

karynn elio tran

karynn.tran@gmail.com | linkedin.com/in/karynneliotran | www.karynneliotran.com | 516-661-3827

Languages: Ruby, JavaScript, HTML, CSS
Frameworks/Libraries: jQuery, Rails, Backbone, Underscore, Sinatra, Jade

Styling/Design: Skeleton, Jeet.gs, SASS, Bourbon, Stylus
Testing: RSpec, Selenium, Nightwatch.js
Database Tools: SQL, PostgreSQL, ActiveRecord

EXPERIENCE

TD AMERITRADE WEB DEVELOPER APPRENTICE

Feb 2015 to Present

- Collaborated with UI team and designers to create key pages for a Node.js-based education site, implementing Jade, Stylus and Jeet.gs
- Developed automated browser tests using Selenium and Nightwatch.js for tiered regression testing
- Designed and developed a single-page application using Backbone.js to organize and provide quick access to enterprise reports, resulting in a speedier user experience
- Created a single-page dashboard application that interfaces with API data, providing uptime performance and availability statuses needed for critical maintenance

GENERAL ASSEMBLY WEB DEVELOPER

Sept to Dec 2014

- Completed a 12-week intensive web development immersive program, consisting of over 800 hours of class, labwork and presentations
- Developed four web applications, including a restaurant management system, hangman game, one-stop travel destination site and comic book story generator

COMMUNISPACE CORPORATION SENIOR CONSULTANT

Aug 2011 to Aug 2014
Aug 2007 to Aug 2010

- Developed the New York regional office with 7 Boston-based employees, creating internal company culture initiatives, interviewing new hires, directly managing and mentoring junior colleagues
- Analyzed data, designed and presented reports of insights and strategic recommendations for C-level executives, agencies and key stakeholders as a lead storyteller
- Won the *2011 Team Excellence Award*

MEDIAPLANET PUBLISHING, INC PUBLISHER

Sept 2010 to April 2011

- Published first-ever report on Work-Life Balance in USA Today, reaching 1 million readers
- Published Colon Health report in the Washington Post, reaching 1.5 million readers
- Brought over \$100K in revenue through client pitches and strategic advertising sales

EDUCATION

GENERAL ASSEMBLY

Web Development Immersive
Sept to Dec 2014

BOSTON UNIVERSITY

Bachelor of Science, School of Communication
with a Concentration in Psychology, 2007
Minor, Business Administration

PROFESSIONAL SKILLS

Adobe Creative Suite
Microsoft Office
Qualitative research design
Data analysis
Visual storytelling