

# HCI Project

# Empathy Maps

# Pedestrian

What does he/she  
**THINK AND FEEL?**

- May require more time
- Walking is safer
- Form of exercise

What does he/she  
**SEE?**

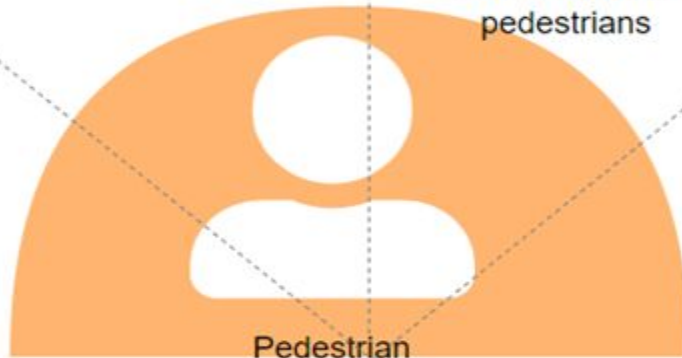
- Many people are walking to reach destination
- Cops help to cross road
- Accident rate lesser for pedestrians

What does he/she  
**HEAR?**

- Walking is slow
- Crossing road is hard
- Tiring

What does he/she  
**SAY AND DO?**

- Walks to destination
- Uses pedestrian crossing to cross road
- Refreshing



Pedestrian

# Rider

What does he/she

## THINK AND FEEL?

- Convenient
- Should ride safely
- Helmet is necessary

What does he/she

## SEE?

- More accidents
- Everyone rides fast
- Many youngsters ride bike
- Overspeeding
- Overloading

What does he/she

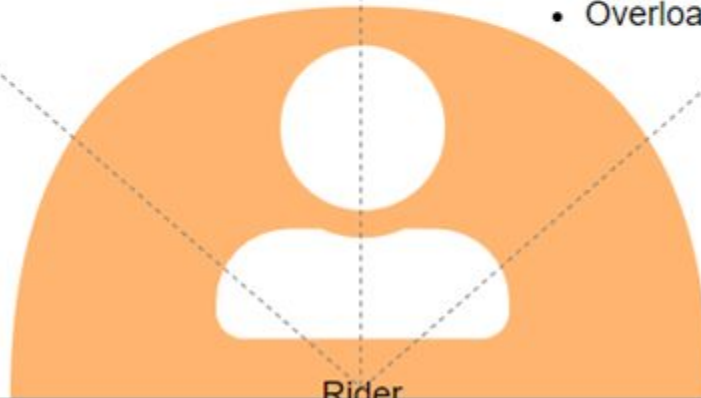
## HEAR?

- Biking is speed
- Faster the better
- Cool

What does he/she

## SAY AND DO?

- Uses helmet while riding
- Rides carefully
- Never overspeeds
- Doesn't overload



Rider

# Driver

What does he/she

## THINK AND FEEL?

- Convenient
- Should drive safely
- Seatbelt is necessary

What does he/she

## SEE?

- Everyone drives fast
- Slower in traffic
- Overspeeding
- Overloading

What does he/she

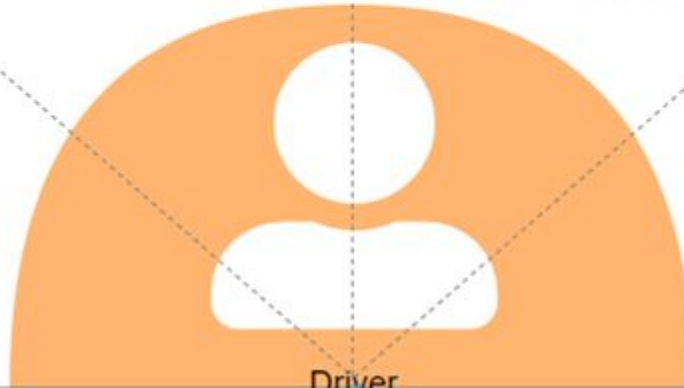
## SAY AND DO?

- Uses seatbelt while driving
- Drives carefully
- Never overspeeds
- Doesn't overload
- Reaches destination in time

What does he/she

## HEAR?

- Driving is safer
- More speed the better
- Cool



Driver

# Cop



# Emergency Medical Technicians

