

region All Customer  
market All Net Sales Performance  
division All Values in Millions

Note: Do not modify the pivot table

Customers	2019	2020	2021	20 vs 21
Acclaimed Stores	1.4 M	2.9 M	10.9 M	278.1%
All-Out		0.2 M	0.8 M	395.7%
Amazon	12.2 M	37.5 M	82.1 M	118.9%
Argos (Sainsbury's)	0.4 M	0.7 M	2.3 M	206.0%
Atlas Stores	0.2 M	0.7 M	3.2 M	370.3%
BestBuy	0.9 M	1.8 M	6.3 M	256.1%
Boulanger	0.2 M	0.8 M	4.1 M	392.9%
Chip 7	0.6 M	1.3 M	5.5 M	316.1%
Chiptec		0.4 M	3.0 M	622.0%
Control	0.9 M	2.2 M	7.7 M	249.2%
Coolblue	0.5 M	1.2 M	4.2 M	260.0%
Costco	1.1 M	2.8 M	9.3 M	237.4%
Croma	1.7 M	2.5 M	7.5 M	205.1%
Currys (Dixons Carphone)	0.3 M	0.8 M	1.9 M	146.9%
Digimarket	0.8 M	1.7 M	4.1 M	141.1%
Ebay	2.6 M	6.3 M	15.2 M	142.2%
Electricalsara Stores	0.1 M	0.6 M	1.9 M	186.0%
Electricalsbea Stores		0.1 M	0.7 M	404.6%
Electricalslance Stores	0.1 M	0.7 M	2.3 M	213.3%
Electricalslytical	1.8 M	2.6 M	11.9 M	357.5%
Electricalsocity	2.3 M	3.5 M	12.4 M	258.8%
Electricalsquipo Stores	0.2 M	0.7 M	3.6 M	435.3%
Elite	0.4 M	0.8 M	4.1 M	395.5%
Elkjøp	0.5 M	1.3 M	5.2 M	291.9%
Epic Stores	0.4 M	0.9 M	4.2 M	346.1%
Euronics	0.4 M	0.9 M	3.9 M	344.7%
Expert	0.8 M	1.8 M	6.4 M	264.0%
Expression	1.7 M	3.0 M	9.8 M	228.2%
Ezone	1.5 M	2.0 M	7.9 M	291.6%
Flawless Stores	0.1 M	0.5 M	1.8 M	296.3%
Flipkart	2.9 M	8.3 M	19.3 M	131.0%
Fnac-Darty	0.5 M	0.8 M	2.9 M	249.8%
Forward Stores	0.6 M	1.5 M	4.1 M	172.0%
Girias	1.5 M	2.1 M	8.7 M	319.3%
Info Stores	0.1 M	0.5 M	1.8 M	284.1%
Insight	0.4 M	1.0 M	2.8 M	171.8%
Integration Stores		0.2 M	1.4 M	787.2%
Kwell e Store	7.2 M	23.7 M	53.0 M	123.8%
Kwell Exclusive	9.6 M	17.7 M	61.1 M	245.8%
Leader	4.7 M	6.0 M	18.8 M	214.8%
Logic Stores	0.2 M	0.9 M	4.8 M	415.2%
Lotus	1.5 M	2.1 M	8.1 M	282.6%
Neptune	1.0 M	3.4 M	16.1 M	371.5%
Nomad Stores	0.5 M	1.6 M	4.0 M	146.9%

## KWELL Tech Gear



Notebillig	0.2 M	0.4 M	1.1 M	187.4%
Nova		0.0 M	0.4 M	2564.9%
Novus	1.9 M	3.7 M	9.9 M	164.2%
Otto	0.3 M	0.4 M	1.2 M	198.6%
Premium Stores	0.5 M	1.1 M	3.9 M	253.1%
Propel	1.6 M	2.5 M	10.8 M	340.6%
Radio Popular	0.5 M	1.5 M	5.3 M	262.6%
Radio Shack	0.8 M	1.7 M	5.4 M	211.5%
Reliance Digital	1.6 M	2.6 M	9.7 M	277.9%
Relief	0.4 M	1.0 M	4.1 M	303.6%
Sage	4.8 M	6.4 M	20.7 M	221.5%
Saturn	0.2 M	0.4 M	1.2 M	210.5%
Sorefoz	0.6 M	1.1 M	4.7 M	333.6%
Sound	0.6 M	1.7 M	4.4 M	160.3%
Staples	1.2 M	2.9 M	8.8 M	207.0%
Surface Stores	0.1 M	0.5 M	2.1 M	298.8%
Synthetic	1.9 M	4.4 M	12.2 M	176.0%
Taobao	0.2 M	1.3 M	3.3 M	148.7%
UniEuro	0.6 M	1.6 M	7.3 M	357.0%
Vijay Sales	1.7 M	2.1 M	8.5 M	297.8%
Viveks	1.6 M	2.2 M	7.8 M	248.1%
walmart	1.3 M	2.6 M	9.7 M	270.4%
Zone	0.3 M	1.6 M	5.3 M	236.2%
Grand Total	87.5 M	196.7 M	598.9 M	204.5%