Beforehand: Important definitions of terms relating, permission for recording, structure of the interview

#### Introduction

• Please introduce yourself briefly and talk about your connection to e-clothing in activism or related areas.

## Introduction - General questions about e-clothing

- What aspects do you personally find particularly exciting about e-clothing?
- What are the advantages and disadvantages of combining digital technologies and clothing?
- Optional: What future and developments do you see in the e-clothing sector in general?

# Main part - Transition to e-clothing

- How would you imagine the use of e-clothing in activism?
- How does the combination of clothing and digital technologies enrich activism?
- Follow-up question Do you think that the combination of clothing and digital technologies could also bring challenges? If so, what are they?
- Do you already have examples of e-clothing that you have seen as a form of activism? If so, which ones and what exactly makes them activist for you? - You are also welcome to refer to your own work

### Main part - Application of e-clothing

- What other applications can you think of for e-clothing in the field of activism?
- We have already talked about the challenges of combining clothing and digital technologies what solutions do you think could help to overcome these in practical applications?
- From your perspective as an e-clothing expert, how should e-clothing be designed in terms of aesthetics and functionality to be used in activism? - You can also refer here to what you consider in your work with e-clothing

#### Main parts - Future perspective

- If you imagine the future of e-clothing in activism in 10-20 years what would it look like?
- From your perspective, what current issues (or developments) in e-clothing could influence the future of e-clothing in activism?

## Final questions and summary

- If you had to summarize the importance of e-clothing in activism what do you think is the potential and what are the limitations of its use?
- Is there anything we haven't touched on yet that you think is important for e-clothing in activism?