

# *Branding* SOCIAL MEDIA KIT

404  
Creative.co



## ABOUT

An indie team of experts dedicated to enhancing your social media presence and driving growth affordably.

## PROCESS

## RECENT CLIENTS

## CONTACT US



# OUR TEAM

We're a creative duo, each shining in our own unique field. Together, we mix creativity, strategy, and the latest trends to bring your brand to life.

Let's create something amazing together!



## NEHA PATIL

Neha is a visual development artist, madly in love with graphics and playing with creative designs. She also takes on the role of interacting with the audience to boost engagement. Plus, she loves cats!



## KAUSHIK YAMBER

Kaushik is a talented game dev artist who brings innovative ideas and creative thinking to boost your social media presence. His expertise in graphics and strategy helps create engaging and visually appealing content that captivates audiences.



# HOW WE WORK

Social Media Marketing

- 01
- 02
- 03
- 04

## INITIAL ASSESSMENT

Understand whether you're starting from scratch or enhancing existing accounts.

## CONTENT CREATION & ENHANCEMENT

Develop new content for fresh accounts; enhance content for established ones.

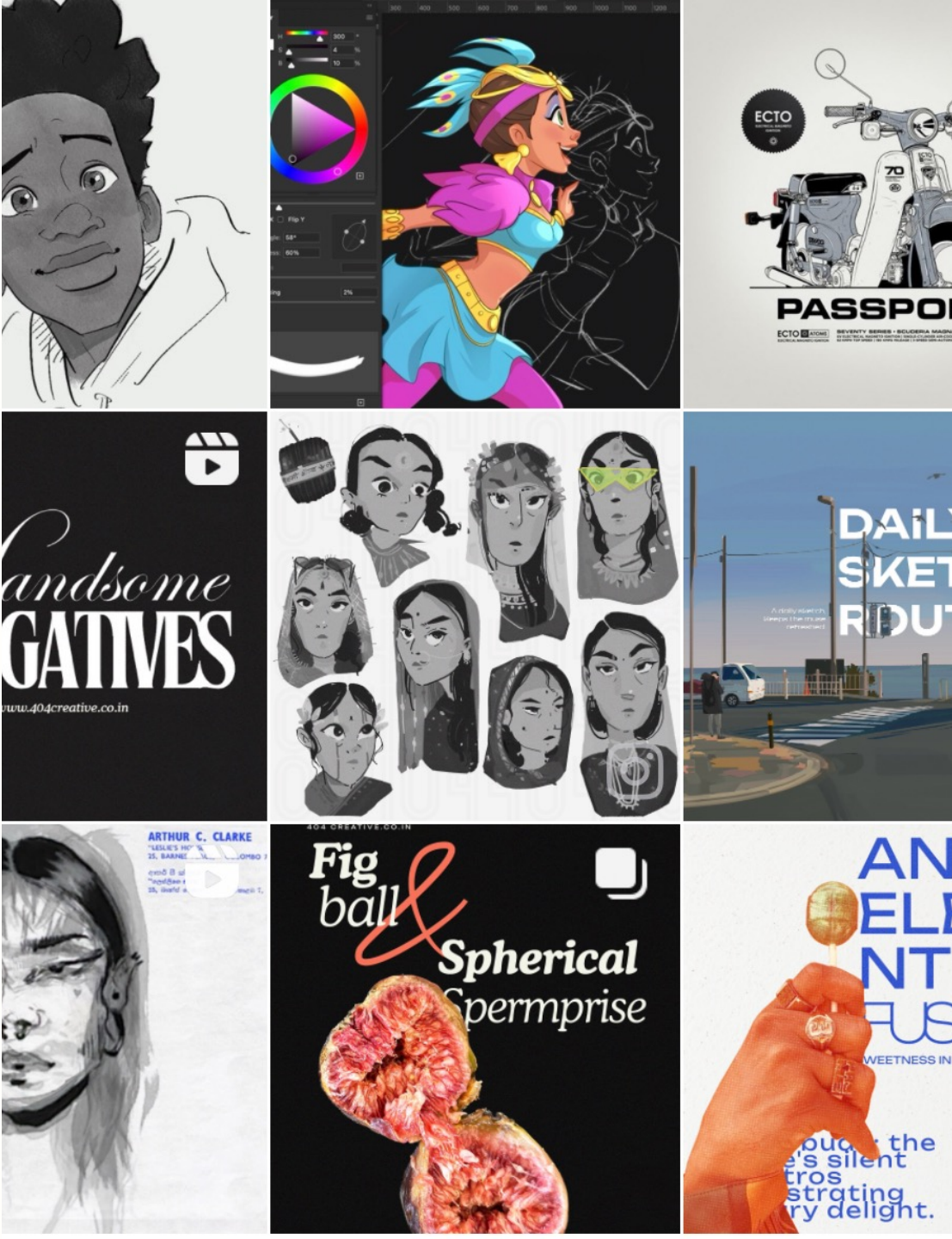
## PLATFORM SETUP & STRATEGY

Set up platforms and design feeds for new accounts; adjust strategies for existing ones.

## CLIENT COLLABORATION & SUPPORT

To get approved all content, maintain open communication, and provide 24/7 support.

LET'S GO



# WHERE YOU'RE AT!

Let us know

## STARTING FROM SCRATCH

We confirm your starting point, establish your brand identity, set up social media platforms, and design the feed to match your preferences, ensuring your approval at every step.

Know more briefly in the next slide.

## EXISTING SOCIAL MEDIA ACCOUNTS

We assess your current social media presence, adjust our strategy to align with your brand voice, and work closely with you to enhance performance while maintaining consistency. Our services are flexible to meet your needs.

Know more briefly in the next slide.



# STARTING FROM SCRATCH.

## LOGO DESIGN | GUIDELINES

Feel free to ping us to provide you with examples of our previous work on brand identity and guidelines.

## WEBSITE DESING

<https://footysan.com>

<https://www.onboard.mc>

<https://noteca-yachting.com>  
(In progress)

<https://www.morleyyachts.com>

### 1. STARTING POINT

We begin by understanding whether you are starting from stage one or if we are continuing from where your existing social media efforts left off.

### 2. BRANDING SETUP:

If starting from scratch, we ensure your brand has a consistent identity. This includes logo design, **brand guidelines**, and stationary (letterhead, ID design, business card design). Additionally, we offer WordPress **website design** and packaging design services if needed.

You're are welcome to use third-party services for branding, or they can opt for our comprehensive branding package.

### 3. PLATFORM SETUP:

We set up all necessary social media platforms selected by the client.

Depending on the chosen package, we design the social media feed to reflect your brand's aesthetic. We create a mood board to align with your preferences and examples of aesthetics you prefer.

### 4. CLIENT APPROVAL:

All designed elements, including the social media feed, are subject to client approval. We ensure constant communication and collaboration throughout the process.

### 5. AVAILABILITY:

We are available 24/7 for support and management, with the exception of weekends; depending on your selected package

### 6. TRIAL PACK:

Unsure about committing?

Opt for our budget-friendly trial pack to experience how we can work together effectively. Please note that this trial pack does not include branding.

# EXISTING SOCIAL MEDIA ACCOUNTS.

REBRANDING

Optional

We can help you refine your brand's identity with logo graphics, color palette, and other visual elements that resonate with your audience and align with your brand's voice.

USERNAME OPTIMIZATION

We optimize your current username to make it more engaging and aligned with your brand's voice.

1. REVIEW:

We review your current social media to find strengths, weaknesses, and areas to improve.

2. PLAN ADJUSTMENT

We tailor our strategy to match your brand's voice and audience engagement goals, based on the plan selected by you.

3. ONGOING COLLABORATION:

We work with you to keep everything consistent while adding new ideas to boost your social media performance.

6. TRIAL PACK:

Unsure about committing?

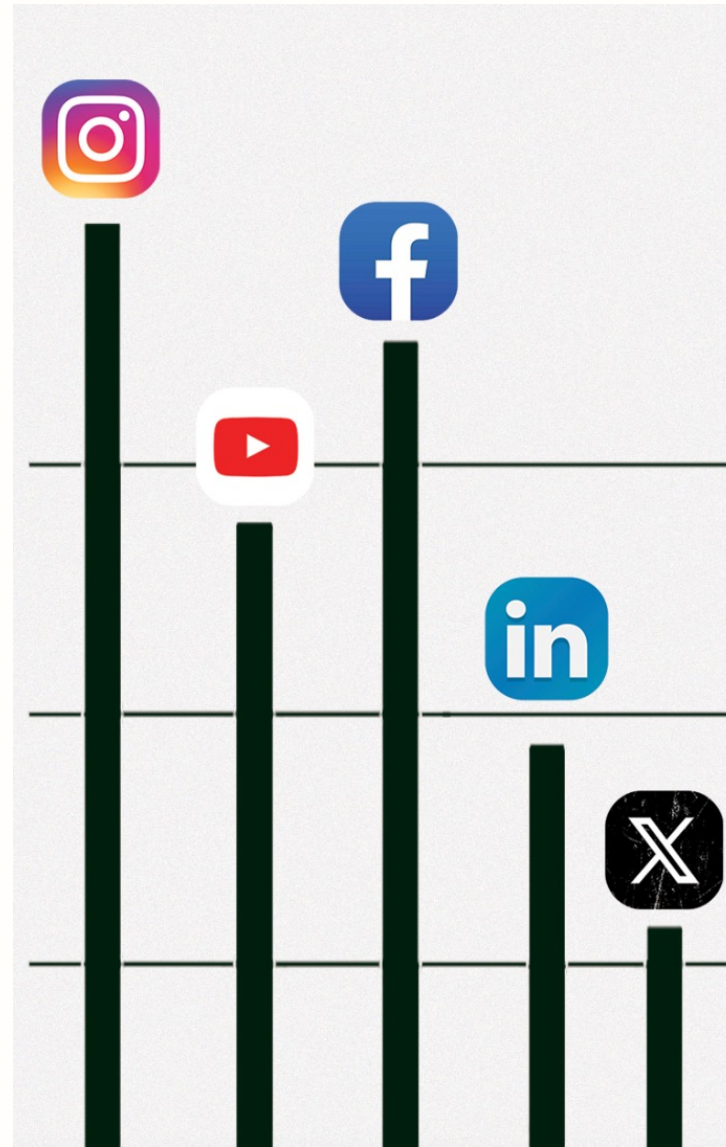
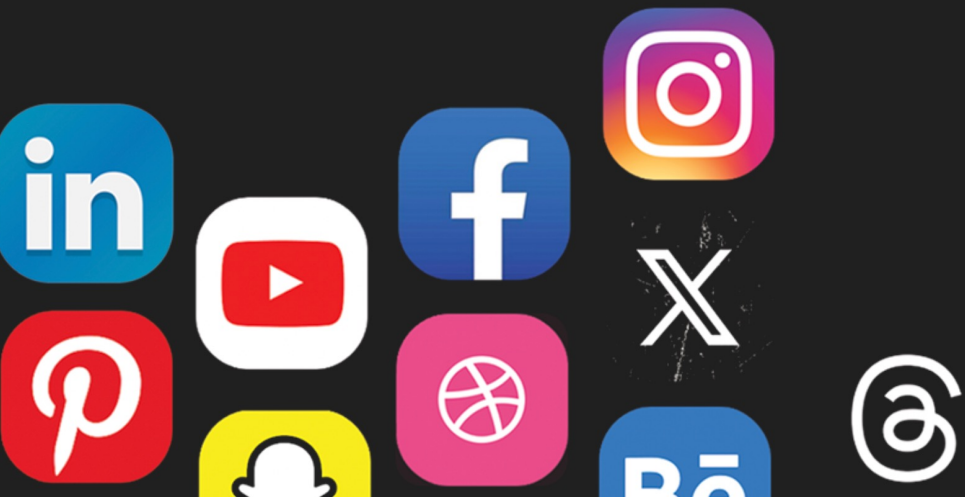
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# PLATFORMS WE WORK ON.

Make your business visible on the fastest-growing social media platforms.

We specialize in



## Social media marketing stats 2025

*In 2025, Instagram leads social media marketing, followed by Facebook and YouTube, LinkedIn, X.*

### TRENDING

- #01 ———— INSTAGRAM
- #02 ———— FACEBOOK
- #03 ———— YOUTUBE

# CLIENTS

Every client has a different aesthetic, and so do you! We'll take the time to learn about you and tailor your feed to perfectly match your unique brand style.

- 01
- 02
- 03

#01 — ONBOARD

27.5K

3,746

2,263



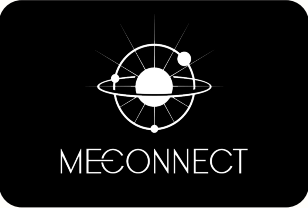
@onboardwithmarcela

2020-2024



@Morley\_yachts

Oct 2024- Jan 2025



@meconnect\_mc

Sep 2024- Dec 2024





# CONTACT US

THERE'S NO CHARGE TO TAKE OUR TIME AND UNDERSTAND YOUR NEEDS. WE'RE HERE TO DISCUSS YOUR GOALS AND HOW WE CAN HELP ELEVATE YOUR SOCIAL MEDIA PRESENCE. GET IN TOUCH WITH US TODAY!

Reach out for a consultation and let's explore how we can work together to achieve your social media goals. Whether you're starting from scratch or looking to enhance your current efforts, we're excited to collaborate and create a strategy that works for you.

 [404creative.co@gmail.com](mailto:404creative.co@gmail.com)

**CALL /WHATSAPP  
NOW :**

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