

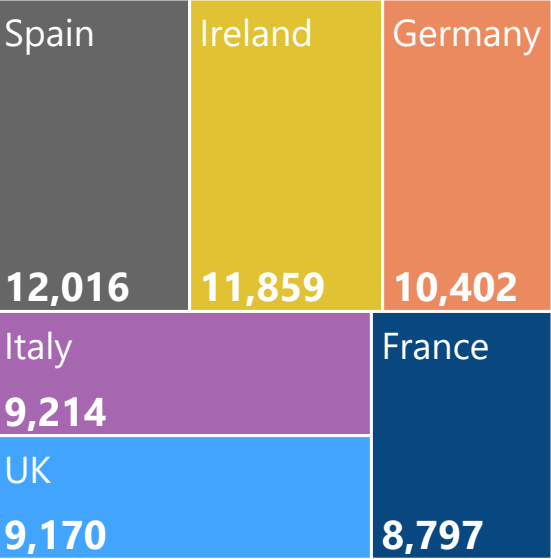
Market

France	Ireland	Spain
Germany	Italy	UK

Brand	Flavour	Total Bottles Sold
Cola	Cherry	9,302
Cola	Lemon	8,546
Fruit	Standard	8,313
Cola	Normal	8,120
Fruit	Orange	7,316
Fruit	Strawberry	6,762
Fruit	Lemon & Lime	6,705
Cola	Vanilla	6,394
Total		61,458

Total Bottles Sold

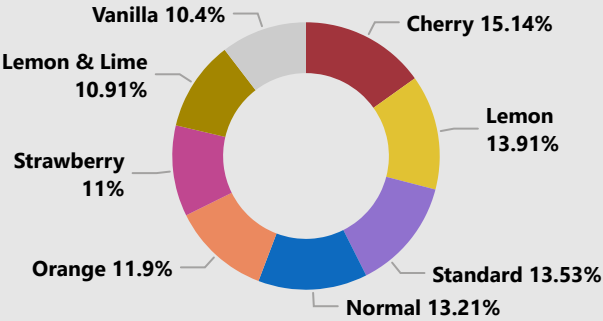
by Market



1978 bottles
Lemon

521 bottles
Strawberry

61,458
Total Bottles Sold
All Markets



61,458
Total Bottles Sold (All Countries)

Top Sales of Flavour in Different Market

Market	Max Sales/ Bottles	Top Flavour
France	1835	Cherry
Germany	1889	Normal
Ireland	1832	Cherry
Italy	1892	Cherry
Spain	1978	Lemon
UK	1680	Standard

Max Sales and Top Flavour

by Market



Bad Sales of Flavour in Different Market

Market	Min Sales/ Bottles	Bad Flavour
Italy	521	Strawberry
France	555	Vanilla
UK	558	Vanilla
Spain	662	Cherry
Germany	669	Vanilla
Ireland	725	Normal

Min Sales and Bad Flavour

by Market





France

8,797

Total Bottles Sold

14.31%

Total Sales Contribution

Unit Cost List

Flavour	Unit Cost
Lemon	\$1.33
Orange	\$1.36
Cherry	\$1.46
Normal	\$1.52
Standard	\$1.53
Lemon & Lime	\$1.55
Vanilla	\$1.80
Strawberry	\$1.96

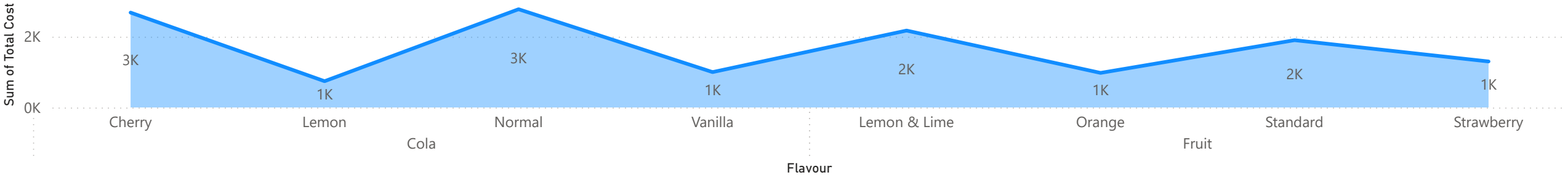
Total Cost List

Brand	Flavour	Sum of Total Cost
Cola	Normal	2774
Cola	Cherry	2679
Fruit	Lemon & Lime	2172
Fruit	Standard	1900
Fruit	Strawberry	1299
Cola	Vanilla	999
Fruit	Orange	976
Cola	Lemon	742
Total		13542

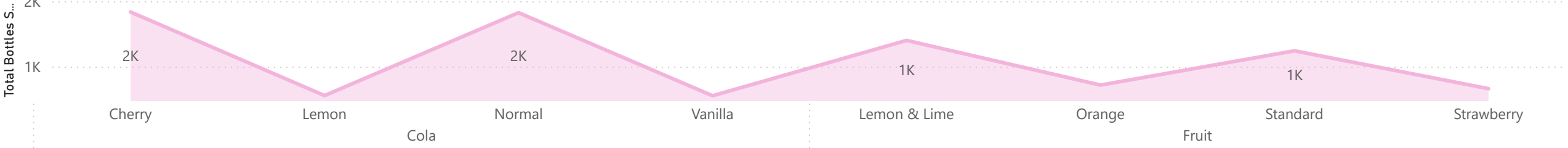
Sales Bottles List

Brand	Flavour	Total Bottles Sold
Cola	Cherry	1,835
Cola	Normal	1,825
Fruit	Lemon & Lime	1,401
Fruit	Standard	1,242
Fruit	Orange	718
Fruit	Strawberry	663
Cola	Lemon	558
Cola	Vanilla	555
Total		8,797

Sum of Total Cost by Brand and Flavour



Total Bottles Sold by Brand and Flavour



Flavour

Top Market

Worst Market



Cherry	Italy	Spain
Lemon	Spain	France
Lemon & Lime	Ireland	Germany
Normal	Spain	Italy
Orange	Ireland	France
Standard	UK	Italy
Strawberry	Spain	Italy
Vanilla	Spain	France