

KARYN CLARKE

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PROFILE:

Media professional graduating from University of Oregon Full Stack Coding Bootcamp in October, 2020. Experience in management (scheduling, budgets and personnel issues). Accustomed to working with diverse groups of people on tight deadlines daily. Involved in long term planning for special projects that are client and community driven. Ability to make concise decisions quickly, adapt to change and communicate clearly.

EXPERIENCE

KOIN TV, PORTLAND OR 1996-PRESENT

IGNITE DIRECTOR

Work closely with Newsroom, Promotion, and Engineering staff to translate elements of news production into codes read by the Grass Valley Ignite system. Execute these codes in a fast-paced environment during live televised newscasts daily, often at variable dayparts. Demonstrate flexibility to adapt to Breaking News and Weather coverage. Organize, manage and deliver complicated remote live and taped coverage of special events including elections & debates, sports specials, and community events such as the Waterfront Blues Festival Fireworks show. Keep updated as software and newscast elements are improved to stay competitive.

NEWSCAST DIRECTOR/ TECHNICAL DIRECTOR

Incorporate vision of newsroom into clear, concise communication of all video and audio cues to production crew during live newscasts and special events such as the Rose Festival Grand Floral parade. Some writing of daily promotions and commercial production.

NEWS PRODUCTION MANAGER

Interviewing, hiring and training of new employees. Budgeting for staff increases and employee salaries. Writing and delivering performance reviews, supervising personnel issues. Creating schedules for News Production crew, including approval of overtime and vacations. Working with other departments within the station to be sure production staffing needs are met.

WDAF TV, KANSAS CITY, MO 1993-1996

NEWSCAST DIRECTOR

Directed portions of a 4-hour weekday morning show and 2- hour weekend show. Worked with other departments within the station to create commercials for sales clients and public affairs video elements.

OTHER EXPERIENCE INCLUDES:

RXL Communications- a satellite education company in Spokane, WA
KAPP TV, Yakima, WA; KVAL TV, Eugene OR

EDUCATION

BS, University of Oregon

University of Oregon Full Stack Coding Bootcamp, April-October 2020

