Predictive Analytics Final Project

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Problem Statement

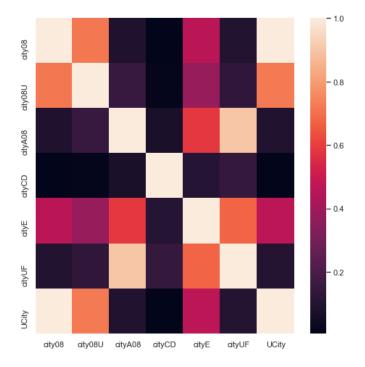
We're given fuel data of Vehicles from 1984 to 2022. Aim of the project is to predict UCity variable using other independent variables. Additionally, I have implemented correlation analysis, Exploratory Data Analysis, Univariate analysis and Bivariate analysis, Predictive Analysis Model Implementation, Generalization using k fold cross validation

Correlation Analysis

Analysing Correlation between Cityxxx and UCity

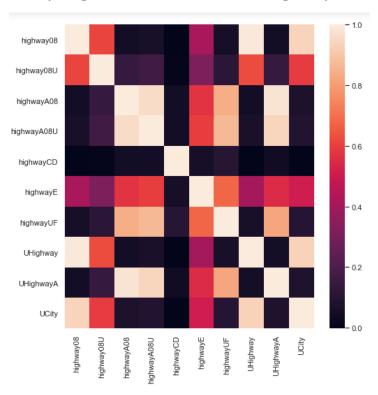
datanew=data1[['city08','city08U','cityA08', 'cityCD', 'cityE','cityUF', 'UCity']]
datanew.head()

| | city08 | city08U | cityA08 | cityCD | cityE | cityUF | UCity |
|---|--------|---------|---------|--------|-------|--------|---------|
| 0 | 19 | 0.0 | 0 | 0.0 | 0.0 | 0.0 | 23.3333 |
| 1 | 9 | 0.0 | 0 | 0.0 | 0.0 | 0.0 | 11.0000 |
| 2 | 23 | 0.0 | 0 | 0.0 | 0.0 | 0.0 | 29.0000 |
| 3 | 10 | 0.0 | 0 | 0.0 | 0.0 | 0.0 | 12.2222 |
| 4 | 17 | 0.0 | 0 | 0.0 | 0.0 | 0.0 | 21.0000 |



There is a strong correlation between City08 and UCity (almost 1.0). Additionally, there is a high correlation between CityUF and City08.

Analysing Correlation between Highwayxxx

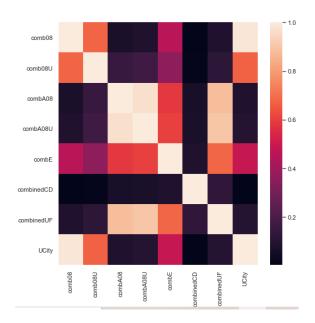


There is a high correlation between Highway08 and UCity

 $Highway A08 \ and \ Highway A08U \ appears \ to \ be \ similar \ and \ points \ towards \ multicollinearity$

Additionally, there is a significant correlation between UHighway and UCity

Analysing Correlation between combxxx



 $Combo08 \ is \ a \ strong \ indicator \ of \ UCity. \ Combo08 \ and \ Combo08U \ are \ identical \ and \ has \ multicollinearity$

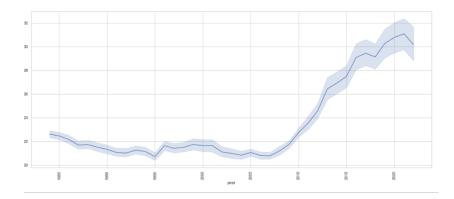
Exploratory Data Analysis- Univariate & Bivariate Analysis

The data consist of 83 attributes and 43921 records

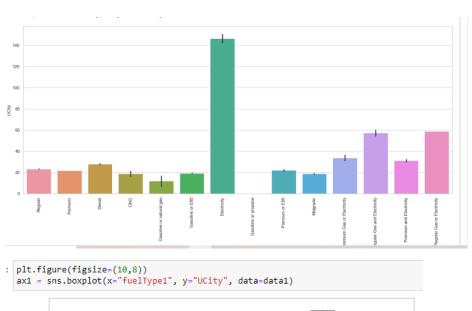
```
data.shape
(43921, 83)
```

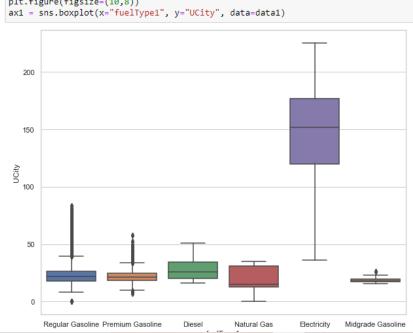
The attributes are mentioned in the image below

Analysing UCity average over the years points to the fact that after 2010 there has been a significant improvement in quality of vehicles as far as city average is concerned.

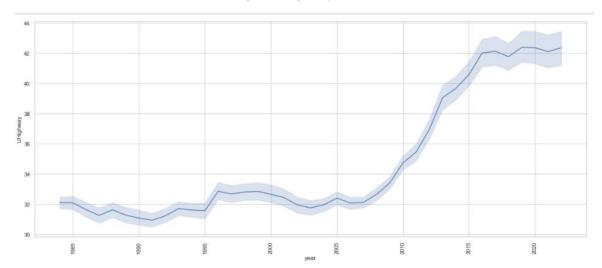


It could be the due to the fact of increased use of Electric vehicles which provide better average than most natural gas-based vehicles

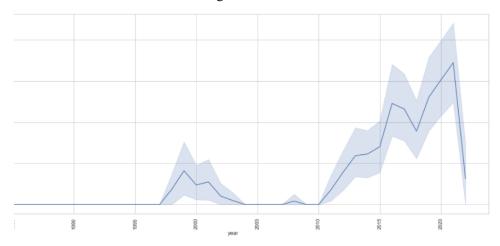




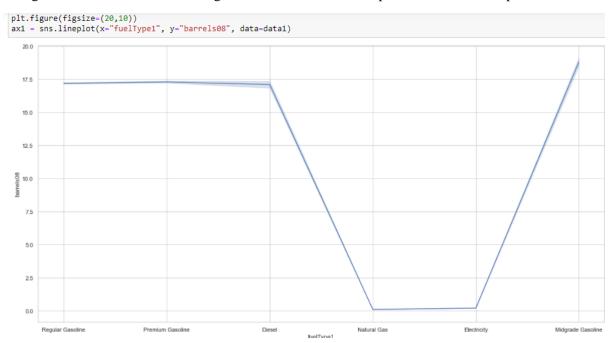
A similar trend could be seen for Mileage on Highway:



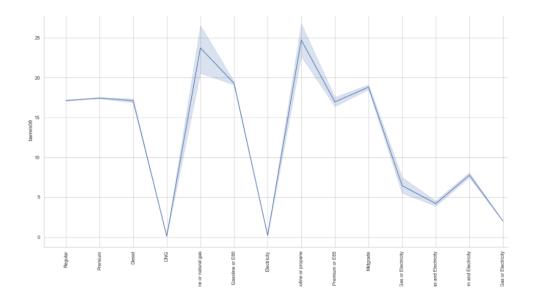
It could be the due to the fact of higher sales of Electric vehicles:



Mildgrade Gasoline vehicles uses highest barrels of fuels in comparison to other fuel operated vehicles:



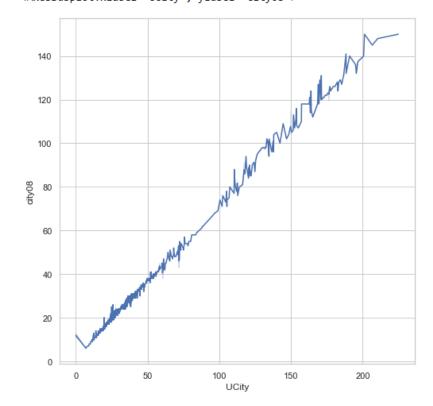
Upon further analysing it can be observed that Gasoline/ Natural Gas and Gasoline/Propane powered vehicles consumes highest barrels of fuel while all type of electric vehicles consume the least.



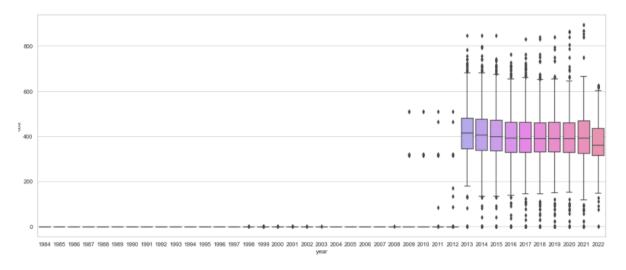
UCity and City08 has a strong positive correlation since City08 is unadjusted MPG for FuelType1 and hence including City08 is equivalent to including UCity in the model

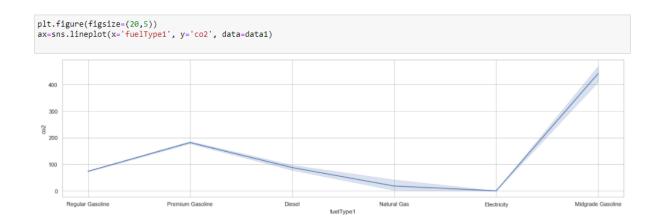
sns.lineplot(x='UCity', y='city08', data=data1)

<AxesSubplot:xlabel='UCity', ylabel='city08'>

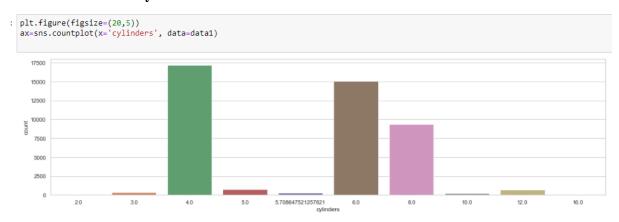


The dataset doesn't contain data for co2 before 2010 and hence is marked as -1. With the limited amount of data available it can be concluded **that co2 emission levels** for **vehicles have reduced over the years.**

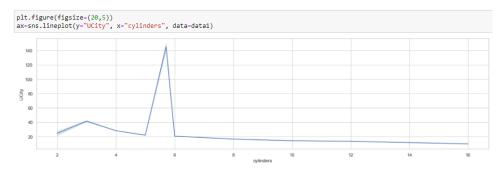




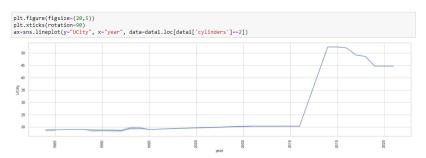
Most Vehicles uses 4 cylinders:



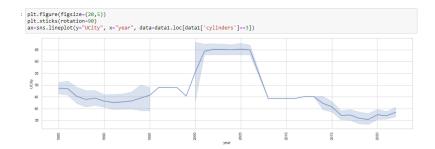
Vehicles using 4-6 Cylinders give highest average for UCity



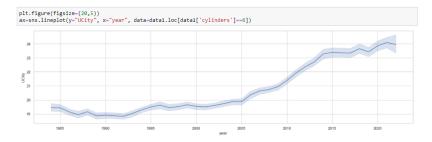
UCity average for vehicles using 2 cylinders have increased after 2010



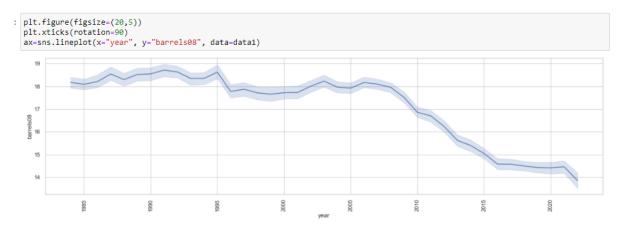
Vehicles using 3 cylinders had the highest average 2000-2007 and reduced significantly after that. Why? Maybe due to limited data available



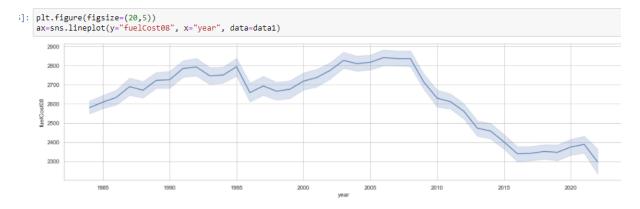
Vehicles using 6 cylinders has increased UCity average over the years since 2000



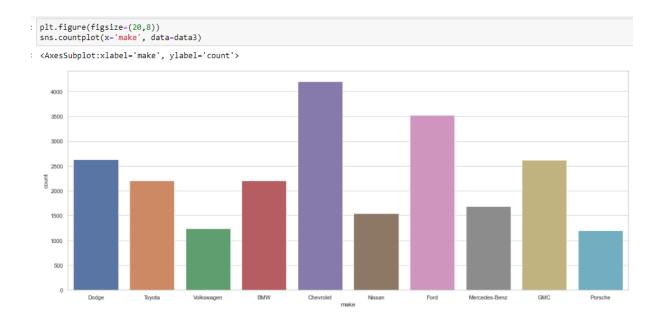
Usage of Barrels have reduced overtime



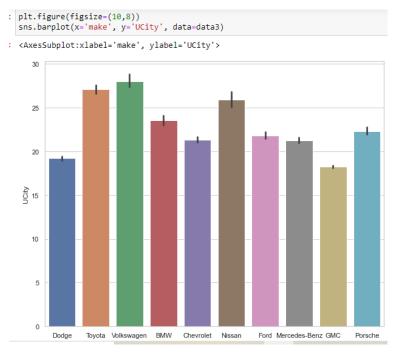
And thus with the reduce in barrels the fuelcost08 has reduced over time



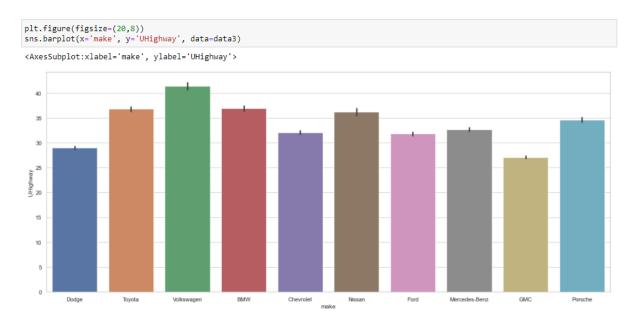
Chevrolet, Ford and GMC were highest sellers over time.



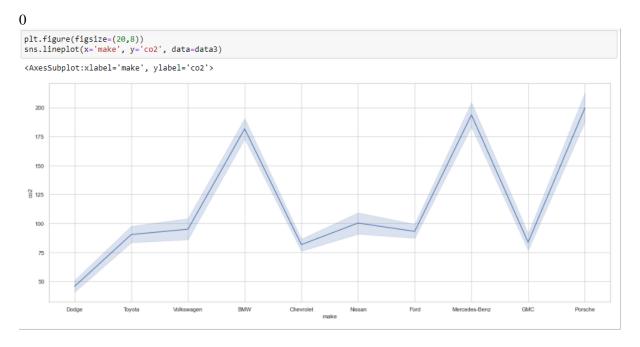
Volkswagen, Toyota and Nissan has highest UCity average.

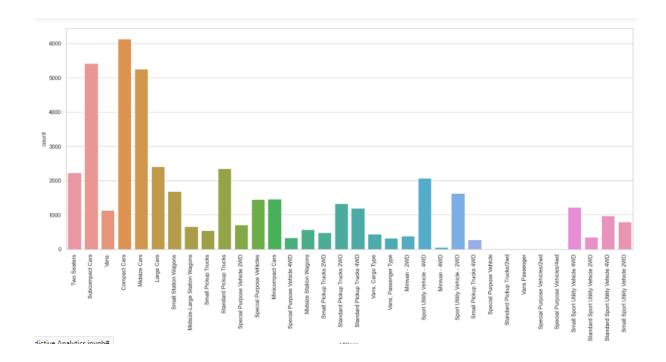


This changes when we analyse the average on highway for these manufacturers. All manufactures have somewhat similar average on Highway (Volkswagen being an exception)

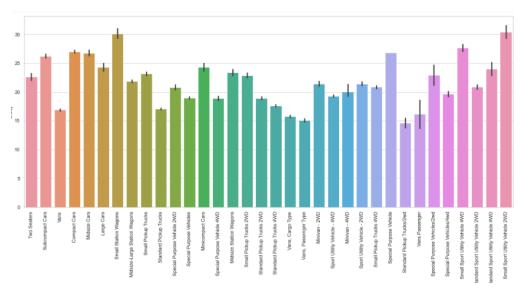


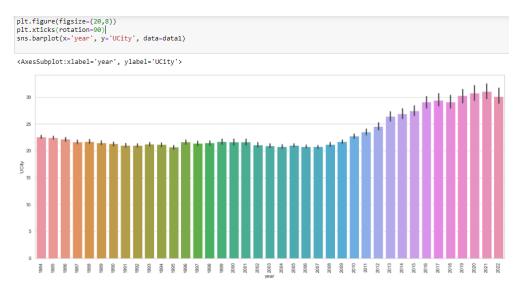
Volkswagen, Toyota and Nissan also produce lowest co2 emissions as compared to high end vehicles such as BMW, Mercedes and Porsche



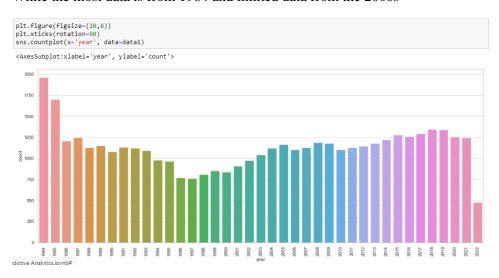


While small sports utility vehicles (2WD) produce the best city average closely followed by small station wagons

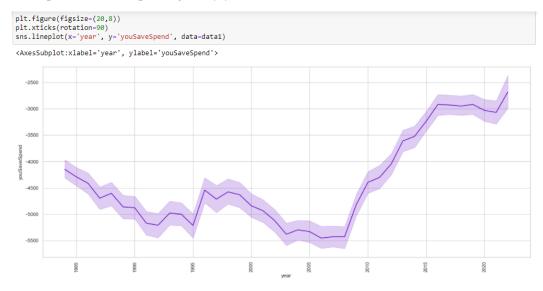




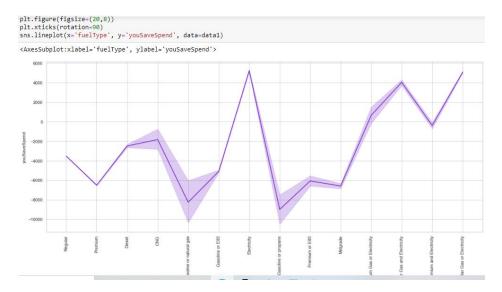
While the most data is from 1984 and limited data from the 2000s



It can be further concluded that cars are becoming more economical to drive over the years and save/spend ratio is improving every year



We can further conclude that Electric vehicles are most economic to drive



Outlier Analysis

Descriptive Statistics:

Descriptive statistics tells us that many columns has huge missing values (either 0 or -1) such as co2, co2a, charge240, barrelsA08, Co2TailpipeGpm, Co2TailpipeAGpm, feScore, ghgScore, ghgScoreA

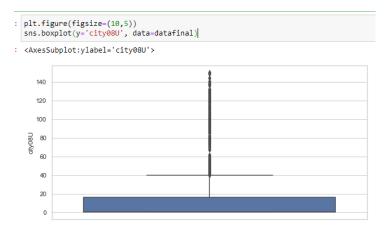
| | barrels08 | barrelsA08 | charge240 | city08 | city08U | cityUF | co2 | co2A | co2TailpipeAGpm | co2TailpipeGpm |
|-------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|----------------|
| count | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 |
| mean | 17.100731 | 0.222177 | 0.069337 | 18.711345 | 7.107325 | 0.002770 | 107.017987 | 5.846952 | 17.033195 | 461.315589 |
| std | 4.688838 | 1.142489 | 0.755676 | 8.873171 | 12.818082 | 0.038718 | 187.162456 | 57.051850 | 92.063818 | 125.486229 |
| min | 0.060000 | 0.000000 | 0.000000 | 6.000000 | 0.000000 | 0.000000 | -1.000000 | -1.000000 | 0.000000 | 0.000000 |
| 25% | 14.330870 | 0.000000 | 0.000000 | 15.000000 | 0.000000 | 0.000000 | -1.000000 | -1.000000 | 0.000000 | 386.391304 |
| 50% | 16.480500 | 0.000000 | 0.000000 | 17.000000 | 0.000000 | 0.000000 | -1.000000 | -1.000000 | 0.000000 | 444.350000 |
| 75% | 19.388824 | 0.000000 | 0.000000 | 21.000000 | 16.039500 | 0.000000 | 270.000000 | -1.000000 | 0.000000 | 522.764706 |
| max | 47.087143 | 18.311667 | 15.300000 | 150.000000 | 150.195800 | 0.927000 | 893.000000 | 713.000000 | 713.000000 | 1269.571429 |

| 1 | UCity | rangeHwyA | range | highway08 | ghgScoreA | ghg Score | fuelCost08 | fe Score | displ | cylinders | comb08 |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 |
| | 23.694636 | 0.142058 | 1.232053 | 24.823296 | -0.921974 | 0.642563 | 2624.832085 | 0.641447 | 3.281768 | 5.708648 | 20.950297 |
| | 12.619366 | 2.387078 | 17.114142 | 8.363189 | 0.652262 | 2.876897 | 737.596732 | 2.871225 | 1.352962 | 1.760981 | 8.506240 |
| | 0.00000 | 0.000000 | 0.000000 | 9.000000 | -1.000000 | -1.000000 | 450.000000 | -1.000000 | 0.000000 | 2.000000 | 7.000000 |
| | 18.421200 | 0.000000 | 0.000000 | 20.000000 | -1.000000 | -1.000000 | 2150.000000 | -1.000000 | 2.200000 | 4.000000 | 17.000000 |
| | 21.700000 | 0.000000 | 0.000000 | 24.000000 | -1.000000 | -1.000000 | 2600.000000 | -1.000000 | 3.000000 | 6.000000 | 20.000000 |
| | 26.073700 | 0.000000 | 0.000000 | 28.000000 | -1.000000 | 3.000000 | 3050.000000 | 3.000000 | 4.200000 | 6.000000 | 23.000000 |
| į | 224.800000 | 114.760000 | 405.000000 | 133.000000 | 8.000000 | 10.000000 | 8250.000000 | 10.000000 | 8.400000 | 16.000000 | 142.000000 |

| UCityA | UHighway | UHighwayA | year | you Save Spend | phevCity |
|-------------|--------------|--------------|--------------|----------------|--------------|
| 3921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 | 43921.000000 |
| 1.061427 | 34.841342 | 1.296095 | 2002.756927 | -4360.527993 | 0.245236 |
| 8.744933 | 12.119023 | 8.853861 | 11.764501 | 3702.185122 | 3.618523 |
| 0.000000 | 0.000000 | 0.000000 | 1984.000000 | -32500.000000 | 0.000000 |
| 0.000000 | 28.000000 | 0.000000 | 1992.000000 | -6500.000000 | 0.000000 |
| 0.000000 | 33.400000 | 0.000000 | 2004.000000 | -4250.000000 | 0.000000 |
| 0.000000 | 39.493800 | 0.000000 | 2013.000000 | -2000.000000 | 0.000000 |
| 207.262200 | 187.100000 | 173.143600 | 2022.000000 | 6500.000000 | 97.000000 |

City08U:

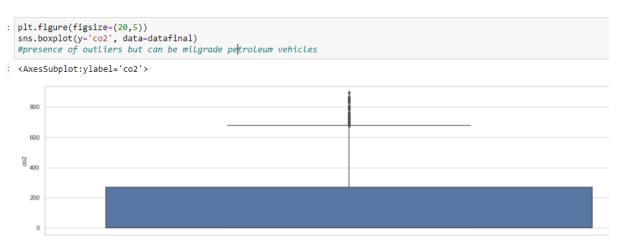
City08u has values between 0-20 while 75% values are under 40 while there are a few outliers but EV Vehicles have higher average and thus these outliers are justified.



Charge240:

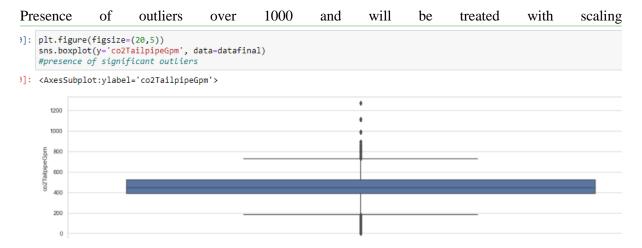
While Charge240 is defined for electric vehicles, some electric vehicles have high charge240 values

Co2 Emissions:



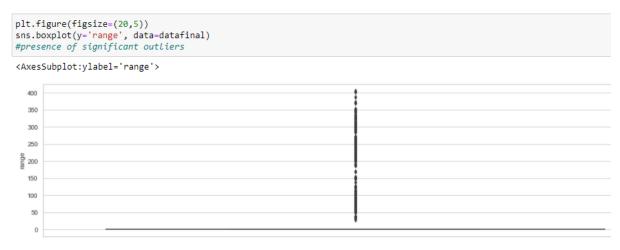
Presence of few outliers but can Mildgrade Gasoline Vehicles

Co2TailpipeGpm: Presence of outliers. They will be treated with scaling or Z Score methods



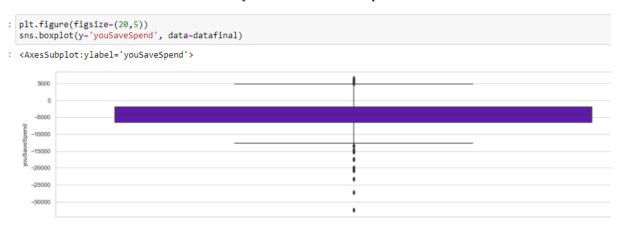
Range:

Range has too much missing data to detect outliers



Yousavespend:

Presence of a few outliers but can be explained with use of expensive cars.



Data Cleaning and Preparation

1) Analysing missing data:

| <pre>data.isnull().sum()</pre> | | | | | | | |
|--------------------------------|-------|--|--|--|--|--|--|
| barrels08 | 0 | | | | | | |
| barrelsA08 | 0 | | | | | | |
| aispi | ь | | | | | | |
| drive | 1186 | | | | | | |
| engId | 0 | | | | | | |
| eng_dscr | 16579 | | | | | | |
| forcono | Δ | | | | | | |
| yousuvespenu | 44224 | | | | | | |
| guzzler | 41331 | | | | | | |
| trans_dscr | 28877 | | | | | | |
| tCharger | 35469 | | | | | | |
| sCharger | 42975 | | | | | | |
| atvType | 39831 | | | | | | |
| fuelType2 | 42167 | | | | | | |
| rangeA | 42172 | | | | | | |
| evMotor | 42599 | | | | | | |
| mfrCode | 30808 | | | | | | |
| c240Dscr | 43803 | | | | | | |
| charge240b | 0 | | | | | | |
| c240bDscr | 43809 | | | | | | |
| createdOn | 0 | | | | | | |
| modifiedOn | 0 | | | | | | |
| startStop | 31689 | | | | | | |
| nhevCitv | A | | | | | | |

There are few attributes where missing data is greater than 30,000 and total records are 43,000. Hence there is no point trying to fill the data and hence the attributes were dropped.

```
data1=data.drop(["guzzler", "trans_dscr","tCharger", "sCharger","atvType", "fuelType2", "rangeA", "evMotor", "mfrCode", "c240Dscr
```

The missing numerical data (except those marked as -1) was replaced with mean values

```
data=data.fillna(data.mean())
```

Missing character and categorical variables was replaced with "Not Available "and those containing -1 was replaced with 0.

```
]: data1.replace(np.NaN, "Not Available", inplace=True) data1.replace(-1, 0, inplace=True)
```

2) Preparing Data

Categorical variables were IntegerEncoded & OneHotEncoded:

```
datafinal1['make']=datafinal1['make'].astype(str)
datafinal1 = pd.get_dummies(datafinal1,prefix=['make'], columns = ['make'])
datafinal1 = pd.get_dummies(datafinal1,prefix=['fuelType'], columns = ['fuelType'])
datafinal1 = pd.get_dummies(datafinal1,prefix=['fuelType1'], columns = ['fuelType1'])
datafinal1 = pd.get_dummies(datafinal1,prefix=['VClass'], columns = ['VClass'])
datafinal1 = pd.get_dummies(datafinal1,prefix=['drive'], columns = ['drive'])
datafinal1 = pd.get_dummies(datafinal1,prefix=['trany'], columns = ['trany'])
#data2 = pd.get_dummies(data1,prefix=['Gender'], columns = ['Gender'])
```

Output:

| make_AM General make_ASC Incorporated make_Acura make_Alfa Romeo make_American Motors Corporation make_Aston Martin make_Audi make_Audi make_Aurora Cars Ltd make_Autokraft Limited make_Avanti Motor Corporation make_Azure Dynamics make_BMW make_BMW Alpina make_BYD | int64 int64 int64 int64 int64 int64 int64 int64 int64 int64 int64 |
|---|---|
| = . | |
| | |

MinMaxScaling the continuous variables to handle outliers and scaling variables:

| barrels08 | barrelsA08 | city08U | cityUF | co2 | co2A | co2TailpipeAGpm | co2TailpipeGpm | comb08 | cylinders |
|-----------|------------|---------|--------|-----|------|-----------------|----------------|----------|-----------|
| 0.332483 | 0.0 | 0.0 | 0.0 | 0.0 | 0 | 0.0 | 0.333333 | 0.103704 | 4.0 |
| 0.635900 | 0.0 | 0.0 | 0.0 | 0.0 | 0 | 0.0 | 0.636364 | 0.029630 | 12.0 |
| 0.258314 | 0.0 | 0.0 | 0.0 | 0.0 | 0 | 0.0 | 0.259259 | 0.148148 | 4.0 |
| 0.635900 | 0.0 | 0.0 | 0.0 | 0.0 | 0 | 0.0 | 0.636364 | 0.029630 | 8.0 |
| 0.367615 | 0.0 | 0.0 | 0.0 | 0.0 | 0 | 0.0 | 0.368421 | 0.088889 | 4.0 |

3) Test Train Split

Creating 80/20 train/test split.

UCity is the dependent variable while other variables are independent

```
: x = datafinal1.loc[:, datafinal1.columns != 'UCity']
y = datafinal1.loc[:, datafinal1.columns == 'UCity']
: x_train, x_test, y_train, y_test = train_test_split(x, y , test_size = 0.2, random_state=0)
: x.shape
```

Training features consist of 238 attributes (including the model which has been hot encoded)

```
int64
                                                make_Aston Martin
barrels08
                                         int6
                                                                                                   int64
                                                make Audi
barrelsA08
                                        int6
                                                make_Aurora Cars Ltd
                                                                                                   int64
charge120
                                        int6
                                                make Autokraft Limited
                                                                                                   int64
charge240
city08U
                                        int6
                                        int6
                                                make Avanti Motor Corporation
                                                                                                   int64
cityA08
                                                make_Azure Dynamics
                                                                                                   int64
cityA08U
                                        int6
                                                make_BMW
                                                                                                   int64
cityCD
                                        int6
                                                make BMW Alpina
                                                                                                   int64
cityE
                                        int6
                                                make_BYD
cityUF
                                        int6
                                                                                                   int64
co2
                                        int6
                                                make Bentley
                                                                                                   int64
co2A
                                        int6
                                                make_Bertone
                                                                                                   int64
co2TailpipeAGpm
                                        int6
                                                make_Bill Dovell Motor Car Company
                                                                                                  int64
co2TailpipeGpm
                                        int6
                                                make_Bitter Gmbh and Co. Kg
                                                                                                   int64
comb08
                                        int6
cylinders
                                        int6
                                                make Bugatti
                                                                                                   int64
displ
                                        int6
                                                make_Buick
                                                                                                  int64
feScore
                                        int6
                                                make_CCC Engineering
                                                                                                   int64
fuelCost08
                                        int6
                                                make_CODA Automotive
                                                                                                   int64
                                                make CX Automotive
                                                                                                  int64
```

4) Dropping unnecessary data:

Several columns such as charge140, guzzler, tcharger, rangeA etc were dropped since they had more than 90% data missing. This would contribute significantly to the noise in the dataset and thus a decision of removing them was made.

Additionally, columns such as City08 was removed due to being identical to UCity and the model would have become greatly biased towards City08. Several other such as co2tailpipegpm, range columns with many missing, but masked as -1 instead of NaN values were dropped to remove bias towards -1/0.

```
data1=data.drop(["guzzler", "trans_dscr","tCharger", "sCharger","atvType", "fuelType2", "rangeA", "evMotor", "mfrCode", "c240Dscr
```

Model Creation

1) **Decision Tree Regressor:** Achieved a loss of 0.997. Successfully minimised the loss.

```
from sklearn.tree import DecisionTreeRegressor
tree = DecisionTreeRegressor(criterion='mse', max_depth=10)
tree.fit(x_train, y_train)
tree.score(x_train, y_train)
0.9978008193277822
```

K Fold Cross Validation for Loss:

```
from sklearn.model_selection import cross_val_score
accuracies = cross_val_score(
    estimator=tree,
    X = x_train,
    y = y_train,
    cv=10
    )
print(accuracies)
plt.figure(figsize=(20,8))
sns.lineplot(y=accuracies,x= np.arange(0,10,1))

[0.99655233    0.99696126    0.9976813    0.99655705    0.99713547    0.99670927
    0.99511167    0.99650355    0.99682435    0.99657342]
...
```

2) **Artificial Neural Network Model:** Achieved a loss of 1.2 on training set and validation loss of 1.00 on test set which points to the fact the model is well trained

Model Explanation

Neural Network

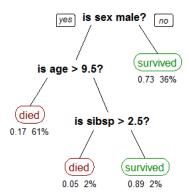
Neural Network models are also known as Multi-Layer Perceptron, Deep Learning models. These models were developed to imitate the human brain. A Neural Network Model has an input layer, hidden layers, and an output layer. The amount of perceptron in an input layer is equal to number of attributes. Each perceptron of the hidden layer uses a mathematical function to assign weights to attributes. Each perceptron in the layer uses a formula

$$y = b + W_i X_i$$

to calculate the answer and then forward propagates it to the next layer. Each layer assigns weight to the inputs. These weights help determine the importance of any given variable. The larger the weight the more the significance of the attribute. All the inputs are multiplied by their weights, summed. These are then passed through an activation function (ReLu in our case) and forward propagated to next layer where this becomes an input. In the output layer using the sigmoid function, Neural Network calculates the probability of the record belonging to a certain class. With the help of the cost function, the error is calculated, and the goal is to reduce the error^[2]. The error is then reduced by backpropagating the error and applying penalty to neurons, the weights are then recalculated and the whole process is repeated (an epoch).

Decision Tree Regressor

Decision trees are non-parametric supervised learning algorithms used for regression (and also classification). A decision tree predicts the value by creating decision rules by learning data features. A decision tree is drawn upside down with its root at the top. In the image on the left, the bold text in black represents a condition/**internal node**, based on which the tree splits into branches/ **edges**^[1]. The end node which has no further node is called leaf node. Leaf node provides an output after performing complex calculations



Decision trees utilises multiple algorithms to split into further nodes. The decision tree then decides where to place the N features to place. Generally, a feature with highest influence over data is placed on the root node and those with lower influence are placed further down the tree.

Conclusion

Both Decision Trees and Neural Network performs similarly in this case and either of the one can be chosen for this dataset. It can be further concluded that Electric Vehicles provide lots of benefits over natural resources powered vehicles.

Further it can be concluded that:

- Electric vehicles produces no carbon dioxide.
- Save/Spend ratio is highest for EV Vehicles
- Electric vehicles provide highest City and Highway averages of any vehicle
- Chevrolet, Ford and GMC are the most used vehicles
- Volkswagen, Toyota and Nissan has highest UCity average.
- Cars of expensive brands such as Mercedes, BMW, Porsche tends to pollute the environment more in comparison to non-luxurious manufacturers
- Mildgrade Gasoline vehicles produce highest co2 emissions of any other type of fuel and gives the least average
- 2010 was a turning point for vehicles as UCity average increased a lot after 2010

References

- 1) Gupta, Prashant. "Decision Trees in Machine Learning." *Medium*, Towards Data Science, 12 Nov. 2017, towardsdatascience.com/decision-trees-in-machine-learning-641b9c4e8052.
- 2) Singh, Kartik. "Business Analytics Consulting Project", Seneca College, 8 Aug. 2021

Declaration

I, Kartik Singh, declare that the attached assignment is my own work in accordance with the Seneca Academic Policy. I have not copied any part of this assignment, manually or electronically, from any other source including web sites, unless specified as references. I have not distributed my work to other students.