

karynn elio tran

karynn.tran@gmail.com | linkedin.com/in/karynneliotran | www.karynneliotran.com

Languages: Javascript, Ruby, HTML, CSS
Frameworks/Libraries: Backbone, Underscore, jQuery, Sinatra, Rails, Jade

Styling/Design: SASS, Bourbon, Skeleton
Testing: RSpec, Selenium, Nightwatch.js
Database Tools: SQL, PostgreSQL, ActiveRecord

EXPERIENCE

TD AMERITRADE WEB DEVELOPER APPRENTICE

Feb 2015 to Present

- Create a primary page for a product's marketing site, collaborating with UX and UI developers
- Work with UI team to develop automated browser tests for a key education product's website
- Design and develop a single-page application using Backbone to organize and render links to enterprise reports, resulting in speedier user interface
- Create a single-page dashboard application that sorts API data based on category, critical ranking, and maintenance status

GENERAL ASSEMBLY WEB DEVELOPER

Sept to Dec 2014

- Completed an intensive web development immersive program, resulting in over 800 hours of class, labwork and presentations in twelve weeks
- Developed four web applications using a variety of languages, libraries, frameworks, databases and third party APIs

COMMUNISPACE CORPORATION SENIOR CONSULTANT

Aug 2007 to Aug 2010
Aug 2011 to Aug 2014

- Built the foundation of the New York regional office with 7 Boston-based pioneers, creating internal company culture initiatives, interviewing new hires and providing mentorship to junior colleagues
- Owned a lead storyteller role, analyzing data, designing and presenting reports of insights and strategic recommendations for C-level executives, agencies and other key stakeholders
- Won the *2011 Team Excellence Award* at the annual company Values award ceremony

Key Clients: Proprietary global financial services client, Meredith, Allstate, Hilton, Reebok, PepsiCo, Heinz and Hallmark

MEDIAPLANET PUBLISHING, INC PUBLISHER

Sept 2010 to April 2011

- Published first-ever report on Work-Life Balance in USA Today, reaching approximately 1 million readers
- Published Colon Health report in the Washington Post, reaching approximately 1.5 million readers
- Financed reports by pitching and selling strategic advertising space, bringing in over \$100K in revenue for Q4 and the following Q1

INTERESTS & VOLUNTEER

Photography, crafting, snowboarding, traveling, ukulele, cooking

Volunteered with: MillionTreesNYC, American Cancer Association, Typhoon Haiyan Disaster Relief, Greater Boston FoodBank, CityHarvest, Project Pasko

GENERAL ASSEMBLY

WEB DEVELOPMENT IMMERSIVE

Graduate of the September 2014 Cohort

EDUCATION

BOSTON UNIVERSITY 2007

Bachelor of Science, School of Communication

Minor, School of Management

Concentration, Psychology, School of Liberal Arts