**Tata Safari**

**Title:**  Tata Safari Facelift 2023: A closer look into modern SUV.

**URL:** https://www.vehiclemasti.com/cars/tata/tata\_safari

**Description:** Here is the ultimate guide to the Tata Safari SUV, where everything you need to know about this car. Here, I will highlight the Tata Safari 2023 facelift car, prices, reviews, exterior, interior, mileage, color, images, facelift, on-road prices, power, comfort, and many more about the Tata Safari car. Read on to find out more.

**Subtitle**:  
Hi, in this blog post, you will learn everything about the new safari facelift 2023 from the overview, reviews, variants, mileage, on-road price, etc. This is the best place to get a complete overview or information about Tata Safari Car 2023.

**Introduction:**

Tata Automobiles launched a brand-new SUV named Tata Safari Facelift 2023 car earlier this year in October. Tata Safari is one of the most iconic SUVs in India as it has been manufacturing branded cars for over two decades in India. The safari had evolved from off-road cars to sophisticated or feature-rich family cars. If you are looking for a hot, modern, safest, best build quality, feature-hit branded SUV, then Tata Safari is the best choice.

**Tata Safari Key Features:**

However, the Tata Safari facelift comes with a hot stylish design, a feature-rich infotainment system, advanced safety features, a spacious cabin, and a powerful diesel engine. It is the best choice for those who want a family car that can also handle adventure.

Ok wait, let’s check into some detailed key features and highlights of Tata Safari facelift 2023.

**The Grand Design**

Tata Safari facelift comes with new noticeable cosmetic changes that will give a more contemporary look to this branded new SUV. Below is a list of key design updates.

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New Parametric Grill

The Safari comes with a new parametric grill which applies a stunning look to the SUV where we cannot stop looking at it.

BI-LED Projector Headlights

It has Bi-functional LED projector headlights that apply a good throw of light ahead. It also has a safari branding strip below the projector lamps.

End-to-end connected LED DRLs

The new Safari has vertically oriented LED headlights and a connected DRL setup that runs across the width of the bonnet. It comes with a welcome light when you unlock your car.

Signature Connected LED Taillamp

It has a new signature connected LED taillamp where it runs all over the rearview. It has a stunning look from the rear view during nights when the LED taillamp is functional.

New R19 Dual Tone Spider Alloys

The New Safari has 19-inch alloy wheels with a stunning design that applies great aerodynamics which results in great stability and durability of this SUV.

Signature Safari Mascot on Doors

The new safari has the “safari” signature badging on all doors as shown in the image. It applies a great look to the SUV even from the left and right view of the car.

Iconic Roof rails with chrome Inserts.

New It comes with Roof rails on the top of the SUV. It just applies a good look but who else uses these rails for carrying luggage on top of a family SUV? It is very useful for those who go on adventures frequently.

Oyster white and Titan Brown Interior Theme.

You would fall in love with this branded new SUV once you step into it. As of now, it has the best interior theme where you will feel diligent and happy without any reason.

Persona Based Interior Themes.

The new safari has a customizable ambient light feature where you can manually set the ambient lights depending on your mood using the infotainment system. You automatically elevate your luxurious feeling with persona-based interior themes.

New Dual Tone 4 Spoke steering wheel with Illuminated Logo:

The new Safari facelift comes with a dual-tone 4-spoke steering wheel with an illuminated “Tata” logo on it. It has a crystal clear steering wheel, but upon using it there may be a chance of scratches. But, it’s ok to live with it.

Benecke Kaliko Oyster white Leatherette seats:

It comes with ultra-premium seats with the deco stitch that elegantly ties comfort with styles. You feel “Reserved only for you” once you sit in this comfortable seat.

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The Safest Space:

**Tata Safari Specifications**

**ADAS**

**The Tech Appeal**

**The Power Play**

**The Comfort Zone**

**Specifications**

**Colors**

**Persona**

**Price**

**Downloads**

Discussions

# Tata Safari Facelift 2023: A Modern SUV With A Legacy

## Modern Design

The side profile will be largely unchanged, except for the new 19-inch alloy wheels and the "Safari" badging on the front doors. The rear end will mirror the front, with a connected LED tail light setup, a revamped boot lip and bumper, and a bigger "Safari" logo. The Safari facelift will also offer three new colour options: Cosmic Gold, Supernova Copper and Lunar Slate.

## Modern Features

The Safari facelift will not only look modern, but also offer modern features that will enhance the convenience and safety of the occupants. The cabin will get a new dashboard with wooden inserts, a new 4-spoke steering wheel with a backlit Tata logo, and a touch-enabled climate control panel. The instrument cluster will be a fully digital 7-inch unit that will display various information such as speed, fuel level, trip meter, etc.

The highlight of the cabin will be the new 12.3-inch touchscreen infotainment system that will support Android Auto, Apple CarPlay, wireless charging, and Tata's iRA connected car technology. The system will also offer various functions such as navigation, music streaming, voice commands, etc. The sound quality will be enhanced by a JBL premium sound system with nine speakers and a subwoofer.

The Safari facelift will also come with some advanced safety features such as seven airbags, ABS with EBD, ESP, hill hold control, hill descent control, traction control, rear parking sensors, rear view camera, tyre pressure monitoring system, etc. Additionally, it will offer ADAS (Advanced Driver Assistance System) features such as adaptive cruise control, lane keep assist, forward collision warning, autonomous emergency braking, blind spot detection, etc.

## Modern Performance

The Safari facelift will continue to be powered by the same 2-litre diesel engine that produces 170PS of power and 350Nm of torque. The engine will be mated to either a 6-speed manual or a 6-speed automatic transmission. The Safari facelift will also offer three drive modes: Eco, City and Sport; and three terrain response modes: Normal, Rough and Wet.

However, there are rumours that Tata might introduce a new 1.5-litre T-GDI turbo-petrol engine in the Safari facelift, which could offer more power and torque than the diesel engine. The petrol engine could also come with a DCT (dual-clutch transmission) option for smoother gear shifts.

The Safari facelift will also offer a comfortable ride quality thanks to its independent suspension setup at both ends. The suspension will also be tuned to handle different road conditions and terrains. The steering will be electrically assisted and offer good feedback and response.

## Conclusion

The Tata Safari facelift is expected to be launched in October 2023 with an introductory price of Rs 16.19 lakh (ex-showroom). The SUV will be available in four broad variants: Smart, Pure, Adventure and Accomplished; with various sub-variants and optional extras. The Safari facelift will compete with other mid-size SUVs such as the MG Hector Plus, Hyundai Alcazar and Mahindra XUV700.

The Safari facelift is a modern SUV that carries forward the legacy of its nameplate

References: