

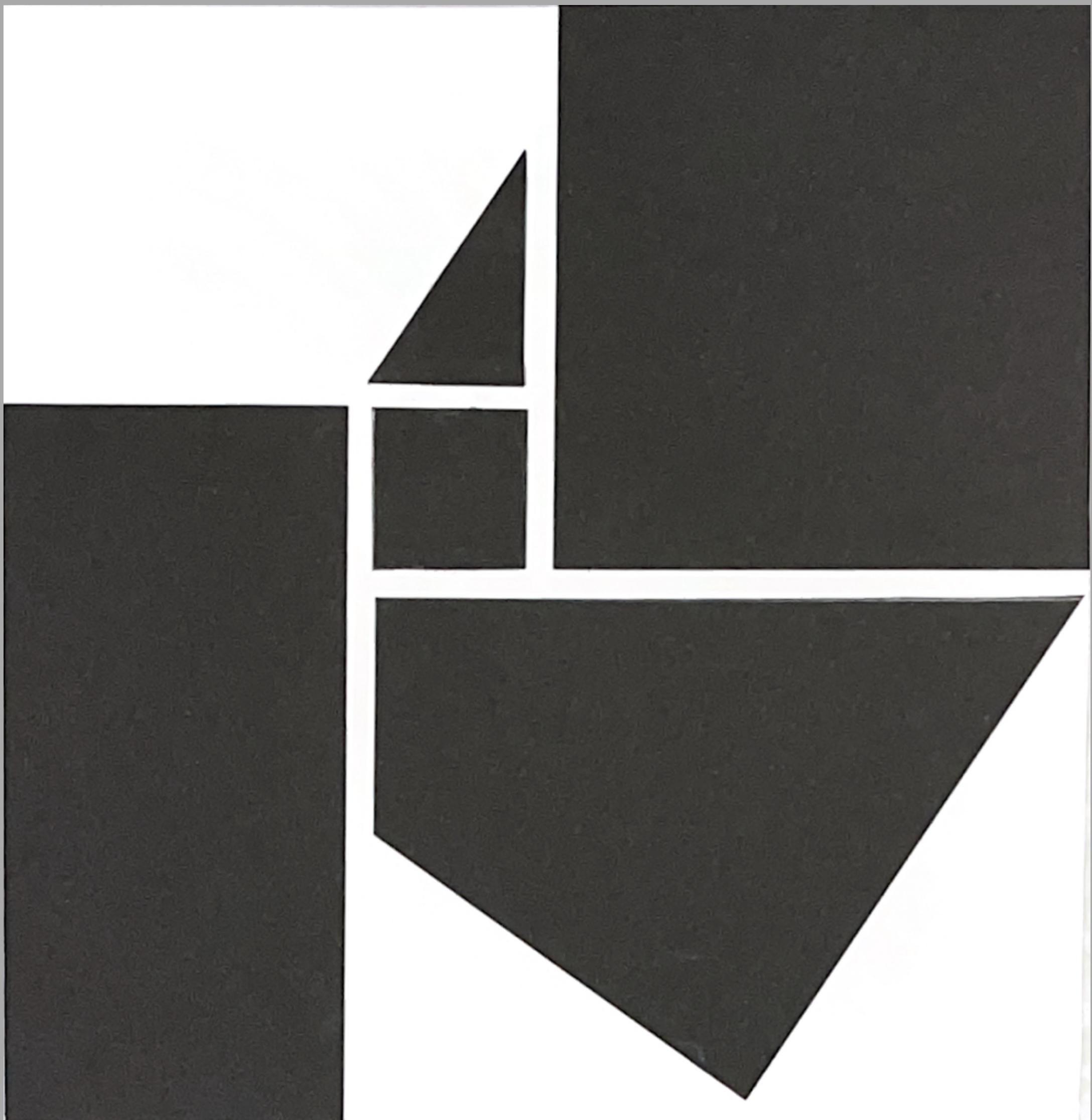
Intro to Design Final Portfolio

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Purdue University | Spring 2023

Working with Shapes

4 Squares



Working with Shapes

4 Triangles

- 3 black
- 1 red



Working with Shapes

2 Triangles

- 1 black, 1 green

2 Squares

- 1 black, 1 green



Working with Shapes

5 Circles

- 2 red
- 2 black
- 1 white



Working with Shapes

- 2 Squares
- 2 Circle Fragments



Linebook

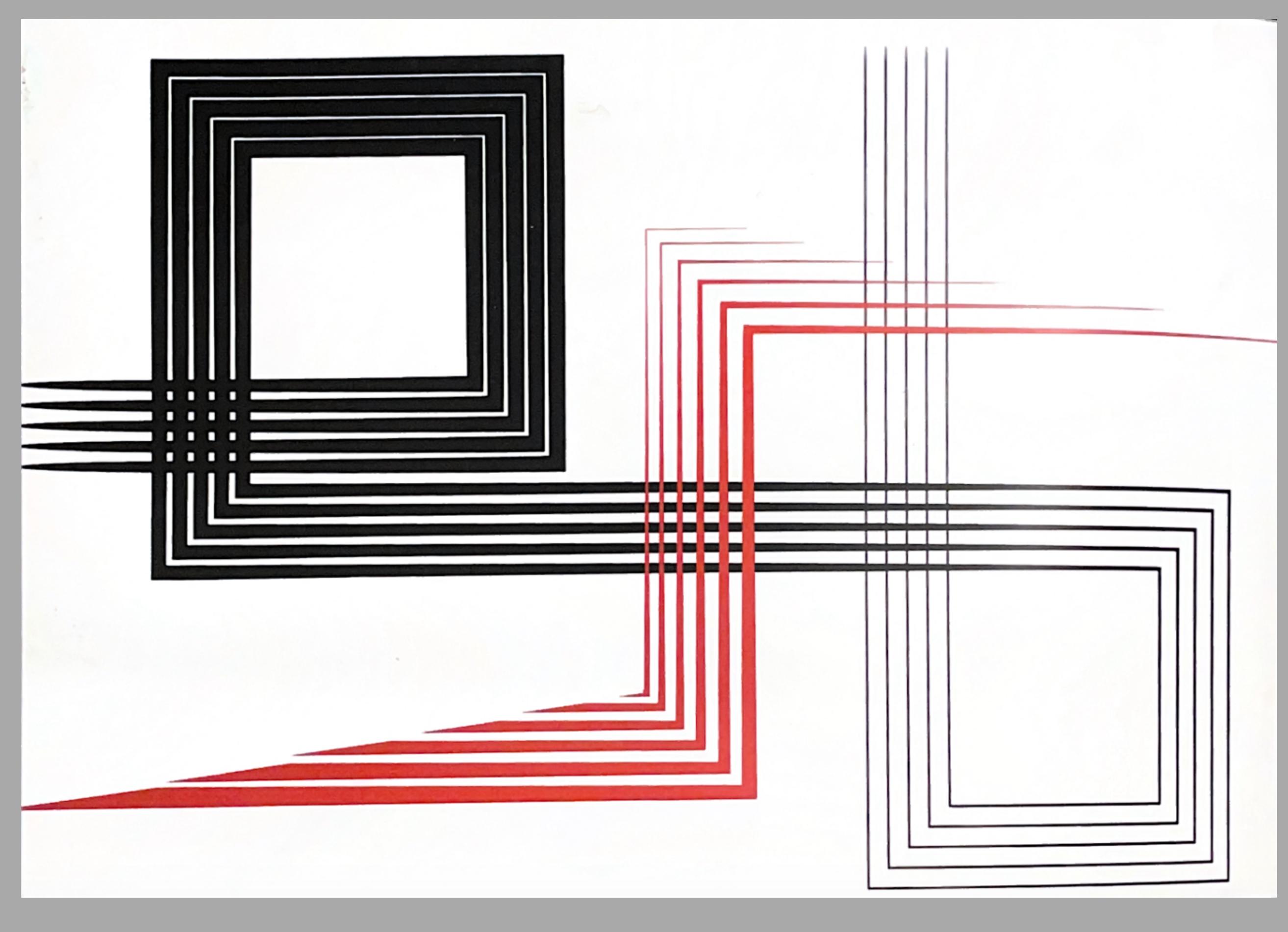
- #1
- Cover



Linebook

#4

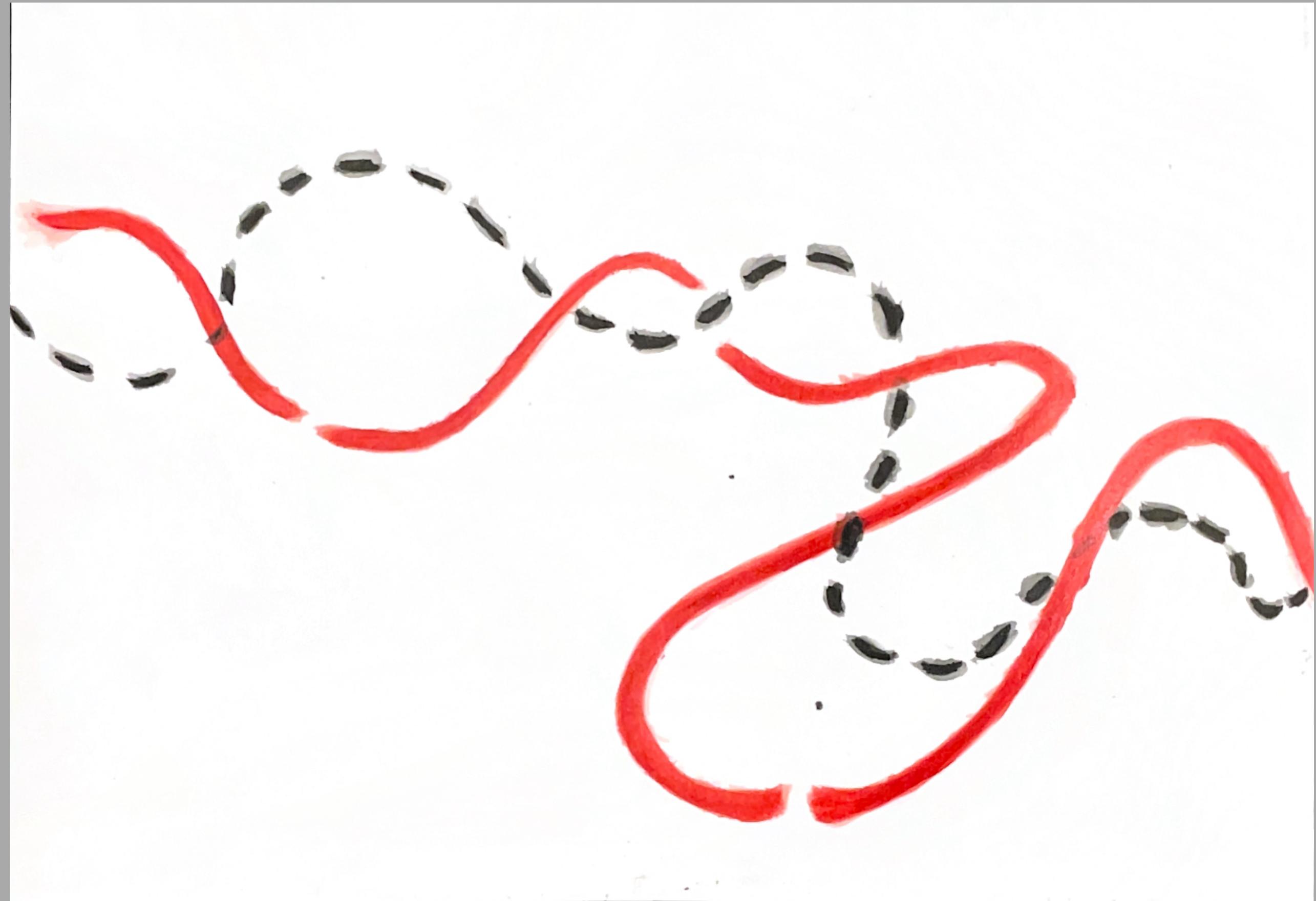
- 1 Red, 1 Black



Linebook

#5

- 2 lines that dialog



Linebook

#7

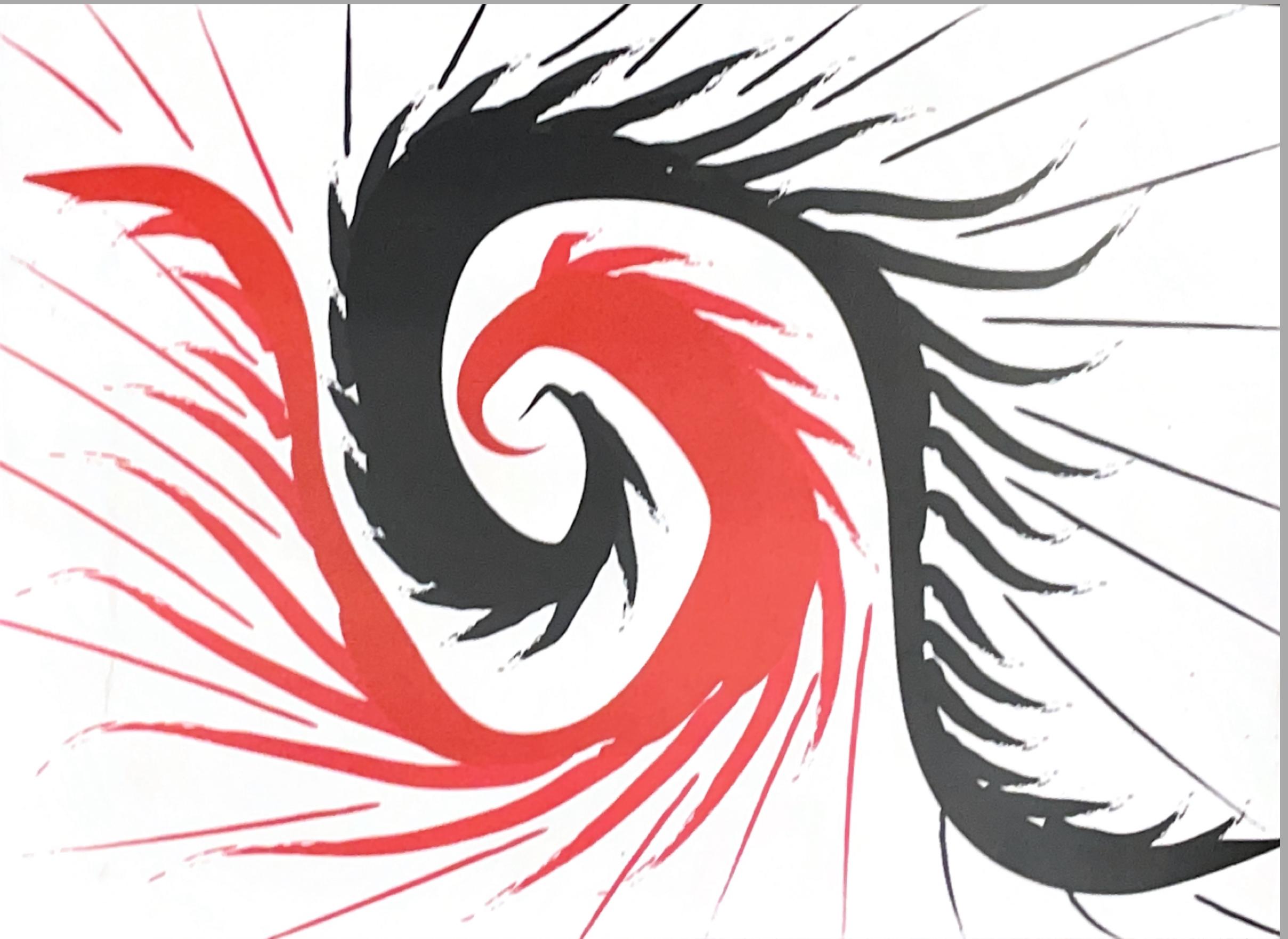
- 2 lines of contrasting quality (one is implied)



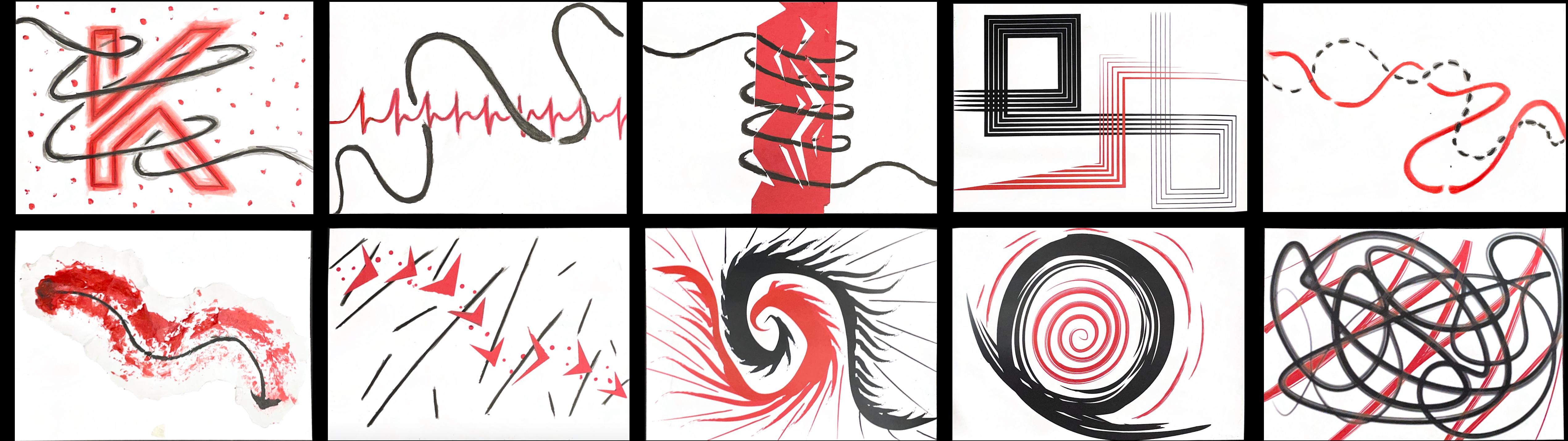
Linebook

#8

- Emotion: Confusion



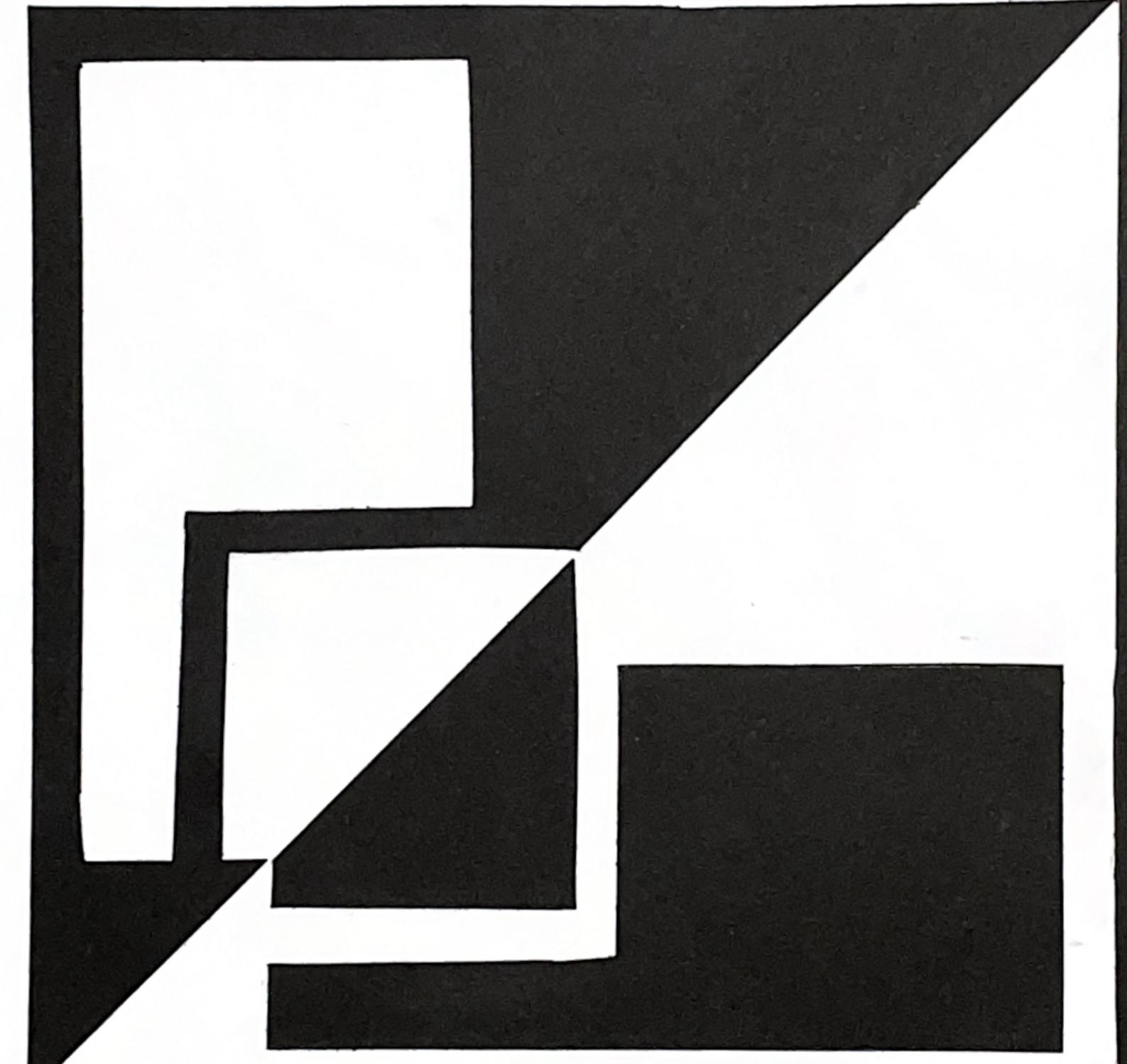
Linebook | All pages



Positive/ Negative

Part A

- 1 Black
- 1 White



Positive/ Negative

Part B

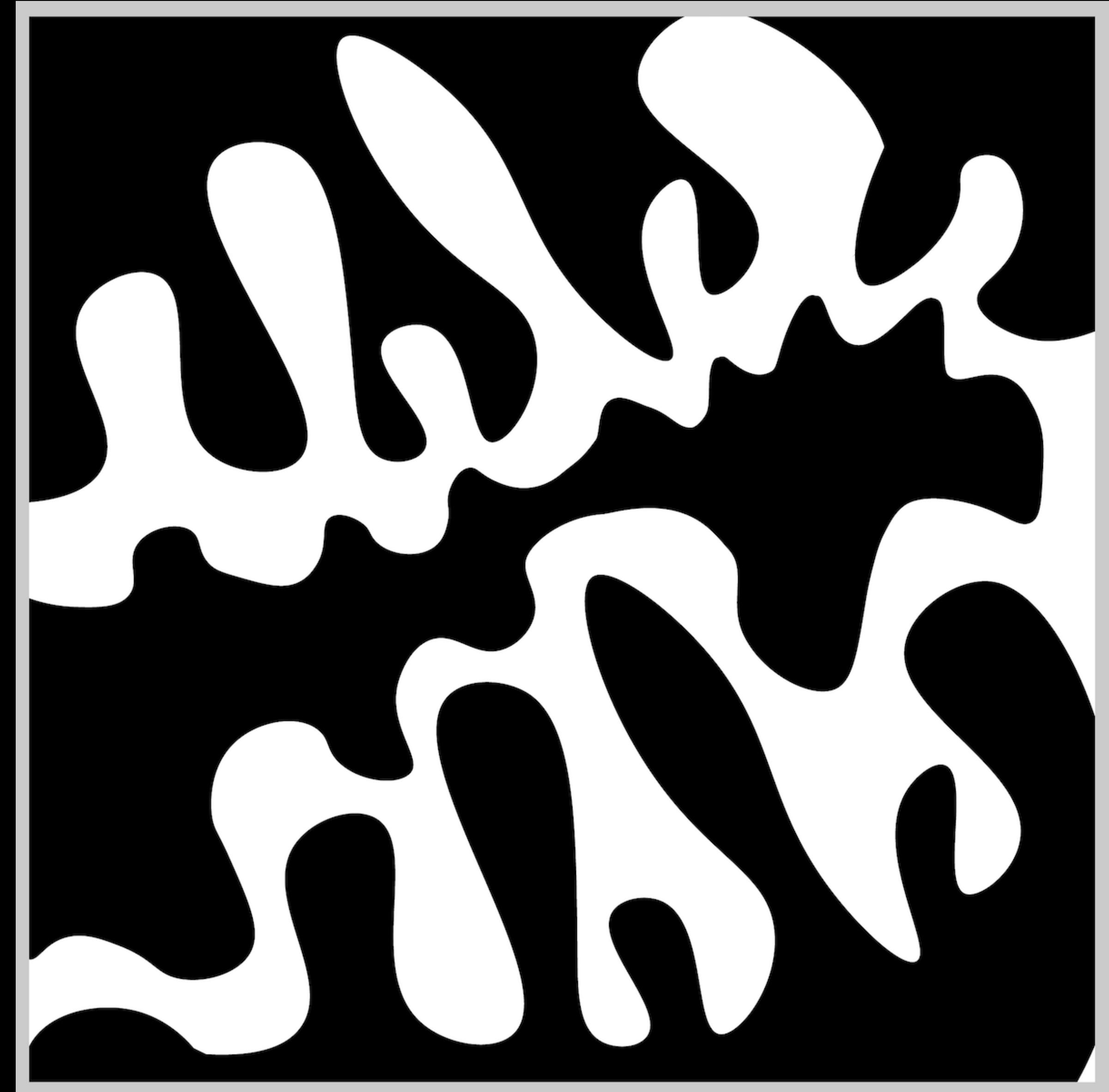
- 1 Black
- 1 White
- 1 Red



Positive/ Negative

Part C

- 3 black shapes on white background



Shape Collection

Part A

- 2 shapes



Shape Collection

Part B

- 1 solid shape
- 1 implied shape



Shape Collection

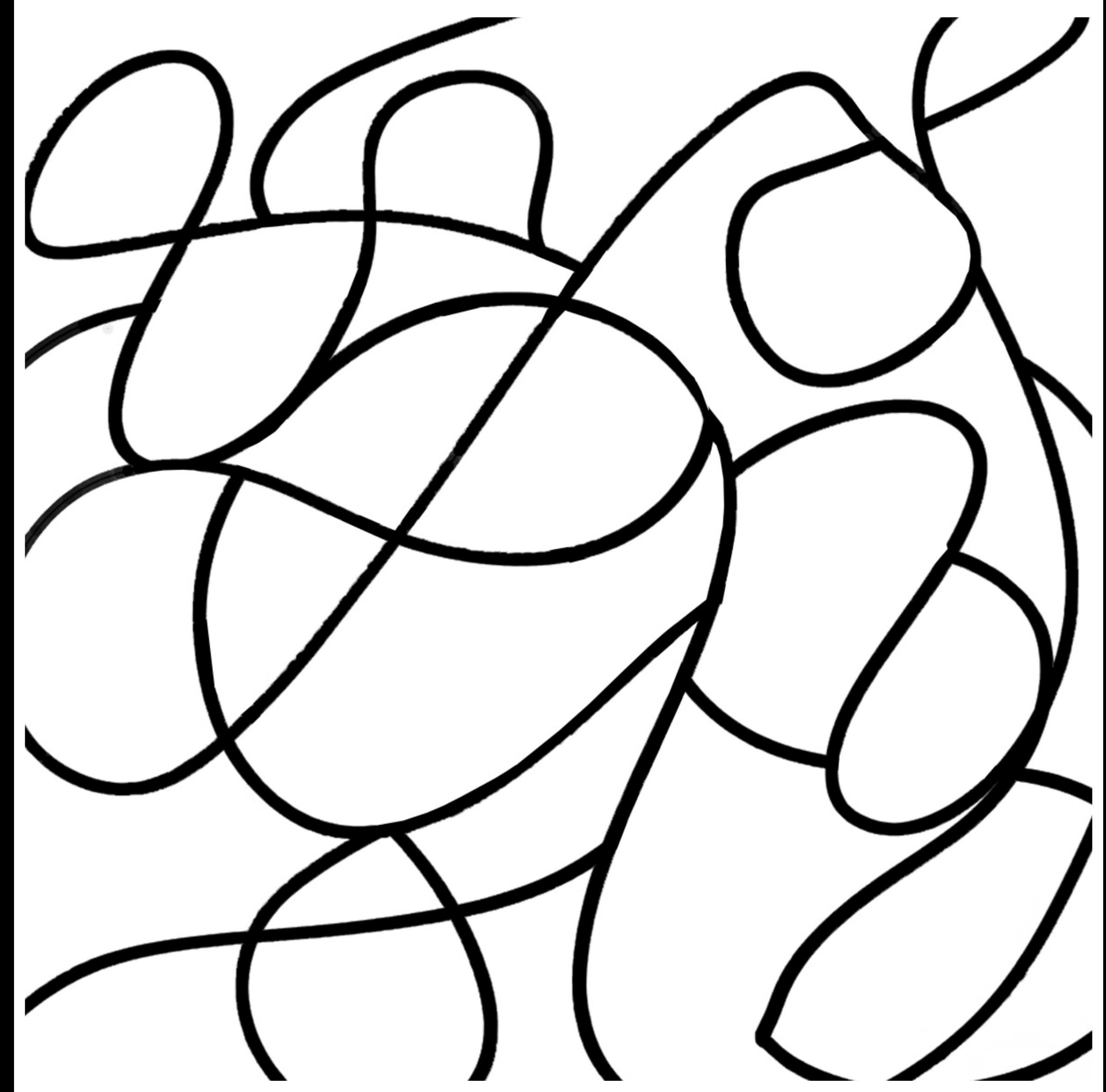
Part C

- Color transparency



Scribbles

Original Scribble



Scribbles

Final design



Working with Type

Typeface:

- Bodoni MT Bold

Problem:

- Pattern



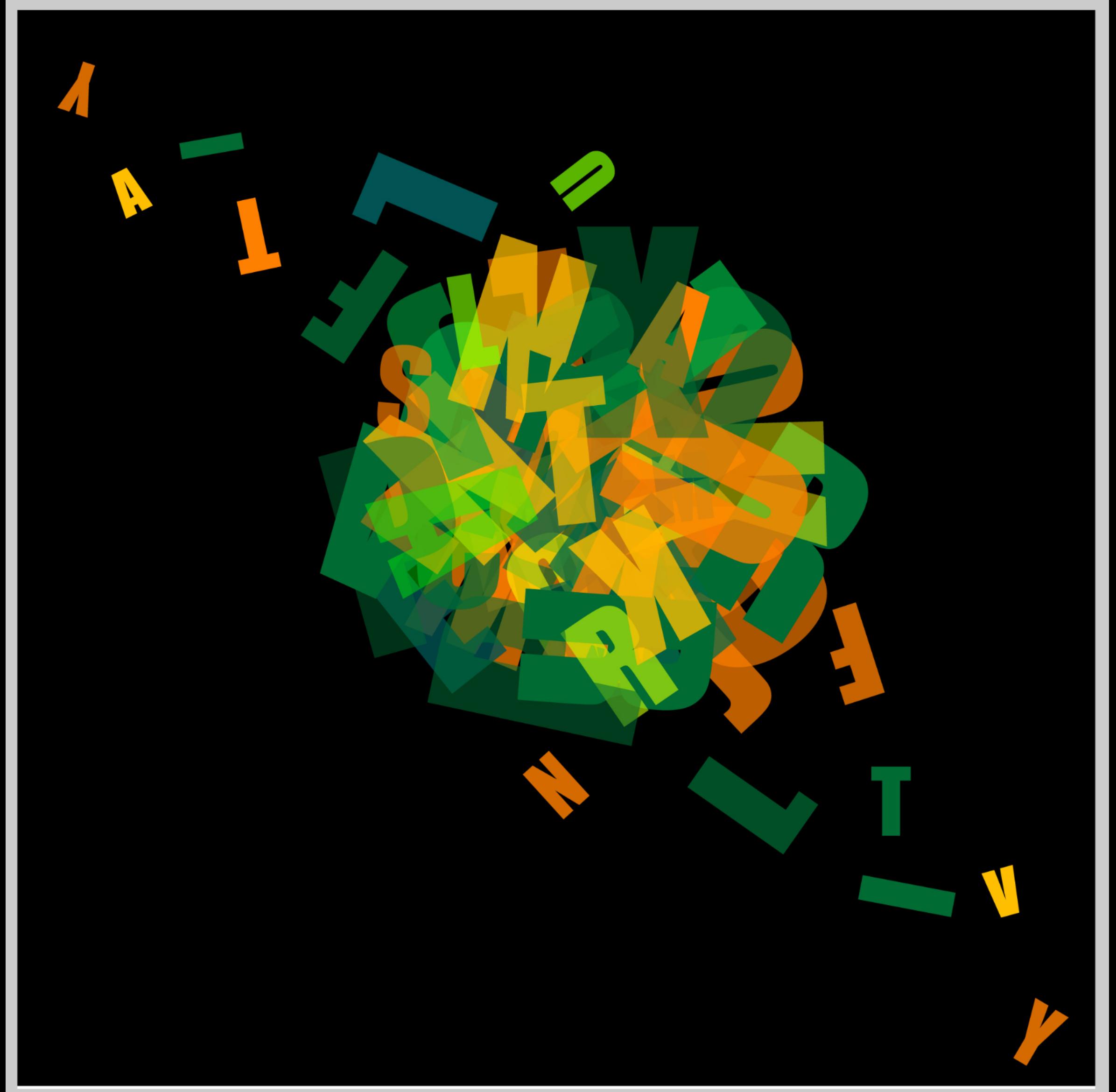
Working with Type

Typeface:

- Impact Regular

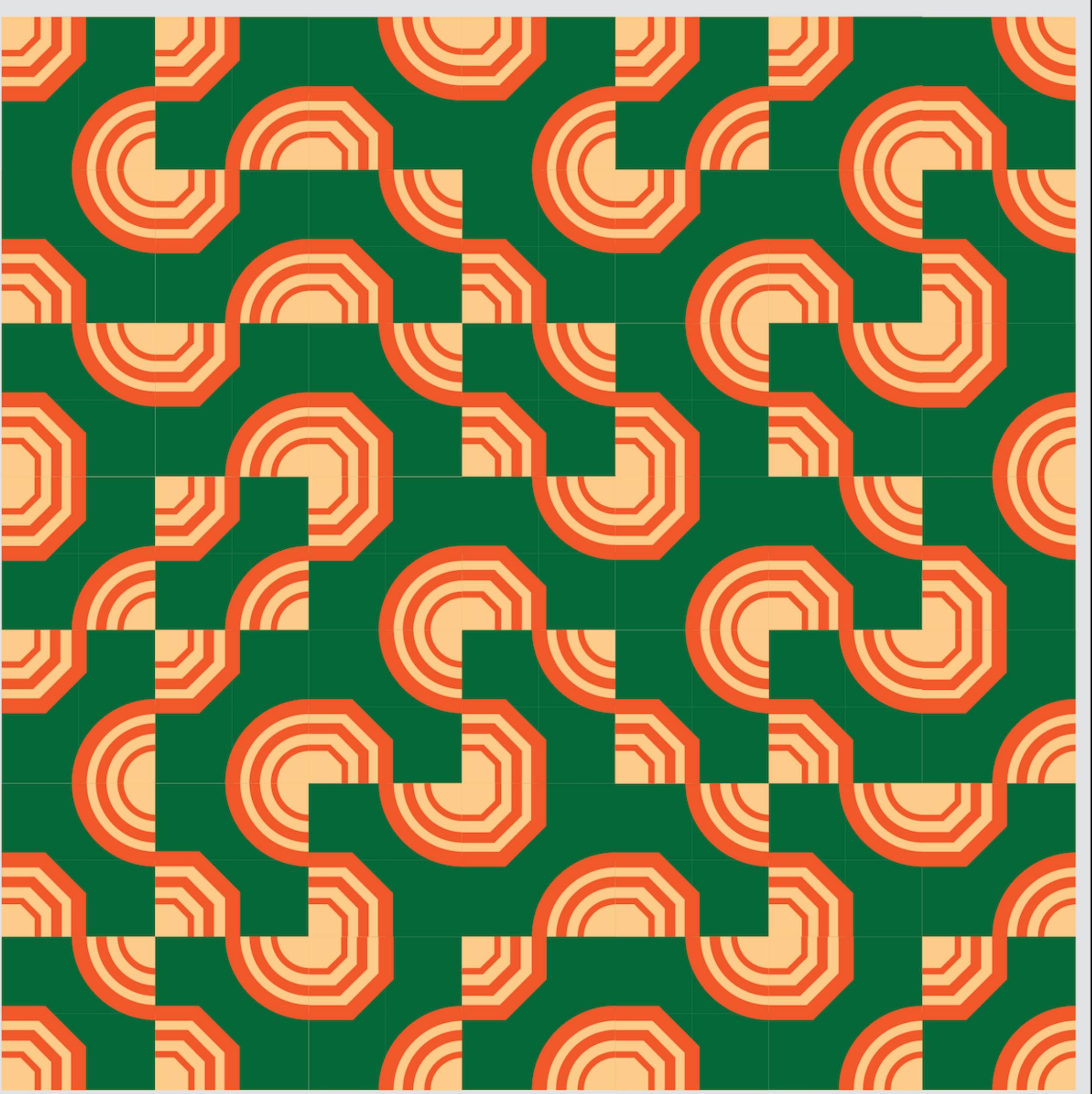
Problem:

- Congestion



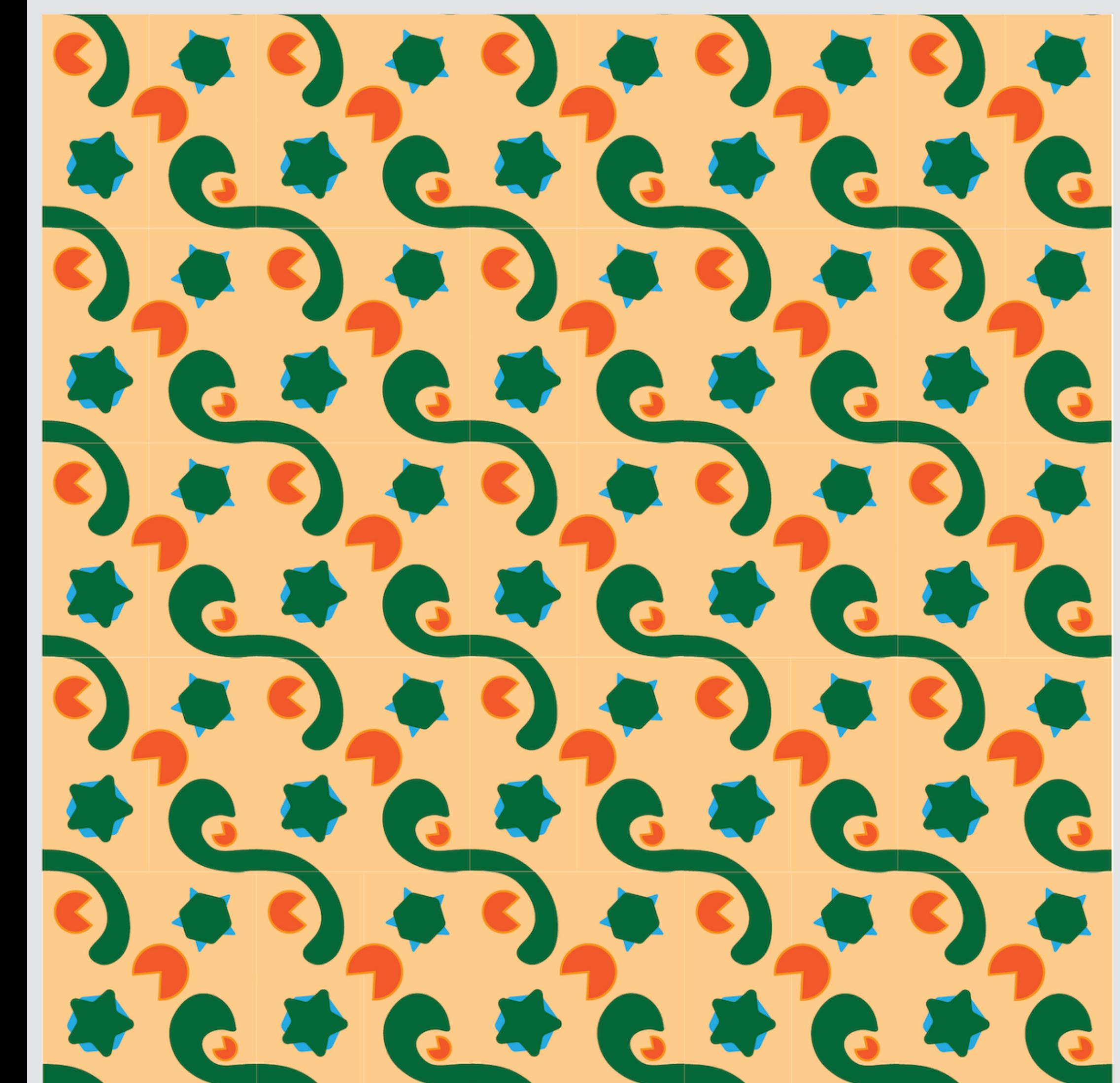
Pattern Making

Part A
Infinite random
pattern



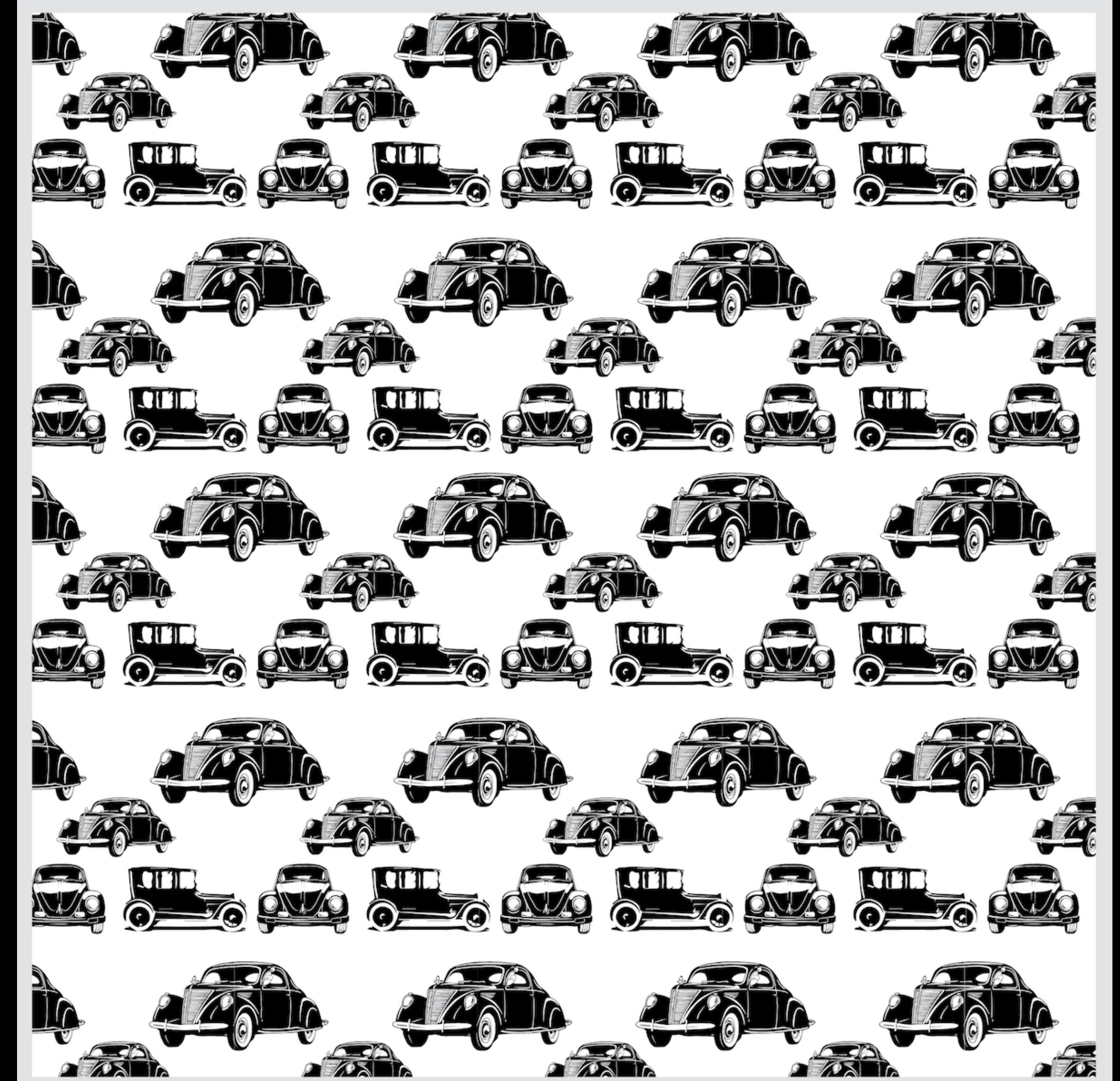
Pattern Making

Part B Repeating Seamless Abstract Pattern



Pattern Making

Part C Repeating Seamless Representational Pattern



Value of Color

Grayscale Version



Value of Color

**Painted color
version**



Intro to Design Final Portfolio

Thank you.