

## PRODUCT SITE SUPPORTING TEXT

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The theme I use to sell parrot cages as well as for clients who sell products if it's not a very large product inventory.

This theme is excellent for businesses that sell high value items, but only have less than 10 items to sell.

Think of this theme as a great supporting SEO website to the main e-commerce site.

### **What's the order process?**

The website visitor completes the order on the "Place an Order" page and the business receives an email with the details.

The business then invoices the client for payment.

### **What if the client wants to pay via credit card?**

The business could either send a custom link to a secure credit card payment facility or they could send them to a site (also owned by the same business) that is on an e-commerce platform like Shopify, Opencart or WooCommerce for example and then the client can make payment from there.

Your on-page SEO and blog articles are crucial to how the potential of how the site will rank on Google, so make sure to do this correctly right from the start.

**Tip:** change the text just under the logo depending on the page for SEO purposes. So let's say it's the product page. Change the title and the text under the logo to: "Air Conditioners on Sale" for example.

Refer to the eBook (niche website section) for more info on how to create multiple sites within the same industry for your clients so they can have more share of the market.