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EXPERIENCE

GENERAL ASSEMBLY
WEB DEVELOPER

Sept to Dec 2014

- Developed a restaurant management app, primarily implementing Ruby, ActiveRecord, and SQL on a Sinatra framework
- Created a children's game with a focus on Javascript, JQuery and AJAX methods

COMMUNISPACE CORPORATION
SENIOR CONSULTANTAug 2011 to Aug 2014
Aug 2007 to Aug 2010

- Spearheaded a 3 month-long innovation project for a global financial services account, leading key clients and target consumers in co-creating 4 unique products with an intended rollout in 2015
- Built the foundation of the New York regional office with 7 other Boston-based pioneers, creating internal company culture initiatives, interviewing new hires and providing mentorship to junior colleagues
- Identified and addressed client business needs and opportunities for ad-hoc research projects, driving growth and additional revenue on a daily basis
- Owned a lead storyteller role on multiple teams, analyzing data, designing and presenting reports of insights and strategic recommendations for an audience of C-level executives, agencies and branding partners
- Won the 2012 Team Excellence Award at the annual company-wide Values Award Ceremony

Key Clients: Proprietary global financial services client, Meredith, Allstate, Hilton, Reebok, PepsiCo, Heinz and the company's legend account, Hallmark

MEDIAPLANET PUBLISHING, INC
SENIOR PUBLISHER

Sept 2010 to April 2011

- Published first-ever report on Work-Life Balance in USA Today, reaching approximately 1 million readers
- Published Colon Health report in the Washington Post, reaching approximately 1.5 million readers
- Financed reports by pitching and selling strategic advertising space to companies such as Grant Thornton, Howard University, Johnson & Johnson, Corn Products International, MUW Corporation, etc., bringing in over \$100K in revenue for Q4 and Q1

INTERESTS & VOLUNTEER

Photography, crafting, snowboarding, design, traveling, ukulele, cooking

Volunteered with: MillionTreesNYC, American Cancer Association, Typhoon Haiyan Disaster Relief, Greater Boston FoodBank, CityHarvest, Project Pasko

EDUCATION

BOSTON UNIVERSITY 2007

Bachelor of Science, School of Communication
Minor, School of Management
Concentration, Psychology, School of Liberal Arts