# Privacy-Preserving Video Fetching Threshold-based Online Algorithm and CDP-based Video Pre-fetching

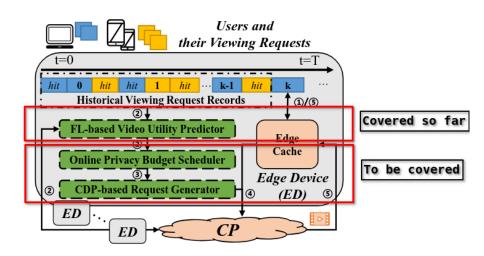
Kartik Saini Roll Number: 2201103

Project Guide: Dr. Radhika Sukapuram

25th February, 2025

Kartik Saini 25th February, 2025

### Overview



◆ロト ◆部ト ◆恵ト ◆恵ト 恵 めなぐ

2/20

Kartik Saini Rivecy-Preserving Video Fetching 25th February, 2025

### Introduction

Online video streaming is widespread, but user requests can expose private preferences to content providers (CPs).

- The Privacy-Preserving Video Fetching (PPVF) framework, as introduced in [1], uses edge devices (EDs) to pre-fetch and cache videos.
- Goal: Protect user privacy while maintaining caching efficiency.



# Threshold-based Online Algorithm: Introduction

#### What is it?

- A mechanism to select candidate videos for pre-fetching on EDs in real-time, as proposed in [1].
- Operates online, makes decisions in real time as video requests arrive.

### Goal in PPVF:

Maximize video utility within a limited privacy budget.

# Online Privacy Budget Allocation Algorithm for ED e

#### How it Works:

- Start with an empty candidate set for each pre-fetching slot.
- Randomly pick a video and compute its utility-to-cost ratio:  $\frac{\lambda_{e,i}^k}{\epsilon}$ .
- **3** Compare to a threshold  $\Theta_e(\gamma_{e,i}^k)$ , where  $\gamma$  is the used privacy budget fraction.
- If ratio exceeds threshold, add video to the set.
- Threshold rises as budget is used, increasing selectivity.
- Stop when set reaches capacity f<sub>e</sub> or no videos qualify.

Kartik Saini 5/20

25th February, 2025

# Threshold-based Online Algorithm: Achievements

- Selects high-utility videos efficiently under privacy constraints.
- **Output:** Produces the candidate set  $A_e^k$  of videos for pre-fetching at each time slot k.

Kartik Saini Privacia Prosavina Video Facalina 25th February, 2025 6 / 20

# Introduction to Correlated Differential Privacy (CDP)

### What is CDP?

- Differential Privacy (DP) adds noise to protect privacy in independent datasets.
- Correlated Differential Privacy (CDP) extends DP to handle correlated data by adjusting noise based on correlations.
- This prevents privacy leaks that can occur when correlations are ignored in standard DP.

### Why is it used?

- In video pre-fetching, CDP generates noisy requests that obscure user preferences while accounting for video correlations, as developed in [1].
- It ensures effective privacy protection without degrading caching performance.

Kartik Saini Pilyasy-Pressyling Video Fatelling 25th February, 2025 7 / 20

# Exponential Mechanism in Differential Privacy

The Exponential Mechanism is a method to select an output privately:

- Given a set of possible outputs (e.g., videos to pre-fetch).
- ullet Each output has a utility score (e.g., video utility  $\lambda_{\mathrm{e},i}^k$ ).
- Select output i with probability proportional to  $\exp\left(\frac{\epsilon \cdot \operatorname{utility}(i)}{2 \cdot \Delta u}\right)$ , where  $\epsilon$  is the privacy budget and  $\Delta u$  is the sensitivity.

This ensures differential privacy while favoring high-utility outputs.



Kartik Saini Prysos Prasovine Wiles Eduline 25th February, 2025 8 / 20

# CDP-based Video Pre-fetching: Introduction

#### What is it?

- Generates noisy pre-fetching requests from the candidate set using the Exponential Mechanism, as proposed in [1].
- Uses Correlated Differential Privacy (CDP) to adjust noise based on video relationships.

### Goal in PPVF:

• Hide true user preferences from CPs while enabling effective caching.

Kartik Saini Brivacy Preserving Mikes Facilities 25th February, 2025 9/20

# Online Privacy-preserving Videos Pre-fetching Algorithm for ED e

### How it Works:

- **1** Take candidate set  $\mathcal{A}_{\mathfrak{p}}^k$  from the previous algorithm.
- 2 Update correlation matrix  $\Psi_a^k$  using historical request data.
- **3** Compute correlated sensitivity  $\Delta \lambda_{e,gc}^{k}$  based on video relationships.
- lacktriangledown Use the Exponential Mechanism to select videos from  $\mathcal{A}^k_{\mathbf{p}}$  with probability  $\propto \exp\left(\frac{\epsilon_e^k \cdot \lambda_{e,i}^k}{2 \cdot \Delta \lambda_{e,ec}^k}\right)$  up to capacity  $f_e$ .

Kartik Saini 25th February, 2025 10 / 20

# CDP-based Video Pre-fetching: Achievements

- Preserves privacy by obscuring user preferences.
- CDP ensures noise fits video correlations, avoiding excess distortion.
- Maintains caching efficiency.
- **Output:** Produces the pre-fetching decision vector  $\mathbf{x}_e^k$  for selecting videos to pre-fetch.

Kartik Saini Privacy-Prasyving Violes Facilities 25th February, 2025 11/20

### Conclusion

The PPVF framework, as introduced in [1], balances privacy and utility using:

- Threshold-based Online Algorithm: Efficient video selection for caching at the edge device.
- CDP-based Pre-fetching: Privacy-preserving requests with correlation-aware noise via the Exponential Mechanism.

Together, these algorithms create a privacy-preserving edge caching system that effectively balances user privacy and service quality.



12/20

Kartik Saini Privacy-Preserving Video Retching 25th February, 2025

### Further Work

- Scale down the code to understand the implementation details.
- Modify the implementations to accommodate service caching.
- Verify the claimed results through simulations or experiments.



13 / 20

Kartik Saini Privacy-Preserving Video Fetching 25th February, 2025

### References I



Xianzhi Zhang, Yipeng Zhou, Di Wu, Quan Z. Sheng, Miao Hu, and Linchang Xiao.

Ppvf: An efficient privacy-preserving online video fetching framework with correlated differential privacy.

arXiv preprint arXiv:2408.14735, 2024.



Kartik Saini

# Acknowledgement

# Thank you!



Kartik Saini Privacy-Preserving Video F

# Understanding the Threshold Function

**Purpose:** Determines whether a video is selected for the candidate set based on its utility-to-cost ratio. **Definition:** 

$$\Theta_e(\gamma) = \begin{cases} L_e & \text{if } 0 \leq \gamma \leq \Gamma_e \\ \frac{L_e}{\exp(1)} \left( \frac{U_e \cdot \exp(1)}{L_e} \right)^{\gamma} & \text{if } \Gamma_e < \gamma \leq 1 \end{cases}$$

### **Key Variables:**

- ullet  $\gamma$ : Fraction of privacy budget used for a video.
- $\Gamma_e = \frac{1}{1 + \ln\left(\frac{U_e}{L_e}\right)}$ : Point where threshold starts increasing.
- $L_e$ ,  $U_e$ : Minimum and maximum utility-to-cost ratios.

#### **Behavior:**

- For  $\gamma \leq \Gamma_e$ , threshold is constant at  $L_e$ .
- For  $\gamma > \Gamma_e$ , threshold increases exponentially towards  $U_e$ .

### Intuition:

- Early on (low  $\gamma$ ), select videos with ratio above  $L_e$ .
- As budget depletes (high  $\gamma$ ), require higher ratios.
- Prioritizes high-utility videos when budget is limited.

16 / 20

Kartik Saini Privacy Preserving Video Farabing 25th February, 2025

## Correlation Matrix in CDP: Introduction

#### What is it?

- $\Psi_e^k = [\Psi_{e,i,j}^k]^{I \times I}$ : Matrix of Pearson correlation coefficients between videos i and j at time k for edge device e, where I is the total number of videos.
- $\Psi^k_{e,i,j}$ : Measures the linear relationship between the utility sequences  $\{\lambda^1_{e,i},\ldots,\lambda^k_{e,i}\}$  and  $\{\lambda^1_{e,j},\ldots,\lambda^k_{e,j}\}$ , where  $\lambda^k_{e,i}$  is the predicted utility of video i at time k.

### Purpose in CDP:

- Captures relationships between videos based on user request patterns [1].
- Adjusts noise in Correlated Differential Privacy (CDP) to reflect these correlations, enhancing privacy without excessive utility loss.

#### Overview of Calculation:

- Uses historical utility data to compute correlations incrementally.
- Involves updating cumulative sums and applying the Pearson correlation formula.

Kartik Saini Brasis Prasasina Visco Fosima 25th February, 2025 17 / 20

## Correlation Matrix in CDP: Calculation Details

### **Detailed Calculation:**

- Historical Sums (initialized at zero for k = 0):
  - $\alpha_{e,i}^k = \sum_{m=1}^k \lambda_{e,i}^m$ : Cumulative sum of utilities for video *i*.
  - $\sigma_{e,i}^k = \sum_{m=1}^k (\lambda_{e,i}^m)^2$ : Cumulative sum of squared utilities for video i.
  - $\psi_{e,i,j}^k = \sum_{m=1}^k \lambda_{e,i}^m \lambda_{e,j}^m$ : Cumulative sum of utility products for videos i and j.
- Update Rules:
  - $\alpha_{e,i}^k = \alpha_{e,i}^{k-1} + \lambda_{e,i}^k$
  - $\sigma_{e,i}^k = \sigma_{e,i}^{k-1} + (\lambda_{e,i}^k)^2$
  - $\bullet \ \psi_{e,i,j}^{k} = \psi_{e,i,j}^{k-1} + \lambda_{e,i}^{k} \lambda_{e,j}^{k}$
- Correlation Coefficient:

$$\Psi_{e,i,j}^{k} = \frac{k \cdot \psi_{e,i,j}^{k} - \alpha_{e,i}^{k} \cdot \alpha_{e,j}^{k}}{\sqrt{k \cdot \sigma_{e,i}^{k} - (\alpha_{e,i}^{k})^{2}} \cdot \sqrt{k \cdot \sigma_{e,j}^{k} - (\alpha_{e,j}^{k})^{2}}}$$

 This matches the Pearson correlation formula for the utility sequences up to time k.

Kartik Saini Frivacy Preserving Video Fetching 25th February, 2025 18 / 20

### Correlation Matrix in CDP: Intuition

#### Intuition:

- $\Psi^k_{e,i,j} \approx 1$ : Strong positive correlation; similar utility trends.
- $\Psi_{e,i,j}^k \approx -1$ : Strong negative correlation; opposite trends.
- $\Psi_{e,i,i}^k \approx 0$ : No linear correlation.
- Guides noise adjustment in CDP for effective privacy [1].

< ロト < 個 ト < 重 ト < 重 ト 三 重 ・ の Q @

19 / 20

Kartik Saini Propositiosanoma Video Estaloma 25th February, 2025

# Sensitivity in CDP

#### What is it?

- Measures how much output (utility) changes with input data changes.
- In CDP, accounts for video correlations.

### Correlated Video Sensitivity:

$$\Delta \lambda_{e,i}^k = \sum_{j \in \mathcal{A}_e^k} \left( \Psi_{e,i,j}^k \cdot \left\| h_e(i, t^k | \mathcal{V}_e^k, \boldsymbol{\theta}) - h_e(i, t^k | \mathcal{V}_{e,-j}^k, \boldsymbol{\theta}) \right\|_1 \right)$$

• Impact on video *i*'s utility when removing video *j*'s requests.

### **Global Sensitivity:**

$$\Delta \lambda_{e,gc}^k = \max_{i \in \mathcal{A}_e^k} \Delta \lambda_{e,i}^k$$

Maximum sensitivity across all candidate videos.

### Why it Matters:

- Sets noise level in the Exponential Mechanism.
- Higher sensitivity needs more noise for privacy.
- CDP calibrates noise to correlations, optimizing utility.

Kartik Saini Prysos Praspyme Wiles Example 25th February, 2025 20 / 20