured
- b) Semi-structured
- c) Unstructured
- d) none of the above

QUESTION 10:

Mark the correct statement.

- a) Augmented Reality is 25% virtual and 75% real.
- b) Augmented Reality is 75% virtual and 25% real.
- c) Augmented Reality is 50% virtual and 50% real.
- d) Augmented Reality is 30% virtual and 70% real.

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Management Information Systems Assignment-

Week 10

TYPE OF QUESTION: MCQ/MSQ

Number of questions: 10

Total mark: 10*2

QUESTION 1:

What is/are the dimension(s) of knowledge management systems?

- a) Data,
- b) Information
- c) Knowledge
- d) All of these

QUESTION 2:

Which of the following is a source of knowledge?

- a) Cognitive events
- b) Customer purchase data
- c) Customer generated data.
- d) Customer demographic details

QUESTION 3:

Which technology is NOT typically used in enterprise-wide knowledge management systems?

- A) Portals
- B) Search engines
- C) Collaboration tools
- D) Manual filing systems

QUESTION 4:

Which is/are the capability(s) of decision support system?

- a) Retrieving information
- b) Providing pre-specified aggregation of data in the form of reports
- c) Proposing decisions
- d) All of the above

QUESTION 5:

_____ is used for locating employee expertise within the firm.

- a) Enterprise-wide knowledge management systems
- b) Knowledge work systems
- c) Intelligent techniques
- d) Decision support systems.

QUESTION 6:

Which of the following intelligent technique(s) is/are focussed on discovering knowledge?

- a) Data mining
- b) Neutral networks
- c) Expert Systems
- d) Option a and b

QUESTION 7:

Which of the following is not a knowledge representation method of expert systems?

- a) Object-based
- b) Frame-based
- c) Case-based
- d) Subject-based

QUESTION 8 :

What does backward chaining in expert systems involve?

- A) Starting with user input and moving forward
- B) Starting with a hypothesis and asking questions to confirm or disprove it
- C) Creating new data from existing data
- D) Randomly processing rules

QUESTION 9:

What is/are the phase(s) of decision-making process in decision support system?

- a) Intelligence
- b) Design
- c) Choice
- d) All of these

QUESTION 10:

Which of the following is a knowledge work systems?

- a) Home Theatres
- b) Printing machines
- c) Speakers
- d) Investment workstations

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Course Name: Management Information System

Assignment 11

1. What is NORA?
 - a. The technology that can gather information about individuals from various sources and identify non-obvious connections
 - b. The technology that can take information about financial expenditure from disparate sources and find obvious relationships
 - c. The technology that can take information about the production of goods and find nonobvious relationships
 - d. The technology that can take information about data consumption from disparate sources and find obvious relationships
2. What are tiny objects invisibly embedded in emails and web pages to monitor user behavior called?
 - a. Spyware
 - b. Web bugs
 - c. Cookies
 - d. Malware
3. Where are cookies stored?
 - a. Spam folder
 - b. Mail inbox
 - c. Pen drive
 - d. Client's hard disk

4. Which is not a pillar of Information security?
 - a. Confidentiality
 - b. Integrity
 - c. Availability
 - d. Accessibility
5. Which of the following principles is not there in FTC's FIP?
 - a. Security
 - b. Awareness
 - c. Participation
 - d. Involvement
6. GDPR stands for:
 - a. General Data Privacy Regulation
 - b. General Data Protection Regulation
 - c. General Data Privacy Rule
 - d. General Data Protection Rule
7. What is the statutory grant that protects creators of intellectual property from having their work copied by others?
 - a) Patent
 - b) Trade Secret
 - c) Copyright
 - d) Trademark
8. What is website defacement?
 - a. It is an attack on a website that involves making unauthorized alterations to the visual appearance of the site or a web page

- b. It is a type of attack to gain customer's financial information
 - c. It is an attack on a website that involves hampering website traffic
 - d. None of the above
9. What is spear phishing?
- a. It blocks access to a webpage
 - b. **It is a targeted phishing attack sent to a particular individual**
 - c. It demands money in exchange for the withdrawal of the attack
 - d. It causes alteration to the website functionalities
10. Which of the following are the main elements of a digital certificate?
- a. Dates between which the certificate is valid
 - b. Number of the certificate
 - c. Digital signature of the certificate issuer
 - d. **All of these**

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Assignment 12

1. What is/are the major factor(s) that affect international business?
 - a. Communication
 - b. Technological
 - c. Social
 - d. All of these

2. What do you understand by globalization?
 - a. It is the process of business integration among people of different countries across the world.
 - b. It is the process of business integration among companies across the world.
 - c. It is the process of business integration among people, companies, and governments across the world.
 - d. It is the process of business integration among employees across the world.

3. Which of the following is a type of system configuration to fit global strategy?
 - a. Rotatory
 - b. Duplicated
 - c. Disconnected
 - d. Transnational

4. The major dimensions of international systems architecture include:
 - a. The global environment
 - b. Corporate global strategy
 - c. Technology platform
 - d. All of these

5. Which global strategy does McDonald's exemplify?

a) Domestic exporter

b) Multinational

c) **Franchisers**

d) Transnational

6. Which country is in its infancy stages of developing shared services organizations?

a) USA

b) **China**

c) UK

d) India

7. Which of the following is a global challenge to business systems?

a) Standardized EDI

b) Uniform phone networks

c) **Different data transfer speeds**

d) Common business hours

8. Which of the following force(s) is/ are responsible for flattening the world?

a. Outsourcing,

b. Insourcing

c. Steroids

d. **All of these**

9. What are the support activities for transitioning/outsourcing?

- a. Change management
 - b. Continuous improvement
 - c. System administration
 - d. All of these
10. Which of the following is a transition activity in Transition cycle?
- a. Knowledge transition
 - b. Blueprint transition
 - c. Financial transition
 - d. Patent Transition

*****END*****

BUSTIFY.IN IS ONLY AIM TO THINK ABOUT STUDENTS

KEEP LEARNING **100**, KEEP SMILING 😊

WISH YOU HAPPY DIWALI TO ALL ❤️