

Steve—I agree with ALL of your comments.

In addition, may I suggest:

- 1) “To earn the IB diploma.....(take out “at least 3 courses at the higher level”, reference to AP, etc) and change to “To earn the IB diploma, students must complete two-year higher level courses in Economics, Literature, and History, as well as two years of Foreign Language and Mathematics and a year of Physics.” This can drill in the fact that students will be studying much more than business in this academy, which is often a surprise to them.
- 2) We are now the only Academy to offer a guaranteed study abroad opportunity to all students in both London and Hong Kong, and we might want to add something like “After participating in several field trips to New York City financial institutions, students will have the opportunity to participate in Global Exchanges in both London and Hong Kong during their junior and senior years, experiencing all three of the world’s largest financial markets.”
- 3) Use this picture for the bottom of our page. Judy—we should check with Russ but I believe he really wants to promote our Global Exchanges for ABF.



Paul C. Kaser  
Academy for Business and Finance  
Bergen County Academies  
200 Hackensack Ave.  
Hackensack, NJ 07601  
201-343-6000 x3328  
[paukas@bergen.org](mailto:paukas@bergen.org)

**From:** Schwimmer\_Steven  
**Sent:** Thursday, May 28, 2015 11:29 AM  
**To:** Pinke\_Michelle; Kaser\_Paul; Sawhney\_Puneet  
**Cc:** Pinto\_Judith  
**Subject:** RE: Guide to Academies 2015: ABF

With respect to ABF description, I have a few observations:

- 1. Our students do not generally participate in FBLA, correct?
- 2. I would remove the reference to “business law” and replace it with “financial markets” or “financial accounting” or “business applications”

3. I'm not sure I would characterize the FDU Business Idea competition as high-level academics. Perhaps we could add or replace it with the Global Economics Challenge.
4. In the last sentence, Bloomberg is a resource used by finance professionals, not inance professionals.
5. In the paragraph about the IB, we should correct the grammar... "The IB Diploma program.... enroll in" should be reworded to say "The IB Diploma program in which all ABF 11<sup>th</sup> and 12<sup>th</sup> graders are enrolled..."

Distinguished... or what?

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**From:** Katchen\_Mary\_Grace  
**Sent:** Thursday, May 28, 2015 10:58 AM  
**To:** Pinke\_Michelle; Kaser\_Paul; Sawhney\_Puneet; Schwimmer\_Steven  
**Cc:** Pinto\_Judith  
**Subject:** Guide to Academies 2015: ABF

This year the **BCA Guide To Academies** that showcases the Academies is online. Please take a look at the your section in the current book; make any and all changes and send them to me by Monday, June 8. If you have any newer photographs, that would be appreciated.

Link to current Open House book: <http://bcts.bergen.org/index.php/admissions18>



*Mrs. Mary Grace Katchen*  
*Confidential Administrative Assistant to the Director of Admissions*  
*Bergen County Academies*  
*200 Hackensack Avenue*  
*Hackensack, NJ 07601*  
*E-mail: [markat@bergen.org](mailto:markat@bergen.org)*  
*Admissions E-mail: [Admissions@bergen.org](mailto:Admissions@bergen.org)*  
*Admisisons Fax: 201-996-6969*  
*For information regarding all our programs at the Bergen County Technical Schools go to*  
*website: [www.bergen.org](http://www.bergen.org)*  
***"What is called genius is the abundance of life and health" ~ Henry David Thoreau***