

Questions:

1. Please create a new column name called 'Batches' with following steps:
 - a. Get the min & max 'Date_TS' from the data.
 - b. Subtract max_date_TS from min_date_TS to get the number of days.
 - c. Suppose you get 2 days as the output of point 'b', you would now write a code to create a tuple like:
{1: <min_date_TS>, <min_date_TS>+12 hours}
{2: <min_date_TS>+12 hours, <min_date_TS>+24 hours }
{3: <min_date_TS>+24 hours, <min_date_TS>+36 hours }
{4: <min_date_TS>+36 hours, <min_date_TS>+48 hours }
...
Till <min_date_TS>+x hours is less than equal to max_date_TS from point 'a'.
 - d. Now create the column Batch where the values would be
 - i. 1 where the 'Date_TS' is between <min_date_TS>, <min_date_TS>+12 hours
 - ii. 2 where the 'Date_TS' is between <min_date_TS>+12 hours, <min_date_TS>+24 hours
 - iii. 3 where the 'Date_TS' is between <min_date_TS>+24 hours, <min_date_TS>+36 hours
 - iv. And so on till the tuple ends
2. Find which 'version' of the website has the highest reward rate.
3. Build a graph which would show us the traffic allocation of each version across different batches.
4. What are the top 5 Button_Names which were clicked?
5. Which Device, Operating system & browsers got the highest reward rate from the winning version you found out in question 1.