



# Kartik Jain

Full Stack Business Analyst

## CONTACT

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## ABOUT ME

I have worked with a failed start up and I have worked with a successful one. My work for these organizations has helped them identify opportunities, and taken idea's from concepts to cash. I have a strong technical voice and provide smart inputs.

## EXPERIENCE

Since August 2019

### Product Specialist, CollPoll

- **Automation of reports** delivery methods outside of the product using **python & AWS lambda**. ( saved 6 months development cost on the product)
- Improved user journey on the product by using techniques such as design thinking, customer identification and customer journey analysis.(**user retention time increased from 5 to 15 mins or 300%**)
- Created **Power BI dashboards** for educational Institutes of modules such as Fees, Academics, Meal Coupons, User logins, dues management, examinations etc.(**helped in year on year client retention and demo dashboards contributed towards increase product sales**).
- Created **python scripts for automation of work flows** in the organization.
- Developed variety of reports such as Teacher learning feedback report, examination report cards for online examinations and **user level report sharing for 1000s of users via email automation**.
- Data Modeling and cost analysis of meal/mess usage for educational institutes. (**Helped colleges avoid wastage of food and improve their cost efficiency**)

Feb 2019 – July 2019

### Data Analyst, Hyrelabs

- Building **Data pipeline for ML/NLP** efforts at the company, from identifying reliable sources of data, to collection, curation and analysis.
- **Product analysis**, recommendations for **UI/UX enhancements**.
- **Improving client visibility** into their organization by exposing relevant usage statistics regularly.

2018 October- 2018 Nov –

### Digital Marketing Intern, GiveIndia

- Created **SEM/GDM ads for customer retention & accumulation**
- Handled **email marketing** and worked on On-page as well as Off-Page SEO and online partnerships.
- Decided and implemented the go to market strategy involving a marketing mix of SEO and Facebook (organic & paid).

2014 – 2018

## EDUCATION

### Bachelor of engineering (VTU)

Dayanada Sagar College of Engineering, Bengaluru

## SKILLS



### MySQL



### Python



### Power BI #3



### MS Excel



### Amazon Web Services



## MILESTONES ACHIEVED

20k+

Pdf reports generated via python Scripts

150+

Dashboards Created for Monitoring.

50+

Colleges reports requirement Fulfilled whilst leading CollPoll's data analytics Team.

## Referrals:

**Shivang Abhishek**, +91 88803 18831

(current reporting manager)

Assistant Vice President - Customer Success, CollPoll

**Ashish Garg**, +91 99122 07041

(ex-reporting manager)

Co-founder, Hyrelabs

**Kunth Jain**, +91 97704 23223

(ex-reporting manager)

Growth Manager, GiveIndia