

EXPERIENCE

GENERAL ASSEMBLY
WEB DEVELOPER

Sept to Dec 2014

Languages: Ruby, Javascript, HTML5, CSS3**Frameworks:** Rails, Backbone.js, Underscore.js, jQuery, AJAX, JSON**Database Tools:** SQL, PostgreSQL, ActiveRecord, BCrypt**Styling/Design:** CSS3, SASS, Bourbon, Skeleton**Tools:** Adobe Photoshop, Microsoft PowerPoint

- Developed an interactive comic book story-generator app, built with Ruby on Rails, Javascript, Backbone.js, Underscore.js, AJAX
- Collaborated effectively with team members to create a travel snapshot app of a location's weather, average flight prices, and geotagged photos, utilizing multiple APIs, Rails, PostgreSQL and Javascript
- Created a children's hangman-style game with a focus on Javascript, jQuery and AJAX
- Developed a restaurant management app, primarily implementing Ruby, ActiveRecord, and PostgreSQL on a Sinatra framework

COMMUNISPACE
CORPORATION
SENIOR CONSULTANTAug 2007 to Aug 2010
Aug 2011 to Aug 2014

Key Clients: Proprietary global financial services client, Meredith, Allstate, Hilton, Reebok, PepsiCo, Heinz and Hallmark

- Spearheaded a 3 month-long innovation project for a global financial services account, leading key clients and target consumers in co-creating 4 unique products with an intended rollout in 2015
- Built the foundation of the New York regional office with 7 Boston-based pioneers, creating internal company culture initiatives, interviewing new hires and providing mentorship to junior colleagues
- Owned a lead storyteller role on multiple teams, analyzing data, designing and presenting reports of insights and strategic recommendations for an audience of C-level executives, agencies and branding partners
- Won the 2011 Team Excellence Award at the annual company Values award ceremony

MEDIAPLANET
PUBLISHING, INC
SENIOR PUBLISHER

Sept 2010 to April 2011

- Published first-ever report on Work-Life Balance in USA Today, reaching approximately 1 million readers
- Published Colon Health report in the Washington Post, reaching approximately 1.5 million readers
- Financed reports by pitching and selling strategic advertising space, bringing in over \$100K in revenue for Q4 and Q1

INTERESTS & VOLUNTEER

Photography, crafting, snowboarding, traveling, ukulele, cooking

Volunteered with: MillionTreesNYC, American Cancer Association, Typhoon Haiyan Disaster Relief, Greater Boston FoodBank, CityHarvest, Project Pasko

EDUCATION

GENERAL ASSEMBLY
WEB DEVELOPMENT IMMERSIVE
Graduate of the September 2014 Cohort

BOSTON UNIVERSITY 2007
Bachelor of Science, *School of Communication*
Minor, *School of Management*
Concentration, *Psychology, School of Liberal Arts*