**Tata Safari**

**Title:** Tata Safari Facelift 2023: A closer look into modern SUV.

**URL:** https://www.vehiclemasti.com/cars/tata/tata\_safari

**Description:** Here is the ultimate guide to the Tata Safari SUV, where everything you need to know about this car. Here, I will highlight the Tata Safari 2023 facelift car, prices, reviews, exterior, interior, mileage, color, images, facelift, on-road prices, power, comfort, and many more about the Tata Safari car. Read on to find out more.

**Subtitle**:   
Hi, in this blog post, you will learn everything about the new safari facelift 2023 from the overview, reviews, variants, mileage, on-road price, etc. This is the best place to get a complete overview or information about Tata Safari Car 2023.

**Introduction:**

Tata Automobiles launched a brand-new SUV named Tata Safari Facelift 2023 car earlier this year in October. Tata Safari is one of the most iconic SUVs in India as it has been manufacturing branded cars for over two decades in India. The safari had evolved from off-road cars to sophisticated or feature-rich family cars. If you are looking for a hot, modern, safest, best build quality, feature-hit branded SUV, then Tata Safari is the best choice.

**Tata Safari Key Features:**

However, the Tata Safari facelift comes with a hot stylish design, a feature-rich infotainment system, advanced safety features, a spacious cabin, and a powerful diesel engine. It is the best choice for those who want a family car that can also handle adventure.

Ok wait, let’s check into some detailed key features and highlights of Tata Safari facelift 2023.

**The Grand Design**

Tata Safari facelift comes with new noticeable cosmetic changes that will give a more contemporary look to this branded new SUV. Below is a list of key design updates.

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New Parametric Grill

The Safari comes with a new parametric grill which applies a stunning look to the SUV where we cannot stop looking at it.

BI-LED Projector Headlights

It has Bi-functional LED projector headlights that apply a good throw of light ahead. It also has a safari branding strip below the projector lamps.

End-to-end connected LED DRLs

The new Safari has vertically oriented LED headlights and a connected DRL setup that runs across the width of the bonnet. It comes with a welcome light when you unlock your car.

Signature Connected LED Taillamp

It has a new signature connected LED taillamp where it runs all over the rearview. It has a stunning look from the rear view during nights when the LED taillamp is functional.

New R19 Dual Tone Spider Alloys

The New Safari has 19-inch alloy wheels with a stunning design that applies great aerodynamics which results in great stability and durability of this SUV.

Signature Safari Mascot on Doors

The new safari has the “safari” signature badging on all doors as shown in the image. It applies a great look to the SUV even from the left and right view of the car.

Iconic Roof rails with chrome Inserts.

New It comes with Roof rails on the top of the SUV. It just applies a good look but who else uses these rails for carrying luggage on top of a family SUV? It is very useful for those who go on adventures frequently.

Oyster white and Titan Brown Interior Theme.

You would fall in love with this branded new SUV once you step into it. As of now, it has the best interior theme where you will feel diligent and happy without any reason.

Persona Based Interior Themes.

The new safari has a customizable ambient light feature where you can manually set the ambient lights depending on your mood using the infotainment system. You automatically elevate your luxurious feeling with persona-based interior themes.

New Dual Tone 4 Spoke steering wheel with Illuminated Logo:

The new Safari facelift comes with a dual-tone 4-spoke steering wheel with an illuminated “Tata” logo on it. It has a crystal clear steering wheel, but upon using it there may be a chance of scratches. But, it’s ok to live with it.

Benecke Kaliko Oyster white Leatherette seats:

It comes with ultra-premium seats with the deco stitch that elegantly ties comfort with styles. You feel “Reserved only for you” once you sit in this comfortable seat.

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The Safest Space:

GNCAP 5-Star Rating

As we already know the Global New Car Assessment Programme (GNCAP) conducts crash tests on newly launched vehicles and provides safety ratings based on the results achieved. The 5-star safety rating is the highest in GNCAP. The new Tata Safari comes with a 5-star GNCAP rating which has been named the title for this car “Safest vehicle in India”. It comes with a 5-star safety rating with an Adult rating of 33.05 out of a max of 34.00 and a child rating of 45.00 out of a max of 49.00.

Pedigree of OMEGARC

Optimal Modular Efficient Global Advanced Architecture (OMEGA) which was derived from Land Rover’s D8 platform provides full safety, and high dynamics which ensures complete protection and peace of mind.

7 Airbags

Currently, the new safari has a total of 7 Airbags which provides complete protection not only to the driver but also to the passengers. It provides complete protection to the Driver, passengers, Curtain, driver knee, driver side, and front passenger side. This is one of the safest reasons why GNCAP has provided a 5-star rating to the new safari.

Advanced ESP with 17 Features

The New Safari comes with Advanced ESP features. For those who do not know what it is, the Electronic Stability Program (ESP) is a safety technology that combines an anti-lock braking system (ABS) and a traction control system (TCS). This technology helps in detecting and reducing loss of traction which prevents tires from skidding, reduces engine power, breaks the inside rear wheel to help steer the car, and many more. The new safari is equipped with all the ESP features.

Emergency call/ Breakdown call

The new safari facelift has provided with you an emergency call system in the overhead console. During the emergency, by pressing the SOS button, the system will send your vehicle location and direction of travel to an operator, and the operator will contact you through the vehicle speaker system so, you can safely get out of the emergency situation.

Electronic Parking Brake (EPB) with Auto Hold

Tata Safari is also equipped with an electronic parking brake (EPB) with Auto hold which helps you to go forward without going backward.

360 Surround View System

It comes with 360-degree surround view cameras which capture a complete spherical view of the surroundings from the sky to the ground level. The captured images were projected together which eventually creates a top view of the vehicle. This mostly helps with parking, moving backward, etc. Everything surrounding the vehicle will be shown in the infotainment system in High definition.

3PT ELR Seat Belt with Reminder For All occupants

It has a 3pt ELR seat belt with a remainder for not only the driver and co-driver seats but also the passenger seats. With the help of the remainder, it helps us to safeguard our family members.

Hill Hold Control

It comes with a Hill Hold control system which helps us to move forward or backward more confidently even on hills. Please refer to the image below for a better understanding.

ADAS:

Advanced Driver Assistance System (ADAS) includes different types of technologies that assist drivers in safely operating the vehicle. ADAS uses and human-machine interface to improve drivers' ability to react to unexpected dangers on the road. They just simply detect and object to the surroundings of the vehicle and send an alarm to the driver and its position.

Adaptive Cruise Control

The new safari has an Adaptive cruise control system which helps the driver to set the maximum speed limit and cruise at the same speed if there are no vehicles upfront. If there is any vehicle in front then the vehicle automatically detects the speed of the front vehicle and adapts its speed to the front vehicle with the safe distance set by the driver. In highways and expressways, this is the best feature which helps the drivers travel more distances without any tiredness.

Autonomous Emergency Braking

When you are traveling on roads, This ADAS system monitors the surroundings of the vehicle and identifies the possible collision scenarios with the vehicle, kids, pedestrians, or any other object on the front of the vehicle. If required, breaks are applied automatically by this Autonomous Emergency Braking system to ensure that you and others stay safe from harm.

Forward Collision Warning

With the help of this forward collision warning feature, it gives us an audio and video alert message to the driver if there is any danger in the front of the vehicle.

Rear Collision Warning

This ADAS Rear Collision Warning system monitors and gives an audio and video message to the driver if there is any incoming speeding vehicle in the rearview. It also warns the driver to take any necessary actions by blinking the hazard lamps.

Traffic Sign Recognition

The new safari recognizes the traffic sign boards like speed limit, no overtaking, right turn, etc., and provides you with inputs so that it helps the driver to take necessary actions if required.

High Beam Assist

At night, it is a hesitant task to switch off and on high beams when a vehicle is approaching the front. So, by using this ADAS High beam assist, it automatically adjusts the headlights from the high beam to the low beam when there are any oncoming vehicles detected. This helps drivers to drive freely on the road without any distractions.

Lane Departure Warning

With the help of this ADAS Lane departure warning, it monitors lane marking on roads and warns you of any unintended deviations from the lane.

Blind Spot Detection

The new safari has a Blind spot detection feature that helps the driver to warn about any blind spots and warns you through audio-visual warnings so that it helps you to take necessary actions to prevent any harm to you and others.

Lane Change Alert

Your car now helps you to stay alert on the road by informing you about the things that you were unaware of. The ADAS Lane change alert monitors the surroundings and warns you of any dangerous lane change.

Rear Cross Traffic Alert

While you are reversing the vehicle, this feature helps you from getting startled by any objects approaching or present in the rear blind spot of any vehicle and alerts you through audio-visual alerts which helps us in easy and safe reversing of the vehicle.

Door open alert

The new safari comes with a door open alert which helps in ensuring safe door opening by alerting the driver or passenger of any imminent dangers through alerts.

The Tech Appeal:

31.24 cm Harman Touch Screen Infotainment.

The new safari comes with a 31.24 cm Harman Touch Screen Infotainment system, transforming the safari into a cinematic cockpit.

26.03 Digital Instrument Cluster:

It has a 26.03 digital instrument cluster which helps us to read the information easily and navigate through different options in the cluster.

Connected Vehicle Technology with IRA 2.0

This feature helps us to connect with the vehicle via a mobile app and get the real-time location of the car. You can just start, stop, on/off AC, get the real-time live location of the vehicle, and perform many more actions via mobile application.

JBL Music System with 10 speakers:

The new safari facelift comes with 10 speakers of JBL Music system which provides an acoustic experience inside the cabin.

Harman Advanced Audio Work with 13 JBL modes:

JBL music system provides JBL modes within the cabin where we can select the different modes from the list of JBL music systems and enjoy the adventure sound system within the new Safari facelift cabin.

Android Auto and Apple Car Play Over Wi-Fi:

Stay connected wirelessly with your car by pairing your devices with Android Auto and Apple Car Play wireless and stay connected on the go.

Multiple voice assistants including Alexa:   
The new safari has over 150 voice commands integrated into any language of your choice provided by the system. Select your preferred language and start commanding the new safari without pressing any buttons manually. Just give a command saying “Open Sunroof” in your preferred language and enjoy the elegant features of the new Safari.

The Power Play:

Kryotech 170 ps BS6 PH2 Diesel Engine:

Elevate your driving experience with a kryotech 170 ps BS6 ph2 diesel engine with 170PS power and 350Nm torque.

Smart E-Shifter

The new safari has a new style of e-shifters which gives a stunning look inside the cabin as shown in the image.

Paddle Shifter

If you need to increase or decrease the speed of the vehicle, we can just do it with ease with the help of paddle shifters in the vehicle. Please refer to the image as shown below.

Bejweld Terrain Response Modes With Display

For your adventure on the road, you just have an easy way to set the mode depending upon the situation to conquer it.

Multi-Drive Modes

As shown in the image below, you can directly set the mode of the vehicle depending on the different driving conditions.

The Comfort Zone:

Voice Assisted Panoramic Sunroof

The new safari has voice assisted panoramic sunroof along with an anti-pinch function which helps in child safety and also makes you a star of every journey.

Gesture Controlled Power Tailgate

If your hands are occupied with everything else, don’t worry the new Tata Safari is equipped with gesture control opening which allows you to open the tailgate of the vehicle without any button or anything else.

Dual Zone Fully Automatic Temperature Control

We can enjoy 2 climate zones within the safari. You can directly set up a temperature high with the co-driver zone and a temperature low to the driver zone and enjoy two different zones within the car at the same time.

1st and 2nd Row Ventilated Seats

The new Safari has 1st and 2nd row ventilated seats. You can sit down and truly relax with a cool and comforting airflow system.

6-Way Powered Driver Seats with memory and welcome Function:

With the help of this feature, the new Tata safari welcomes you with your own customized powered driver seats with ready-to-drive. Each end every time, you step into the vehicle it welcomes you every time.

4-Way powered co-driver seat with electric boss mode:

If you need more legroom for 2nd row of seats, don’t worry the new safari is equipped with powered seats.

2nd row comfort Head rest & Rear sun shades:

If you are very much interested in 2nd row, enjoy the comfort and luxury from the backseat with a comfortable headrest and rear sun shades.

Luxurious 3rd row seats:

You will be stunned by the comfort and luxury of the vehicle even in the 3rd row.

3rd row AC Vents:

Do you know that the new Tata Safari 2021 is equipped with AC Vents even in the 3rd row?

Intelligent Spaces:

For all the things even if it is big or small, there’s a special place in the New Safari.

Air Purifier:

It comes with an Air Purifier, this is the best place to breathe in fresh air and breath out all worries.

Wireless charger & 45W USB C Fast charger:

The new safari comes with a wireless charger and is also provided with a 45W USB C Fast charger, so you cannot even run out of battery.

Front armrest with cooled storage:

The new safari has the latest design with a front armrest with cooled storage right in front.

Auto Headlamps & Rain Sensing Wipers:

The new Tata Safari has auto headlamps and rain-sensing wipers where you can drive effortlessly without any distractions even in rain or subways.

**Specifications**

**Colors**

**Persona**

**Price**

**Downloads**

Discussions

# Tata Safari Facelift 2023: A Modern SUV With A Legacy

## Modern Design

The side profile will be largely unchanged, except for the new 19-inch alloy wheels and the "Safari" badging on the front doors. The rear end will mirror the front, with a connected LED tail light setup, a revamped boot lip and bumper, and a bigger "Safari" logo. The Safari facelift will also offer three new colour options: Cosmic Gold, Supernova Copper and Lunar Slate.

## Modern Features

The Safari facelift will not only look modern, but also offer modern features that will enhance the convenience and safety of the occupants. The cabin will get a new dashboard with wooden inserts, a new 4-spoke steering wheel with a backlit Tata logo, and a touch-enabled climate control panel. The instrument cluster will be a fully digital 7-inch unit that will display various information such as speed, fuel level, trip meter, etc.

The highlight of the cabin will be the new 12.3-inch touchscreen infotainment system that will support Android Auto, Apple CarPlay, wireless charging, and Tata's iRA connected car technology. The system will also offer various functions such as navigation, music streaming, voice commands, etc. The sound quality will be enhanced by a JBL premium sound system with nine speakers and a subwoofer.

The Safari facelift will also come with some advanced safety features such as seven airbags, ABS with EBD, ESP, hill hold control, hill descent control, traction control, rear parking sensors, rear view camera, tyre pressure monitoring system, etc. Additionally, it will offer ADAS (Advanced Driver Assistance System) features such as adaptive cruise control, lane keep assist, forward collision warning, autonomous emergency braking, blind spot detection, etc.

## Modern Performance

The Safari facelift will continue to be powered by the same 2-litre diesel engine that produces 170PS of power and 350Nm of torque. The engine will be mated to either a 6-speed manual or a 6-speed automatic transmission. The Safari facelift will also offer three drive modes: Eco, City and Sport; and three terrain response modes: Normal, Rough and Wet.

However, there are rumours that Tata might introduce a new 1.5-litre T-GDI turbo-petrol engine in the Safari facelift, which could offer more power and torque than the diesel engine. The petrol engine could also come with a DCT (dual-clutch transmission) option for smoother gear shifts.

The Safari facelift will also offer a comfortable ride quality thanks to its independent suspension setup at both ends. The suspension will also be tuned to handle different road conditions and terrains. The steering will be electrically assisted and offer good feedback and response.

## Conclusion

The Tata Safari facelift is expected to be launched in October 2023 with an introductory price of Rs 16.19 lakh (ex-showroom). The SUV will be available in four broad variants: Smart, Pure, Adventure, and Accomplished; with various sub-variants and optional extras. The Safari facelift will compete with other mid-size SUVs such as the MG Hector Plus, Hyundai Alcazar, and Mahindra XUV700.