

## UNIT-4

### PROBABILISTIC GRAPHICAL MODEL

#### 1) NAVIE BAYES ALGORITHM:

The Navie Bayes algorithm is a classification technique based on Bayes Theorem. It assumes that all features (attributes) are conditionally independent given the class label.

$$P(C/x) = \frac{P(x/C) P(C)}{P(x)}$$

where,

$C \rightarrow$  class

$x \rightarrow$  feature vector

Since  $P(x)$  is constant the decision is based on maximizing  $P(x/C) P(C)$

Application:

- spam detection
- Medical diagnosis
- Sentiment analysis

#### 2) BAYESIAN BELIEF NETWORK: (BBN)

A Bayesian Belief Network (BBN) also known as a Bayesian Network, is a graphical

model that represents probabilistic relationships among a set of random variables.

It is represented as a directed Acyclic Graph (DAG).

- \* Nodes represent random variables.
- \* Edges represent conditional dependencies.
- \* Each node has a conditional probability.

Table (CPT) that quantifies the effect of parent class.

Example:

consider medical diagnosis network:

Node 1 : Flu

Node 2 : Fever

Node 3 : Cough

Here fever and cough depends on flu.

The network compactly encodes these dependencies.



## Advantages:

- \* Captures causal relationship.
- \* Handles incomplete data.
- \* Supports both inference (predict unknowns) and learning (update probabilities).

## Application:

- \* Medical diagnosis (diseases & symptoms)
- \* Fault detection in engineering system.
- \* Decision support system.

## 3) Hidden Markov Model (HMM):

A hidden Markov Model (HMM) is a statistical model for systems that evolve over time but where underlying states are hidden. Instead, we observe outcomes generated, probabilistically from the hidden states.

### Components:

- a) Hidden state ( $S$ )
- b) Observation ( $D$ )
- c) Transition Probabilities ( $A$ )
- d) Emission probabilities ( $B$ )

e) Initial state distribution ( $\pi$ )

Key problems solved by HMM:

- \* Evaluation: Compute probability of observation sequence given model.
- \* Decoding: Determine most likely sequence of hidden states (Viterbi algorithm)
- \* Learning: Estimate parameters.

Application:

- \* Speech recognition
- \* Natural Language Processing
- \* Bio Informatics.

#### 4. BAYESIAN INFERENCE:

Bayesian Inference is a method of statistical inference where probability is used to represent uncertainty about parameters. Unlike frequent methods, Bayesian methods update beliefs based on new evidence.

$$P(H|D) = \frac{P(D|H) \cdot P(H)}{P(D)}$$



where,

$H \rightarrow$  Hypothesis

$D \rightarrow$  observed data

Advantages:

- \* Incorporates prior knowledge.
- \* Naturally handles uncertainty.
- \* Produces full probabilities distributions.

PROBLEM BASED ON NAIVE BAYES:

Problem:

A spam filter uses the naive Bayes algorithm. Consider the word "offer" appearing in email.  $P(\text{spam}) = 0.4$ ,  $P(\text{not spam}) = 0.6$ ,

$P(\text{offer} | \text{spam}) = 0.8$ ,  $P(\text{offer} | \text{not spam}) = 0.2$ .

If an email contains the word "offer" classify it as spam or not spam.

Solution:

$$P(\text{spam} | \text{offer}) = \frac{P(\text{offer} | \text{spam}) P(\text{spam})}{P(\text{offer})}$$

$$P(\text{offer}) = P(\text{offer} | \text{spam}) + P(\text{offer} | \text{not spam}) P(\text{not spam})$$

$$= (0.8)(0.4) + (0.2)(0.6)$$

$$= 0.32 + 0.12$$

$$= 0.44$$

now,

$$P(\text{spam} | \text{offer}) = \frac{0.8 \times 0.4}{0.44} = 0.727$$

$$P(\text{not spam} | \text{offer}) = \frac{0.2 \times 0.6}{0.44} = 0.273$$

Hence the email is classified as "spam".